

CUMULUS MEDIA PUBLIC AFFAIRS QUARTERLY 2 QUARTER 2019

98.3 KWIN– Sunday @ 5:30am

July 6 & 7, 2019

Duration 14 Mins

Topic: Acclimation

Guests: Stephen Alexander & Everett Hunter

Discussion: Acclimation is a Stockton based organization that helps local youth stay out of trouble with the use of music. They donate musical instruments for underprivileged kids. They are also holding three major music festivals that raises money to fund the organization.

Duration 8 mins

TOPIC: Carlos Viera Foundation

GUEST/S: Elaina Vieira President of the Carlos Vieira Foundation

Discussion: The Carlos Vieira Foundation is a 501(c)(3) charitable organization that focuses on the following three campaigns: Race for Autism, Race 2B Drug-Free, and Race to End the Stigma. The Foundation was built on one man's dream of helping children, families, and individuals within our local community. Through local support, the Foundation is able to assist families and individuals across 21 counties within Central California.

PSAs Aired during show- FANHS MESEUM 7/14/19 event, Oil Filter Exchange Event July 12, Stockton Sailing Club, As I Can

July 13 & 14, 2019

Duration 14 Mins

Topic: Acclimation

Guests: Stephen Alexander & Everett Hunter

Discussion: Acclimation is a Stockton based organization that helps local youth stay out of trouble with the use of music. They donate musical instruments for underprivileged kids. They are also holding three major music festivals that raises money to fund the organization.

Duration 8 mins

TOPIC: Carlos Viera Foundation

GUEST/S: Elaina Vieira President of the Carlos Vieira Foundation

Discussion: The Carlos Vieira Foundation is a 501(c)(3) charitable organization that focuses on the following three campaigns: Race for Autism, Race 2B Drug-Free, and Race to End the Stigma. The Foundation was built on one man's dream of helping children, families, and individuals within our local community. Through local support, the Foundation is able to assist families and individuals across 21 counties within Central California.

PSAs Aired during show- FANHS MESEUM 7/14/19 event, Oil Filter Exchange Event July 12, Stockton Sailing Club, As I Can

July 20 & 21, 2019

Duration 18 mins

TOPIC: Cure SMA

GUEST/S: Desiree Villamor – Parent Advocate

Discussion: Spinal Muscular Atrophy. SMA is caused by a mutation in the survival motor neuron gene 1 (*SMN1*). In a healthy person, this gene produces a protein that is critical to the function of the nerves that control our muscles. Without it, those nerve cells cannot properly function and eventually die, leading to debilitating and often fatal muscle weakness. SMA affects approximately 1 in 10,000 babies, and about 1 in every 50 Americans is a genetic carrier. SMA can affect any race or gender.

PSAs Delta Healthcare Breastfeeding event, Hospice SJ Sip N Stroll, Tequila Festival, No Child Abuse Suicide Prevention Walk, Stockton House

July 27 & 28, 2019

Duration 25 mins

TOPIC: VeteranHelp.Net

GUEST/S: Michael Emerson

Discussion: Veteran Help offers several programs designed to help military veterans. There is a program to give veterans cars, Fish tanks to help with anxiety are just a couple. The organization is responsible for several military recognition events in the Stockton area, including the Vietnam Moving Wall that has come to the city twice in the past 5 years.

PSAs SJ Hospice Sip N Stroll, Dennis Wallace Annual Golf Tournament, Tequila Festival, American Cancer Society Discovery Shop Modesto, American Steel Classic Car Show Lodi

August 3 & 4, 2019

Duration 25 mins

TOPIC: VeteranHelp.Net

GUEST/S: Michael Emerson

Discussion: Veteran Help offers several programs designed to help military veterans. There is a program to give veterans cars, Fish tanks to help with anxiety are just a couple. The organization is responsible for several military recognition events in the Stockton area, including the Vietnam Moving Wall that has come to the city twice in the past 5 years.

PSAs SJ Hospice Sip N Stroll, Dennis Wallace Annual Golf Tournament, Tequila Festival, American Cancer Society Discovery Shop Modesto

August 10 & 11, 2019

Duration 18 mins

TOPIC: Center For Human Services

GUEST/S: Gina Machedo, Valerie Thompson

Discussion :Center for Human Services (CHS), your local nonprofit, has helped over half a million people in Stanislaus County over the past 45 years. We serve children, families and individuals each year by providing quality treatment for mental health and addiction issues, shelter and educational services and connection to resources in our community. Their vision is to be a leader in advocacy and services for youth and families working with partners to build a strong community.

Duration 8 mins

TOPIC: Parents By Choice

GUEST/S: Parents By Choice

Discussion: Parents by Choice is an organization that deals with foster kids in the valley. Todd let our listeners how easy it is to become a foster parent and other ways to help out if being a foster parent is not an option..

PSAs – Tracy Chamber Lobster Fest, Parents By Choice, American Cancer Society Modesto Discovery Shop, Dennis Wallace Golf Tourn., St. George Festival, American Cancer Society Sip N Stroll

August 17 & 18, 2019

Duration 15 mins

TOPIC: Society For DisAbilities

GUEST/S: Michelle Allen

Discussion : For over the past 70 years, the Society for disABILITIES has enhanced the quality of life for people with disabilities within the Central Valley. The Society provides recreational programs including: adapted snow ski, water ski, bike camp, a Day on the Farm, bowling, soccer, and a prom. We also operate the largest medical equipment loan closet within Northern California, loaning out walkers, wheelchairs, bedside commodes and hospital beds for those in need. We are a community resource and referral agency and operate a thrift store, providing job training skills.

Tracy Chamber Lobster Fest, Parents By Choice, American Cancer Society Modesto Discovery Shop., St. George Festival, Go Red Health Ongoing, Oil Filter Exchange, Suicide Prevention Walk

August 24 & 25, 2019

Duration 15 mins

TOPIC: Society For DisAbilities

GUEST/S: Michelle Allen

Discussion : For over the past 70 years, the Society for disABILITIES has enhanced the quality of life for people with disabilities within the Central Valley. The Society provides recreational programs including: adapted snow ski, water ski, bike camp, a Day on the Farm, bowling, soccer, and a prom. We also operate the largest medical equipment loan closet within Northern California, loaning out walkers, wheelchairs, bedside commodes and hospital beds for those in need. We are a community resource and referral agency and operate a thrift store, providing job training skills.

Tracy Chamber Lobster Fest, Parents By Choice, American Cancer Society Modesto Discovery Shop., St. George Festival, Go Red Health Ongoing, Oil Filter Exchange, Suicide Prevention Walk

August 31 & September 1, 2019

Duration 25 mins

TOPIC: VeteranHelp.Net

GUEST/S: Michael Emerson

Discussion: Veteran Help offers several programs designed to help military veterans. There is a program to give veterans cars, Fish tanks to help with anxiety are just a couple. The organization is responsible for several military recognition events in the Stockton area, including the Vietnam Moving Wall that has come to the city twice in the past 5 years.

PSA'S – No Child Abuse Run/Walk, Karl Ross Post 16 September 11 Service, FANHS Museum, Stockton Civic Theatre, Sounds of Swenson

September 7 & 8, 2019

Duration 11 mins

TOPIC: Country Fest to Beat ALS

GUEST/S: Ric Campos & Julia Marsili

Discussion: The first annual Country Fest to Beat ALS is a non-profit event being held Saturday September 28th at the Campos Family Vineyard in Brentwood. It will feature several live performances, dinner and live and silent auctions. The event will benefit The ALS Association Greater Sacramento Chapter.

Duration 11 mins

TOPIC: Just Breathe

GUEST/S: Ric Campos & Tiffany Rich

Discussion: The 3rd annual Just Breathe fundraiser is being held October 19, 2019 at the Campos Family Winery in Brentwood, CA. The event will benefit the Children's Organ Transplant Association. Tiffany Rich suffers from cystic fibrosis and is a double lung transplant recipient.

Duration 5 mins

TOPIC: Mosquito & Vector Control District

GUEST/S: Aaron Devencenzi

Discussion: Aaron informed listeners about the importance of draining any standing water to reduce the chance of breeding mosquitos. In our area mosquitos carry the west nile virus were found as well as some carrying other harmful diseases.

PSA's – 2019 St. George Festival, Karl Ross Post 16 9/11 Tribute

September 14 & 15, 2019

Duration 11 mins

TOPIC: Country Fest to Beat ALS

GUEST/S: Ric Campos & Julia Marsili

Discussion: The first annual Country Fest to Beat ALS is a non-profit event being held Saturday September 28th at the Campos Family Vineyard in Brentwood. It will feature several live performances, dinner and live and silent auctions. The event will benefit The ALS Association Greater Sacramento Chapter.

Duration 11 mins

TOPIC: Just Breathe

GUEST/S: Ric Campos & Tiffany Rich

Discussion: The 3rd annual Just Breathe fundraiser is being held October 19, 2019 at the Campos Family Winery in Brentwood, CA. The event will benefit the Children's Organ Transplant Association. Tiffany Rich suffers from cystic fibrosis and is a double lung transplant recipient.

Duration 5 mins

TOPIC: Mosquito & Vector Control District

GUEST/S: Aaron Devencenzi

Discussion: Aaron informed listeners about the importance of draining any standing water to reduce the chance of breeding mosquitos. In our area mosquitos carry the west nile virus were found as well as some carrying other harmful diseases.

PSA's – 2019 St. George Festival, A Bridge To Change

September 21 & 22, 2019

Duration 20 mins

TOPIC: Campaign on Opioid Awareness

GUEST/S: Marlies Perez Divison Chief DHCS

Discussion: Choose Change California is a statewide campaign from the California Department of Health Care Services (DHCS) that is dedicated to: Increasing awareness of Opioid Use Disorder (OUD) and the services available to those seeking treatment—primarily through Medication Assisted Treatment (MAT).

PSAs- AMVETS POST, ESCALON GARAGE SALE, COMMUNITY PARTNERSHIP, COMMUNITY CENTER FOR THE BLIND, DIRTY DANCING FOX THEATRE

September 28 & 29, 2019

Duration 20 mins

TOPIC: Campaign on Opioid Awareness

GUEST/S: Marlies Perez Divison Chief DHCS

Discussion: Choose Change California is a statewide campaign from the California Department of Health Care Services (DHCS) that is dedicated to: Increasing awareness of Opioid Use Disorder (OUD) and the services available to those seeking treatment—primarily through Medication Assisted Treatment (MAT).

PSAs- AMVETS POST, ESCALON GARAGE SALE, COMMUNITY PARTNERSHIP, COMMUNITY CENTER FOR THE BLIND, YMCA HEALTH FAIR