

**KASI(AM) & KCYZ(FM)**  
**EEO PUBLIC FILE REPORT**  
**October 1, 2013 – September 30, 2014**

**I. VACANCY LIST**

SEE SECTION II, THE “MASTER RECRUITMENT SOURCE LIST” (“MRS�”) FOR RECRUITMENT SOURCE DATA

<b>Job Title</b>	<b>Recruitment Sources (“RS”) Used to Fill Vacancy</b>	<b>RS Referring Hiree</b>
Account Executive	None	0
Program Director	1	0
Traffic Manager	1	0

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#### II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	<b>Women’s Awareness Coalition</b> Jan Wise Student Life Center Drake University 2507 University Avenue Des Moines, IA 50311	Yes	0
2	<b>Coalition of Black Students/ LaFuerza Latina</b> Jan Wise Drake University Student Center 2507 University Avenue Des Moines, IA 50311 (515) 271-4117 Fax: (515) 271-4110	Yes	0
3	<b>Drake University Career Center</b> Kathy Barnett 2507 University Avenue Des Moines, IA 50311-4505 (515)271-4110	Yes	0
4	<b>Iowa Broadcasters Association</b> Sue Toma P.O. Box 71186 Des Moines, IA 50325 Phone: (515) 224-7237 Fax: (515) 224-6560 Email: <a href="mailto:webmaster@iowabroadcasters.com">webmaster@iowabroadcasters.com</a>	Yes	0
5	<b>Clearcareers.com</b>	Yes	2
6	<b>Internal Posting</b>	No	0
7	<b>Employee Referral</b>	Yes	2
8	<b>Non-Employee Referral</b>	No	0
9	<b>Walk-In / Self-Referral</b>	Yes	0
10	<b>Station Website (one or more SEU stations)</b>	Yes	0
11	<b>Iowa Commission on the Status of Women</b> Ellen Failor (515)242-6119	Yes	0
12	<b>Polk County Enrichment Center</b> Katy Muelhopt 401 E. Court Avenue Des Moines, IA 50309 (515) 286-2055	No	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
13	<b>Iowa Workforce Development Center</b> 1000 East Grand Avenue Des Moines, IA 50310 (515) 281-9600 Fax: (515) 232-0299	Yes	0
14	<b>Easter Seals Iowa</b> Maryann Fitzpatrick 2920 30th Street Des Moines, IA 50310	No	0
15	<b>The Drake Broadcasting System, Drake University</b> Shari Tenney 118 Meredith Hall Des Moines, IA 50311	Yes	0
16	<b>Des Moines Register</b> 715 Locust Street Des Moines, Iowa 50309 Fax: (515)284-8355 <a href="mailto:classifieds@dmreg.com">classifieds@dmreg.com</a>	No	0
17	<b>Aging Resources of Central Iowa</b> Jim Plorins (515)255-9442	Yes	0
18	<b>ISU Student Employment Center</b> Ann Wessman (515)294-0851	Yes	0
19	<b>Des Moines Helpwanted.com</b>	No	0
<b>TOTAL INTERVIEWEES OVER REPORTING PERIOD</b>			4

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#### III. RECRUITMENT INITIATIVES

	<b>TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)</b>	<b>BRIEF DESCRIPTION OF ACTIVITY</b>
1	Internship Program	During the reporting period, the stations offered internships to four students from Iowa State University, Marketing and Promotion, Events, News and Sports, Sales and Business and Technology. The interns were supervised by News Director, and Station Manager.
2	Participate in programs sponsored by educational institutions relating to career opportunities in broadcasting.	KASI News Director MC'd the Ames Education Foundations Taste for Education Fundraiser and the 2013 Youth Volunteer Awards Ceremony. KASI News Director participated in a reading/literacy event for United Way of Story County through the Ames Community School District Literacy Campaign. KCCQ Program Director had two different Nevada Middle School students job shadow in May of 2013.
3	Mentoring Program	
4	Participation in programs sponsored by educational institutions relating to career opportunities in broadcasting.	