

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)



**FEDERAL CANDIDATE**



**STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

EABG - TV Greenwood, MS

**Date:**

10/22/2018

I, Jeff Scattergood,

being/on behalf of: Espy, Mike, a legally

qualified candidate of the Democratic political

party for the office of: US Senate

in the General

election to be held on: 11/06/2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**SEE ATTACHED**

Date of First Broadcast: 10/23/2018

Date of Last Broadcast: 10/29/2018

**Total Charges:** \$\*\*\*\*\*3,119.50 NET



I represent that the payment for the above described broadcast time has been furnished by:

MIKE ESPY FOR SENATE CAMPAIGN COMMITTEE

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

EUGENE CARLOS TANNER, Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

10/22/2018

Date



Signature

***To Be Signed By Station Representative***

☒ Accepted

☐ Accepted in Part

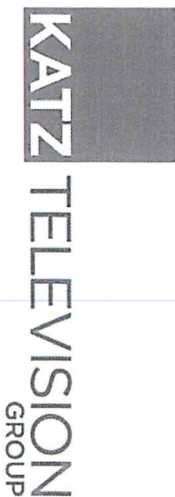
☐ Rejected

  
Signature

REBECCA L SWAS  
Printed Name

SEVP/N  
Title





125 West 55th St  
New York, NY 10019

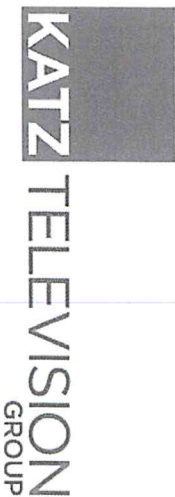
<b>Contract #</b> 26227873	<b>Changes as of:</b> 10/26/2018 at 1:42 PM	<b>Version:</b> Current State Version 6	<b>Con Type:</b> POLITICAL/NOTE
<b>CPE:</b> 1009/1160/6371	<b>Flight:</b> 10/23/18 - 10/29/18	<b>Station:</b> EABG	<b>Total \$:</b> \$3,670.00
<b>Agency:</b> Canal Partners Media	<b>Advertiser:</b> Mike Espy for Senate	<b>Market:</b> Greenwood-Greenville	<b>Total Spots:</b> 30
<b>SE</b> 900 Circle 75 Parkway, Atlanta, GA 30339	<b>Product:</b> Candidate	<b>Office:</b> WASHINGTON	
<b>Agency Order #:</b> 7875868	<b>Buyer:</b> Scattergood, Jeff	<b>Service:</b> Nielsen	<b>Total CPP:</b> \$0.00
<b>Salesperson:</b> ASHLEY BOYLE	<b>202-955-5342</b>	<b>Primary Demo:</b> Adults 35+	<b>Total GRP:</b>
		<b>Assistant:</b> ASHLEY BOYLE	<b>Traffic #:</b> 16874
		<b>202-955-5342</b>	

Comments: Separation: 30

Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/23 - 10/29							Total Spots	Total \$	CPP*	GRP*
							10/23	10/24	10/25	10/26	10/27	10/28	10/29				
1	Tu-F,M 9a-10a		Steve Harvey	\$30.00	0	30	1	1	0	0	0	0	0	2	\$60.00	\$0.00	0.0
2	Tu-F,M 12n-1p		Hot Bench	\$30.00	0	30	0	0	0	0	0	0	1	1	\$30.00	\$0.00	0.0
3	Tu-F,M 1p-2p		People's Court	\$35.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
4	Tu-F,M 2p-3p		Divorce Court	\$35.00	0	30	0	1	0	0	0	0	1	2	\$70.00	\$0.00	0.0
5	Tu-F,M 3p-4p		Jerry Springer	\$35.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
6	Tu-F,M 6p-7p		Family Feud	\$100.00	0	30	0	2	2	2	0	0	2	8	\$800.00	\$0.00	0.0
7	Tu-F,M 9p-10p		EABG News at 9PM	\$110.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
8	Tu-F,M 10p-11p		Family Feud	\$100.00	0	30	0	1	1	1	0	0	0	3	\$300.00	\$0.00	0.0
9	Su 9a-10a		FOX News Sunday	\$50.00	0	30	0	0	0	0	0	1	0	1	\$50.00	\$0.00	0.0
10	Su 12n-3p		NFL Sunday Early Non-Dallas	\$650.00	0	30	0	0	0	0	0	1	0	1	\$650.00	\$0.00	0.0
11	Su 3:05p-6:30p		NFL Sunday Late Non-Dallas	\$1,000.00	0	30	0	0	0	0	0	1	0	1	\$1,000.00	\$0.00	0.0
12	Tu-F,M 9p-10p		EABG News at 9PM	\$75.00	0.0	30	0	0	0	0	0	0	1	1	\$75.00	\$0.00	0.0
13	W 7p-11p		World Series Game 2	\$200.00	0.0	30	0	1	0	0	0	0	0	1	\$200.00	\$0.00	0.0
14	Tu-F,M 12n-1p		Live PD	\$30.00	0.0	30	0	0	1	1	0	0	0	2	\$60.00	\$0.00	0.0
15	Tu-F,M 1p-2p		Hot Bench	\$35.00	0.0	30	1	0	1	1	0	0	0	3	\$105.00	\$0.00	0.0
16	Tu-F,M 3p-4p		People's Court	\$35.00	0.0	30	1	0	0	1	0	0	0	2	\$70.00	\$0.00	0.0
17	Tu-F,M 10p-11p		Family Feud	\$100.00	0.0	30	0	0	0	0	0	0	1	1	\$100.00	\$0.00	0.0
18	Tu-F,M 10p-11p		Family Feud	\$100.00	0.0	30	0	0	0	0	0	0	1	1	\$100.00	\$0.00	0.0
<b>TOTALS:</b>							3	6	5	6	0	3	7	30	\$3,670.00	\$0.00	0.0





125 West 55th St  
New York, NY 10019

Contract # 26227873	Changes as of: 10/26/2018 at 1:42 PM	Version: Current State Version 6
CPE: 1009/160/6371	Flight: 10/23/18 - 10/29/18	Station: EABG
Agency: Canal Partners Media	Advertiser: Mike Espy for Senate	Market: Greenwood-Greenville
900 Circle 75 Parkway, SE Atlanta, GA 30339	Product: Candidate	Office: WASHINGTON
Agency Order #: 7875868	Buyer: Scattergood, Jeff	Service: Nielsen
Salesperson: ASHLEY BOYLE	202-955-5342	Primary Demo: Adults 35+
Separation:		Assistant: ASHLEY BOYLE
		202-955-5342
		Total CPE: \$0.00
		Total GRP:
		Traffic #: 16874
		Con Type: POLITICAL/NOTE
		Total \$: \$3,670.00
		Total Spots: 30

Special Instructions	
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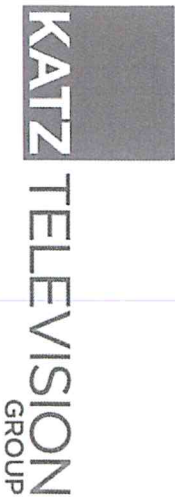
Date/Time	Added by	Comment	Order Level Comments
10/26/18 11:27 AM	Erin Ice	Sports ran long and spot was missed on 10/23	
10/23/18 2:40 PM	ASHLEY BOYLE	per Jeff	
10/23/18 12:45 PM	Erin Ice	Please advise ASAP	
10/23/18 11:46 AM	System	Notice Received.	
10/23/18 10:39 AM	GOTOSTRATA\1114652	Separation: 30	
10/23/18 9:22 AM	ASHLEY BOYLE	Separation: 30	
10/23/18 8:07 AM	System	Notice Received.	
		Line 2 is LIVE PD Line 3 is HOT BENCH Line 5 is PEOPLE'S COURT	
10/23/18 8:06 AM	Erin Ice	Syndication changed in September	
10/22/18 1:01 PM	GOTOSTRATA\1114652	Separation: 30	
10/22/18 10:28 AM	System	Notice Received.	
10/22/18 9:06 AM	ASHLEY BOYLE	Separation: 30	

Competitive Information	
Market Budget: \$25,333	
EABG Share: 6%	
Comment:	
WABG: 55%	
WNBD: 1%	
WXYT: 38%	

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	30	\$3,670.00	N/A	0.0
Total	100%	30	\$3,670.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2018-Oct	23	\$3,130.00
2018-Nov	7	\$540.00
Total	30	\$3,670.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Makegood 3	10/26/18 11:27 AM	Erin Ice	Confirmed	1	1	\$0
Makegood 2	10/23/18 12:45 PM	Erin Ice	Confirmed	10	9	\$0
Revision	10/23/18 10:39 AM	GOTOSTRATA\1114652	Confirmed	7		\$2,150.00
Revision	10/23/18 9:22 AM	ASHLEY BOYLE	Confirmed			\$0
Makegood 1	10/23/18 8:06 AM	Erin Ice	Confirmed			\$0



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New York, NY 10019

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<b>Separation:</b>		<b>Assistant:</b> ASHLEY BOYLE
		<b>202-955-5342</b>
		<b>Total CPP:</b> \$0.00
		<b>Total GRP:</b>
		<b>Traffic #:</b> 16674
		<b>Con Type:</b> POLITICAL/NOTE
		<b>Total \$:</b> \$3,670.00
		<b>Total Spots:</b> 30

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot- \$ Chg Contract \$ Comment
Revision	10/22/18 1:01 PM	GOTOSTRATA\1114652	Confirmed	7	7 \$0 \$1,520.00 \$1,520.00
New	10/22/18 9:06 AM	ASHLEY BOYLE	Confirmed	22	22 \$1,520.00 \$1,520.00

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.