

CUMULUS MEDIA PUBLIC AFFAIRS QUARTERLY 4th QUARTER 2019

98.3 KWNN– Sunday @ 5:30am

October 5 & 6, 2019

Duration 25 mins

TOPIC: VeteranHelp.Net

GUEST/S: Michael Emerson

Discussion: Veteran Help offers several programs designed to help military veterans. There is a program to give veterans cars, Fish tanks to help with anxiety are just a couple. The organization is responsible for several military recognition events in the Stockton area, including the Vietnam Moving Wall that has come to the city twice in the past 5 years.

PSAs - Childhood Lead Poisoning Prevention Program, Combat Vets Motorcycle Association Chapter 33-2, Delta Humane Society, Women's Center - Youth & Family Services, YMCA of San Joaquin County

October 12 & 13, 2019

Duration 20 mins

TOPIC: Campaign on Opioid Awareness

GUEST/S: Marlies Perez Divison Chief DHCS

Discussion: Choose Change California is a statewide campaign from the California Department of Health Care Services (DHCS) that is dedicated to: Increasing awareness of Opioid Use Disorder (OUD) and the services available to those seeking treatment—primarily through Medication Assisted Treatment (MAT).

PSAs- Combat Vets Motorcycle Association Chapter, Ben Holt Girls Volley Ball, City of Stockton Collide Festival, San Joaquin County Public Health Services Safe Kids Drug Take Back Day

October 19 & 20, 2019

Duration 20 mins

TOPIC: Campaign on Opioid Awareness

GUEST/S: Marlies Perez Divison Chief DHCS

Discussion: Choose Change California is a statewide campaign from the California Department of Health Care Services (DHCS) that is dedicated to: Increasing awareness of Opioid Use Disorder (OUD) and the services available to those seeking treatment—primarily through Medication Assisted Treatment (MAT).

PSAs- Combat Vets Motorcycle Association Chapter, Ben Holt Girls Volley Ball, San Joaquin County Public Health Services Safe Kids Drug Take Back Day

October 26 & 27, 2019

Duration 22 mins

TOPIC: Stand Down

GUEST/S: Joseph Sicilian

Discussion: The term “Stand Down” originated from times of war, exhausted units needed time to recover from combat. Warriors would move to a place of relative security & safety. At these secure areas, troops were able to take care of personal hygiene, get clean uniforms, enjoy warm meals, receive medical/dental care, mail and receive letters - all in a safe place. Today our Stand Downs offer the same kind of “Safe Harbor” where Veterans can receive similar services.

Duration 18mins

TOPIC: Cleansing Hope Shower Shuttle / Red Cross

Guest: Founder Dean Dodd & Kelli Ott Secretary

Discussion: Cleansing Hope Shower Shuttle provides mobile showers to the most impoverished areas of Stanislaus County. They seek to restore hope and dignity by providing hot showers and a shave station, along with clean socks, underwear, and hygiene kits. But most importantly, they offer compassion and friendship. They seek to re-humanize those who have been hopeless and without for far too long.

PSA's – Veteran's Help Fish For Veterans

November 2 & 3, 2019

Duration 15 mins

TOPIC: Parents By Choice

GUEST/S: Parents By Choice

Discussion: Parents by Choice is an organization that deals with foster kids in the valley. Todd let our listeners how easy it is to become a foster parent and other ways to help out if being a foster parent is not an option.

Duration 8 mins

TOPIC: Carlos Viera Foundation

GUEST/S: Elaina Vieira President of the Carlos Vieira Foundation

Discussion: The Carlos Vieira Foundation is a 501(c)(3) charitable organization that focuses on the following three campaigns: Race for Autism, Race 2B Drug-Free, and Race to End the Stigma. The Foundation was built on one man's dream of helping children, families, and individuals within our local community. Through local support, the Foundation is able to assist families and individuals across 21 counties within Central California.

PSA's – Hospice of SJ Tree of Lights, Veteran's Help Veteran's Day Celebration

November 9 & 10, 2019

Duration 25 mins

TOPIC: VeteranHelp.Net

GUEST/S: Michael Emerson

Discussion: Veteran Help offers several programs designed to help military veterans. There is a program to give veterans cars, Fish tanks to help with anxiety are just a couple. The organization is responsible for several military recognition events in the Stockton area, including the Vietnam Moving Wall that has come to the city twice in the past 5 years.

November 16 & 17, 2019

Duration 12 Minutes

TOPIC: Emergency Food Bank

GUEST/S: Mary Lucero

Discussion: Mary informed our listeners on how the food bank operates and what items are needed for the upcoming holiday season as well as during the year. She spoke about volunteering and taking part in the annual Food Bank Thanksgiving morning 5K

Duration 15 mins

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PSA's - Soroptimist Live Your Dream Award, SJ RTD Stuff The Bus

November 23 & 24, 2019

Duration 12 Minutes

TOPIC: Emergency Food Bank

GUEST/S: Mary Lucero

Discussion: Mary informed our listeners on how the food bank operates and what items are needed for the upcoming holiday season as well as during the year. She spoke about volunteering and taking part in the annual Food Bank Thanksgiving morning 5K

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PSA's - Soroptimist Live Your Dream Award, SJ RTD Stuff The Bus

November 30 & December 1, 2019

Duration 15 mins

TOPIC: Society For DisAbilities

GUEST/S: Michelle Allen

Discussion : For over the past 70 years, the Society for disABILITIES has enhanced the quality of life for people with disabilities within the Central Valley. The Society provides recreational programs including: adapted snow ski, water ski, bike camp, a Day on the Farm, bowling, soccer, and a prom. We also operate the largest medical equipment loan closet within Northern California, loaning out walkers, wheelchairs, bedside commodes and hospital beds for those in need. We are a community resource and referral agency and operate a thrift store, providing job training skills.

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PSA's Soroptimist Community Xmas Tree, Hospice of SJ Tree Lighting

December 7 & 8, 2019

Duration 30 mins

TOPIC: Red Cross Blood Need

Guests: ARC - Geri Hernandez, Liza Cruz, Christina Welch

Discussion: As a result of the California fires, The American Red Cross is in desperate need of all types of blood. The need for blood and blood platelets has never been more dire. They informed listeners where they could donate or how to set up a mobile donation center at their job.

Duration 17 mins

TOPIC: San Joaquin County Department of Child Support Services

GUEST/S: Laurie Cruz, Kathie Bohacek

Discussion: Laurie and Kathy informed our listeners about the steps they need to take when it comes to collecting child support. They talked about how they even work with Work Net to help those who are unemployed and owe child support, get back on track so they can start paying it. Not only are parents eligible to collect child support but so are grandparents who are raising the grandchildren.

PSA's SJ Hospice Tree of Lights, Combat Vets, Soroptimist Community Xmas Tree

December 14 & 15, 2019

Duration 12 mins

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PSA's SJ Hospice Tree of Lights, Vehicles for Veterans, Soroptimist Community Xmas Tree

December 21 & 22, 2019

Duration 20 mins

TOPIC: Champaign on Opioid Awareness

GUEST/S: Marlies Perez, Divison Chief DHCS

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PSA's Holiday Recycling, Karl Ross Post 16 New Years Eve, St. Josephs Fun Run Walk Jan 25, 2020

December 28 & 29, 2019

Duration 20 mins

TOPIC: Campaign on Opioid Awareness

GUEST/S: Marlies Perez Divison Chief DHCS

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