



WBTV
One Julian Price Place
Charlotte, NC 28208
Main: (704) 374-3500
Billing: (704) 374-3783

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1521376-1	10/30/16	October 2016	09/26/16 - 10/24/16

Property	Account Executive	Sales Office	Sales Region
WBTV	Cheryl Long	Telerep-Washing	National

Billing Address:

Greer, Margolis, & Mitchell
Attention: Accounts Payable
3050 K Street NW
Washington, DC 20007

Send Payment To:

WBTV
P.O. Box 11407
Dept. 1497
Birmingham, AL 35246-1497

Advertiser	Product	Estimate Number
POL/Stein, Josh/D/Attorney	STEIN 10/18	4764

Flight Dates	Order #	Alt Order #
10/18/16 - 10/24/16	1521376	08246496

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Cash In Advance

Agency Code	Advertiser Code	Product 1/2
	287	305

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	10/18/16	10/24/16	WBTV News @ 11p	11p-1135p	MTWTF--	:30	3	\$900.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/18/16 10/24/16 MTWTF-- 3 \$900.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WBTV	Tu	10/18/16	11:23 PM	WBTV News @ 11p	11p-1135p	:30	6RLMJSAG03TH	\$1,075.00	NM
3	WBTV	W	10/19/16	11:33 PM	WBTV News @ 11p	11p-1135p	:30	6RLMJSAG05TH	\$1,075.00	NM
1	WBTV	Th	10/20/16		WBTV News @ 11p	11p-1135p	:00		\$900.00	NM
See MG 1.4										
4	WBTV	F	10/21/16	11:24 PM	WBTV News @ 11p	11p-1135p	:30	6RLMJSAG05TH	\$1,075.00	NM
MG for 1.1 10/20										
2	10/18/16	10/24/16	WBTV News At Noon	12-12:30p	MTWTF--	:30	3	\$625.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/18/16 10/24/16 MTWTF-- 3 \$625.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WBTV	W	10/19/16	12:06 PM	WBTV News At Noon	12-12:30p	:30	6RLMJSAG05TH	\$625.00	NM
3	WBTV	Th	10/20/16	12:26 PM	WBTV News At Noon	12-12:30p	:30	6RLMJSAG05TH	\$625.00	NM
2	WBTV	M	10/24/16	12:23 PM	WBTV News At Noon	12-12:30p	:30	6RLMJSAG05TH	\$625.00	NM
3	10/18/16	10/24/16	WBTV News at 4p	M-F 4-4.30p	MTWTF--	:30	4	\$475.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/18/16 10/24/16 MTWTF-- 4 \$475.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WBTV	Tu	10/18/16	4:14 PM	WBTV News at 4p	M-F 4-4.30p	:30	6RLMJSAG03TH	\$475.00	NM
2	WBTV	W	10/19/16	4:08 PM	WBTV News at 4p	M-F 4-4.30p	:30	6RLMJSAG05TH	\$475.00	NM
4	WBTV	Th	10/20/16	3:59 PM	WBTV News at 4p	M-F 4-4.30p	:30	6RLMJSAG05TH	\$475.00	NM
3	WBTV	M	10/24/16	4:20 PM	WBTV News at 4p	M-F 4-4.30p	:30	6RLMJSAG05TH	\$475.00	NM
4	10/18/16	10/24/16	WBTV News at 4.30p	M-F 4.30p-5p	MTWTF--	:30	5	\$675.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>										

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POL/Stein, Josh/D/Attorney	STEIN 10/18	4764	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/18/16	10/24/16	WBTV News at 4.30p	M-F 4.30p-5p	MTWTF--	:30	5	\$675.00	NM
10/18/16 10/24/16 MTWTF-- 5 \$675.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WBTV Tu 10/18/16 4:43 PM WBTV News at 4.30p M-F 4.30p-5p :30 6RLMJSAG03TH \$675.00 NM 1 WBTV W 10/19/16 4:44 PM WBTV News at 4.30p M-F 4.30p-5p :30 6RLMJSAG05TH \$675.00 NM 2 WBTV Th 10/20/16 4:52 PM WBTV News at 4.30p M-F 4.30p-5p :30 6RLMJSAG05TH \$675.00 NM 5 WBTV F 10/21/16 4:41 PM WBTV News at 4.30p M-F 4.30p-5p :30 6RLMJSAG05TH \$675.00 NM 3 WBTV M 10/24/16 4:36 PM WBTV News at 4.30p M-F 4.30p-5p :30 6RLMJSAG05TH \$675.00 NM									
5	10/18/16	10/24/16	WBTV News at 5p	5p-5:30p	MTWTF--	:30	5	\$725.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/18/16 10/24/16 MTWTF-- 5 \$725.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WBTV Tu 10/18/16 5:22 PM WBTV News at 5p 5p-5:30p :30 6RLMJSAG03TH \$725.00 NM 2 WBTV W 10/19/16 5:10 PM WBTV News at 5p 5p-5:30p :30 6RLMJSAG05TH \$725.00 NM 4 WBTV Th 10/20/16 5:24 PM WBTV News at 5p 5p-5:30p :30 6RLMJSAG05TH \$725.00 NM 5 WBTV F 10/21/16 5:22 PM WBTV News at 5p 5p-5:30p :30 6RLMJSAG05TH \$725.00 NM 1 WBTV M 10/24/16 5:25 PM WBTV News at 5p 5p-5:30p :30 6RLMJSAG05TH \$725.00 NM									
6	10/18/16	10/24/16	WBTV News 530a	530-6a	MTWTF--	:30	2	\$475.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/18/16 10/24/16 MTWTF-- 2 \$475.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV Tu 10/18/16 5:40 AM WBTV News 530a 530-6a :30 6RLMJSAG03TH \$475.00 NM 2 WBTV Th 10/20/16 5:39 AM WBTV News 530a 530-6a :30 6RLMJSAG05TH \$475.00 NM									
7	10/18/16	10/24/16	WBTV News at 530p	M-F 530p-6p	MTWTF--	:30	5	\$825.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/18/16 10/24/16 MTWTF-- 5 \$825.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WBTV Tu 10/18/16 5:44 PM WBTV News at 530p M-F 530p-6p :30 6RLMJSAG03TH \$825.00 NM 1 WBTV W 10/19/16 5:44 PM WBTV News at 530p M-F 530p-6p :30 6RLMJSAG05TH \$825.00 NM 3 WBTV Th 10/20/16 5:58 PM WBTV News at 530p M-F 530p-6p :30 6RLMJSAG05TH \$825.00 NM 4 WBTV F 10/21/16 5:39 PM WBTV News at 530p M-F 530p-6p :30 6RLMJSAG05TH \$825.00 NM 2 WBTV M 10/24/16 WBTV News at 530p M-F 530p-6p :00 \$825.00 NM See MG 8.6									
8	10/18/16	10/24/16	WBTV News at 6p	M-F 6p-630p	MTWTF--	:30	5	\$1,075.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/18/16 10/24/16 MTWTF-- 5 \$1,075.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WBTV Tu 10/18/16 6:22 PM WBTV News at 6p M-F 6p-630p :30 6RLMJSAG03TH \$1,075.00 NM 2 WBTV W 10/19/16 6:11 PM WBTV News at 6p M-F 6p-630p :30 6RLMJSAG05TH \$1,075.00 NM 4 WBTV Th 10/20/16 6:29 PM WBTV News at 6p M-F 6p-630p :30 6RLMJSAG05TH \$1,075.00 NM 3 WBTV F 10/21/16 6:12 PM WBTV News at 6p M-F 6p-630p :30 6RLMJSAG05TH \$1,075.00 NM 1 WBTV M 10/24/16 WBTV News at 6p M-F 6p-630p :00 \$1,075.00 NM See MG 8.6									

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11	10/18/16	10/24/16	The Early Show	7-9a	MTWTF--	:30	7	\$625.00	NM																																																																																								
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Send Payment To:

WBTV
P.O. Box 11407
Dept. 1497
Birmingham, AL 35246-1497

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1521376-1	10/30/16	October 2016	09/26/16 - 10/24/16
Advertiser	Product	Estimate Number	
POL/Stein, Josh/D/Attorney	STEIN 10/18	4764	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																			
12	10/22/16	10/22/16	CBS Saturday Early Show	8-10a	-----1-	:30	1	\$500.00	NM																																																																			
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Payment Terms 30 Days

<u>Gross Total</u>	\$37,750.00
<u>Agency Commission</u>	\$5,662.50
<u>Net Amount Due</u>	\$32,087.50

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