



KBRK AM  
Alpha Media, LLC  
Brookings, South Dakota

## QUARTERLY ISSUES AND PROGRAMS REPORT

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October 1 – December 31, 2022

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FILED: January 10, 2023

SUBMITTED BY: Perry Miller

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## PUBLIC AFFAIRS RELATED PROGRAM DESCRIPTIONS

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KBRK AM Morning Show: live daily from 6:00 a.m. to 10:00 a.m.

Live morning show featuring a variety of talk elements including news, sports and public affairs.

SPEAK UP: Airs regularly at various times.

Live show features a wide variety of community guests.

KBRK AM NEWS: daily 6:00 a.m. to 6:00 p.m.

Hourly local newscasts

The following summarizes a representative sample of programming that provided the most significant treatment of community issues during the past quarter. Programming frequently deals with more than one issue.

### Coverage Addressing the Following Issues:

- 1) Local Government and Politics
- 2) Education
- 3) Health and Wellness
- 4) Bettering the Community
- 5) Local Events and Lifestyle

<b>Issue</b>	<b>Date(s) Aired</b>	<b>Time(s)</b>	<b>Duration</b>	<b>Description of the Segment</b>
<b>Local Government and Politics</b>	<b>October 6 November 10</b>	<b>1:15 p.m.</b>	<b>Approx. 10-minutes</b>	<b>Interview with Brookings City Manager Paul Briseno, discussing the budget, new police building, new I29 interchange and more.</b>
<b>Local Government and Politics</b>	<b>December 14</b>	<b>1:15 p.m.</b>	<b>Approx. 15-minutes</b>	<b>Interview with Brookings County States Attorney Dan Nelson. He discusses juvenile justice and the County's decision to donate funding to the Bobcat Plains Academy.</b>
<b>Local Government and Politics</b>	<b>October 17 and 18</b>	<b>7:00 am, 8:00 am, 9:00 am, 11:00 am, Noon, 1:00 pm 3:00 pm, 5:00 pm, 6:00 pm</b>	<b>Approx. 45-seconds</b>	<b>Stories during regular newscasts. Candidate profiles, on consecutive days, with the two candidates for Brookings Co. Sheriff – Jeff Kollars and incumbent Marty Stanwick.</b>
<b>Local Government and Politics</b>	<b>October 19, 20 and 21</b>	<b>7:00 am, 8:00 9:00, 11:00 am, Noon, 1:00 pm, 3:00, 5:00 pm</b>	<b>Approx. 45-seconds</b>	<b>Stories during regular newscasts. Candidate Profiles with the three candidates for Dist. 7 House of Representatives – Roger DeGroot, Melissa Heermann and Cole Sartell.</b>
<b>Local Government and Politics</b>	<b>November 9</b>	<b>7:00 am, 9:00 am, 11:00 am, Noon, 1:00 pm, 3:00 pm, 5:00 pm, 6:00 pm</b>	<b>Approx. 30-seconds</b>	<b>Story during regular newscasts. The Brookings City Council passes an ordinance to prohibit electronic signs in commercial or residential historic districts.</b>
<b>Local Government and Politics</b>	<b>November 9</b>	<b>7:00, 8:00, 9:00, 11:00 am, Noon, 2:00, 3:00 4:00, 5:00, 6:00 pm</b>	<b>Approx. 60-seconds each</b>	<b>Story during regular newscasts. Results from Tuesday's election and comments from several winners.</b>
<b>Local Government and Politics</b>	<b>November 10</b>	<b>7:00 am, 8:00 9:00, 10:00, 11:00 am, Noon, 1:00 pm, 3:00 pm, 5:00, 6:00 pm</b>	<b>Approx. 45-seconds each.</b>	<b>Story during regular newscasts. The Brookings City Council passes the \$62 million 2023 budget.</b>
<b>Local Government and Politics</b>	<b>December 21</b>	<b>7:00 am, 9:00 am, 11:00 am, Noon, 1:00 pm, 3:00, 5:00 pm, 6:00 pm</b>	<b>Approx. 45-seconds</b>	<b>Story during regular newscasts. The Brookings City Council and Brookings County Commission approve an updated version of the joint jurisdictional area around the city.</b>

<b>Issue</b>	<b>Date(s) Aired</b>	<b>Time(s)</b>	<b>Duration</b>	<b>Description of the Segment</b>
Education	October 2 November 12	1:15 pm	Approx. 10-minutes	Interviews with South Dakota State University President Barry Dunn discusses various issues including enrollment, funding and more.
Education	December 21	7:00 am, 9:00 am, 11:00 am, Noon, 1:00 pm, 3:00 pm, 5:00 pm, 6:00 pm	Approx. 45-seconds	Interview with Brookings School Supt. Klint Willert. He discusses the plans for building two new elementary schools which have been hit by inflation and supply chain issues.
Education	November 29	7:00 am, 9:00 am, 11:00 am, Noon, 1:00 pm, 3:00 pm, 5:00 pm, 6:00 pm	Approx. 90-seconds	Story during regular newscasts. The Brookings School Board holds a special meeting to view the latest plans on building two new elementary schools.
Education	November 30	7:00 am, 9:00 am, 11:00 am, Noon, 1:00 pm, 3:00 pm, 5:00 pm, 6:00 pm	Approx. 45-seconds	Story during regular newscasts. South Dakota K-12 students lost academic ground during the pandemic but not as much as other states.
Education	December 6	7:00 am, 9:00 am, 11:00 am, Noon, 1:00 pm, 3:00 pm, 5:00 pm, 6:00 pm	Approx. 45-seconds	Story during regular newscasts. The Brookings County Commission votes to provide the Brookings School District with \$47,000 to help fund the Bobcat Plains Academy which is designed to help at-risk youth.
Education	December 22	7:00 am, 9:00 am, 11:00 am, Noon, 1:00 pm, 3:00 pm, 5:00 pm, 6:00 pm	Approx. 45-seconds	Story during regular newscasts. The Brookings School Board reviews design plans for the two new elementary schools, which could total \$65 million.
Education	December 27	7:00 am, 9:00 am, 11:00 am, Noon, 1:00 pm, 3:00 pm, 5:00 pm, 6:00 pm	Approx. 45-seconds	Story during regular newscasts. SD Gov. Kristi Noem proposes a 5% increase in school funding. Brookings School Supt. Klint Willert says that's not keeping up with inflation and he's hoping for more.

<b>Issue</b>	<b>Date(s) Aired</b>	<b>Time(s)</b>	<b>Duration</b>	<b>Description of the Segment</b>
<b>Health and Wellness</b>	<b>Weekly updates October 5 – December 28</b>	<b>Various times</b>	<b>About 30-seconds each</b>	<b>Story during regular newscasts. Weekly reports on the status of COVID-19 cases in South Dakota and in Brookings County from the state Dept. of Health.</b>
<b>Health and Wellness</b>	<b>October 3</b>	<b>7:00 am, 9:00 am, 11:00 am, Noon, 1:00 pm, 3:00 pm, 5:00 pm, 6:00</b>	<b>Approx. 45-seconds</b>	<b>Story during regular newscasts. Brookings Health System is holding upcoming influenza vaccination clinics in Arlington and Volga.</b>
<b>Health and Wellness</b>	<b>October 19</b>	<b>7:00 am, 9:00 am, 11:00 am, Noon, 1:00 pm, 3:00 pm, 5:00 pm, 6:00</b>	<b>Approx. 45-seconds</b>	<b>Story during regular newscasts. The Brookings County Commission enacts a ban on open burning until further notice. Dry conditions persist.</b>
<b>Health and Wellness</b>	<b>October 21</b>	<b>7:00 am, 9:00 am, 11:00 am, Noon, 2:00 pm, 4:00 pm, 5:00 pm</b>	<b>Approx. 45-seconds</b>	<b>Story during regular newscasts. The nursing home in Florence is closing in November. It's the 5<sup>th</sup> in rural SD this year.</b>
<b>Health and Wellness</b>	<b>October 31</b>	<b>7:00 am, 9:00 am, 11:00 am, Noon, 1:00 pm, 3:00 pm, 5:00 pm, 6:00</b>	<b>Approx. 45-seconds</b>	<b>Story during regular newscasts. The Medical Marijuana Oversight Committee of the legislature met in Pierre and was brought up to date on card holders and licensed establishments. They also discussed poss. Legislation for 2023.</b>
<b>Health and Wellness</b>	<b>November 18</b>	<b>7:00 am, 9:00 am, 11:00 am, Noon, 1:00 pm, 3:00 pm, 5:00 pm, 6:00</b>	<b>Approx. 45-seconds</b>	<b>Story during regular newscasts. Brookings Health System sweeps all 3 categories in an annual assessment of rural hospitals. They won performance leadership awards in quality, outcomes and patient perspective.</b>
<b>Health and Wellness</b>	<b>November 22</b>	<b>7:00 am, 8:00 am, 9:00 am, 11:00 am, Noon, 1:00 pm, 3:00 pm, 5:00 pm, 6:00 pm</b>	<b>Approx. 30-seconds</b>	<b>Story during regular newscasts. Another rural SD nursing home is closing, this time in Elk Point. These closures are due to underfunding of Medicaid, staffing issues and COVID costs.</b>
<b>Health and Wellness</b>	<b>December 20</b>	<b>7:00 am, 8:00 am, 9:00 am, 11:00 am, Noon, 1:00 pm, 3:00 pm, 5:00 pm, 6:00 pm</b>	<b>Approx. 45-seconds</b>	<b>Story during regular newscasts. Another rural nursing home is closing, Arlington is the 7<sup>th</sup> to announce this year. The Chair of the Legislature's Health and Human Services Committee in the Senate says it's a national problem. Gov. Noem proposes a 20% increase for nursing homes.</b>

<b>Issue</b>	<b>Date(s) Aired</b>	<b>Time(s)</b>	<b>Duration</b>	<b>Description of the Segment</b>
Bettering the Community	October 17	7:00 am, 9:00 am, 11:00 am, Noon, 1:00 pm, 3:00 pm, 5:00 pm, 6:00	Approx. 45-seconds	Story during regular newscasts. After some delays, construction on the 3 <sup>rd</sup> 129 interchange at Brookings is full speed ahead. The overpass will be complete this year with ramps completed next year.
Bettering the Community	October 19	7:00 am, 9:00 am, 11:00 am, Noon, 1:00 pm, 3:00 pm, 5:00 pm, 6:00	Approx. 45-seconds	Story during regular newscasts. The City of Brookings is in the 1 <sup>st</sup> of a 5-year city-funded scholarship program. This year, 11 students have received a \$3000 scholarship.
Bettering the Community	October 28	7:00 am, 9:00 am, 11:00 am, Noon, 1:00 pm, 3:00 pm, 5:00 pm, 6:00	Approx. 45-seconds	Story during regular newscasts. Work is nearing completion on the new home for the Brookings Area Food Pantry. The united Way will serve as building owner and it will also house Sr. Commodities and the Backpack Project,
Bettering the Community	November 7	7:00 am, 9:00 am, 11:00 am, Noon, 2:00 pm, 4:00 pm, 5:00 pm	Approx. 45-seconds	Story during regular newscasts. The Study Committee on Juvenile Justice of the SD Legislature wrapped up their work and approved a final report. One resolution commits \$20 million for mental health field scholarships.
Bettering the Community	November 16	7:00 am, 9:00 am, 11:00 am, Noon, 1:00 pm, 3:00 pm, 5:00 pm, 6:00	Approx. 45-seconds	Story during regular newscasts. Vision Brookings announces a \$3.2 million 5-year fundraising campaign. The goal is to capture new and expanding business opportunities.
Bettering the Community	November 28	7:00 am, 9:00 am, 11:00 am, Noon, 2:00 pm, 4:00 pm, 5:00 pm	Approx. 45-seconds	Story during regular newscasts. The Brookings City Council amends their future land use plan and approves a new development plan to allow for a senior living center in town.
Bettering the Community	November 29	7:00 am, 8:00 am, 9:00 am, 11:00 am, Noon, 1:00 pm, 3:00 pm, 5:00 pm, 6:00 pm	Approx. 45-seconds	Story during regular newscasts. The Summer Study Committee on Juvenile Justice recently completed their work. Brookings Rep. Tim Reed served on it and says mental health issues were key.
Bettering the Community	December 16	7:00 am, 8:00 am, 9:00 am, 11:00 am, Noon, 1:00 pm, 3:00 pm, 5:00 pm, 6:00 pm	Approx. 45-seconds	Story during regular newscasts. The fundraising goal for the SDSU Foundation is in sight. Pres. Steve Erpenbach says they're seeing wide support.

<b>Issue</b>	<b>Date(s) Aired</b>	<b>Time(s)</b>	<b>Duration</b>	<b>Description of the Segment</b>
<b>Local Events and Lifestyle</b>	<b>October 7, 13</b>	<b>Various</b>	<b>Approx. 4-minutes</b>	<b>Rina Reynolds discusses the upcoming Woodbine event at SDSU. These are fundraisers for music scholarships at the university.</b>
<b>Local Events and Lifestyle</b>	<b>October 18, 20, 24, 25, 27</b>	<b>Various</b>	<b>Approx. 3-seconds</b>	<b>Guests discuss the upcoming Hobo Day parade, football game and other activities.</b>
<b>Local Events and Lifestyle</b>	<b>October 31</b>	<b>7:00 am, 9:00 am, 11:00 am, Noon, 1:00 pm, 3:00 pm, 5:00 pm, 6:00 pm</b>	<b>Approx. 30-seconds</b>	<b>Story during regular newscasts. Arrest numbers in Brookings during Hobo Day weekend were similar to last year. No major events.</b>
<b>Local Events and Lifestyle</b>	<b>November 11</b>	<b>7:00 am, 9:00 am, 11:00 am, Noon, 1:00 pm, 3:00 pm, 5:00 pm, 6:00 pm</b>	<b>Approx. 45-seconds</b>	<b>Story during regular newscasts. Travel on I29 near Brookings will soon return to normal after months of construction.</b>
<b>Local Events and Lifestyle</b>	<b>December 8</b>	<b>7:00 am, 9:00 am, 11:00 am, Noon, 1:00 pm, 3:00 pm, 5:00 pm, 6:00 pm</b>	<b>Approx. 20-seconds</b>	<b>Story during regular newscasts. The future of Brookings-based Daktronics is in doubt today following a filing by the company with the SEC.</b>
<b>Local Events and Lifestyle</b>	<b>December 9</b>	<b>7:00 am, 9:00 am, 11:00 am, Noon, 1:00 pm, 3:00 pm, 5:00 pm, 6:00 pm</b>	<b>Approx. 45-seconds</b>	<b>Story during regular newscasts. The South Dakota Game, Fish and Parks Commission votes to allow dogs and cats to accompany campers in some state park facilities.</b>
<b>Local Events and Lifestyle</b>	<b>December 12</b>	<b>7:00 am, 9:00 am, 11:00 am, Noon, 1:00 pm, 3:00 pm, 5:00 pm, 6:00 pm</b>	<b>Approx. 30-seconds</b>	<b>Story during regular newscasts. A student-sponsored drag show at SDSU will lead to policy changes by the SD Board of Regents.</b>
<b>Local Events and Lifestyle</b>	<b>December 12</b>	<b>7:00 am, 9:00 am, 11:00 am, Noon, 2:00 pm, 4:00 pm, 5:00 pm</b>	<b>Approx. 45-seconds</b>	<b>Story during regular newscasts. Brookings-based Daktronics says it's working to fulfill orders and improve profitability following a very bad quarter that includes a "substantial doubt" warning.</b>