

Contract # 1185551

Schedule Dates 09/21/15-09/27/15

Advertiser Andy Beshear/Attorney General/KY/Democrat (73)

Agency Bluewest Media (19771)

Product Political - Attorney General (1065)

Brand EST 102 (64479)

Salesperson Evansville, House (1125)

Sales Office Evansville

Buyer Name /

Phone/Fax /

CPE 102

Account Types Local/Political

Billing Type Standard

Comments

09/14/15

Date Entered

Last Modified

Entered By

CO-OP

Headline #

Demo

Order Type

Package Deal

Commission %

Commission

Net Total

Sales Tax

09/25/15

Teresa Isbell

No

Normal

15.00

\$1,110.00

\$6,290.00

Evansville (WEHT)

By Broadcast Month

Sep. 2015

Grand Total:

Spots

32

32

Rate

\$7,400.00

\$7,400.00

WEHT
PO Box 470
Rockford, IL 61105



Bluewest Media
5130 E 18th Ave.
Denver, CO 80220

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/21/15-09/25/15	4	:30	5A- 6A (CST)	1	1		1	1	1			3	\$150.00	\$450.00	Evansville (WEHT)		9/14/15
2.0	Normal Line / SPOT	09/21/15-09/24/15	4	:30	6A- 7A (CST)	1	1		1	1				3	\$300.00	\$900.00	Evansville (WEHT)		9/14/15
3.0	Revised Line / SPOT	09/22/15-09/25/15	4	:30	7A- 9A (CST)	2				1	1						Evansville (WEHT)		9/14/15
3.1	Normal Line / SPOT	09/22/15-09/25/15	4	:30	7A- 9A (CST)	1	1		1	1	1			2	\$300.00	\$600.00	Evansville (WEHT)		9/14/15
3.1.1	Closed Preempt	09/25/15															Evansville (WEHT)	Special News / WX Report/Spot - PAPAL VISIT	
4.0	Normal Line / SPOT	09/26/15-09/26/15	5	:30	6:57A- GOOD MORNING AMERICA (ABC)	1					1			1	\$75.00	\$75.00	Evansville (WEHT)		9/14/15
5.0	Revised Line / SPOT	09/24/15-09/24/15	5	:30	9A- 10A (CST)	1				1							Evansville (WEHT)		9/14/15
5.1	Normal Line / SPOT	09/21/15-09/24/15	5	:30	9A- 10A (CST)	1	1			1				1	\$75.00	\$75.00	Evansville (WEHT)		9/14/15
5.1.1	Closed Preempt	09/24/15															Evansville (WEHT)	Special News / WX Report/Spot - PAPAL VISIT	
6.0	Normal Line / SPOT	09/21/15-09/25/15	5	:30	3P- 4P (CST)	1	1	1	1	1	1			4	\$75.00	\$300.00	Evansville (WEHT)		9/14/15
7.0	Normal Line / SPOT	09/22/15-09/24/15	5	:30	4P- 5P (CST)	1		1		1				2	\$100.00	\$200.00	Evansville (WEHT)		9/14/15
8.0	Normal Line / SPOT	09/21/15-09/25/15	4	:30	5P- 5:30P (CST)	1	1		1	1	1			3	\$325.00	\$975.00	Evansville (WEHT)		9/14/15

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WEHT
PO Box 470
Rockford, IL 61105

Bluewest Media
5130 E 18th Ave.
Denver, CO 80220

Contract # 1185551

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Advertiser Andy Beshear/Attorney General/KY/Democrat (731
Agency Bluewest Media (19771)
Product Political - Attorney General (1065)
Brand EST 102 (64479)
Salesperson Evansville, House (1125)
Sales Office Evansville
Buyer Name
Phone/Fax /
CPE 102
Account Types Local/Political
Billing Type Standard
Comments

Date Entered 09/14/15
Last Modified 09/25/15
Entered By Teresa Isbell
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,110.00
Net Total \$6,290.00
Sales Tax

Evansville (WEHT)

By Broadcast Month	Spots	Rate
Sep. 2015	32	\$7,400.00
Grand Total:	32	\$7,400.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
9.0	Normal Line / SPOT	09/22/15-09/24/15	4	:30	6P- 6:30P (CST)			1		1				2	\$325.00	\$650.00	Evansville (WEHT)		9/14/15
10.0	Normal Line / SPOT	09/22/15-09/23/15	4	:30	10:35P- JIMMY KIMMEL LIVE (ABC)			1	1					2	\$125.00	\$250.00	Evansville (WEHT)		9/14/15
11.0	Normal Line / SPOT	09/21/15-09/25/15	4	:30	10P- 10:35P (CST)		1	1	1	1	1			5	\$400.00	\$2,000.00	Evansville (WEHT)		9/14/15
12.0	Normal Line / SPOT	09/27/15-09/27/15	4	:30	10P- EYEWITNESS NEWS AT 10P SUN								1	1	\$500.00	\$500.00	Evansville (WEHT)		9/14/15
13.0	Normal Line / SPOT	09/23/15-09/25/15	5	:30	6:29P- WHO WANTS TO BE A MILLIONAIRE M-F 630P				1		1			2	\$175.00	\$350.00	Evansville (WEHT)		9/14/15
14.0	Normal Line / SPOT	09/25/15-09/25/15	5	:30	9A- 10A (CST)						1			1	\$75.00	\$75.00	Evansville (WEHT)		9/24/15

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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