

Order No:	Industry Code:	Revenue Type:	Political/Local	Order Type:	Calendar
New Business	No	Co-Op	No	AE:	Mark Boardman
Customer No:		Agency:			



Customer Name: Logan -Lattimore for Elmira Constable 2020  
 Cust. Contact: \_\_\_\_\_  
 Note (Product): \_\_\_\_\_  
 Campaign (internal only): \_\_\_\_\_

Address: \_\_\_\_\_  
 (if new)  
 Phone #: \_\_\_\_\_  
 Email: \_\_\_\_\_

Internal Comments:  
 Logan -Lattimore for Elmira Constable 2020

Line #	Station(s)	Start Date	End Date	# Wks	Priority	Day Part Order Time	Break Type	M	T	W	TH	F	SA	SU	Lgth	RATE	Total Spots	Rate
1	WCBF	10/24/2020	10/25/2020	1.00		8am-8pm	Commercial						X	X	:30	\$12.00	4	\$48.00
2	JAMZ	10/24/2020	10/25/2020	1.00		8am-8pm	Commercial						X	X	:30	\$8.00	4	\$32.00
3																	0	\$0.00
4	WCBF	10/26/2020	10/30/2020	1.00		6am-7pm	Commercial	X	X	X	X	X			:30	\$15.00	15	\$225.00
5	WCBF	10/31/2020	11/1/2020	1.00		8am-8pm	Commercial						X	X	:30	\$12.00	4	\$48.00
6																	0	\$0.00
7	JAMZ	10/26/2020	10/30/2020	1.00		6am-7pm	Commercial	X	X	X	X	X			:30	\$8.00	15	\$120.00
8	JAMZ	10/31/2020	11/1/2020	1.00		8am-8pm	Commercial						X	X	:30	\$8.00	4	\$32.00
9																	0	\$0.00
10	WCBF	11/2/2020	11/3/2020	1.00		6am-7pm	Commercial	X	X						:30	\$15.00	8	\$120.00
11	JAMZ	11/2/2020	11/3/2020	1.00		6am-7pm	Commercial	X	X						:30	\$8.00	8	\$64.00
12																	0	\$0.00
13																	0	\$0.00
14																	0	\$0.00
15																	0	\$0.00

Revision Codes: A=Add D=Delete CD=Change Date CS=Change # Spots CT=Change Times CR=Change Rate CI=Change Length

Total No. Spots **62**  
 Contract Total **\$689.00**

Market Mgr \_\_\_\_\_  
 Sales Mgr \_\_\_\_\_  
 Bus. Mgr \_\_\_\_\_  
 Traffic \_\_\_\_\_

SALESPERSON SIGNATURE \_\_\_\_\_

Seven Mountains Media and its Stations do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate or has the effect of discriminating, on the basis of race, gender or any particular language being broadcast, whether handwritten, typed or otherwise made a part of any such advertising contract is hereby declared null and void.

LOGAN LATTIMORE

Seven Mountains Media  
2205 College Avenue  
Elmira, NY 14903

REF # 0  
REV # 0  
PRINT DATE  
10/22/20  
12:06:44 PM



Sales Contract

OFFICE  
Elmira

PRODUCT  
LOGAN LATTIMORE FOR ELMIRA CONSTABLE  
2020

START 10/24/20  
END DATE 11/03/20  
REVISION DATE 10/22/20

BUYER  
LOGAN LATTIMORE

AGENCY PRODUCT CODE

AGENCY CUSTOMER CODE

P.O. #

ACCOUNT EXECUTIVE  
MARK BOARDMAN

ADVERTISER  
LOGAN LATTIMORE

STA	LINE	TYPE	DAY	SCHEDULE	TIME	START	FINISH	START	FINISH	P	ALT	LEN	SPW	MO	TU	W	TH	FR	Sa	SU	RATE	OCC	
	1	COM	Sa-Su	ROS 6A - 12A		08:00A	08:00P	10/24/20	10/25/20	2		30	4							2	2	12.00	4
	2	COM	Mo-Fr	ROS 6A-7P		06:00A	07:00P	10/26/20	10/30/20	2		30	15	3	3	3	3			3	2	15.00	15
	3	COM	Sa-Su	ROS 6A - 12A		08:00A	08:00P	10/31/20	11/01/20	2		30	4							2	2	12.00	4
	4	COM	MT	ROS 6A-7P		06:00A	07:00P	11/02/20	11/03/20	2		30	8	4	4					4	4	15.00	8

Total Occasions

\$ 4441

Gross

Contract Total

Accepted For Advertiser.

In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, Seven Mountains Media will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity

\*CONFIRMATION OF ORDER-NOT A BILL\*



# Political Broadcast Agreement Form for Candidate Advertisements (PB-19)



## Political Broadcast Agreement Form for Candidate Advertisements (PB-19)

This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

**Please note:**

**You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.**

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://www.nab.org/education).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://www.nab.org/MemberTools).

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Tanisha Logan Lattimore, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Tanisha Logan Lattimore

Authorized committee:

Agency requesting time (and contact information):

N/A

Candidate's political party:

Independent

Office sought (no acronyms or abbreviations):

Elmira City Constable

Date of election:

11-3-2020

General

Primary

Treasurer of candidate's authorized committee:

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**Candidate/Committee/Agency**

**Station Representative**

Signature:

Tanisha Logan Lattimore

Name:

Tanisha Logan Lattimore

Signature:

Mark Boorman

Name:

Mark Boorman

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: 10-22-20

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	Station Call Letters: <u>WCBF and WCBF-4D2</u>	Date Received/Requested: <u>10-22-20</u>
Est. #:	Station Location: <u>Elmira, NY</u>	Run Start and End Dates: <u>10-24-20 thru 11-3-20</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.


*Schedule attached.*


COMMITTEE TO ELECT  
TANISHA LOGAN LATTIMORE  
310 WOODLAWN AVE  
ELMIRA, NY 14901

1007  
50-111/213

10/22/20  
DATE

PAY TO THE ORDER OF Seven Mountains Media \$ 689<sup>00</sup>/<sub>100</sub>

Six hundred Eighty Nine dollars & XX/100 DOLLARS  Security features included. Details on back.

 Chemung Canal Trust Company

FOR As per contract minus bridge.

[Signature] NY

1007