

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Neather Sellers, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE  FEDERAL CANDIDATE  
 STATE OR LOCAL CANDIDATE

**ALL QUESTIONS/BLOCKS MUST BE COMPLETED**

Candidate name: Fred Joly for Alabama House District 3

Authorized committee: The Comm. Htee to Elect Fred Joly

Agency requesting time (and contact information):  
 N/A Best Sellers, LLC

Candidate's political party: Republican

Office sought (no acronym or abbreviations): Alabama State House

Date of election: May 24, 2022       General       Primary

Treasurer of candidate's authorized committee: Linda Joly

The undersigned represents that:  
 (1) the payment for the broadcast time requested has been furnished by (check one box below):  
 the candidate listed above who is a legally qualified candidate, or  
 the authorized committee of the legally qualified candidate listed above;  
 (2) this station is authorized to announce the time as paid for by such person or entity; and  
 (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature: <u>Neather Sellers</u>	Signature: <u>Chuck Bradford</u>
Name: <u>Best Sellers</u>	Name: <u>Chuck Bradford</u>
Date of Request to Purchase Ad Time: <u>4.8.2022</u>	Date of Station Agreement to Sell Time: <u>4/13/22</u>

# Political Communications Advertising

11 E 44<sup>th</sup> St., Suite 301  
New York, NY 10017  
646-443-5001

## T\*R\*A\*F\*F\*I\*C I\*N\*S\*T\*R\*U\*C\*T\*I\*O\*N\*S

April 10, 2022

To: All Traffic Stations  
From: Tommy Cunningham  
Re: Fred Joly for AL HD-3  
Estimate: 2045

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**Effective: 4/12/22-5/24/22**

Length: 30  
Rotation: 100%

The spot has been sent via WeTransfer link below:

<https://we.tl/t-81tTCu1q2d>

Please encode order as SPOT BUY SPOT (EDI) format for electronic billing purposes.

You can contact Tommy 646-780-5939

IF THERE ARE ANY QUESTIONS, E-MAIL:  
[tommy@pcanyc.com](mailto:tommy@pcanyc.com)

<b>STATION:</b>	WBTG-AM	<b>ORDER#:</b>	3195525	<b>DATE:</b>	04/11/2022
<b>MARKET:</b>	Florence-Muscle Shoals, AL	<b>AMOUNT:</b>	\$365.64	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Regional Reps Non-Rep	<b>SPOTS:</b>	33	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	412 421 2600		
<b>SALESPERSON:</b>	Roger Rafson	<b>SLS FAX:</b>	412 421 6001		
<b>SLS EMAIL:</b>	Roger.Rafson@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING 4422964</b>	
<b>ADVERTISER:</b>	Fred Joly for Alabama	<b>AGY PRD:</b>		<b>INVOICE:</b> MEDIA FINANCIAL SERVICES	
<b>PRODUCT:</b>	Est 2045 - 4/12-5/24 - HD-3	<b>AGY EST:</b>	2045	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
<b>FLIGHT:</b>	04-12-2022 TO 5/29/2022	[X]Unwired [ ]Spot [ ]Mod			
<b>TOT # OF WEEKS:</b>	7				
<b>PRIM. DEMO:</b>	Adults 35+	[X]Cash [ ]Trade			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b> 04/11/2022 08:17	

**COMMENTS**

04/11/2022: This is a new order. Please confirm receipt of order in Radio Exchange (if you are set up) or by email at joyce.vordenbaum@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) within 24 hours. Thank you. **\*\*PLEASE NOTE THAT MFS WILL RECEIVE PAYMENT FROM THE AGENCY ON THIS BUY VIA STANDARD MAIL. MFS WILL THEN SEND YOU PROOF OF PAYMENT AS SOON AS POSSIBLE. RATES & TOTALS ARE GROSS.\*\***

Affidavits of Performance/Invoices are required; even for orders paid for in advance.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

WEEK#1		4/12/2022 To 4/17/2022					WK TOT \$33.24			WK TOTAL SPOTS 3	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		.TWTFF..	6:00AM	10:00AM	30	4/12/2022	4/15/2022	3	\$11.08	\$33.24

WEEK#2-WEEK#3		4/18/2022 To 5/1/2022					WK TOT \$33.24			WK TOTAL SPOTS 3	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	2		MTWTF..	6:00AM	10:00AM	30	4/18/2022	4/29/2022	3	\$11.08	\$33.24

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<b>PRODUCT:</b>	Est 2045 - 4/12-5/24 - HD-3	<b>AGY EST:</b>	2045	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
<b>FLIGHT:</b>	04-12-2022 TO 5/29/2022	[X]Unwired [ ]Spot [ ]Mod			
<b>TOT # OF WEEKS:</b> 7					
<b>PRIM. DEMO:</b>	Adults 35+	[X]Cash [ ]Trade			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b> 04/11/2022 08:17	

WEEK#4		5/2/2022 To 5/8/2022					WK TOT \$66.48		WK TOTAL SPOTS 6		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	2		MTWTF..	6:00AM	10:00AM	30	5/2/2022	5/6/2022	3	\$11.08	\$33.24
	4		MTWTF..	3:00PM	7:00PM	30	5/2/2022	5/6/2022	3	\$11.08	\$33.24

WEEK#5		5/9/2022 To 5/15/2022					WK TOT \$77.56		WK TOTAL SPOTS 7		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	2		MTWTF..	6:00AM	10:00AM	30	5/9/2022	5/13/2022	4	\$11.08	\$44.32
	4		MTWTF..	3:00PM	7:00PM	30	5/9/2022	5/13/2022	3	\$11.08	\$33.24

WEEK#6		5/16/2022 To 5/22/2022					WK TOT \$110.80		WK TOTAL SPOTS 10		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	2		MTWTF..	6:00AM	10:00AM	30	5/16/2022	5/20/2022	5	\$11.08	\$55.40
	4		MTWTF..	3:00PM	7:00PM	30	5/16/2022	5/20/2022	5	\$11.08	\$55.40

<b>STATION:</b>	WB TG-AM	<b>ORDER#:</b>	3195525	<b>DATE:</b>	04/11/2022
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<b>SLS EMAIL:</b>	Roger.Rafson@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING 4422964</b>	
<b>ADVERTISER:</b>	Fred Joly for Alabama	<b>AGY PRD:</b>		<b>INVOICE:</b> MEDIA FINANCIAL SERVICES	
<b>PRODUCT:</b>	Est 2045 - 4/12-5/24 - HD-3	<b>AGY EST:</b>	2045	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
<b>FLIGHT:</b>	04-12-2022 TO 5/29/2022	[X]Unwired [ ]Spot [ ]Mod			
<b>TOT # OF WEEKS:</b>	7				
<b>PRIM. DEMO:</b>	Adults 35+	[X]Cash [ ]Trade			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b> 04/11/2022 08:17	

<b>WEEK#7</b>	<b>5/23/2022 To 5/29/2022</b>	<b>WK TOT \$11.08</b>	<b>WK TOTAL SPOTS 1</b>
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MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	3		MT.....	6:00AM	10:00AM	30	5/23/2022	5/24/2022	1	\$11.08	\$11.08

TOTAL	Apr	May											Total
SPOT	6	27											33
CASH	66.48	299.16											365.64
TOTAL	66.48	299.16											365.64

✓CB

Date: 4/14/22

AM 1290



Slatton & Associates Broadcasters, Inc.  
P.O. BOX 518  
SHEFFIELD, ALABAMA 35660  
(256) 381-6800

Notes: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**THIS IS A CONTRACT BETWEEN WBTVG, AND**

Fred Joly - Political

WBTVG DOES NOT DISCRIMINATE IN  
ADVERTISING CONTRACTS ON THE BASIS OF  
RACE OR ETHNICITY. ANY SUCH INDICATION  
IS HEREBY REJECTED.

WBTVG AGREES TO BROADCAST THE FOLLOWING:

SPOT ANNOUNCEMENTS 33 NO. 33 LENGTH :30 RATE \$11.08  
PROGRAMS \_\_\_\_\_ (Gross)

Customer No. 0787  
Contract No. 4422964  
Email: Invoices@MediaFinancial.com

MONTH	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	TOTAL NO.	TOTAL CHARGE
Apr															3			1		1		1				1		1				9	\$99.72
May																																24	\$265.92

SPECIFIED TIMES 6:00-10:00 AM in Apr / See grid for May ADVERTISER PHONE NO. 412-421-2600  
BEGIN 4/15/22 END 5/24/22 AFFIDAVIT? Yes CELL NO. \_\_\_\_\_  
BILLING ADDRESS Media Financial Services (Address on file)  
Signature See attached pages WBTVG SALESPERSON \_\_\_\_\_

Vendor No. NRR0396	Vendor Name SLATTON & ASSOCIATES WBTG-AM	Checking Account No. POLITICALS	Check Number 738457	Check Date 4/12/2022
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Contract Number	Invoice Number	Broadcast Month	Invoice Amount	Commission	Amount Paid
FRED JOLY FOR AL	2045-4/12-5/24-	4/01/2022	56.50	9.97	46.53
FRED JOLY FOR AL	2045-4/12-5/24-	5/01/2022	254.28	44.87	209.41
			.00	.00	255.94

**Media Financial Services**  
POLITICAL ACCOUNT  
1655 PALM BEACH LAKES BLVD., STE 903  
WEST PALM BEACH, FL 33401  
(561) 227-0661

Check No. 738457  
**738457**

Valid only for 120 days from date of issue

**PNCBANK**  
PNC Bank, N.A. 001  
Florida  
63-8419/2670

Date  
4/12/2022

Two Hundred Fifty-Five and 94/100 Dollars

To the Order of

SLATTON & ASSOCIATES WBTG-AM  
PO BOX 518  
SHEFFIELD AL 35660

Pay Exactly  
\$\*\*\*\*\*255.94

*[Signature]*

CHECKS OVER \$50,000.00 REQUIRE SECOND SIGNATURE

⑈ 738457 ⑈ ⑆ 267084199 ⑆ 1215770015 ⑈