

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE**                       **STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> EABG - TV Greenwood, MS	<b>Date:</b> 10/22/2018
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I, Jeff Scattergood,  
 being/on behalf of: Espy, Mike, a legally  
 qualified candidate of the Democratic political  
 party for the office of: US Senate  
 in the General  
 election to be held on: 11/06/2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**SEE ATTACHED**

Date of First Broadcast: 10/23/2018                      Date of Last Broadcast: 10/29/2018

**Total Charges:** \$\*\*\*\*\*3,119.50 NET



I represent that the payment for the above described broadcast time has been furnished by:

MIKE ESPY FOR SENATE CAMPAIGN COMMITTEE

and you are authorized to announce the time as paid for by such person or entity.  
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

EUGENE CARLOS TANNER, Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

10/22/2018

Date



Signature

**To Be Signed By Station Representative**

Accepted

Accepted in Part

Rejected

Rebecca L Swas  
Signature

REBECCA L SWAS  
Printed Name

SEVP / N  
Title





125 West 55th St  
New York, NY 10019

**Contract #** 26227873      **Changes as of:** 10/26/2018 at 1:42 PM      **Version:** Current State Version 6  
**CPE:** 1009/1160/6371      **Flight:** 10/23/18 - 10/29/18      **Station:** EABG      **Con Type:** POLITICAL/NOTE  
**Agency:** Canal Partners Media      **Advertiser:** Mike Espy for Senate      **Market:** Greenwood-Greenville      **Total \$:** \$3,670.00  
 900 Circle 75 Parkway, SE      **Product:** Candidate      **Office:** WASHINGTON      **Total Spots:** 30  
 Atlanta, GA 30339      **Agency Order #:** 7875868      **Service:** Nielsen      **Total CPP:** \$0.00  
                                  **Buyer:** Scattergood, Jeff      **Primary Demo:** Adults 35+      **Total GRP:**  
                                  **Salesperson:** ASHLEY BOYLE      202-955-5342      **Traffic #:** 16874  
                                  **Separation:** 202-955-5342

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/23 - 10/29							Total Spots	Total \$	CPP*	GRP*	
							10/23	10/24	10/25	10/26	10/27	10/28	10/29					
1	Tu-F,M 9a-10a		Steve Harvey	\$30.00	0	30	1	1	0	0	0	0	0	2	\$60.00	\$0.00	0.0	
2	Tu-F,M 12n-1p		Hot Bench	\$30.00	0	30	0	0	0	0	0	0	1	1	\$30.00	\$0.00	0.0	
3	Tu-F,M 1p-2p		People's Court	\$35.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0	
4	Tu-F,M 2p-3p		Divorce Court	\$35.00	0	30	0	1	0	0	0	0	1	2	\$70.00	\$0.00	0.0	
5	Tu-F,M 3p-4p		Jerry Springer	\$35.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0	
6	Tu-F,M 6p-7p		Family Feud	\$100.00	0	30	0	2	2	2	0	0	2	8	\$800.00	\$0.00	0.0	
7	Tu-F,M 9p-10p		EABG News at 9PM	\$110.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0	
8	Tu-F,M 10p-11p		Family Feud	\$100.00	0	30	0	1	1	1	0	0	0	3	\$300.00	\$0.00	0.0	
9	Su 9a-10a		FOX News Sunday	\$50.00	0	30	0	0	0	0	0	1	1	1	\$50.00	\$0.00	0.0	
10	Su 12n-3p		NFL Sunday Early Non-Dallas	\$650.00	0	30	0	0	0	0	0	1	1	1	\$650.00	\$0.00	0.0	
11	Su 3:05p-6:30p		NFL Sunday Late Non-Dallas	\$1,000.00	0	30	0	0	0	0	0	1	1	1	\$1,000.00	\$0.00	0.0	
12	Tu-F,M 9p-10p		EABG News at 9PM	\$75.00	0.0	30	0	0	0	0	0	0	1	1	\$75.00	\$0.00	0.0	
13	W 7p-11p		World Series Game 2	\$200.00	0.0	30	0	1	0	0	0	0	0	1	\$200.00	\$0.00	0.0	
14	Tu-F,M 12n-1p		Live PD	\$30.00	0.0	30	0	0	1	1	0	0	0	2	\$60.00	\$0.00	0.0	
15	Tu-F,M 1p-2p		Hot Bench	\$35.00	0.0	30	1	0	1	1	0	0	0	3	\$105.00	\$0.00	0.0	
16	Tu-F,M 3p-4p		People's Court	\$35.00	0.0	30	1	0	0	1	0	0	0	2	\$70.00	\$0.00	0.0	
17	Tu-F,M 10p-11p		Family Feud	\$100.00	0.0	30	0	0	0	0	0	0	1	1	\$100.00	\$0.00	0.0	
18	Tu-F,M 10p-11p		Family Feud	\$100.00	0.0	30	0	0	0	0	0	0	1	1	\$100.00	\$0.00	0.0	
<b>TOTALS:</b>							<b>3</b>	<b>6</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>3</b>	<b>7</b>	<b>30</b>	<b>\$3,670.00</b>	<b>\$0.00</b>	<b>0.0</b>



125 West 56th St  
New York, NY 10019

Contract # 26227873

Changes as of: 10/26/2018 at 1:42 PM

Version: Current State Version 6

CPE: 1009/1160/6371

Flight: 10/23/18 - 10/29/18

Station: EABG

Con Type: POLITICAL/NOTE

Agency: Canal Partners Media  
900 Circle 75 Parkway,  
SE  
Atlanta, GA 30339

Advertiser: Mike Espy for Senate  
Product: Candidate

Market: Greenwood-Greenville  
Office: WASHINGTON

Total Spots: 30

Agency Order #: 7875868

Buyer: Scattergood, Jeff

Service: Nielsen

Total CPP: \$0.00

Salesperson: ASHLEY BOYLE

Assistant: ASHLEY BOYLE

Total GRP: 16874

Separation: 202-955-5342

202-955-5342

Traffic #: 16874

Special Instructions	Order Level Comments

Date/Time	Added by	Comment
10/26/18 11:27 AM	Erin Ice	Sports ran long and spot was missed on 10/23
10/23/18 2:40 PM	ASHLEY BOYLE	per Jeff
10/23/18 12:45 PM	Erin Ice	Please advise ASAP
10/23/18 11:46 AM	System	Notice Received.
10/23/18 10:39 AM	GOTOSTRATA\1114652	Separation: 30
10/23/18 9:22 AM	ASHLEY BOYLE	Separation: 30
10/23/18 8:07 AM	System	Notice Received.
10/23/18 8:06 AM	Erin Ice	Line 2 is LIVE PD Line 3 is HOT BENCH Line 5 is PEOPLE'S COURT
10/22/18 1:01 PM	GOTOSTRATA\1114652	Syndication changed in September
10/22/18 10:28 AM	System	Separation: 30
10/22/18 9:06 AM	ASHLEY BOYLE	Notice Received.
		Separation: 30

Competitive Information	
Market Budget:	\$25,333
EABG Share:	6%
Comment:	
WABG:	55%
WNBD:	1%
WXYT:	38%

Daypart Summary			
Day/Time	% Distrib	Spots	Dollars
	100%	30	\$3,670.00
<b>Total</b>	<b>100%</b>	<b>30</b>	<b>\$3,670.00</b>

Monthly Summary		
Month	Spots	Dollars
2018-Oct	23	\$3,130.00
2018-Nov	7	\$540.00
<b>Total</b>	<b>30</b>	<b>\$3,670.00</b>

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Makegood 3	10/26/18 11:27 AM	Erin Ice	Confirmed	1	1	\$0
Makegood 2	10/23/18 12:45 PM	Erin Ice	Confirmed	10	9	\$0
Revision	10/23/18 10:39 AM	GOTOSTRATA\1114652	Confirmed	7		\$2,150.00
Revision	10/23/18 9:22 AM	ASHLEY BOYLE	Confirmed			\$0
Makegood 1	10/23/18 8:06 AM	Erin Ice	Confirmed			\$0



125 West 55th St  
New York, NY 10019

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                                       **Total GRP:**      **Traffic #:** 16874

**Transaction History**

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/22/18 1:01 PM	GOTOSTRATA\1114652	Confirmed	7	7	\$0	\$1,520.00	Changes: Schedule Dates from Tue Oct 23 2018 00:00:00 GMT-0500, Wed Oct 24 2018 00:00:00 GMT-0500, Thu Oct 25 2018 00:00:00 GMT-0500, Fri Oct 26 2018 00:00:00 GMT-0500, Sat Oct 27 2018 00:00:00 GMT-0500, Sun Oct 28 2018 00:00:00 GMT-0500, Mon Oct 29 2018 00:00:00 GMT-0500 to Tue Oct 23 2018 00:00:00 GMT-0500, Wed Oct 24 2018 00:00:00 GMT-0500, Thu Oct 25 2018 00:00:00 GMT-0500, Fri Oct 26 2018 00:00:00 GMT-0500, Sat Oct 27 2018 00:00:00 GMT-0500, Sun Oct 28 2018 00:00:00 GMT-0500, Mon Oct 29 2018 00:00:00 GMT-0500. 6 buylines added or modified.
New	10/22/18 9:06 AM	ASHLEY BOYLE	Confirmed	22		\$1,520.00	\$1,520.00	

**Non-Discrimination Policy**  
 PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.