



WGTV
8513 M-72 West
Traverse City, MI 49684
(231) 947-7770

CONTRACT

<u>Contract / Revision</u> 1040658 /		<u>Alt Order #</u> 09292322
<u>Advertiser</u> Matt Morgan for Congress-D		<u>Original Date / Revision</u> 10/22/18 / 10/22/18
<u>Contract Dates</u> 10/23/18 - 10/29/18	<u>Estimate #</u> 7437	
<u>Product</u> MORGAN FOR CONGRESS		
<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WGTV	<u>Account Executive</u> Washington DC HRP	<u>Sales Office</u> HRP Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
	<u>Order Type</u> GENERAL	
<u>Agy Code</u> 9915780	<u>Advertiser Code</u> 1108	<u>Product 1/2</u> 1121
<u>Agency Ref</u> 11427	<u>Advertiser Ref</u> 2524005	

And:

Buying Time, LLC
650 Massachusetts Ave NW Ste 210
Washington, DC 20001

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WGTV	10/23/18	10/23/18	Good Morning America	7:00 AM-9:00 AM		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	-1-----				1	\$60.00			
N 2	WGTV	10/23/18	10/23/18	M-F 10a-11a	10:00 AM-11:00 AM		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	-1-----				1	\$15.00			
N 3	WGTV	10/25/18	10/25/18	M-F 10a-11a	10:00 AM-11:00 AM		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	---1---				1	\$15.00			
N 4	WGTV	10/26/18	10/26/18	M-F 10a-11a	10:00 AM-11:00 AM		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	----1--				1	\$15.00			
N 5	WGTV	10/25/18	10/25/18	The View	11:00 AM-12:00 PM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	---1---				1	\$25.00			
N 6	WGTV	10/26/18	10/26/18	The View	11:00 AM-12:00 PM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	----1--				1	\$25.00			
N 7	WGTV	10/29/18	10/29/18	GMA Day	1:00 PM-2:00 PM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	1-----				1	\$25.00			
N 8	WGTV	10/24/18	10/24/18	GMA Day	1:00 PM-2:00 PM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	--1----				1	\$25.00			
N 9	WGTV	10/26/18	10/26/18	GMA Day	1:00 PM-2:00 PM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	----1--				1	\$25.00			
N 10	WGTV	10/29/18	10/29/18	M-F 3p-4p	3:00 PM-4:00 PM		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	1-----				1	\$15.00			
N 11	WGTV	10/23/18	10/23/18	M-F 3p-4p	3:00 PM-4:00 PM		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	-1-----				1	\$15.00			

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1040658 /	09292322

<u>Advertiser</u>	<u>Original Date / Revision</u>
Matt Morgan for Congress-D	10/22/18 / 10/22/18

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/23/18 - 10/29/18	MORGAN FOR CONGR	7437

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 12	WGTV	10/24/18	10/24/18	Good Morning America	7:00 AM-9:00 AM		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	--1----				1	\$60.00			
N 13	WGTV	10/25/18	10/25/18	M-F 3p-4p	3:00 PM-4:00 PM		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	---1---				1	\$15.00			
N 14	WGTV	10/26/18	10/26/18	M-F 3p-4p	3:00 PM-4:00 PM		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	----1--				1	\$15.00			
N 15	WGTV	10/29/18	10/29/18	Judge Judy	4:00 PM-5:30 PM		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	1-----				1	\$20.00			
N 16	WGTV	10/24/18	10/24/18	Judge Judy	4:00 PM-5:30 PM		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	--1----				1	\$20.00			
N 17	WGTV	10/25/18	10/25/18	Judge Judy	4:00 PM-5:30 PM		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	---1---				1	\$20.00			
N 18	WGTV	10/29/18	10/29/18	M-F Daily Mail	5:30 PM-6:30 PM		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	1-----				1	\$15.00			
N 19	WGTV	10/23/18	10/23/18	M-F Daily Mail	5:30 PM-6:30 PM		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	-1-----				1	\$15.00			
N 20	WGTV	10/25/18	10/25/18	M-F Daily Mail	5:30 PM-6:30 PM		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	---1---				1	\$15.00			
N 21	WGTV	10/29/18	10/29/18	M-F Up North Family News	6:30 PM-7:00 PM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	1-----				1	\$25.00			
N 22	WGTV	10/23/18	10/23/18	M-F Up North Family News	6:30 PM-7:00 PM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	-1-----				1	\$25.00			
N 23	WGTV	10/25/18	10/25/18	Good Morning America	7:00 AM-9:00 AM		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	---1---				1	\$60.00			
N 24	WGTV	10/24/18	10/24/18	M-F Up North Family News	6:30 PM-7:00 PM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	--1----				1	\$25.00			
N 25	WGTV	10/26/18	10/26/18	M-F Up North Family News	6:30 PM-7:00 PM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	----1--				1	\$25.00			
N 26	WGTV	10/23/18	10/23/18	M-F 730p-8p	7:30 PM-8:00 PM		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	-1-----				1	\$150.00			
N 27	WGTV	10/24/18	10/24/18	M-F 730p-8p	7:30 PM-8:00 PM		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	--1----				1	\$150.00			
N 28	WGTV	10/24/18	10/24/18	Late News	11:00 PM-11:35 PM		:30			NM	1	\$25.00

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	--1----				1	\$25.00			
N 29	WGTU	10/26/18	10/26/18	Late News	11:00 PM-11:35 PM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	----1--				1	\$25.00			
N 30	WGTU	10/29/18	10/29/18	Jimmy JKimmel	11:35 PM-12:35 XM		:30			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	1-----				1	\$10.00			
N 31	WGTU	10/23/18	10/23/18	Jimmy JKimmel	11:35 PM-12:35 XM		:30			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	-1-----				1	\$10.00			
N 32	WGTU	10/25/18	10/25/18	Jimmy JKimmel	11:35 PM-12:35 XM		:30			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	---1---				1	\$10.00			
N 33	WGTU	10/26/18	10/26/18	Good Morning America	7:00 AM-9:00 AM		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	----1--				1	\$60.00			
N 34	WGTU	10/28/18	10/28/18	GMA Sun	8:00 AM-9:00 AM		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	-----1				1	\$40.00			
N 35	WGTU	10/28/18	10/28/18	Sun 11pm News	11-11:30pm		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	-----1				1	\$25.00			
N 36	WGTU	10/29/18	10/29/18	M-F 9a-10a	9:00 AM-10:00 AM		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	1-----				1	\$15.00			
N 37	WGTU	10/23/18	10/23/18	M-F 9a-10a	9:00 AM-10:00 AM		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	-1-----				1	\$15.00			
N 38	WGTU	10/24/18	10/24/18	M-F 9a-10a	9:00 AM-10:00 AM		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	--1----				1	\$15.00			
N 39	WGTU	10/26/18	10/26/18	M-F 9a-10a	9:00 AM-10:00 AM		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	----1--				1	\$15.00			
N 40	WGTU	10/29/18	10/29/18	M-F 10a-11a	10:00 AM-11:00 AM		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	1-----				1	\$15.00			
Totals											40	\$1,195.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 - 10/28/18	32	\$1,055.00	(\$158.25)	\$896.75
10/29/18 - 11/25/18	8	\$140.00	(\$21.00)	\$119.00
Totals	40	\$1,195.00	(\$179.25)	\$1,015.75

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<u>Advertiser</u>	<u>Original Date / Revision</u>
Matt Morgan for Congress-D	10/22/18 / 10/22/18

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/23/18 - 10/29/18	MORGAN FOR CONGR	7437

Signature: _____ **Date:** _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...<http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

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