



**WFOX-TV**  
**PO Box 809238**  
**Chicago, IL 60680-9238**  
**(855) 333-2676**

# CONTRACT

<u>Contract / Revision</u> 960227 /		<u>Alt Order #</u> 10441817
<u>Advertiser</u> ISS/Keep Florida Red-A		<u>Original Date / Revision</u> 08/09/22 / 08/09/22
<u>Contract Dates</u> 08/16/22 - 08/23/22	<u>Estimate #</u> 2933	
<u>Product</u> KEEP FLORIDA RED		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WFOX-TV	<u>Account Executive</u> Philadelphia CoxRep	<u>Sales Office</u> CoxReps Philad
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u> 315	<u>Product 1/2</u> 926
<u>Agency Ref</u> P00018332		<u>Advertiser Ref</u> P00092398-A

And:

**SRCP Media**  
**201 N Union St**  
**Ste 200**  
**Alexandria, VA 22314**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
1	WFOX	08/16/22	08/22/22	EN M-F AN 530p	530p-6p		:30			P-02	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/16/22	08/22/22	MTWTF--				3	\$500.00				
2	WFOX	08/16/22	08/22/22	M-F 730p-8p	730p-8p		:30			P-02	NM	5	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/16/22	08/22/22	MTWTF--				5	\$225.00				
3	WFOX	08/20/22	08/20/22	Sa Action News @ 6a	6a-7a		:30			P-02	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/15/22	08/21/22	-----1-				1	\$175.00				
4	WFOX	08/20/22	08/20/22	Sa Action News @ 7a	7a-8a		:30			P-02	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/15/22	08/21/22	-----1-				1	\$325.00				
5	WFOX	08/20/22	08/20/22	Sa Action News @ 8a	8a-9a		:30			P-02	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/15/22	08/21/22	-----1-				1	\$325.00				
6	WFOX	08/21/22	08/21/22	Su Action News @ 6a	6a-7a		:30			P-02	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/15/22	08/21/22	-----1				1	\$175.00				
7	WFOX	08/21/22	08/21/22	Su Action News @ 7a	7a-8a		:30			P-02	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/15/22	08/21/22	-----1				1	\$325.00				
8	WFOX	08/21/22	08/21/22	FOX News Sunday	9:00 AM-10:00 AM		:30			P-02	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/15/22	08/21/22	-----1				1	\$750.00				
9	WFOX	08/21/22	08/21/22	Su Action News @ 10a	10a-1030a		:30			P-02	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/15/22	08/21/22	-----1				1	\$175.00				
N 10	WFOX	08/16/22	08/22/22	M-F 9a-10a	9a-10a		:30			P-02	NM	5	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!



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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week:		08/16/22	08/22/22	MTWTF--	5	\$225.00							
N 11	WFOX	08/16/22	08/22/22	M-F 10a-11a	10a-11a		:30			P-02	NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week:		08/16/22	08/22/22	MTWTF--	5	\$125.00							
N 12	WFOX	08/16/22	08/22/22	M-F 2p-3p	2p-3p		:30			P-02	NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week:		08/16/22	08/22/22	MTWTF--	5	\$125.00							
N 13	WFOX	08/16/22	08/22/22	M-F 3p-4p	3p-4p		:30			P-02	NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week:		08/16/22	08/22/22	MTWTF--	5	\$125.00							
N 14	WFOX	08/16/22	08/22/22	M-F 7p-730p	7p-730p		:30			P-02	NM	5	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week:		08/16/22	08/22/22	MTWTF--	5	\$225.00							
N 15	WFOX	08/16/22	08/22/22	M-F TMZ Live	1135p-1235a		:30			P-02	NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week:		08/16/22	08/22/22	MTWTF--	5	\$125.00							
N 16	WFOX	08/16/22	08/22/22	M-F 1235a-105a	12:35 XM-1:05 XM		:30			P-02	NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week:		08/16/22	08/22/22	MTWTF--	5	\$125.00							
N 17	WFOX	08/20/22	08/20/22	Sa Action News @ 9a	9a-10a		:30			P-02	NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week:		08/15/22	08/21/22	-----2-	2	\$325.00							
Totals												52	\$10,900.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/01/22 - 08/22/22	52	\$10,900.00	(\$1,635.00)	\$9,265.00
<b>Totals</b>	<b>52</b>	<b>\$10,900.00</b>	<b>(\$1,635.00)</b>	<b>\$9,265.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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