

CONTRACT



KKLS-FM
 5100 S Tennis Ln
 Sioux Falls, SD 57108
 (605) 361-0300

<u>Contract / Revision</u> 731421 /		<u>Alt Order #</u>
<u>Advertiser</u> Initiated Measure 25		<u>Original Date / Revision</u> 10/24/18 / 10/24/18
<u>Contract Dates</u> 10/15/18 - 11/05/18	<u>Estimate #</u> IM2518 General Radio	
<u>Product</u> IM25-Initiated Measure 25		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KKLS-FM	<u>Account Executive</u> Roger Currier	<u>Sales Office</u> Local Sioux Fall
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agcy Code</u> R114671	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Lawrence & Schiller
 3932 South Willow Avenue
 Sioux Falls, SD 57105

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	KKLS	10/15/18	11/04/18	M-F Prime Rotator	6a-7p		:30			NM	60	\$3,720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/18	10/21/18	MTWTF--				20	\$62.00			
	Week:	10/22/18	10/28/18	MTWTF--				20	\$62.00			
	Week:	10/29/18	11/04/18	MTWTF--				20	\$62.00			
2	KKLS	11/05/18	11/05/18	M-F Prime Rotator	6a-7p		:30			NM	6	\$372.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/05/18	11/11/18	M-----				6	\$62.00			
N 3	KKLS	10/29/18	11/05/18	M-F Prime Rotator	6a-7p		:30			NM	46	\$2,852.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/18	11/04/18	MTWTF--				40	\$62.00			
	Week:	11/05/18	11/11/18	M-----				6	\$62.00			
Totals											112	\$6,944.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 - 10/28/18	40	\$2,480.00	(\$372.00)	\$2,108.00
10/29/18 - 11/05/18	72	\$4,464.00	(\$669.60)	\$3,794.40
Totals	112	\$6,944.00	(\$1,041.60)	\$5,902.40

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



LAWRENCE & SCHILLER

Brand Time Schedule - KKLSFM

PERIOD FROM OCT08/18 TO NOV11/18
SPOT RADIO

LAWRENCE & SCHILLER
3932 SOUTH WILLOW AVE.
SIOUX FALLS, SD 57105

CLIENT IM25 Initiated Measure 25
PRODUCT IM25 IM25 - Initiated Measure 25
ESTIMATE 0249 IM2518 GENERAL RADIO EST249

Market SXF SD SIOUX FALLS, SD.

REVISION: 1

LINE#	DAY(S)	TIME	PROGRAM	LEN	DP	OCT 08	OCT 15	OCT 22	OCT 29	NOV 05	TOT	COST/TAX	AD18+ R/CP	AD18+ I/CFM	AD18+ S/CPS
STATION: KKLSFM KKLS-FM FORMAT: POP CONT. HIT RADIO (POP CHR) SLS REP: CHRSRD															
001	M-SU	6A-7P	ROTATOR	:30	RT	20	20	20	20		60	62.00	*	*	*
002	MON	6A-7P	ROTATOR	:30	RT					6	6	62.00	*	*	*
003	M-SU	6A-7P	ROTATOR	:30	RT	40					40	62.00	*	*	*
OCT23/18 Rev 1: Buy Modified 10/23/18															
004	TUE	6A-12P	ROTATOR	:30	RT	6					6	62.00	*	*	*
OCT23/18 Rev 1: Buy Modified 10/23/18															
KKLSFM TOT												112	6944.00		
PTS/WEEK															

Order# 00000491
Client Initiated Measure 25
Product IM25 - Initiated Measure 25
Estimate 0249

Timesheet Comments:

Confirming this order also confirms that the Terms and Conditions set forth by Lawrence & Schiller have been accepted. To review, please visit <https://l-s.com/terms-of-use/>.

- Lawrence and Schiller estimate number must be included on all invoices.
- The Terms and Conditions provided by Lawrence and Schiller will take precedence over all other legal orders provided by vendor.
- If contracted spots, impressions or other criteria under performs expectations set forth in the contract, the agency and advertiser reserve the right to cancel the order, regardless of contract length.
- All creative will receive competitive separation from related industries.
- Vendor agrees to deliver invoices within 60 days of advertising placement. If deadline is not met, Agency/Client will assume ads did not run as scheduled and will not be liable for payment. Agency requires 30 days terms for paying invoices.