

KASI(AM) & KCYZ(FM)
EEO PUBLIC FILE REPORT
October 1, 2014 – September 30, 2015¹

I. VACANCY LIST

See Section II, the “Master Recruitment Source List” (“MRSL”) for recruitment source data

Job Title	Recruitment Sources (“RS”) Used to Fill Vacancy	RS Referring Hiree
<i>No full-time jobs were posted and filled during this reporting period.</i>		

¹ This Report was modified in September 2016 to address reporting issues.

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II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
<i>As noted in Sec. I, no full-time jobs were posted and filled during this reporting period.</i>			

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III. RECRUITMENT INITIATIVES

	Type of Recruitment Initiative (Menu Selection)	Brief Description of Activity
1	Internship Program	During this reporting period, the stations offered internships to five students from Iowa State University and one from Iowa Central Community College in the area of Marketing and Promotions, Events, News and Sports, Sales as well as Business and Technology. The interns were supervised by our News Director and Program Director.
2	Participate in programs sponsored by or on behalf of a community organization relating to career opportunities in broadcasting (2)	On November 4 and 18, 2014, our KCYZ Program Director gave tours to two different Boy Scout Troops and discussed careers in radio.
3	Mentoring Program	The SEU employs a Sales Training Manager to provide new account executives training and career counseling. The Sales Training Manager meets with each account executive at least once a month to help provide career guidance. As a mentor, the Sales Training Manager helps each Account Executive design his or her career goals with the company while managing their current job responsibilities.