

Order No.: _____ New Business No: _____ Industry Code: _____ Political/Local _____ Revenue Type: _____ Order Type: _____ Calendar _____
 Customer No.: _____ Co-Op No: _____ Email Invoice _____ AE: _____ Mark Boardman



Customer Name: Logan -Lattimore for Elmira Constable 2020
 Cust. Contact: _____
 Note (Product): _____
 Campaign (internal only): _____
 Agency: _____
 Address: _____
 (if new) _____
 Phone #: _____
 Email: _____

Internal Comments:
 Logan -Lattimore for Elmira Constable 2020

Line #	Station(s)	Start Date	End Date	# Wks	Priority	Day Part Order Time	Break Type	M	T	W	TH	F	SA	SU	Lgth	RATE	Spots	Rate
1	WCBF	10/24/2020	10/25/2020	1.00		8am-8pm	Commercial						X	X	:30	\$12.00	4	\$48.00
2	JAMZ	10/24/2020	10/25/2020	1.00		8am-8pm	Commercial						X	X	:30	\$8.00	4	\$32.00
3																	0	\$0.00
4	WCBF	10/26/2020	10/30/2020	1.00		6am-7pm	Commercial	X		X	X				:30	\$15.00	15	\$225.00
5	WCBF	10/31/2020	11/1/2020	1.00		8am-8pm	Commercial						X	X	:30	\$12.00	4	\$48.00
6																	0	\$0.00
7	JAMZ	10/26/2020	10/30/2020	1.00		6am-7pm	Commercial	X		X	X				:30	\$8.00	15	\$120.00
8	JAMZ	10/31/2020	11/1/2020	1.00		8am-8pm	Commercial						X	X	:30	\$8.00	4	\$32.00
9																	0	\$0.00
10	WCBF	11/2/2020	11/3/2020	1.00		6am-7pm	Commercial	X							:30	\$15.00	8	\$120.00
11	JAMZ	11/2/2020	11/3/2020	1.00		6am-7pm	Commercial	X							:30	\$8.00	8	\$64.00
12																	0	\$0.00
13																	0	\$0.00
14																	0	\$0.00
15																	0	\$0.00

Revision Codes: A=Add D=Delete CD=Change Date CS=Change # Spots CT=Change Times CR=Change Rate CL=Change Length
 CLIENT SIGNATURE: _____ SALES PERSON SIGNATURE: _____
 Total No. Spots: 62
 Contract Total: \$689.00
 Market Mgr: _____
 Sales Mgr: _____
 Bus. Mgr: _____
 Traffic: _____

Seven Mountains Media and its Stations do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed or otherwise made a part of any such advertising contract is hereby declared null and void.

LOGAN LATTIMORE
 2205 College Avenue
 Elmira, NY 14903

Seven Mountains Media
 2205 College Avenue
 Elmira, NY 14903

REV # 0
 PRINT DATE
 10/22/20
 12:11:40 PM

LOGAN LATTIMORE

START 10/24/20
 END DATE 11/03/20
 REVISION DATE 10/22/20

ACCOUNT EXECUTIVE
 MARK BOARMAN

AGENCY C#
 AGENCY CUSTOMER CODE

PRODUCT
 LOGAN LATTIMORE ELMIRA CONSTABLE 2020

OFFICE
 Elmira

Sales Contract

LINE	TYPE	DAY	SCHEDULE	TIME	START	FINISH	START	FINISH	P	ALT	LEN	SPW	Mo	Tu	We	Th	Fr	Sa	Su	RATE	AGENCY PRODUCT CODE		
1	COM	Sa-Su	ROS 6A - 12A		08:00A	08:00P	10/24/20	10/25/20	2		30	4							2	2	8.00		
2	COM	Mo-Fr	ROS 6A - 12A		06:00A	07:00P	10/26/20	10/30/20	2		30	15	3	3	3					3	3	8.00	
3	COM	Sa-Su	ROS 6A - 12A		08:00A	08:00P	10/31/20	11/01/20	2		30	4								2	2	8.00	
4	COM	MT	ROS 6A - 12A		06:00A	07:00P	11/02/20	11/03/20	2		30	8	4	4						4	4	8.00	

Total Occasions	
Gross	848
Contract Total	

Accepted For Advertiser: _____

In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, Seven Mountains Media will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity

CONFIRMATION OF ORDER-NOT A BILL



Political Broadcast Agreement Form for Candidate Advertisements (PB-19)



Political Broadcast Agreement Form for Candidate Advertisements (PB-19)

This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

Please note:

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://www.nab.org/education).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://www.nab.org/MemberTools).

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Tanisha Logan Lattimore, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE →

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Tanisha Logan Lattimore

Authorized committee:

Agency requesting time (and contact information):

N/A

Candidate's political party:

Independent

Office sought (no acronyms or abbreviations):

Elmira City Constable

Date of election:

11-3-2020

General

Primary

Treasurer of candidate's authorized committee:

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Tanisha Logan Lattimore

Name:

Signature:

Name:

Mark Boorman

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 10-22-20

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected - provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	Station Call Letters: WCBF and WCBF-HD2	Date Received/Requested: 10-22-20
Est. #:	Station Location: Elmira, NY	Run Start and End Dates: 10-24-20 thru 11-3-20

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.


Schedule attached.

COMMITTEE TO ELECT
TANISHA LOGAN LATTIMORE
310 WOODLAWN AVE
ELMIRA, NY 14901

1007
50-111/213

10/22/20
DATE

PAY TO THE ORDER OF Seven Mountains Media \$ 689⁰⁰

Six hundred Eighty Nine dollars & XX/100 DOLLARS  Security features included. Details on back.



Chemung Canal
Trust Company

FOR As per contract minus A/days.

[Signature]

NY



1007