

ORDER

Orders
Order / Rev: 887550
Alt Order #: 09121085
Product Desc: DEAN FOR GOVERNOR
Estimate: 6279
Flight Dates: 06/26/18 - 07/02/18
Original Date / Rev: 06/22/18 / 06/22/18
Order Type: GENERAL

WSMV

Primary AE: Aaron Ashe
Sales Office: T-WAS
Sales Region: National

Agency Name: Buying Time, LLC
Buying Contact:
Billing Contact:
 650 Massachusetts Ave N.W., Suite 210
 Washington, DC 20001

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Karl Dean For Governor
Demographic: A35+
Product Codes: Political-Cand-Governor
Priority: IMP
Revenue Code 1: POL
Revenue Code 2: PLC
Revenue Code 3: GPL

New Business Thru:
Order Separation: 00:05:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/25/18	07/02/18	32	\$9,550.00	\$8,117.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2018	32	\$9,550.00	\$8,117.50	0.00
Totals	32	\$9,550.00	\$8,117.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WSMV	07/02/18	07/02/18	M-F News 4 Today @ 5 CM		M-F 530a-6a	1-----	:30	1	\$125.00	IMP	0.00	NM	1	\$125.00
				M-F 5-6a		(5:30 AM-6:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/02/18	07/08/18	1-----		1				\$125.00		0.00			
N 2	WSMV	07/02/18	07/02/18	M-F Channel 4 News @ 4M		430-5pm	1-----	:30	1	\$175.00	IMP	0.00	NM	1	\$175.00
				CH 4 News @ 4pm		(4:30 PM-5:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/02/18	07/08/18	1-----		1				\$175.00		0.00			
N 3	WSMV	06/27/18	06/27/18	M-F Channel 4 News @ 4M		430-5pm	--1----	:30	1	\$175.00	IMP	0.00	NM	1	\$175.00
				CH 4 News @ 4pm		(4:30 PM-5:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/25/18	07/01/18	--1----		1				\$175.00		0.00			
N 4	WSMV	06/28/18	06/28/18	M-F Channel 4 News @ 4M		430-5pm	---1---	:30	1	\$175.00	IMP	0.00	NM	1	\$175.00
				CH 4 News @ 4pm		(4:30 PM-5:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/25/18	07/01/18	---1---		1				\$175.00		0.00			
N 5	WSMV	07/02/18	07/02/18	M-F Channel 4 News @ 5M		5-530pm	1-----	:30	1	\$350.00	IMP	0.00	NM	1	\$350.00
				Ch. 4 News at 5											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/02/18	07/08/18	1-----		1				\$350.00		0.00			
N 6	WSMV	06/26/18	06/26/18		CM	5-530pm	-1-----	:30	1	\$350.00	IMP	0.00	NM	1	\$350.00

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WSMV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F Channel 4 News @ 5 Ch. 4 News at 5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/25/18		06/25/18	07/01/18	-1-----					1	\$350.00		0.00			
N 7	WSMV	06/28/18	06/28/18	M-F Channel 4 News @ 5M Ch. 4 News at 5	CM	5-530pm	---1---	:30	1	\$350.00	IMP	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/25/18		06/25/18	07/01/18	---1---					1	\$350.00		0.00			
N 8	WSMV	07/02/18	07/02/18	M-F 6-630pm CH. 4 NEWS @ 6	CM	6-630pm	1-----	:30	1	\$425.00	IMP	0.00	NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/02/18		07/02/18	07/08/18	1-----					1	\$425.00		0.00			
N 9	WSMV	06/27/18	06/27/18	M-F 6-630pm CH. 4 NEWS @ 6	CM	6-630pm	--1----	:30	1	\$425.00	IMP	0.00	NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/25/18		06/25/18	07/01/18	--1----					1	\$425.00		0.00			
N 10	WSMV	06/29/18	06/29/18	M-F 6-630pm CH. 4 NEWS @ 6	CM	6-630pm	----1--	:30	1	\$425.00	IMP	0.00	NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/25/18		06/25/18	07/01/18	----1--					1	\$425.00		0.00			
N 11	WSMV	06/26/18	06/26/18	M-F 630-7pm CH. 4 NEWS @ 6:30pm	CM	629-7pm	-1-----	:30	1	\$350.00	IMP	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/25/18		06/25/18	07/01/18	-1-----					1	\$350.00		0.00			
N 12	WSMV	06/27/18	06/27/18	M-F News 4 Today @ 5 CM M-F 5-6a (5:30 AM-6:00 AM)	CM	M-F 530a-6a	--1----	:30	1	\$125.00	IMP	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/25/18		06/25/18	07/01/18	--1----					1	\$125.00		0.00			
N 13	WSMV	06/27/18	06/27/18	M-F 630-7pm CH. 4 NEWS @ 6:30pm	CM	629-7pm	--1----	:30	1	\$350.00	IMP	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/25/18		06/25/18	07/01/18	--1----					1	\$350.00		0.00			
N 14	WSMV	06/29/18	06/29/18	M-F 630-7pm CH. 4 NEWS @ 6:30pm	CM	629-7pm	----1--	:30	1	\$350.00	IMP	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/25/18		06/25/18	07/01/18	----1--					1	\$350.00		0.00			
N 15	WSMV	06/26/18	06/26/18	M-F Late News M-F 10P NEWS	CM	10P-1035P	-1-----	:30	1	\$600.00	IMP	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/25/18		06/25/18	07/01/18	-1-----					1	\$600.00		0.00			
N 16	WSMV	06/28/18	06/28/18	M-F Late News M-F 10P NEWS	CM	10P-1035P	---1---	:30	1	\$600.00	IMP	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/25/18		06/25/18	07/01/18	---1---					1	\$600.00		0.00			
N 17	WSMV	07/02/18	07/02/18	The Tonight Show Tonight Show 1035-1137pm	CM	1035-1137PM	1-----	:30	1	\$275.00	IMP	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/02/18		07/02/18	07/08/18	1-----					1	\$275.00		0.00			
N 18	WSMV	06/27/18	06/27/18	The Tonight Show Tonight Show 1035-1137pm	CM	1035-1137PM	--1----	:30	1	\$275.00	IMP	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/25/18		06/25/18	07/01/18	--1----					1	\$275.00		0.00			
N 19	WSMV	06/29/18	06/29/18	The Tonight Show Tonight Show 1035-1137pm	CM	1035-1137PM	----1--	:30	1	\$275.00	IMP	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/25/18		06/25/18	07/01/18	----1--					1	\$275.00		0.00			
N 20	WSMV	06/30/18	06/30/18	SA Today Show 7-9a Sat Today Show	CM	Sat 7a-830a or 7a-	-----1-	:30	1	\$250.00	IMP	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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WSMV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/25/18		06/25/18	07/01/18	-----1-					1	\$250.00		0.00			
N21	WSMV	06/30/18	06/30/18	SA Channel 4 Weekend@M Ch. 4 News at 6 Saturday		558-630pm	-----1-	:30	1	\$250.00	IMP	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/25/18		06/25/18	07/01/18	-----1-					1	\$250.00		0.00			
N22	WSMV	06/30/18	06/30/18	Sa Late News Sa Late News	CM	Sat 10-1030p	-----1-	:30	1	\$500.00	IMP	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/25/18		06/25/18	07/01/18	-----1-					1	\$500.00		0.00			
N23	WSMV	06/28/18	06/28/18	M-F News 4 Today @ 5 CM M-F 5-6a		M-F 530a-6a (5:30 AM-6:00 AM)	---1---	:30	1	\$125.00	IMP	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/25/18		06/25/18	07/01/18	---1---					1	\$125.00		0.00			
N24	WSMV	07/01/18	07/01/18	SU 8a News Sun 8a-9a	CM	Sun 8a-9a	-----1	:30	1	\$250.00	IMP	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/25/18		06/25/18	07/01/18	-----1					1	\$250.00		0.00			
N25	WSMV	07/01/18	07/01/18	Meet the Press Sun 9-10a Meet the Press Sun 9-10am		Sun 9-10a	-----1	:30	1	\$250.00	IMP	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/25/18		06/25/18	07/01/18	-----1					1	\$250.00		0.00			
N26	WSMV	07/01/18	07/01/18	SU Channel 4 Weekend@M Ch. 4 News at 5 Sunday		5-530pm	-----1	:30	1	\$250.00	IMP	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/25/18		06/25/18	07/01/18	-----1					1	\$250.00		0.00			
N27	WSMV	06/26/18	06/26/18	M-F News 4 Today @ 6 CM Ch. 4 News Today 6-7am		558am-658am	-1-----	:30	1	\$250.00	IMP	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/25/18		06/25/18	07/01/18	-1-----					1	\$250.00		0.00			
N28	WSMV	06/28/18	06/28/18	M-F News 4 Today @ 6 CM Ch. 4 News Today 6-7am		558am-658am	---1---	:30	1	\$250.00	IMP	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/25/18		06/25/18	07/01/18	---1---					1	\$250.00		0.00			
N29	WSMV	06/29/18	06/29/18	M-F News 4 Today @ 6 CM Ch. 4 News Today 6-7am		558am-658am	----1--	:30	1	\$250.00	IMP	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/25/18		06/25/18	07/01/18	----1--					1	\$250.00		0.00			
N30	WSMV	06/26/18	06/26/18	Today Show 1 Today Show 7-9am	CM	658-9AM	-1-----	:30	1	\$250.00	IMP	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/25/18		06/25/18	07/01/18	-1-----					1	\$250.00		0.00			
N31	WSMV	06/27/18	06/27/18	Today Show 1 Today Show 7-9am	CM	658-9AM	--1----	:30	1	\$250.00	IMP	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/25/18		06/25/18	07/01/18	--1----					1	\$250.00		0.00			
N32	WSMV	06/29/18	06/29/18	Today Show 1 Today Show 7-9am	CM	658-9AM	----1--	:30	1	\$250.00	IMP	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 06/25/18		06/25/18	07/01/18	----1--					1	\$250.00		0.00			
													Totals	32	\$9,550.00

REP HEADLINE# 9121085 *** ORIGINAL REV#0 ***
REP: TEL# 703 528 7880 FAX# 703 528 7880
HARRIS REPORT FROM REP JUN22/18 15.04
*** WSMV-TV ***

ADV # ADV. NAME POLI/K DEAN/D/GOV/TN REP. # OFF. # SALESMAN #

AGY # 1327 AGY. NAME BUYING TIME, LLC BUYER NAME KATHRYN WELSH

650 MASSACHUSETTS AVE. N.W. #210 SALES PRSN WA- AARON ASHE

WASHINGTON, DC 20001

ORDER # 887550 CONTRACT # 9121085 CLASS: NATL. LOCAL REGIONAL

PRDCT DEAN FOR GOVERNOR EST#6279 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES JUN26/18 JUL2/18 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE JUN22/18 15.04

REP: NEW DARE ORDER
TOTAL: \$9550
PLEASE CONFIRM THANKS
ELLIOTT

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
KARL DEAN FOR GOVERNOR-TN

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 1006
AGENCY PRODUCT CODE = 1022
AGENCY EST# = 6279

1			530A-600A	30		\$125.00	7/2	7/2	1		MON	1
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PROGRAM : NEWS 4 TODAY 5 AM
RA35+ : 1.8
CON COM1: NEWS 4 TODAY 5 AM

2			430P-500P	30		\$175.00	7/2	7/2	1		MON	1
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PROGRAM : NEWS 4 AT 430P
RA35+ : 2.6
CON COM1: NEWS 4 AT 430P

*** ORIGINAL REV#0 ***
 REP HEADLINE# 9121085
 ORDER WORKSHEET
 HARRIS REPORT FROM REP
 JUN22/18 15.04
 *** WSMV-TV ***
 TEL# 7031528 7880 FAX# 703 528 7880
 TEL# 7031528 7880

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS/WK	:WEEK INVT	:DAYS	:TOTL SPTS
27			630A-700A	30		\$250.00	6/26	6/26	1		TUE	1
			PROGRAM : NEWS 4 TODAY 6 AN									
			RA35+ : 2.9									
			CON COM1: NEWS 4 TODAY 6 AN									
28			630A-700A	30		\$250.00	6/28	6/28	1		THU	1
			PROGRAM : NEWS 4 TODAY 6 AN									
			RA35+ : 2.9									
			CON COM1: NEWS 4 TODAY 6 AN									
29			630A-700A	30		\$250.00	6/29	6/29	1		FRI	1
			PROGRAM : NEWS 4 TODAY 6 AN									
			RA35+ : 2.9									
			CON COM1: NEWS 4 TODAY 6 AN									
30			700A-900A	30		\$250.00	6/26	6/26	1		TUE	1
			PROGRAM : TODAY SHOW									
			RA35+ : 3.3									
			CON COM1: TODAY SHOW									
31			700A-900A	30		\$250.00	6/27	6/27	1		WED	1
			PROGRAM : TODAY SHOW									
			RA35+ : 3.3									
			CON COM1: TODAY SHOW									
32			700A-900A	30		\$250.00	6/29	6/29	1		FRI	1
			PROGRAM : TODAY SHOW									
			RA35+ : 3.3									
			CON COM1: TODAY SHOW									

JUL/18 \$9,550.00
 CONTRACT TOTAL \$9,550.00
 TOTAL SPOTS 32
 NON COMPETITIVE INFORMATION NOT YET AVAILABLE.
 SVC- NSI
 DEMOS- RA35+