

# DUPLICATE INVOICE



**WSMV**  
**5700 Knob Road**  
**Nashville, TN 37209**  
**Main: (615)353-4444**  
**Billing: (404)327-3039**

Invoice #	Invoice Date	Invoice Month	Invoice Period
910643-1	10/28/18	October 2018	10/01/18 - 10/28/18

Property	Account Executive	Sales Office	Sales Region
WSMV	Aaron Ashe	TELEREP-WAS	National

Billing Address:

**Buying Time, LLC**  
**Attention: Accounts Payable**  
**650 Massachusetts Ave N.W., Suite 210**  
**Washington, DC 20001**  
**USA**

Advertiser	Product	Estimate Number
Karl Dean For Governor	DEAN FOR GOVERNOR	7529

Flight Dates	Order #	Alt Order #
10/25/18 - 10/29/18	910643	09295316

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

**WSMV**  
**29824 Network Place**  
**Chicago, IL 60673-1298**

Agency Code	Advertiser Code	Product 1/2
TV15780	1006	1022

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	10/27/18	10/27/18	Saturday Night Live 1030	1030pm-12mid	-----1-	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/18 10/28/18 -----1- 1 \$350.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV Sa 10/27/18 11:52 PM Saturday Night Live 1030pm-12a 1030pm-12mid :30 KD1918H \$350.00 NM									
3	10/27/18	10/27/18	Ch. 4 News at 6 Saturday	558-630pm	-----1-	:30	1	\$410.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/18 10/28/18 -----1- 1 \$410.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV Sa 10/27/18 6:00 PM Ch. 4 News at 6 Saturday 558-630pm :30 KD1918H \$550.00 NM									
4	10/27/18	10/27/18	Ch. 4 News at 5 Saturday	5-530pm	-----1-	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/18 10/28/18 -----1- 1 \$450.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV Sa 10/27/18 5:10 PM Ch. 4 News at 5 Saturday 5-530pm :30 KD1918H \$600.00 NM									
5	10/25/18	10/25/18	M-F 1230p-1p	M-F 1230p-1p	---1---	:30	1	\$190.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/18 10/28/18 ---1--- 1 \$190.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV Th 10/25/18 M-F 1230p-1p M-F 1230p-1p :00 \$190.00 NM <i>Credited</i>									
6	10/26/18	10/26/18	M-F 1230p-1p	M-F 1230p-1p	----1--	:30	1	\$190.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/18 10/28/18 ----1-- 1 \$190.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV F 10/26/18 M-F 1230p-1p M-F 1230p-1p :00 \$190.00 NM <i>Credited</i>									

Subject to Terms and Conditions available at:  
 For TV: <http://meredithvsales.com/terms-and-conditions/>  
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Send Payment To:  
**WSMV**  
**29824 Network Place**  
**Chicago, IL 60673-1298**

Invoice # <b>910643-1</b>	Invoice Date <b>10/28/18</b>	Invoice Month <b>October 2018</b>	Invoice Period <b>10/01/18 - 10/28/18</b>
Advertiser <b>Karl Dean For Governor</b>	Product <b>DEAN FOR GOVERNOR</b>	Estimate Number <b>7529</b>	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	10/25/18	10/25/18	Tonight Show 1035-1137 pm	1035-1137PM	---1---	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/18 10/28/18 ---1--- 1 \$350.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV Th 10/25/18 Tonight Show 1035-1137pm 1035-1137PM :00 <del>\$350.00</del> NM Credited									
9	10/27/18	10/27/18	Sa Late News	Sat 10-1030p	-----1-	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/18 10/28/18 -----1- 1 \$600.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV Sa 10/27/18 10:29 PM Sa Late News Sat 10-1030p :30 KD1918H \$900.00 NM									
11	10/25/18	10/25/18	Kathie Lee and Hoda	10-11am	---1---	:30	1	\$260.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/18 10/28/18 ---1--- 1 \$260.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV Th 10/25/18 Kathie Lee and Hoda 10-11am :00 <del>\$260.00</del> NM Credited									
12	10/25/18	10/25/18	Late Night	1136P-1236XM	---1---	:30	1	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/18 10/28/18 ---1--- 1 \$40.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV Th 10/25/18 Late Night 1136P-1236XM :00 <del>\$40.00</del> NM Credited									
14	10/26/18	10/26/18	Megyn Kelly Today	9-10am	----1--	:30	1	\$340.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/18 10/28/18 ----1-- 1 \$340.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV F 10/26/18 9:31 AM Megyn Kelly Today 9-10am :30 KD1918H \$450.00 NM									
16	10/25/18	10/25/18	Today in Nashville	11am-12pm	---1---	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/18 10/28/18 ---1--- 1 \$225.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV Th 10/25/18 11:48 AM Today in Nashville 11am-12pm :30 KD1918H \$225.00 NM									
17	10/25/18	10/25/18	CH 4 News @ 4pm	4-5pm	---1---	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/18 10/28/18 ---1--- 1 \$400.00									
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18	10/26/18	10/26/18	CH 4 News @ 4pm	4-5pm	----1--	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/18 10/28/18 ----1-- 1 \$400.00									

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Advertiser <b>Karl Dean For Governor</b>	Product <b>DEAN FOR GOVERNOR</b>	Estimate Number <b>7529</b>	

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18	10/26/18	10/26/18	CH 4 News @ 4pm	4-5pm	----1--	:30	1	\$400.00	NM																																																							
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																						
1	WSMV	F	10/26/18	4:08 PM	CH 4 News @ 4pm	4-5pm	:30	KD1918H	\$400.00	NM																																																						
20	10/25/18	10/25/18	Ch 4 News @ Noon	M-F 12p-1230p	---1---	:30	1	\$400.00	NM																																																							
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1	WSMV	Th	10/25/18		Ch 4 News @ Noon	M-F 12p-1230p	:00		<del>\$400.00</del>	NM																																																						
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22	10/26/18	10/26/18	Ch. 4 News at 5	5-530pm	----1--	:30	1	\$550.00	NM																																																							
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																											
	10/22/18	10/28/18	----1--	1	\$450.00																																																											
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																						
1	WSMV	F	10/26/18		CH 4 News @ 4pm	4-5pm	:00		<del>\$450.00</del>	NM																																																						
<i>Credited</i>																																																																
27	10/26/18	10/26/18	CH. 4 NEWS @ 6:30pm	629-7pm	----1--	:30	1	\$625.00	NM																																																							
<table border="0" style="width: 100%;"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>10/22/18</td> <td>10/28/18</td> <td>----1--</td> <td>1</td> <td>\$625.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WSMV</td> <td>F</td> <td>10/26/18</td> <td>6:51 PM</td> <td>CH. 4 NEWS @ 6:30pm</td> <td>629-7pm</td> <td>:30</td> <td>KD1918H</td> <td>\$625.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							10/22/18	10/28/18	----1--	1	\$625.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSMV	F	10/26/18	6:51 PM	CH. 4 NEWS @ 6:30pm	629-7pm	:30	KD1918H	\$625.00	NM											
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																											
	10/22/18	10/28/18	----1--	1	\$625.00																																																											
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																						
1	WSMV	F	10/26/18	6:51 PM	CH. 4 NEWS @ 6:30pm	629-7pm	:30	KD1918H	\$625.00	NM																																																						
29	10/25/18	10/25/18	Days of Our Lives	1:00-2:00pm	---1---	:30	1	\$340.00	NM																																																							
<table border="0" style="width: 100%;"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>10/22/18</td> <td>10/28/18</td> <td>---1---</td> <td>1</td> <td>\$340.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WSMV</td> <td>Th</td> <td>10/25/18</td> <td>1:59 PM</td> <td>Days of Our Lives</td> <td>1:00-2:00pm</td> <td>:30</td> <td>KD1918H</td> <td>\$450.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							10/22/18	10/28/18	---1---	1	\$340.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSMV	Th	10/25/18	1:59 PM	Days of Our Lives	1:00-2:00pm	:30	KD1918H	\$450.00	NM											
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																											
	10/22/18	10/28/18	---1---	1	\$340.00																																																											
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																						
1	WSMV	Th	10/25/18	1:59 PM	Days of Our Lives	1:00-2:00pm	:30	KD1918H	\$450.00	NM																																																						

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 For Digital: <https://www.iab.com/guidelines/standard-terms-conditions-internet-advertising-media-buys-one-year-less/>

# DUPLICATE INVOICE



Send Payment To:  
**WSMV**  
**29824 Network Place**  
**Chicago, IL 60673-1298**

<u>Invoice #</u> <b>910643-1</b>	<u>Invoice Date</u> <b>10/28/18</b>	<u>Invoice Month</u> <b>October 2018</b>	<u>Invoice Period</u> <b>10/01/18 - 10/28/18</b>
<u>Advertiser</u> <b>Karl Dean For Governor</b>	<u>Product</u> <b>DEAN FOR GOVERNOR</b>	<u>Estimate Number</u> <b>7529</b>	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
31	10/26/18	10/26/18	CH. 4 NEWS @ 6	6-630pm	----1--	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/18 10/28/18 ----1-- 1 \$650.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV F 10/26/18 6:27 PM CH. 4 NEWS @ 6 6-630pm :30 KD1918H \$650.00 NM									
33	10/25/18	10/25/18	M-F 5-6a	M-F 5a-6a	---1---	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/18 10/28/18 ---1--- 1 \$350.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV Th 10/25/18 5:41 AM M-F 5-6a M-F 5a-6a :30 KD1918H \$350.00 NM									
35	10/25/18	10/25/18	Ch. 4 News Today 6-7am	558am-658am	---1---	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/18 10/28/18 ---1--- 1 \$600.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV Th 10/25/18 6:52 AM Ch. 4 News Today 6-7am 558am-658am :30 KD1918H \$600.00 NM									
36	10/26/18	10/26/18	Ch. 4 News Today 6-7am	558am-658am	----1--	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/18 10/28/18 ----1-- 1 \$600.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV F 10/26/18 6:42 AM Ch. 4 News Today 6-7am 558am-658am :30 KD1918H \$600.00 NM									
39	10/25/18	10/25/18	M-F 10P NEWS	10P-1035P	---1---	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/18 10/28/18 ---1--- 1 \$900.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV Th 10/25/18 10:27 PM M-F 10P NEWS 10P-1035P :30 KD1918H \$1,200.00 NM									
40	10/25/18	10/25/18	Ch. 4 News Today 6-7am	558am-658am	---1---	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/18 10/28/18 ---1--- 1 \$600.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV Th 10/25/18 Ch. 4 News Today 6-7am 558am-658am :00 <del>\$600.00</del> NM Credited									
43	10/25/18	10/25/18	Dr. Oz	2-3PM	---1---	:30	1	\$65.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/18 10/28/18 ---1--- 1 \$65.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV Th 10/25/18 Dr. Oz 2-3PM :00 <del>\$65.00</del> NM Credited									
44	10/26/18	10/26/18	Dr. Oz	2-3PM	----1--	:30	1	\$65.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/18 10/28/18 ----1-- 1 \$65.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									

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# DUPLICATE INVOICE



WSMV-TV · NASHVILLE

Send Payment To:

**WSMV**  
**29824 Network Place**  
**Chicago, IL 60673-1298**

<u>Invoice #</u> <b>910643-1</b>	<u>Invoice Date</u> <b>10/28/18</b>	<u>Invoice Month</u> <b>October 2018</b>	<u>Invoice Period</u> <b>10/01/18 - 10/28/18</b>
<u>Advertiser</u> <b>Karl Dean For Governor</b>		<u>Product</u> <b>DEAN FOR GOVERNOR</b>	<u>Estimate Number</u> <b>7529</b>

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																												
44	10/26/18	10/26/18	Dr. Oz	2-3PM	----1--	:30	1	\$65.00	NM																																												
<table border="0"> <tr> <td><u>Spots: #</u></td> <td><u>Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>1</td> <td>WSMV</td> <td>F</td> <td>10/26/18</td> <td></td> <td>Dr. Oz</td> <td>2-3PM</td> <td>:00</td> <td></td> <td>\$65.00</td> <td>NM</td> </tr> <tr> <td colspan="11"><i>Credited</i></td> </tr> </table>										<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1	WSMV	F	10/26/18		Dr. Oz	2-3PM	:00		\$65.00	NM	<i>Credited</i>																					
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																																											
1	WSMV	F	10/26/18		Dr. Oz	2-3PM	:00		\$65.00	NM																																											
<i>Credited</i>																																																					
45	10/25/18	10/25/18	M-F 4a-5a	M-F 4a-5a	---1---	:30	1	\$100.00	NM																																												
<table border="0"> <tr> <td><u>Weeks:</u></td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>10/22/18</td> <td>10/28/18</td> <td>---1---</td> <td>1</td> <td>\$100.00</td> <td colspan="5"></td> </tr> <tr> <td><u>Spots: #</u></td> <td><u>Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>1</td> <td>WSMV</td> <td>Th</td> <td>10/25/18</td> <td>4:28 AM</td> <td>M-F 4a-5a</td> <td>M-F 4a-5a</td> <td>:30</td> <td>KD1918H</td> <td>\$150.00</td> <td>NM</td> </tr> </table>										<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							10/22/18	10/28/18	---1---	1	\$100.00						<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1	WSMV	Th	10/25/18	4:28 AM	M-F 4a-5a	M-F 4a-5a	:30	KD1918H	\$150.00	NM
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																
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<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																																											
1	WSMV	Th	10/25/18	4:28 AM	M-F 4a-5a	M-F 4a-5a	:30	KD1918H	\$150.00	NM																																											
46	10/26/18	10/26/18	M-F 4a-5a	M-F 4a-5a	----1--	:30	1	\$100.00	NM																																												
<table border="0"> <tr> <td><u>Weeks:</u></td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>10/22/18</td> <td>10/28/18</td> <td>----1--</td> <td>1</td> <td>\$100.00</td> <td colspan="5"></td> </tr> <tr> <td><u>Spots: #</u></td> <td><u>Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>1</td> <td>WSMV</td> <td>F</td> <td>10/26/18</td> <td>4:29 AM</td> <td>M-F 4a-5a</td> <td>M-F 4a-5a</td> <td>:30</td> <td>KD1918H</td> <td>\$150.00</td> <td>NM</td> </tr> </table>										<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							10/22/18	10/28/18	----1--	1	\$100.00						<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1	WSMV	F	10/26/18	4:29 AM	M-F 4a-5a	M-F 4a-5a	:30	KD1918H	\$150.00	NM
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																
	10/22/18	10/28/18	----1--	1	\$100.00																																																
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1	WSMV	F	10/26/18	4:29 AM	M-F 4a-5a	M-F 4a-5a	:30	KD1918H	\$150.00	NM																																											
47	10/28/18	10/28/18	Ch. 4 News at 5 Sunday	5-530pm	-----1	:30	1	\$380.00	NM																																												
<table border="0"> <tr> <td><u>Weeks:</u></td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>10/22/18</td> <td>10/28/18</td> <td>-----1</td> <td>1</td> <td>\$380.00</td> <td colspan="5"></td> </tr> <tr> <td><u>Spots: #</u></td> <td><u>Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>1</td> <td>WSMV</td> <td>Su</td> <td>10/28/18</td> <td>5:15 PM</td> <td>Ch. 4 News at 5 Sunday</td> <td>5-530pm</td> <td>:30</td> <td>KD1918H</td> <td>\$500.00</td> <td>NM</td> </tr> </table>										<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							10/22/18	10/28/18	-----1	1	\$380.00						<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1	WSMV	Su	10/28/18	5:15 PM	Ch. 4 News at 5 Sunday	5-530pm	:30	KD1918H	\$500.00	NM
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																
	10/22/18	10/28/18	-----1	1	\$380.00																																																
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																																											
1	WSMV	Su	10/28/18	5:15 PM	Ch. 4 News at 5 Sunday	5-530pm	:30	KD1918H	\$500.00	NM																																											

**Total Spots                    19**

**Payment Terms Net 30 Days**

<u>Gross Total</u>	<b>\$9,450.00</b>
<u>Agency Commission</u>	<b>\$1,417.50</b>
<u>Net Amount Due</u>	<b>\$8,032.50</b>
<u>Invoice Balance as of 04/12/19 11:36:21 AM CT</u>	<b>\$0.00</b>

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 For Digital: <https://www.iab.com/guidelines/standard-terms-conditions-internet-advertising-media-buys-one-year-less/>