MARKET	STATION	AGENCY	EVENT	DESCRIPTION	FLIGHT DATES	CURRENT YEAR	LENGTH OF PARTNERSHIP	$ RAISED (If Applicable)	# RECORDED PSAs	VALUE RECORDED	# LIVE MENTIONS	VALUE LIVE MENTIONS	LIVE BROADCAST	VALUE LIVE BROADCAST	COMMUNITY AFFAIRS SHOW / PROGRAM	VALUE COMMUNITY AFFAIRS SHOW / PROGRAM	WEB EXPOSURE	VALUE WEB EXPOSURE	# EBLAST	VALUE EBLAST	# SOCIAL MEDIA POSTS	VALUE SOCIAL MEDIA	MOBILE APP	VALUE MOBILE APP	INTERVIEWS	VALUE INTERVIEWS	ON SITE PARTICIPATION	VALUE ON SITE PARTICIPATION	TOTAL VALUE
LOUISVILLE	ALPHA STATIONS	Kentucky Humane Society	Volley-Paws	Pooches & Pints VolleyPaws is a Volleyball tournament and Festival hosted at Jtown Beach raising money for the Kentucky Humane Society	9/4/22-10/1/22	2022	4 Weeks	1,600			160						YES		4		15						200 People		$18,000 gene
LOUISVILLE	ALPHA STATIONS	Ronald McDonald House Kentuckiana	Santa Sleigh 5K for Kids	Santa Sleigh 5K for kids is a Christmas Themed 5K race raising money for the Ronald McDonald House	11/7/22-12/3/22	2022	4 Weeks	3,181			75						YES		4		20						187 Runners		$12,640 Gen
LOUISVILLE	ALPHA STATIONS	Salvation Army	Ringing Bells	Partnered with the Salvation Army to ring bells outside various businesses to help raise money for the Salvation Army	11/11/22-12/9/22	2022	4 Weeks																						
LOUISVILLE	WMJM	Steve Harvey Turkey Drive	Steve Harvey Turkey Drive	30 turkeys given out at The Parkland Boys & Girls Club	11/22	2022	1 day	given to familes in need									YES												
LOUISVILLE	WGZB	It Takes A Village	Turkey Drive	Teaming up with It Takes A Village to collect 502 turkeys for families in need in louisville	11/19	2022	1 day	given to familes in need									YES												
LOUISVILLE	WDJX	Kentucky Humane Society	Wet Nose Wednesday	Every week a member of the DJX staff goes live on Facebook around noon to feature an adoptable animal from the Kentucky Humane Society	September-December	2022	5YRS														1				1 per week				
LOUISVILLE	WDJX	Norton Cancer Institute	Pink Prom	Benefit Prom to raise money for the Norton Cancer Institute	September-October 8, 2022	2022	10 YRS																						
LOUISVILLE	WGHL	Kentucky Humane Society	Pup Close with PK	Every week a member of the GHL staff features an adoptable animal from the KY Humane Society on Social Media	September-December	2022	5YRS														1								
LOUISVILLE	WMJM	Kroger Hunger Mobile Market	Zero Hunger Event	WMJM Remote where The first 100 Mobile Market customers will receive a complimentary turkey breast FREE when they spend $25 or more at the Zero Hunger Mobile Market on Friday, Nov. 11 from 2:30 – 4:00 p.m. At the Chapel House, 945 South 5th St	11/11/22	2022							Yes- Live Call Ins (4)				Yes				1									