INVOICE

DUPLICATE

WSMV
5700 Knob Road
Nashville, TN 37209
Main: (615)353-4444
Billing: (404)327-3039

WSMV-TV · NASHVILLE

Invoice #	Invoice Date	Invoice Month	Invoice Period
904318-1	**09/30/18**	**September 2018**	**08/27/18 - 09/30/18**

Property	Account Executive	Sales Office	Sales Region
WSMV	Aaron Ashe	TELEREP-WAS	National

Advertiser	Product	Estimate Number
Karl Dean For Governor	**DEAN FOR GOVERNOR**	**7005**

Flight Dates	Order #	Alt Order #
09/25/18 - 10/01/18	904318	09243234

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
TV15780	1006	1022

Agency Ref	Advertiser Ref

Billing Address:

Buying Time, LLC
Attention: Accounts Payable
650 Massachusetts Ave N.W., Suite 210
Washington, DC 20001
USA

Send Payment To:

WSMV
29824 Network Place
Chicago, IL 60673-1298

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
3	09/25/18	09/25/18	Ch. 4 News Today 6-7am	558am-658am	-1-----	:30	1	$600.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/18	09/30/18	-1-----	1	$600.00				

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WSMV	Tu	09/25/18	6:52 AM	Ch. 4 News Today 6-7am	558am-658am	:30	KD1218H	$600.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
4	09/26/18	09/26/18	Ch. 4 News Today 6-7am	558am-658am	--1----	:30	1	$600.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/18	09/30/18	--1----	1	$600.00				

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WSMV	W	09/26/18	6:41 AM	Ch. 4 News Today 6-7am	558am-658am	:30	KD1218H	$600.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
5	09/27/18	09/27/18	Ch. 4 News Today 6-7am	558am-658am	---1---	:30	1	$600.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/18	09/30/18	---1---	1	$600.00				

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WSMV	Th	09/27/18	6:42 AM	Ch. 4 News Today 6-7am	558am-658am	:30	KD1218H	$600.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
6	09/28/18	09/28/18	Ch. 4 News Today 6-7am	558am-658am	----1--	:30	1	$600.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/18	09/30/18	----1--	1	$600.00				

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WSMV	F	09/28/18	6:53 AM	Ch. 4 News Today 6-7am	558am-658am	:30	KD1718H	$600.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
8	09/25/18	09/25/18	Today Show 7-9am	658-9AM	-2-----	:30	2	$600.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/18	09/30/18	-2-----	2	$600.00				

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	2	WSMV	Tu	09/25/18	7:26 AM	Today Show 7-9am	658-9AM	:30	KD1218H	$600.00	NM
	1	WSMV	Tu	09/25/18	8:40 AM	Today Show 7-9am	658-9AM	:30	KD1618H	$600.00	NM

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Invoice #	Invoice Date	Invoice Month	Invoice Period
904318-1	09/30/18	September 2018	08/27/18 - 09/30/18

Advertiser	Product	Estimate Number
Karl Dean For Governor	DEAN FOR GOVERNOR	7005

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	09/26/18	09/26/18	Today Show 7-9am	658-9AM	--2----	:30	2	$600.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/24/18	09/30/18	--2----	2	$600.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WSMV	W	09/26/18	7:21 AM	Today Show 7-9am	658-9AM	:30	KD1618H	$600.00	NM
	2	WSMV	W	09/26/18	8:49 AM	Today Show 7-9am	658-9AM	:30	KD1218H	$600.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	09/27/18	09/27/18	Today Show 7-9am	658-9AM	---2---	:30	2	$600.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/24/18	09/30/18	---2---	2	$600.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	2	WSMV	Th	09/27/18	7:26 AM	Today Show 7-9am	658-9AM	:30	KD1218H	$600.00	NM
	1	WSMV	Th	09/27/18	8:50 AM	Today Show 7-9am	658-9AM	:30	KD1618H	$600.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	09/28/18	09/28/18	Today Show 7-9am	658-9AM	----2--	:30	2	$600.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/24/18	09/30/18	----2--	2	$600.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	2	WSMV	F	09/28/18	7:27 AM	Today Show 7-9am	658-9AM	:30	KD1718H	$600.00	NM
	1	WSMV	F	09/28/18	8:54 AM	Today Show 7-9am	658-9AM	:30	KD1218H	$600.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	09/25/18	09/25/18	M-F 4a-5a	M-F 4a-5a	-1-----	:30	1	$150.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/24/18	09/30/18	-1-----	1	$150.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WSMV	Tu	09/25/18	4:24 AM	M-F 4a-5a	M-F 4a-5a	:30	KD1218H	$150.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	09/25/18	09/25/18	Ch 4 News @ Noon	M-F 12p-1230p	-1-----	:30	1	$400.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/24/18	09/30/18	-1-----	1	$400.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WSMV	Tu	09/25/18	12:24 PM	Ch 4 News @ Noon	M-F 12p-1230p	:30	KD1218H	$400.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	09/26/18	09/26/18	Ch 4 News @ Noon	M-F 12p-1230p	--1----	:30	1	$400.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/24/18	09/30/18	--1----	1	$400.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WSMV	W	09/26/18	12:21 PM	Ch 4 News @ Noon	M-F 12p-1230p	:30	KD1218H	$400.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	09/27/18	09/27/18	Ch 4 News @ Noon	M-F 12p-1230p	---1---	:30	1	$400.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/24/18	09/30/18	---1---	1	$400.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WSMV	Th	09/27/18	12:22 PM	Ch 4 News @ Noon	M-F 12p-1230p	:30	KD1218H	$400.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	09/26/18	09/26/18	CH 4 News @ 4pm	4-5pm	--1----	:30	1	$400.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/24/18	09/30/18	--1----	1	$400.00

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For Digital: https://www.iab.com/guidelines/standard-terms-conditions-internet-advertising-media-buys-one-year-less/

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904318-1	**09/30/18**	**September 2018**	**08/27/18 - 09/30/18**

Advertiser	Product	Estimate Number
Karl Dean For Governor	**DEAN FOR GOVERNOR**	**7005**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	09/26/18	09/26/18	CH 4 News @ 4pm	4-5pm	--1----	:30	1	$400.00	NM

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WSMV	W	09/26/18	4:13 PM	CH 4 News @ 4pm	4-5pm	:30	KD1618H	$400.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
19	09/27/18	09/27/18	CH 4 News @ 4pm	4-5pm	---1---	:30	1	$400.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/24/18	09/30/18	---1---	1	$400.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WSMV	Th	09/27/18	4:26 PM	CH 4 News @ 4pm	4-5pm	:30	KD1218H	$400.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
20	09/28/18	09/28/18	CH 4 News @ 4pm	4-5pm	----1--	:30	1	$400.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/24/18	09/30/18	----1--	1	$400.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WSMV	F	09/28/18	4:24 PM	CH 4 News @ 4pm	4-5pm	:30	KD1718H	$400.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
22	09/25/18	09/25/18	CH 4 News @ 4pm	4-5pm	-1-----	:30	1	$450.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/24/18	09/30/18	-1-----	1	$450.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WSMV	Tu	09/25/18	4:44 PM	CH 4 News @ 4pm	4-5pm	:30	KD1218H	$450.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
23	09/26/18	09/26/18	M-F 4a-5a	M-F 4a-5a	--1----	:30	1	$150.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/24/18	09/30/18	--1----	1	$150.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WSMV	W	09/26/18	4:27 AM	M-F 4a-5a	M-F 4a-5a	:30	KD1618H	$150.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
24	09/27/18	09/27/18	CH 4 News @ 4pm	4-5pm	---1---	:30	1	$450.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/24/18	09/30/18	---1---	1	$450.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WSMV	Th	09/27/18	4:43 PM	CH 4 News @ 4pm	4-5pm	:30	KD1618H	$450.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
25	09/28/18	09/28/18	CH 4 News @ 4pm	4-5pm	----1--	:30	1	$450.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/24/18	09/30/18	----1--	1	$450.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WSMV	F	09/28/18	4:55 PM	CH 4 News @ 4pm	4-5pm	:30	KD1718H	$450.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
27	09/25/18	09/25/18	Ch. 4 News at 5	5-530pm	-1-----	:30	1	$300.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/24/18	09/30/18	-1-----	1	$300.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WSMV	Tu	09/25/18	5:24 PM	Ch. 4 News at 5	5-530pm	:30	KD1618H	$400.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
28	09/26/18	09/26/18	Ch. 4 News at 5	5-530pm	--1----	:30	1	$300.00	NM

MTWTFSS

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904318-1	**09/30/18**	**September 2018**	**08/27/18 - 09/30/18**

Advertiser	Product	Estimate Number
Karl Dean For Governor	**DEAN FOR GOVERNOR**	**7005**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
28	09/26/18	09/26/18	Ch. 4 News at 5	5-530pm	--1----	:30	1	$300.00	NM

Weeks:	Start Date	End Date		Spots/Week	Rate
	09/24/18	09/30/18	--1----	1	$300.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WSMV	W	09/26/18	5:28 PM	Ch. 4 News at 5	5-530pm	:30	KD1218H	$400.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
29	09/27/18	09/27/18	Ch. 4 News at 5	5-530pm	---1---	:30	1	$300.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/24/18	09/30/18	---1---	1	$300.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WSMV	Th	09/27/18	5:24 PM	Ch. 4 News at 5	5-530pm	:30	KD1218H	$400.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
30	09/28/18	09/28/18	Ch. 4 News at 5	5-530pm	----1--	:30	1	$300.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/24/18	09/30/18	----1--	1	$300.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WSMV	F	09/28/18	5:29 PM	Ch. 4 News at 5	5-530pm	:30	KD1218H	$400.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
32	09/25/18	09/25/18	CH. 4 NEWS @ 6	6-630pm	-1-----	:30	1	$450.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/24/18	09/30/18	-1-----	1	$450.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WSMV	Tu	09/25/18	6:23 PM	CH. 4 NEWS @ 6	6-630pm	:30	KD1218H	$400.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
33	09/26/18	09/26/18	CH. 4 NEWS @ 6	6-630pm	--1----	:30	1	$450.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/24/18	09/30/18	--1----	1	$450.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WSMV	W	09/26/18	6:27 PM	CH. 4 NEWS @ 6	6-630pm	:30	KD1218H	$400.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
34	09/28/18	09/28/18	M-F 4a-5a	M-F 4a-5a	----1--	:30	1	$150.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/24/18	09/30/18	----1--	1	$150.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WSMV	F	09/28/18	4:28 AM	M-F 4a-5a	M-F 4a-5a	:30	KD1718H	$150.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
35	09/27/18	09/27/18	CH. 4 NEWS @ 6	6-630pm	---1---	:30	1	$450.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/24/18	09/30/18	---1---	1	$450.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WSMV	Th	09/27/18	6:13 PM	CH. 4 NEWS @ 6	6-630pm	:30	KD1218H	$400.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
36	09/28/18	09/28/18	CH. 4 NEWS @ 6	6-630pm	----1--	:30	1	$450.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/24/18	09/30/18	----1--	1	$450.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WSMV	F	09/28/18	6:26 PM	CH. 4 NEWS @ 6	6-630pm	:30	KD1718H	$400.00	NM

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Karl Dean For Governor	DEAN FOR GOVERNOR	7005

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
38	09/25/18	09/25/18	CH. 4 NEWS @ 6:30pm 629-7pm		-1-----	:30	1	$255.00	NM

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		09/24/18	09/30/18	-1-----	1	$255.00			

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WSMV	Tu	09/25/18	6:44 PM	CH. 4 NEWS @ 6:30pm	629-7pm	:30	KD1218H	$255.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
39	09/26/18	09/26/18	CH. 4 NEWS @ 6:30pm 629-7pm		--1----	:30	1	$255.00	NM

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		09/24/18	09/30/18	--1----	1	$255.00			

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WSMV	W	09/26/18		CH. 4 NEWS @ 6:30pm	629-7pm	:00		$255.00	NM
				See MG 39.2							
	2	WSMV	W	09/26/18	6:40 PM	Titans Blitz	630p-7p	:30	KD1618H	$255.00	NM
			MG for 39.1 09/26								

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
40	09/27/18	09/27/18	CH. 4 NEWS @ 6:30pm 629-7pm		---1---	:30	1	$255.00	NM

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		09/24/18	09/30/18	---1---	1	$255.00			

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WSMV	Th	09/27/18	6:38 PM	CH. 4 NEWS @ 6:30pm	629-7pm	:30	KD1618H	$255.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
41	09/28/18	09/28/18	CH. 4 NEWS @ 6:30pm 629-7pm		----1--	:30	1	$255.00	NM

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		09/24/18	09/30/18	----1--	1	$255.00			

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WSMV	F	09/28/18	6:43 PM	CH. 4 NEWS @ 6:30pm	629-7pm	:30	KD1718H	$255.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
43	09/25/18	09/25/18	M-F 10P NEWS	10P-1035P	-1-----	:30	1	$1,200.00	NM

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		09/24/18	09/30/18	-1-----	1	$1,200.00			

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WSMV	Tu	09/25/18	10:12 PM	M-F 10P NEWS	10P-1035P	:30	KD1218H	$1,200.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
44	09/26/18	09/26/18	M-F 10P NEWS	10P-1035P	--1----	:30	1	$1,200.00	NM

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		09/24/18	09/30/18	--1----	1	$1,200.00			

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WSMV	W	09/26/18	10:14 PM	M-F 10P NEWS	10P-1035P	:30	KD1218H	$1,200.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
46	09/27/18	09/27/18	M-F 10P NEWS	10P-1035P	---1---	:30	1	$1,200.00	NM

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		09/24/18	09/30/18	---1---	1	$1,200.00			

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WSMV	Th	09/27/18	10:11 PM	M-F 10P NEWS	10P-1035P	:30	KD1218H	$1,200.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
47	09/28/18	09/28/18	M-F 10P NEWS	10P-1035P	----1--	:30	1	$1,200.00	NM

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		09/24/18	09/30/18	----1--	1	$1,200.00			

INVOICE

Send Payment To:

WSMV
29824 Network Place
Chicago, IL 60673-1298

WSMV-TV · NASHVILLE

Invoice #	Invoice Date	Invoice Month	Invoice Period
904318-1	09/30/18	September 2018	08/27/18 - 09/30/18

Advertiser	Product	Estimate Number
Karl Dean For Governor	DEAN FOR GOVERNOR	7005

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
47	09/28/18	09/28/18	M-F 10P NEWS	10P-1035P	----1--	:30	1	$1,200.00	NM

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID		Rate	Type
	1	WSMV	F	09/28/18	10:18 PM	M-F 10P NEWS	10P-1035P	:30	KD1218H		$1,200.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
49	09/25/18	09/25/18	Tonight Show 1035-1137 pm	1035-1137PM	-1-----	:30	1	$350.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/24/18	09/30/18	-1-----	1	$350.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID		Rate	Type
	1	WSMV	Tu	09/25/18	10:55 PM	Tonight Show 1035-1137pm	1035-1137PM	:30	KD1218H		$350.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
50	09/26/18	09/26/18	Tonight Show 1035-1137 pm	1035-1137PM	--1----	:30	1	$350.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/24/18	09/30/18	--1----	1	$350.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID		Rate	Type
	1	WSMV	W	09/26/18	11:28 PM	Tonight Show 1035-1137pm	1035-1137PM	:30	KD1218H		$350.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
51	09/28/18	09/28/18	Tonight Show 1035-1137 pm	1035-1137PM	----1--	:30	1	$350.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/24/18	09/30/18	----1--	1	$350.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID		Rate	Type
	1	WSMV	F	09/28/18	11:26 PM	Tonight Show 1035-1137pm	1035-1137PM	:30	KD1718H		$350.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
52	09/25/18	09/25/18	The Voice TU	Voice Tu 7-10p	-1-----	:30	1	$4,000.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/24/18	09/30/18	-1-----	1	$4,000.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID		Rate	Type
	1	WSMV	Tu	09/25/18	7:21 PM	The Voice TU	Voice Tu 7-10p	:30	KD1618H		$4,000.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
53	09/29/18	09/29/18	Saturday Night Live 1030 pm-12am	1030pm-12mid	-----1-	:30	1	$200.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/24/18	09/30/18	-----1-	1	$200.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID		Rate	Type
	1	WSMV	Sa	09/29/18	11:02 PM	Saturday Night Live 1030pm-12am	1030pm-12mid	:30	KD1718H		$200.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
54	09/30/18	09/30/18	Ch. 4 News at 5 Sunday	5-530pm	------1	:30	1	$500.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/24/18	09/30/18	------1	1	$500.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID		Rate	Type
	1	WSMV	Su	09/30/18	5:15 PM	Ch. 4 News at 5 Sunday	5-530pm	:30	KD1218H		$500.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
55	09/30/18	09/30/18	Pre-Kick Break	Pre-Kick Break	------1	:30	1	$1,100.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/24/18	09/30/18	------1	1	$1,100.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID		Rate	Type
	1	WSMV	Su	09/30/18	7:13 PM	Pre-Kick Break	Pre-Kick Break	:30	KD1718H		$3,500.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
56	09/25/18	09/25/18	Ch. 4 News Today 6-7am	558am-658am	-1-----	:30	1	$250.00	NM

MTWTFSS

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Send Payment To:

WSMV
29824 Network Place
Chicago, IL 60673-1298

WSMV-TV · NASHVILLE

Invoice #	Invoice Date	Invoice Month	Invoice Period
904318-1	**09/30/18**	**September 2018**	**08/27/18 - 09/30/18**

Advertiser	Product	Estimate Number
Karl Dean For Governor	**DEAN FOR GOVERNOR**	**7005**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
56	09/25/18	09/25/18	Ch. 4 News Today 6-7am 558am-658am		-1-----	:30	1	$250.00	NM

	Weeks:	Start Date	End Date		Spots/Week	Rate			
		09/24/18	09/30/18	-1-----	1	$250.00			

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WSMV	Tu	09/25/18	6:29 AM	Ch. 4 News Today 6-7am	558am-658am	:30	KD1618H	$600.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
57	09/26/18	09/26/18	Ch. 4 News Today 6-7am 558am-658am		--1----	:30	1	$250.00	NM

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		09/24/18	09/30/18	--1----	1	$250.00			

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WSMV	W	09/26/18	6:10 AM	Ch. 4 News Today 6-7am	558am-658am	:30	KD1218H	$600.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
58	09/27/18	09/27/18	Ch. 4 News Today 6-7am 558am-658am		---1---	:30	1	$250.00	NM

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		09/24/18	09/30/18	---1---	1	$250.00			

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WSMV	Th	09/27/18	6:12 AM	Ch. 4 News Today 6-7am	558am-658am	:30	KD1618H	$600.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
59	09/28/18	09/28/18	Ch. 4 News Today 6-7am 558am-658am		----1--	:30	1	$250.00	NM

	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate			
		09/24/18	09/30/18	----1--	1	$250.00			

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WSMV	F	09/28/18	6:23 AM	Ch. 4 News Today 6-7am	558am-658am	:30	KD1218H	$600.00	NM

Total Spots **51**

Payment Terms Net 30 Days

Gross Total	**$32,070.00**
Agency Commission	**$4,810.50**
Net Amount Due	**$27,259.50**
Invoice Balance as of 04/12/19 11:33:38 AM CT	**$0.00**