

CUMULUS MEDIA PUBLIC AFFAIRS QUARTERLY 1st QUARTER 2017

95.1 KHOP – Saturday @ 5:30am

99.3 KJOY – Sunday Morning @ 5:20am

103.3 KAT Country – Sunday @ 5:30am

97.7 & 98.3 KWIN/KWNN – Sunday @ 5:30am

104.1 The Hawk - Sunday Morning @ 6:00 am

AM970 – Sunday @ 6:00am

January 5 & 6, 2019

Duration 15 mins

TOPIC: Valley Air Quality

GUEST/S: Anthony Presto – Valley Air District

Discussion: This interview was a follow up in regards to the California Fires that affect our air quality in the fall. Anthony spoke about how we need to pay attention on when it's okay to use our fireplace or wood burning stoves. He also spoke about the particulate matter that causes the poor air quality in the valley. He also educated the listeners about incentives and the districts app and website.

Duration 10 mins

TOPIC: YMCA of San Joaquin County

GUEST/S: Isela Robles –

Discussion: The YMCA of San Joaquin County and SALUD Outreach are teaming up on a Health Fair on January 12th. The event provides information on diabetes prevention and awareness, cholesterol screenings, evaluations for free glasses, flu shots and more. The event is open to all SJ county residents

January 12 & 13, 2019

Duration 15mins

TOPIC: St. Joseph's Fun Run/Walk

GUEST/S: Lindsay Bureaex

Discussion: The St. Joseph's Fun Run/Walk is a family friendly 5k Run/Walk fundraiser to benefit St. Joseph's Cancer Institute. Includes a vendors expo, recovery zone, superheroes for the kids and prizes. It's also promoted at a great way to keep your New Year's resolution of staying active.

Duration 10mins

TOPIC: Don Osborne Memorial Gold Tournament

GUEST/S: Alan Graham

Discussion: Alan Graham is with the Oakdale Lions club, The Lions Club holds the memorial golf tournament annually. Money raised through the event is distributed throughout the city of Oakdale. It also helps to fund a Christmas Shopping for under privileged children and school supplies. It also funds a program to buy eye glasses for those who can not afford them.

January 19 & 20, 2019

Duration 25 mins

TOPIC: Valley Clean Air Now

GUEST/S: Jose Marin

Discussion: The San Joaquin Valley is home to a large number of older cars, many of which do not meet state emissions standards. Tune In & Tune Up helps vehicle owners take voluntary action to help improve air quality by subsidizing expensive smog repairs. Thanks to the sponsorship of the San Joaquin Valley Air Pollution Control District, Valley CAN hosts Tune In & Tune Up events throughout the San Joaquin Valley, providing residents with free emissions

tests to determine whether their vehicle qualifies for free repairs at a local STAR certified smog shop.

January 26 & 27, 2019

Duration 30 mins

TOPIC: Heart Month – Go Red

GUEST/S: Liam Connelly

Discussion: For the last 15 years, women have been fighting heart disease, individually and together, as part of the Go Red For Women movement. Heart disease and stroke cause 1 in 3 deaths among women each year – more than all cancers combined. Fortunately, we can change that because 80 percent of cardiac events can be prevented with education and lifestyle changes. In 2004, the American Heart Association created Go Red for Women, a passionate, emotional, social initiative designed to empower women to take charge of their heart health. It's a movement not just for women, but by women. We also have a great local cause sponsor in Modesto with Sutter Memorial Medical Center who has really helped champion the cause in the local community.

February 2 & 3, 2019

Duration 25mins

TOPIC: San Joaquin Dental Society “Give Kids a Smile”

GUEST/S: Dr. Anisha Ranchhod

Discussion: The San Joaquin Dental Society is proud to support the American Dental Association's (ADA) Give Kids A Smile campaign on February 9, 2019 Give Kids A Smile is the centerpiece to National Children's Dental Health Month and is recognized by thousands of dentists across the country each year in February. The combined efforts of National Children's Dental Health Month as well as the Give Kids A Smile campaign aim to provide oral health education and free dental treatment to underserved children in the community.

February 9 & 10, 2019

Duration 30 mins

TOPIC: Stockton PACE

GUEST/S: Si Frances

Discussion: In 2016, Sutter Health and WelbeHealth formed Stockton PACE to bring PACE services to San Joaquin and Stanislaus counties. Sutter Health was named one of the nation's top 5 large health systems in 2016 thanks to its integrated network of physicians, employees and volunteers – more than 60,000 people strong. Sutter health has 25 years of experience in PACE and deep roots in Stockton and Modesto communities. WelbeHealth was founded by physician entrepreneurs to bring PACE to undeserved communities. Its leadership team includes exemplary PACE operators and seasoned healthcare innovators. Both organizations share top-tier expertise in senior care and a passion for helping seniors reach their full potential.

February 16 & 17, 2019

Duration 30 mins

TOPIC: Heart Month – Go Red

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Sutter Memorial Medical Center who has really helped champion the cause in the local community.

February 23 & 24, 2019

Duration 22 mins

TOPIC: Inspiration for Education

GUEST/S: Brandy Nowaya

Discussion: Brandy's mother Sarah passed away from Lung cancer and to honor here memory, she started "Inspiration for Education". A non-profit organization that raises money for a college scholarship fund. They help area kids who have lost a family member to lung cancer cover the costs of college classes

March 2 & , 2019

Duration 30 mins

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March 9 & 10, 2019

Duration 30 mins

TOPIC: Caregiver Resource Fair

GUEST/S: Krystal Irwin

Discussion: Krystal Irwin is a student at Cal State Stanislaus and she has set up a free Caregiver Resource fair on March 30, 2019. This is the third annual resource fair. The event will help those who are currently caregivers or expect to be caregivers in the future. The event will offer community resources, health screenings and more.

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Duration 30 mins

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March 23 & 24, 2019

Duration 25 mins

TOPIC: Public Health Week

GUEST/S: Setar Testo Program Coordinator Community Wellness and Prevention

Discussion: The Health Services Agency (HSA) provides health care services to the community via its network of federally qualified health center – look alike outpatient clinics, public health services, an indigent health care program, and a family medicine residency program. The Agency, located in Stanislaus County, California, is about 90 miles east of San Francisco, and 75 miles south of Sacramento. The HSA is operated by Stanislaus County, serving close to 500,000 patients and community residents each year.

March 30 & 31, 2019

Duration 25 mins

TOPIC: Carlos Vieira Foundation

GUEST/S: Elaina Vieira President of the Carlos Vieira Foundation

Discussion: The Carlos Vieira Foundation is a 501(c)(3) charitable organization that focuses on the following three campaigns: Race for Autism, Race 2B Drug-Free, and Race to End the Stigma. The Foundation was built on one man's dream of helping children, families, and individuals within our local community. Through local support, the Foundation is able to assist families and individuals across 21 counties within Central California.