

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, National Association of Broadcasters, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

**Station time requested by:** National Association of Broadcasters

Agency name: n/a

Address:

Contact:

Phone number:

Email:

**Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):**

Name: National Association of Broadcasters

Address: 1 M Street SE, Washington, D.C. 20003

Contact: Michelle Lehman

Phone number: (202) 429-5350

Email: mlehman@nab.org

Station is authorized to announce the time as paid for by such person or entity.

**List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):**

NAB Executive Committee: Perry Sook, Nexstar Media Group, Inc.; Ramona Alexander, WDBD Jackson, Miss.; David Santrella, Salem Media Group; Curtis LeGeyt, National Association of Broadcasters; John Zimmer, Zimmer Radio of Mid-Missouri, Inc.; Kristopher Jones, Fox Corp.; Chris Ornelas, Beasley Media Group; Kevin Perry, Perry Broadcasting; Collin Jones, Cumulus Media Inc.; Lynn Beall, TEGNA; Pat LaPlatney, Gray Television; Chris Ripley, Sinclair Broadcast Group, Inc.

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

**If ad refers to a federal candidate(s) or federal election, list ALL of the following:**

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

Consumer access to AM radio in automobiles

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

**Advertiser/Sponsor**

**Station Representative**

Signature: *Michelle Lehman*

Signature: *Mike Edwards*

Name: Michelle Lehman

Name: Mike Edwards

Date of Request to Purchase Ad Time: *2/12/2024*

Date of Station Agreement to Sell Time: *2/12/2024*

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: *2/12/2024*

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)\*
- Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: *900883*

Station Call Letters:  
KBNN-AM

Date Received/Requested:  
*2/12/2024*

Est. #: *M128*

Station Location:  
Lebanon, Missouri 65536

Run Start and End Dates:  
*2/14/24 - 2/29/24*

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

# Broadcast Contract

NAB - ALPHA MEDIA  
 1211 Southwest 5th Avenue  
 Suite 750  
 Portland, OR 97204

Start Date 02/14/24	Contract# 900883	Mod# 0
End Date 02/29/24	Date Entered 02/12/24	Date Last Modified 02/12/24
Advertiser NAB - ALPHA MEDIA		Station Market KBNN-AM,KIIK-AM,KJPW-AM
Product POLITICAL ISSUE		SalesRep/Office Mike Edwards

Standard Billing Cycle Estimate# M128

KBNN-AM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	WE 02/14/24 TH 02/29/24	07:00A-05:00P	30	4	4	4	4	4	4	4	28	\$0.00

KIIK-AM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	WE 02/14/24 TH 02/29/24	07:00A-05:00P	30	4	4	4	4	4	4	4	28	\$0.00

KJPW-AM

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	WE 02/14/24 TH 02/29/24	07:00A-05:00P	30	4	4	4	4	4	4	4	28	\$0.00

-----Additional Comments-----	Total Spots	Spots Total\$	Net	Gross
	192	0.00	\$ 0.00	\$ 0.00

Billing Projections: By Month

	Feb 24	Mar 24
CA	0.00	
ST	0.00	0.00

Accepted for Station

Accepted for advertiser OR agency (and MBS, if any) as agent for the advertiser

Name

Title

Name

Title

See reverse for accepted terms and conditions, if any

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STATION KBNN  
 CART No. M128

Page    of     
 Contract No.       

LOG NAME NAB AM Radio  
 DATE OF ORDER: 2/12/2024  
 OCCASION: Issue Advertising

BILLING ADDRESS ALPHA MEDIA  
PO BOX 1112 LEBANON MO 65536

START DATE 2/14/24  
 END DATE 2/29/24  
 ACCOUNT NO.         
 DURATION 30 seconds  
 ESTIMATE NUMBER:

PURCHASED BY         
 PHONE NO.         
 TIMES NEED  
 COOP COPY NEEDED:

MONDAY <u>      </u>				FRIDAY <u>      </u>			
DATE	TIME	RATE	ITEM	DATE	TIME	RATE	ITEM
<u>      </u>	7A-5P		4	<u>      </u>	7A-5P		4
<u>      </u>				<u>      </u>			
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<u>      </u>				<u>      </u>			
<u>      </u>				<u>      </u>			
TUESDAY <u>      </u>				SATURDAY <u>      </u>			
DATE	TIME	RATE	ITEM	I DATE	TIME	RATE	ITEM
<u>      </u>	7A-5P		4	<u>      </u>	7A-5P		4
<u>      </u>				<u>      </u>			
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<u>      </u>				<u>      </u>			
WEDNESDAY <u>      </u>				SUNDAY <u>      </u>			
DATE	TIME	RATE	ITEM	DATE	TIME	RATE	ITEM
<u>      </u>	7A-5P		4	<u>      </u>	7A-5P		4
<u>      </u>				<u>      </u>			
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<u>      </u>				<u>      </u>			
THURSDAY <u>      </u>				SPECIAL INSTRUCTIONS (continue on next page if needed):			
DATE	TIME	RATE	ITEM				
<u>      </u>	7A-5P		4				
<u>      </u>							
<u>      </u>							
<u>      </u>							

TOTAL

SALES PERSON Mike