

**KASI (AM) & KCYZ (FM)**  
**EEO PUBLIC FILE REPORT**  
**October 1, 2014 – September 30, 2015**

**I. VACANCY LIST**

SEE SECTION II, THE “MASTER RECRUITMENT SOURCE LIST” (“MRS�”) FOR RECRUITMENT SOURCE DATA

<b>Job Title</b>	<b>Recruitment Sources  (“RS”) Used to Fill  Vacancy</b>	<b>RS  Referring  Hiree</b>
None	None	0

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**II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	<b>Women’s Awareness Coalition</b> Jan Wise Student Life Center Drake University 2507 University Avenue Des Moines, IA 50311	Yes	0
2	<b>Coalition of Black Students/ LaFuerza Latina</b> Jan Wise Drake University Student Center 2507 University Avenue Des Moines, IA 50311 (515) 271-4117 Fax: (515) 271-4110	Yes	0
3	<b>Drake University Career Center</b> Kathy Barnett 2507 University Avenue Des Moines, IA 50311-4505 (515)271-4110	Yes	0
4	<b>Iowa Broadcasters Association</b> Sue Toma P.O. Box 71186 Des Moines, IA 50325 Phone: (515) 224-7237 Fax: (515) 224-6560 Email: <a href="mailto:webmaster@iowabroadcasters.com">webmaster@iowabroadcasters.com</a>	Yes	0
5	<b>Clearcareers.com</b>	Yes	0
6	<b>Internal Posting</b>	Yes	0
7	<b>Employee Referral</b>	Yes	0
8	<b>Non-Employee Referral</b>	No	0
9	<b>Walk-In / Self-Referral</b>	Yes	0
10	<b>Station Website (one or more SEU stations)</b>	Yes	0
11	<b>Iowa Commission on the Status of Women</b> Ellen Failor (515)242-6119	Yes	0
12	<b>Polk County Enrichment Center</b> Katy Muelhopt 401 E. Court Avenue Des Moines, IA 50309 (515) 286-2055	Yes	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
13	<b>Iowa Workforce Development Center</b> 1000 East Grand Avenue Des Moines, IA 50310 (515) 281-9600 Fax: (515) 232-0299	Yes	0
14	<b>Easter Seals Iowa</b> Maryann Fitzpatrick 2920 30th Street Des Moines, IA 50310	Yes	0
15	<b>The Drake Broadcasting System, Drake University</b> Shari Tenney 118 Meredith Hall Des Moines, IA 50311	Yes	0
16	<b>Des Moines Register</b> 715 Locust Street Des Moines, Iowa 50309 Fax: (515)284-8355 <a href="mailto:classifieds@dmreg.com">classifieds@dmreg.com</a>	No	0
17	<b>Aging Resources of Central Iowa</b> Jim Plorins (515)255-9442	Yes	0
18	<b>ISU Student Employment Center</b> Ann Wessman (515)294-0851	Yes	0
19	<b>Des Moines Helpwanted.com</b>	No	0
<b>TOTAL INTERVIEWEES OVER REPORTING PERIOD</b>			0

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### III. RECRUITMENT INITIATIVES

	<b>TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)</b>	<b>BRIEF DESCRIPTION OF ACTIVITY</b>
1	Internship Program	During the reporting period, the stations offered internships to five students from Iowa State University, Marketing and Promotion, Events, News and Sports, Sales and Business and Technology and one from Iowa Central Community College. The interns were supervised by News Director, and Program Director.
2	Participate in programs sponsored by educational institutions relating to career opportunities in broadcasting.	KCYZ Program Director gave tours to two different Boy Scout Troops and discussed working careers in Radio.
3	Mentoring Program	The SEU employs a Sales Training Manager to provide new account executives training and career counseling. The Sales Training Manager meets with each account executive at least once a month to help provide career guidance. As a mentor, the Sales Training Manager helps each Account Executive design his or her career goals with the company while managing their current job responsibilities.