

DUPLICATE INVOICE



WSMV
5700 Knob Road
Nashville, TN 37209
Main: (615)353-4444
Billing: (404)327-3039

Invoice #	Invoice Date	Invoice Month	Invoice Period
901883-1	09/23/18	September 2018	08/27/18 - 09/20/18

Property	Account Executive	Sales Office	Sales Region
WSMV	Aaron Ashe	TELEREP-WAS	National

Billing Address:

Buying Time, LLC
Attention: Accounts Payable
650 Massachusetts Ave N.W., Suite 210
Washington, DC 20001
USA

Advertiser	Product	Estimate Number
Karl Dean For Governor	DEAN FOR GOVERNOR	6890

Flight Dates	Order #	Alt Order #
09/12/18 - 09/17/18	901883	09215427

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

WSMV
29824 Network Place
Chicago, IL 60673-1298

Agency Code	Advertiser Code	Product 1/2
TV15780	1006	1022

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/17/18	09/17/18	M-F 4a-5a	M-F 4a-5a	1-----	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/18 09/23/18 1----- 1 \$100.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV M 09/17/18 4:24 AM M-F 4a-5a M-F 4a-5a :30 KD1618H \$150.00 NM									
2	09/12/18	09/12/18	Ch. 4 News Today 6-7am	558am-658am	--1----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/18 09/16/18 --1---- 1 \$600.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV W 09/12/18 6:27 AM Ch. 4 News Today 6-7am 558am-658am :30 KD1618H \$250.00 NM									
3	09/13/18	09/13/18	Ch. 4 News Today 6-7am	558am-658am	---1---	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/18 09/16/18 ---1--- 1 \$600.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV Th 09/13/18 Ch. 4 News Today 6-7am 558am-658am :00 \$200.00 NM See MG 3.2,3.3 2 WSMV Th 09/13/18 7:29 AM Today Show 7-9am 658-9AM :30 KD1618H \$200.00 NM MG for 6.1,3.1 3 WSMV F 09/14/18 7:59 AM Today Show 7-9am 658-9AM :30 KD1618H \$200.00 NM MG for 6.1,3.1									
4	09/17/18	09/17/18	Ch. 4 News Today 6-7am	558am-658am	1-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/18 09/23/18 1----- 1 \$600.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV M 09/17/18 6:41 AM Ch. 4 News Today 6-7am 558am-658am :30 KD1618H \$250.00 NM									
5	09/12/18	09/12/18	Ch. 4 News Today 6-7am	558am-658am	--1----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/18 09/16/18 --1---- 1 \$600.00									

Subject to Terms and Conditions available at:

For TV: <http://meredithvsales.com/terms-and-conditions/>

For Digital: <https://www.iab.com/guidelines/standard-terms-conditions-internet-advertising-media-buys-one-year-less/>

DUPLICATE INVOICE



WSMV-TV • NASHVILLE

Send Payment To:

WSMV
29824 Network Place
Chicago, IL 60673-1298

<u>Invoice #</u> 901883-1	<u>Invoice Date</u> 09/23/18	<u>Invoice Month</u> September 2018	<u>Invoice Period</u> 08/27/18 - 09/20/18
<u>Advertiser</u> Karl Dean For Governor		<u>Product</u> DEAN FOR GOVERNOR	<u>Estimate Number</u> 6890

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	09/12/18	09/12/18	Ch. 4 News Today 6-7am	558am-658am	--1----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> 09/10/18 <u>End Date</u> 09/16/18 <u>MTWTFSS</u> --1---- <u>Spots/Week</u> 1 <u>Rate</u> \$600.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV W 09/12/18 6:59 AM Ch. 4 News Today 6-7am 558am-658am :30 KD1618H \$250.00 NM									
6	09/14/18	09/14/18	Ch. 4 News Today 6-7am	558am-658am	----1--	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> 09/10/18 <u>End Date</u> 09/16/18 <u>MTWTFSS</u> ----1-- <u>Spots/Week</u> 1 <u>Rate</u> \$600.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV F 09/14/18 Ch. 4 News Today 6-7am 558am-658am :00 \$200.00 NM See MG 3.2,3.3									
7	09/17/18	09/17/18	Today Show 7-9am	658-9AM	1-----	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> 09/17/18 <u>End Date</u> 09/23/18 <u>MTWTFSS</u> 1----- <u>Spots/Week</u> 1 <u>Rate</u> \$200.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV M 09/17/18 7:22 AM Today Show 7-9am 658-9AM :30 KD1618H \$600.00 NM									
8	09/12/18	09/12/18	Today Show 7-9am	658-9AM	--1----	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> 09/10/18 <u>End Date</u> 09/16/18 <u>MTWTFSS</u> --1---- <u>Spots/Week</u> 1 <u>Rate</u> \$200.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV W 09/12/18 7:56 AM Today Show 7-9am 658-9AM :30 KD1618H \$200.00 NM									
9	09/13/18	09/13/18	Today Show 7-9am	658-9AM	---1---	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> 09/10/18 <u>End Date</u> 09/16/18 <u>MTWTFSS</u> ---1--- <u>Spots/Week</u> 1 <u>Rate</u> \$200.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV Th 09/13/18 8:39 AM Today Show 7-9am 658-9AM :30 KD1618H \$200.00 NM									
10	09/17/18	09/17/18	Today in Nashville	11am-12pm	1-----	:30	1	\$170.00	NM
Weeks: <u>Start Date</u> 09/17/18 <u>End Date</u> 09/23/18 <u>MTWTFSS</u> 1----- <u>Spots/Week</u> 1 <u>Rate</u> \$170.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV M 09/17/18 Today in Nashville 11am-12pm :00 \$250.00 NM See MG 10.2 2 WSMV Th 09/20/18 12:55 PM M-F 1230p-1p M-F 1230p-1p :30 KD1218H \$250.00 NM MG for 10.1 09/17									
11	09/12/18	09/12/18	Today in Nashville	11am-12pm	--1----	:30	1	\$170.00	NM
Weeks: <u>Start Date</u> 09/10/18 <u>End Date</u> 09/16/18 <u>MTWTFSS</u> --1---- <u>Spots/Week</u> 1 <u>Rate</u> \$170.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV W 09/12/18 11:18 AM Today in Nashville 11am-12pm :30 KD1618H \$250.00 NM									
12	09/12/18	09/12/18	M-F 4a-5a	M-F 4a-5a	--1----	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> 09/10/18 <u>End Date</u> 09/16/18 <u>MTWTFSS</u> --1---- <u>Spots/Week</u> 1 <u>Rate</u> \$100.00									

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DUPLICATE INVOICE



Send Payment To:
WSMV
29824 Network Place
Chicago, IL 60673-1298

<u>Invoice #</u> 901883-1	<u>Invoice Date</u> 09/23/18	<u>Invoice Month</u> September 2018	<u>Invoice Period</u> 08/27/18 - 09/20/18
<u>Advertiser</u> Karl Dean For Governor		<u>Product</u> DEAN FOR GOVERNOR	<u>Estimate Number</u> 6890

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	09/12/18	09/12/18	M-F 4a-5a	M-F 4a-5a	--1----	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/18 09/16/18 --1---- 1 \$100.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV W 09/12/18 4:12 AM M-F 4a-5a M-F 4a-5a :30 KD1618H \$150.00 NM									
13	09/13/18	09/13/18	Today in Nashville	11am-12pm	---1---	:30	1	\$170.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/18 09/16/18 ---1--- 1 \$170.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV Th 09/13/18 11:36 AM Today in Nashville 11am-12pm :30 KD1618H \$250.00 NM									
14	09/14/18	09/14/18	Today in Nashville	11am-12pm	----1--	:30	1	\$170.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/18 09/16/18 ----1-- 1 \$170.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV F 09/14/18 11:59 AM Today in Nashville 11am-12pm :30 KD1618H \$250.00 NM									
15	09/17/18	09/17/18	Ch 4 News @ Noon	M-F 12p-1230p	1-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/18 09/23/18 1----- 1 \$400.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV M 09/17/18 12:21 PM Ch 4 News @ Noon M-F 12p-1230p :30 KD1618H \$400.00 NM									
16	09/13/18	09/13/18	Ch 4 News @ Noon	M-F 12p-1230p	---1---	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/18 09/16/18 ---1--- 1 \$400.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV Th 09/13/18 12:08 PM Ch 4 News @ Noon M-F 12p-1230p :30 KD1618H \$400.00 NM									
17	09/14/18	09/14/18	Ch 4 News @ Noon	M-F 12p-1230p	----1--	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/18 09/16/18 ----1-- 1 \$400.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV F 09/14/18 12:28 PM Ch 4 News @ Noon M-F 12p-1230p :30 KD1618H \$400.00 NM									
18	09/17/18	09/17/18	CH 4 News @ 4pm	4-5pm	1-----	:30	1	\$340.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/18 09/23/18 1----- 1 \$340.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV M 09/17/18 4:39 PM CH 4 News @ 4pm 4-5pm :30 KD1618H \$450.00 NM									
19	09/12/18	09/12/18	CH 4 News @ 4pm	4-5pm	--1----	:30	1	\$340.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/18 09/16/18 --1---- 1 \$340.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV W 09/12/18 4:37 PM CH 4 News @ 4pm 4-5pm :30 KD1618H \$450.00 NM									

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DUPLICATE INVOICE



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29824 Network Place
Chicago, IL 60673-1298

<u>Invoice #</u> 901883-1	<u>Invoice Date</u> 09/23/18	<u>Invoice Month</u> September 2018	<u>Invoice Period</u> 08/27/18 - 09/20/18
<u>Advertiser</u> Karl Dean For Governor		<u>Product</u> DEAN FOR GOVERNOR	<u>Estimate Number</u> 6890

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
20	09/13/18	09/13/18	CH 4 News @ 4pm	4-5pm	---1---	:30	1	\$340.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/18 09/16/18 ---1--- 1 \$340.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV Th 09/13/18 4:43 PM CH 4 News @ 4pm 4-5pm :30 KD1618H \$450.00 NM									
21	09/14/18	09/14/18	CH 4 News @ 4pm	4-5pm	----1--	:30	1	\$340.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/18 09/16/18 ----1-- 1 \$340.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV F 09/14/18 4:38 PM CH 4 News @ 4pm 4-5pm :30 KD1618H \$450.00 NM									
22	09/12/18	09/12/18	Ch. 4 News at 5	5-530pm	--1----	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/18 09/16/18 --1---- 1 \$550.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV W 09/12/18 5:22 PM Ch. 4 News at 5 5-530pm :30 KD1618H \$550.00 NM									
23	09/13/18	09/13/18	M-F 4a-5a	M-F 4a-5a	---1---	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/18 09/16/18 ---1--- 1 \$100.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV Th 09/13/18 4:28 AM M-F 4a-5a M-F 4a-5a :30 KD1618H \$150.00 NM									
24	09/13/18	09/13/18	Ch. 4 News at 5	5-530pm	---1---	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/18 09/16/18 ---1--- 1 \$550.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV Th 09/13/18 5:23 PM Ch. 4 News at 5 5-530pm :30 KD1618H \$550.00 NM									
25	09/14/18	09/14/18	Ch. 4 News at 5	5-530pm	----1--	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/18 09/16/18 ----1-- 1 \$550.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV F 09/14/18 5:14 PM Ch. 4 News at 5 5-530pm :30 KD1618H \$550.00 NM									
26	09/17/18	09/17/18	CH. 4 NEWS @ 6	6-630pm	1-----	:30	1	\$490.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/18 09/23/18 1----- 1 \$490.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV M 09/17/18 6:14 PM CH. 4 NEWS @ 6 6-630pm :30 KD1618H \$450.00 NM									
27	09/12/18	09/12/18	CH. 4 NEWS @ 6	6-630pm	--1----	:30	1	\$490.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/18 09/16/18 --1---- 1 \$490.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV W 09/12/18 6:22 PM CH. 4 NEWS @ 6 6-630pm :30 KD1618H \$650.00 NM									

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<u>Advertiser</u> Karl Dean For Governor		<u>Product</u> DEAN FOR GOVERNOR	<u>Estimate Number</u> 6890

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
28	09/13/18	09/13/18	CH. 4 NEWS @ 6	6-630pm	---1---	:30	1	\$490.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/18 09/16/18 ---1--- 1 \$490.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV Th 09/13/18 6:23 PM CH. 4 NEWS @ 6 6-630pm :30 KD1618H \$650.00 NM									
29	09/14/18	09/14/18	CH. 4 NEWS @ 6	6-630pm	----1--	:30	1	\$490.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/18 09/16/18 ----1-- 1 \$490.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV F 09/14/18 6:11 PM CH. 4 NEWS @ 6 6-630pm :30 KD1618H \$650.00 NM									
30	09/12/18	09/12/18	M-F 10P NEWS	10P-1035P	--1----	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/18 09/16/18 --1---- 1 \$900.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV W 09/12/18 10:33 PM M-F 10P NEWS 10P-1035P :30 KD1618H \$450.00 NM									
31	09/14/18	09/14/18	M-F 10P NEWS	10P-1035P	----1--	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/18 09/16/18 ----1-- 1 \$900.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV F 09/14/18 10:19 PM M-F 10P NEWS 10P-1035P :30 KD1618H \$450.00 NM									
32	09/17/18	09/17/18	Tonight Show 1035-1137 pm	1035-1137PM	1-----	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/18 09/23/18 1----- 1 \$200.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV M 09/17/18 10:50 PM Tonight Show 1035-1137pm 1035-1137PM :30 KD1618H \$175.00 NM									
33	09/12/18	09/12/18	Tonight Show 1035-1137 pm	1035-1137PM	--1----	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/18 09/16/18 --1---- 1 \$200.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV W 09/12/18 11:27 PM Tonight Show 1035-1137pm 1035-1137PM :30 KD1618H \$200.00 NM									
34	09/14/18	09/14/18	M-F 4a-5a	M-F 4a-5a	----1--	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/18 09/16/18 ----1-- 1 \$100.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV F 09/14/18 4:24 AM M-F 4a-5a M-F 4a-5a :30 KD1618H \$150.00 NM									
35	09/13/18	09/13/18	Tonight Show 1035-1137 pm	1035-1137PM	---1---	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/18 09/16/18 ---1--- 1 \$200.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV Th 09/13/18 11:32 PM Tonight Show 1035-1137pm 1035-1137PM :30 KD1618H \$200.00 NM									

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DUPLICATE INVOICE



Send Payment To:
WSMV
29824 Network Place
Chicago, IL 60673-1298

Invoice # 901883-1	Invoice Date 09/23/18	Invoice Month September 2018	Invoice Period 08/27/18 - 09/20/18
Advertiser Karl Dean For Governor	Product DEAN FOR GOVERNOR	Estimate Number 6890	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
36	09/14/18	09/14/18	Tonight Show 1035-1137 pm	1035-1137PM	----1--	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/18 09/16/18 ----1-- 1 \$200.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV F 09/14/18 11:35 PM Tonight Show 1035-1137pm 1035-1137PM :30 KD1618H \$200.00 NM									
37	09/17/18	09/17/18	Late Night	1136P-1236XM	1-----	:30	1	\$185.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/18 09/23/18 1----- 1 \$185.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV M 09/17/18 12:35 AM Late Night 1136P-1236XM :30 KD1618H \$60.00 NM									
38	09/12/18	09/12/18	Late Night	1136P-1236XM	--1----	:30	1	\$185.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/18 09/16/18 --1---- 1 \$185.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV W 09/12/18 12:22 AM Late Night 1136P-1236XM :30 KD1618H \$250.00 NM									
39	09/13/18	09/13/18	Late Night	1136P-1236XM	---1---	:30	1	\$185.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/18 09/16/18 ---1--- 1 \$185.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV Th 09/13/18 12:36 AM Late Night 1136P-1236XM :30 KD1618H \$250.00 NM									
40	09/14/18	09/14/18	Late Night	1136P-1236XM	----1--	:30	1	\$185.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/18 09/16/18 ----1-- 1 \$185.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV F 09/14/18 12:23 AM Late Night 1136P-1236XM :30 KD1618H \$250.00 NM									
41	09/15/18	09/15/18	Sat Today Show	Sat 7a-830a or 7a-9	-----1-	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/18 09/16/18 -----1- 1 \$200.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV Sa 09/15/18 7:53 AM Sat Today Show Sat 7a-830a or 7a-9 :30 KD1618H \$500.00 NM									
42	09/15/18	09/15/18	Wknd AM News Special Time	Various	-----1-	:30	1	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/18 09/16/18 -----1- 1 \$375.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV Sa 09/15/18 8:51 AM Wknd AM News Special Time Various :30 KD1618H \$500.00 NM									
43	09/15/18	09/15/18	Ch. 4 News at 5 Saturday	5-530pm	-----1-	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/18 09/16/18 -----1- 1 \$450.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV Sa 09/15/18 5:18 PM Ch. 4 News at 5 Saturday 5-530pm :30 KD1618H \$600.00 NM									

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DUPLICATE INVOICE



Send Payment To:

WSMV
29824 Network Place
Chicago, IL 60673-1298

<u>Invoice #</u> 901883-1	<u>Invoice Date</u> 09/23/18	<u>Invoice Month</u> September 2018	<u>Invoice Period</u> 08/27/18 - 09/20/18
<u>Advertiser</u> Karl Dean For Governor		<u>Product</u> DEAN FOR GOVERNOR	<u>Estimate Number</u> 6890

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
44	09/15/18	09/15/18	Ch. 4 News at 6 Saturday	558-630pm	-----1-	:30	1	\$410.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/18 09/16/18 -----1- 1 \$410.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV Sa 09/15/18 6:27 PM Ch. 4 News at 6 Saturday 558-630pm :30 KD1618H \$550.00 NM									
45	09/17/18	09/17/18	M-F 5-6a	M-F 5a-6a	1-----	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/18 09/23/18 1----- 1 \$200.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV M 09/17/18 5:53 AM M-F 5-6a M-F 5a-6a :30 KD1618H \$100.00 NM									
46	09/16/18	09/16/18	SU Today Sh 7-8a or 7-9a	SU 7a-8a or 7a-9a	-----1	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/18 09/16/18 -----1 1 \$200.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV Su 09/16/18 7:29 AM SU Today Sh 7-8a or 7-9a SU 7a-8a or 7a-9a :30 KD1618H \$500.00 NM									
47	09/16/18	09/16/18	Sun 8a-9a	Sun 8a-9a	-----1	:30	1	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/18 09/16/18 -----1 1 \$375.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV Su 09/16/18 8:26 AM Sun 8a-9a Sun 8a-9a :30 KD1618H \$500.00 NM									
48	09/16/18	09/16/18	Sun 8a-9a	Sun 8a-9a	-----1	:30	1	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/18 09/16/18 -----1 1 \$375.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV Su 09/16/18 8:43 AM Sun 8a-9a Sun 8a-9a :30 KD1618H \$500.00 NM									
49	09/16/18	09/16/18	Meet the Press Sun 9-10am	Sun 9-10a	-----1	:30	1	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/18 09/16/18 -----1 1 \$375.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV Su 09/16/18 10:00 AM Meet the Press Sun 9-10am Sun 9-10a :30 KD1618H \$550.00 NM									
50	09/16/18	09/16/18	Ch. 4 News at 5 Sunday	5-530pm	-----1	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/18 09/16/18 -----1 1 \$150.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV Su 09/16/18 5:22 PM Ch. 4 News at 5 Sunday 5-530pm :30 KD1618H \$500.00 NM									
51	09/17/18	09/17/18	M-F 4a-5a	M-F 4a-5a	1-----	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/18 09/23/18 1----- 1 \$150.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV M 09/17/18 4:53 AM M-F 4a-5a M-F 4a-5a :30 KD1618H \$150.00 NM									

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DUPLICATE INVOICE



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29824 Network Place
Chicago, IL 60673-1298

<u>Invoice #</u> 901883-1	<u>Invoice Date</u> 09/23/18	<u>Invoice Month</u> September 2018	<u>Invoice Period</u> 08/27/18 - 09/20/18
<u>Advertiser</u> Karl Dean For Governor		<u>Product</u> DEAN FOR GOVERNOR	<u>Estimate Number</u> 6890

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
52	09/12/18	09/12/18	M-F 4a-5a	M-F 430a-5a	--1----	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> 09/10/18 <u>End Date</u> 09/16/18 <u>MTWTFSS</u> --1---- <u>Spots/Week</u> 1 <u>Rate</u> \$150.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV W 09/12/18 4:42 AM M-F 4a-5a M-F 430a-5a :30 KD1618H \$150.00 NM									
53	09/13/18	09/13/18	M-F 4a-5a	M-F 4a-5a	---1---	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> 09/10/18 <u>End Date</u> 09/16/18 <u>MTWTFSS</u> ---1--- <u>Spots/Week</u> 1 <u>Rate</u> \$150.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV Th 09/13/18 4:52 AM M-F 4a-5a M-F 4a-5a :30 KD1618H \$150.00 NM									
54	09/14/18	09/14/18	M-F 4a-5a	M-F 4a-5a	----1--	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> 09/10/18 <u>End Date</u> 09/16/18 <u>MTWTFSS</u> ----1-- <u>Spots/Week</u> 1 <u>Rate</u> \$150.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV F 09/14/18 4:58 AM M-F 4a-5a M-F 4a-5a :30 KD1618H \$150.00 NM									
55	09/17/18	09/17/18	Megyn Kelly Today	9-10am	1-----	:30	1	\$340.00	NM
Weeks: <u>Start Date</u> 09/17/18 <u>End Date</u> 09/23/18 <u>MTWTFSS</u> 1----- <u>Spots/Week</u> 1 <u>Rate</u> \$340.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV M 09/17/18 9:57 AM Megyn Kelly Today 9-10am :30 KD1618H \$450.00 NM									
56	09/12/18	09/12/18	M-F 5-6a	M-F 5a-6a	--1----	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> 09/10/18 <u>End Date</u> 09/16/18 <u>MTWTFSS</u> --1---- <u>Spots/Week</u> 1 <u>Rate</u> \$200.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV W 09/12/18 5:43 AM M-F 5-6a M-F 5a-6a :30 KD1618H \$350.00 NM									
57	09/13/18	09/13/18	Megyn Kelly Today	9-10am	---1---	:30	1	\$340.00	NM
Weeks: <u>Start Date</u> 09/10/18 <u>End Date</u> 09/16/18 <u>MTWTFSS</u> ---1--- <u>Spots/Week</u> 1 <u>Rate</u> \$340.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV Th 09/13/18 9:56 AM Megyn Kelly Today 9-10am :30 KD1618H \$450.00 NM									
58	09/14/18	09/14/18	Megyn Kelly Today	9-10am	----1--	:30	1	\$340.00	NM
Weeks: <u>Start Date</u> 09/10/18 <u>End Date</u> 09/16/18 <u>MTWTFSS</u> ----1-- <u>Spots/Week</u> 1 <u>Rate</u> \$340.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV F 09/14/18 9:25 AM Megyn Kelly Today 9-10am :30 KD1618H \$450.00 NM									
59	09/17/18	09/17/18	Kathie Lee and Hoda	10-11am	1-----	:30	1	\$260.00	NM
Weeks: <u>Start Date</u> 09/17/18 <u>End Date</u> 09/23/18 <u>MTWTFSS</u> 1----- <u>Spots/Week</u> 1 <u>Rate</u> \$260.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV M 09/17/18 10:59 AM Kathie Lee and Hoda 10-11am :30 KD1618H \$350.00 NM									

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 For Digital: <https://www.iab.com/guidelines/standard-terms-conditions-internet-advertising-media-buys-one-year-less/>

DUPLICATE INVOICE



Send Payment To:
WSMV
29824 Network Place
Chicago, IL 60673-1298

Invoice # 901883-1	Invoice Date 09/23/18	Invoice Month September 2018	Invoice Period 08/27/18 - 09/20/18
Advertiser Karl Dean For Governor		Product DEAN FOR GOVERNOR	Estimate Number 6890

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
60	09/12/18	09/12/18	Kathie Lee and Hoda	10-11am	--1----	:30	1	\$260.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/18 09/16/18 --1---- 1 \$260.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV W 09/12/18 10:33 AM Kathie Lee and Hoda 10-11am :30 KD1618H \$350.00 NM									
61	09/14/18	09/14/18	Kathie Lee and Hoda	10-11am	----1--	:30	1	\$260.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/18 09/16/18 ----1-- 1 \$260.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV F 09/14/18 9:53 AM Kathie Lee and Hoda 10-11am :30 KD1618H \$350.00 NM									
62	09/17/18	09/17/18	M-F 1230p-1p	M-F 1230p-1p	1-----	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/18 09/23/18 1----- 1 \$250.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV M 09/17/18 12:53 PM M-F 1230p-1p M-F 1230p-1p :30 KD1618H \$250.00 NM									
63	09/12/18	09/12/18	M-F 1230p-1p	M-F 1230p-1p	--1----	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/18 09/16/18 --1---- 1 \$250.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV W 09/12/18 12:43 PM M-F 1230p-1p M-F 1230p-1p :30 KD1618H \$250.00 NM									
64	09/13/18	09/13/18	M-F 1230p-1p	M-F 1230p-1p	---1---	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/18 09/16/18 ---1--- 1 \$250.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV Th 09/13/18 12:42 PM M-F 1230p-1p M-F 1230p-1p :30 KD1618H \$250.00 NM									
65	09/17/18	09/17/18	CH 4 News @ 4pm	4-5pm	1-----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/18 09/23/18 1----- 1 \$300.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV M 09/17/18 4:28 PM CH 4 News @ 4pm 4-5pm :30 KD1618H \$400.00 NM									
66	09/12/18	09/12/18	CH 4 News @ 4pm	4-5pm	--1----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/18 09/16/18 --1---- 1 \$300.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV W 09/12/18 4:24 PM CH 4 News @ 4pm 4-5pm :30 KD1618H \$400.00 NM									
67	09/13/18	09/13/18	M-F 5-6a	M-F 5a-6a	---1---	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/18 09/16/18 ---1--- 1 \$200.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV Th 09/13/18 5:41 AM M-F 5-6a M-F 5a-6a :30 KD1618H \$350.00 NM									

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DUPLICATE INVOICE



Send Payment To:

WSMV
29824 Network Place
Chicago, IL 60673-1298

Invoice # 901883-1	Invoice Date 09/23/18	Invoice Month September 2018	Invoice Period 08/27/18 - 09/20/18
Advertiser Karl Dean For Governor		Product DEAN FOR GOVERNOR	Estimate Number 6890

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
68	09/13/18	09/13/18	CH 4 News @ 4pm	4-5pm	---1---	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/18 09/16/18 ---1--- 1 \$300.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV Th 09/13/18 4:29 PM CH 4 News @ 4pm 4-5pm :30 KD1618H \$400.00 NM									
69	09/14/18	09/14/18	CH 4 News @ 4pm	4-5pm	----1--	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/18 09/16/18 ----1-- 1 \$300.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV F 09/14/18 4:09 PM CH 4 News @ 4pm 4-5pm :30 KD1618H \$400.00 NM									
70	09/12/18	09/12/18	CH. 4 NEWS @ 6:30pm	629-7pm	--1----	:30	1	\$625.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/18 09/16/18 --1---- 1 \$625.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV W 09/12/18 6:41 PM Titans Blitz 630p-7p :30 KD1618H \$625.00 NM									
71	09/13/18	09/13/18	CH. 4 NEWS @ 6:30pm	629-7pm	---1---	:30	1	\$625.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/18 09/16/18 ---1--- 1 \$625.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV Th 09/13/18 6:38 PM CH. 4 NEWS @ 6:30pm 629-7pm :30 KD1618H \$625.00 NM									
72	09/14/18	09/14/18	CH. 4 NEWS @ 6:30pm	629-7pm	----1--	:30	1	\$625.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/18 09/16/18 ----1-- 1 \$625.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV F 09/14/18 6:37 PM CH. 4 NEWS @ 6:30pm 629-7pm :30 KD1618H \$625.00 NM									
73	09/14/18	09/14/18	M-F 5-6a	M-F 5a-6a	----1--	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/18 09/16/18 ----1-- 1 \$200.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV F 09/14/18 5:54 AM M-F 5-6a M-F 5a-6a :30 KD1618H \$350.00 NM									
74	09/17/18	09/17/18	Ch. 4 News Today 6-7am	558am-658am	1-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/18 09/23/18 1----- 1 \$600.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WSMV M 09/17/18 6:10 AM Ch. 4 News Today 6-7am 558am-658am :30 KD1618H \$250.00 NM									

Total Spots 74

Payment Terms Net 30 Days

Gross Total \$26,610.00

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DUPLICATE INVOICE



Send Payment To:
WSMV
29824 Network Place
Chicago, IL 60673-1298

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
901883-1	09/23/18	September 2018	08/27/18 - 09/20/18

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
Karl Dean For Governor	DEAN FOR GOVERNOR	6890

<u>Agency Commission</u>	\$3,991.50
<u>Net Amount Due</u>	\$22,618.50
<u>Invoice Balance as of 04/12/19 11:32:54 AM CT</u>	\$85.00

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