

# SALES REPORT

<b>Agency:</b>	IN-HOUSE TOM DONNELLY LARIMER CC	<b>Primary Demo:</b>	Adults 25-54	<b>AE Name:</b>	Political, Denver - B CARRIER
<b>Client:</b>	TOM DONNELLY FOR LARIMER CTY COMM D3	<b>Flight Dates:</b>	10/21/2016-11/8/2016	<b>Bill To:</b>	
<b>Product:</b>		<b>Market:</b>	Denver		
<b>Estimate #:</b>	10.21-11.8.16	<b>Syscodes #:</b>	0952,2225,9876,8411		
<b>TIM Ord #:</b>	1200458	<b>Networks:</b>	ENT,CC,AMC,TBSC,ESPN,USA,FAM,ALT,FXNC	<b>Phone:</b>	
<b>Ext. Ord #:</b>	10.21-11.8.16,e8269a8e-dd96-e611-9c49-f01fafe5f475			<b>CPE:</b>	//10.21-11.8.16

Line Num	Dpt	Code	Rate \$	Unit Len	Mon 10/17	Mon 10/24	Mon 10/31	Mon 11/07	Total Units	RTG	Adults 25-54 CPP	IMP	CPM
Denver,Oct15 C-DMA Nielsen Live+7													
Ft. Collins,0952													
ENT													
1	F 9a-4p DAYTIME	BR	\$6.00	30	3	0	0	0	3	0.13	\$46.15	37	\$160.40
5	F-Su 7p-12m Prime	BR	\$18.00	30	3	0	0	0	3	0.28	\$64.29	82	\$219.75
2	M-F 9a-4p DAYTIME	BR	\$6.00	30	0	10	0	0	10	0.13	\$46.15	37	\$160.40
3	M-F 9a-4p DAYTIME	BR	\$6.00	30	0	0	10	0	10	0.13	\$46.15	37	\$160.40
4	M-Tu 9a-4p DAYTIME	BR	\$6.00	30	0	0	0	4	4	0.13	\$46.15	37	\$160.40
6	M-Su 7p-12m Prime	BR	\$18.00	30	0	8	0	0	8	0.28	\$64.29	82	\$219.75
7	M-Su 7p-12m Prime	BR	\$18.00	30	0	0	8	0	8	0.28	\$64.29	82	\$219.75
8	M 7p-12m Prime	BR	\$18.00	30	0	0	0	1	1	0.28	\$64.29	82	\$219.75
CC													
9	F 9a-4p DAYTIME	BR	\$2.00	30	2	0	0	0	2	0.04	\$50.00	12	\$169.73
10	M-F 9a-4p DAYTIME	BR	\$2.00	30	0	11	0	0	11	0.04	\$50.00	12	\$169.73
11	M-F 9a-4p DAYTIME	BR	\$2.00	30	0	0	11	0	11	0.04	\$50.00	12	\$169.73
12	M-Tu 9a-4p DAYTIME	BR	\$2.00	30	0	0	0	4	4	0.04	\$50.00	12	\$169.73
AMC													
13	F 9a-4p DAYTIME	BR	\$16.00	30	2	0	0	0	2	0.24	\$66.67	68	\$235.26
17	F 4p-7p EARLY FRINGE	BR	\$24.00	30	1	0	0	0	1	0.52	\$46.15	150	\$159.80
21	F-Su 7p-12m Prime	BR	\$40.00	30	3	0	0	0	3	1.03	\$38.83	296	\$135.12
14	M-F 9a-4p DAYTIME	BR	\$16.00	30	0	10	0	0	10	0.24	\$66.67	68	\$235.26

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15	M-F 9a-4p DAYTIME	BR	\$16.00	30	0	0	10	0	10	0.24	\$66.67	68	\$235.26
16	M-Tu 9a-4p DAYTIME	BR	\$16.00	30	0	0	0	4	4	0.24	\$66.67	68	\$235.26
18	M-F 4p-7p EARLY FRINGE	BR	\$24.00	30	0	5	0	0	5	0.52	\$46.15	150	\$159.80
19	M-F 4p-7p EARLY FRINGE	BR	\$24.00	30	0	0	5	0	5	0.52	\$46.15	150	\$159.80
20	M 4p-7p EARLY FRINGE	BR	\$24.00	30	0	0	0	1	1	0.52	\$46.15	150	\$159.80
22	M-Su 7p-12m Prime	BR	\$40.00	30	0	8	0	0	8	1.03	\$38.83	296	\$135.12
23	M-Su 7p-12m Prime	BR	\$40.00	30	0	0	8	0	8	1.03	\$38.83	296	\$135.12
24	M 7p-12m Prime	BR	\$40.00	30	0	0	0	1	1	1.03	\$38.83	296	\$135.12
TBSC													
25	F 4p-7p EARLY FRINGE	BR	\$24.00	30	1	0	0	0	1	1.06	\$22.64	305	\$78.68
29	F-Su 7p-12m Prime	BR	\$40.00	30	3	0	0	0	3	1.11	\$36.04	320	\$125.08
26	M-F 4p-7p EARLY FRINGE	BR	\$24.00	30	0	5	0	0	5	1.06	\$22.64	305	\$78.68
27	M-F 4p-7p EARLY FRINGE	BR	\$24.00	30	0	0	5	0	5	1.06	\$22.64	305	\$78.68
28	M 4p-7p EARLY FRINGE	BR	\$24.00	30	0	0	0	1	1	1.06	\$22.64	305	\$78.68
30	M-Su 7p-12m Prime	BR	\$40.00	30	0	8	0	0	8	1.11	\$36.04	320	\$125.08
31	M-Su 7p-12m Prime	BR	\$40.00	30	0	0	8	0	8	1.11	\$36.04	320	\$125.08
32	M 7p-12m Prime	BR	\$40.00	30	0	0	0	1	1	1.11	\$36.04	320	\$125.08
ESPN													
33	F 4p-7p EARLY FRINGE	BR	\$24.00	30	1	0	0	0	1	0.89	\$26.97	255	\$94.29
37	Sa-Su 9a-7p WEEKEND	BR	\$24.00	30	4	0	0	0	4	1.05	\$22.86	303	\$79.32
40	F-Su 7p-12m Prime	BR	\$40.00	30	3	0	0	0	3	1.77	\$22.60	510	\$78.49
34	M-F 4p-7p EARLY FRINGE	BR	\$24.00	30	0	4	0	0	4	0.89	\$26.97	255	\$94.29
35	M-F 4p-7p EARLY FRINGE	BR	\$24.00	30	0	0	5	0	5	0.89	\$26.97	255	\$94.29
38	Sa-Su 9a-7p WEEKEND	BR	\$24.00	30	0	4	0	0	4	1.05	\$22.86	303	\$79.32
39	Sa-Su 9a-7p WEEKEND	BR	\$24.00	30	0	0	4	0	4	1.05	\$22.86	303	\$79.32
41	M-Su 7p-12m	BR	\$40.00	30	0	8	0	0	8	1.77	\$22.60	510	\$78.49

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	Prime												
42	M-Su 7p-12m Prime	BR	\$40.00	30	0	0	8	0	8	1.77	\$22.60	510	\$78.49
46	M 6:30p-9:30p MONDAY NIGHT FBALL	SP	\$250.00	30	0	0	1	0	1	11.25	\$22.22	3,234	\$77.31
47	M 6:30p-9:30p MONDAY NIGHT FBALL	SP	\$250.00	30	0	0	0	1	1	11.25	\$22.22	3,234	\$77.31
49	M 6:30p-9:30p Broncos Monday Night Fball	SP	\$500.00	30	0	1	0	0	1	11.25	\$44.44	3,234	\$154.62
	USA												
52	F 4p-7p EARLY FRINGE	BR	\$24.00	30	1	0	0	0	1	0.57	\$42.11	165	\$145.50
56	Sa-Su 9a-7p WEEKEND	BR	\$24.00	30	4	0	0	0	4	0.48	\$50.00	137	\$174.72
53	M-F 4p-7p EARLY FRINGE	BR	\$24.00	30	0	5	0	0	5	0.57	\$42.11	165	\$145.50
54	M-F 4p-7p EARLY FRINGE	BR	\$24.00	30	0	0	5	0	5	0.57	\$42.11	165	\$145.50
55	M 4p-7p EARLY FRINGE	BR	\$24.00	30	0	0	0	1	1	0.57	\$42.11	165	\$145.50
57	Sa-Su 9a-7p WEEKEND	BR	\$24.00	30	0	4	0	0	4	0.48	\$50.00	137	\$174.72
58	Sa-Su 9a-7p WEEKEND	BR	\$24.00	30	0	0	4	0	4	0.48	\$50.00	137	\$174.72
	FAM												
59	Sa-Su 9a-7p WEEKEND	BR	\$22.00	30	4	0	0	0	4	0.60	\$36.67	172	\$128.13
60	Sa-Su 9a-7p WEEKEND	BR	\$22.00	30	0	4	0	0	4	0.60	\$36.67	172	\$128.13
61	Sa-Su 9a-7p WEEKEND	BR	\$22.00	30	0	0	4	0	4	0.60	\$36.67	172	\$128.13
	ALT												
62	Sa 5p-7:30p Avalanche	SP	\$40.00	30	1	0	0	0	1	0.07	\$571.43	21	\$1,862.34
67	F 7p-9:30p Avalanche	SP	\$40.00	30	0	1	0	0	1	0.30	\$133.33	87	\$462.40
71	Sa 7p-9:30p Avalanche	SP	\$40.00	30	0	1	0	0	1	0.42	\$95.24	121	\$329.63
76	Tu 7p-9:30p Avalanche	SP	\$40.00	30	0	0	1	0	1	0.12	\$333.33	35	\$1,150.18
80	Sa 1p-3:30p Avalanche	SP	\$40.00	30	0	0	1	0	1	0.01	\$4,000.00	4	\$10,480.35
84	Su 3p-5:30p Avalanche	SP	\$40.00	30	0	0	1	0	1	0.00	\$0.00	0	\$0.00
	FXNC												
	Loveland,2225												
	ENT												
124	F-Su 7p-12m	BR	\$12.00	30	3	0	0	0	3	0.29	\$41.38	41	\$294.22

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Prime													
125	M-Su 7p-12m Prime	BR	\$12.00	30	0	8	0	0	8	0.29	\$41.38	41	\$294.22
126	M-Su 7p-12m Prime	BR	\$12.00	30	0	0	8	0	8	0.29	\$41.38	41	\$294.22
127	M 7p-12m Prime	BR	\$12.00	30	0	0	0	1	1	0.29	\$41.38	41	\$294.22
CC													
AMC													
101	F 4p-7p EARLY FRINGE	BR	\$18.00	30	1	0	0	0	1	0.53	\$33.96	75	\$240.70
105	F-Su 7p-12m Prime	BR	\$32.00	30	3	0	0	0	3	1.04	\$30.77	147	\$217.09
102	M-F 4p-7p EARLY FRINGE	BR	\$18.00	30	0	5	0	0	5	0.53	\$33.96	75	\$240.70
103	M-F 4p-7p EARLY FRINGE	BR	\$18.00	30	0	0	5	0	5	0.53	\$33.96	75	\$240.70
104	M 4p-7p EARLY FRINGE	BR	\$18.00	30	0	0	0	1	1	0.53	\$33.96	75	\$240.70
106	M-Su 7p-12m Prime	BR	\$32.00	30	0	8	0	0	8	1.04	\$30.77	147	\$217.09
107	M-Su 7p-12m Prime	BR	\$32.00	30	0	0	8	0	8	1.04	\$30.77	147	\$217.09
108	M 7p-12m Prime	BR	\$32.00	30	0	0	0	1	1	1.04	\$30.77	147	\$217.09
TBSC													
86	F 4p-7p EARLY FRINGE	BR	\$18.00	30	1	0	0	0	1	1.07	\$16.82	152	\$118.52
90	F-Su 7p-12m Prime	BR	\$32.00	30	3	0	0	0	3	1.12	\$28.57	159	\$200.96
87	M-F 4p-7p EARLY FRINGE	BR	\$18.00	30	0	5	0	0	5	1.07	\$16.82	152	\$118.52
88	M-F 4p-7p EARLY FRINGE	BR	\$18.00	30	0	0	5	0	5	1.07	\$16.82	152	\$118.52
89	M 4p-7p EARLY FRINGE	BR	\$18.00	30	0	0	0	1	1	1.07	\$16.82	152	\$118.52
91	M-Su 7p-12m Prime	BR	\$32.00	30	0	8	0	0	8	1.12	\$28.57	159	\$200.96
92	M-Su 7p-12m Prime	BR	\$32.00	30	0	0	8	0	8	1.12	\$28.57	159	\$200.96
93	M 7p-12m Prime	BR	\$32.00	30	0	0	0	1	1	1.12	\$28.57	159	\$200.96
ESPN													
109	Sa-Su 9a-7p WEEKEND	BR	\$18.00	30	4	0	0	0	4	1.06	\$16.98	151	\$119.49
112	F-Su 7p-12m Prime	BR	\$32.00	30	3	0	0	0	3	1.78	\$17.98	254	\$126.12
110	Sa-Su 9a-7p WEEKEND	BR	\$18.00	30	0	4	0	0	4	1.06	\$16.98	151	\$119.49

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111	Sa-Su 9a-7p WEEKEND	BR	\$18.00	30	0	0	4	0	4	1.06	\$16.98	151	\$119.49
113	M-Su 7p-12m Prime	BR	\$32.00	30	0	8	0	0	8	1.78	\$17.98	254	\$126.12
114	M-Su 7p-12m Prime	BR	\$32.00	30	0	0	8	0	8	1.78	\$17.98	254	\$126.12
118	M 6:30p-9:30p MONDAY NIGHT FBALL	SP	\$200.00	30	0	0	1	0	1	11.31	\$17.68	1,610	\$124.22
119	M 6:30p-9:30p MONDAY NIGHT FBALL	SP	\$200.00	30	0	0	0	1	1	11.31	\$17.68	1,610	\$124.22
121	M 6:30p-9:30p Broncos Monday Night Fball	SP	\$302.00	30	0	1	0	0	1	11.31	\$26.70	1,610	\$187.57
USA													
FAM													
94	F 4p-7p EARLY FRINGE	BR	\$14.00	30	1	0	0	0	1	0.41	\$34.15	58	\$240.14
98	Sa-Su 9a-7p WEEKEND	BR	\$14.00	30	4	0	0	0	4	0.60	\$23.33	85	\$163.75
95	M-F 4p-7p EARLY FRINGE	BR	\$14.00	30	0	5	0	0	5	0.41	\$34.15	58	\$240.14
96	M-F 4p-7p EARLY FRINGE	BR	\$14.00	30	0	0	5	0	5	0.41	\$34.15	58	\$240.14
97	M 4p-7p EARLY FRINGE	BR	\$14.00	30	0	0	0	1	1	0.41	\$34.15	58	\$240.14
99	Sa-Su 9a-7p WEEKEND	BR	\$14.00	30	0	4	0	0	4	0.60	\$23.33	85	\$163.75
100	Sa-Su 9a-7p WEEKEND	BR	\$14.00	30	0	0	4	0	4	0.60	\$23.33	85	\$163.75
ALT													
128	Sa 5p-7:30p Avalanche	SP	\$30.00	30	1	0	0	0	1	0.08	\$375.00	11	\$2,805.19
133	F 7p-9:30p Avalanche	SP	\$30.00	30	0	1	0	0	1	0.30	\$100.00	43	\$696.50
137	Sa 7p-9:30p Avalanche	SP	\$30.00	30	0	1	0	0	1	0.42	\$71.43	60	\$496.51
142	Tu 7p-9:30p Avalanche	SP	\$30.00	30	0	0	1	0	1	0.12	\$250.00	17	\$1,732.49
146	Sa 1p-3:30p Avalanche	SP	\$30.00	30	0	0	1	0	1	0.01	\$3,000.00	2	\$15,786.28
150	Su 3p-5:30p Avalanche	SP	\$30.00	30	0	0	1	0	1	0.00	\$0.00	0	\$0.00
FXNC													
Estes Park,9876													
ENT													
CC													
AMC													
TBSC													

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152	F 4p-7p EARLY FRINGE	BR	\$3.00	30	1	0	0	0	1	1.30	\$2.31	15	\$204.66
156	Sa-Su 9a-7p WEEKEND	BR	\$3.00	30	4	0	0	0	4	0.52	\$5.77	6	\$508.65
159	F-Su 7p-12m Prime	BR	\$4.00	30	3	0	0	0	3	1.36	\$2.94	15	\$260.27
153	M-F 4p-7p EARLY FRINGE	BR	\$3.00	30	0	5	0	0	5	1.30	\$2.31	15	\$204.66
154	M-F 4p-7p EARLY FRINGE	BR	\$3.00	30	0	0	5	0	5	1.30	\$2.31	15	\$204.66
155	M 4p-7p EARLY FRINGE	BR	\$3.00	30	0	0	0	1	1	1.30	\$2.31	15	\$204.66
157	Sa-Su 9a-7p WEEKEND	BR	\$3.00	30	0	4	0	0	4	0.52	\$5.77	6	\$508.65
158	Sa-Su 9a-7p WEEKEND	BR	\$3.00	30	0	0	4	0	4	0.52	\$5.77	6	\$508.65
160	M-Su 7p-12m Prime	BR	\$4.00	30	0	8	0	0	8	1.36	\$2.94	15	\$260.27
161	M-Su 7p-12m Prime	BR	\$4.00	30	0	0	8	0	8	1.36	\$2.94	15	\$260.27
162	M 7p-12m Prime	BR	\$4.00	30	0	0	0	1	1	1.36	\$2.94	15	\$260.27
ESPN													
163	F 4p-7p EARLY FRINGE	BR	\$3.00	30	1	0	0	0	1	1.08	\$2.78	12	\$245.27
167	Sa-Su 9a-7p WEEKEND	BR	\$3.00	30	4	0	0	0	4	1.29	\$2.33	15	\$206.33
170	F-Su 7p-12m Prime	BR	\$4.00	30	3	0	0	0	3	2.17	\$1.84	24	\$163.34
164	M-F 4p-7p EARLY FRINGE	BR	\$3.00	30	0	5	0	0	5	1.08	\$2.78	12	\$245.27
165	M-F 4p-7p EARLY FRINGE	BR	\$3.00	30	0	0	5	0	5	1.08	\$2.78	12	\$245.27
168	Sa-Su 9a-7p WEEKEND	BR	\$3.00	30	0	4	0	0	4	1.29	\$2.33	15	\$206.33
169	Sa-Su 9a-7p WEEKEND	BR	\$3.00	30	0	0	4	0	4	1.29	\$2.33	15	\$206.33
171	M-Su 7p-12m Prime	BR	\$4.00	30	0	8	0	0	8	2.17	\$1.84	24	\$163.34
172	M-Su 7p-12m Prime	BR	\$4.00	30	0	0	8	0	8	2.17	\$1.84	24	\$163.34
176	M 6:30p-9:30p MONDAY NIGHT FBALL	SP	\$34.00	30	0	0	1	0	1	13.74	\$2.47	155	\$218.79
177	M 6:30p-9:30p MONDAY NIGHT FBALL	SP	\$34.00	30	0	0	0	1	1	13.74	\$2.47	155	\$218.79
179	M 6:30p-9:30p Broncos Monday Night Fball	SP	\$55.00	30	0	1	0	0	1	13.74	\$4.00	155	\$353.93
USA													
186	Sa-Su 9a-7p	BR	\$3.00	30	4	0	0	0	4	0.58	\$5.17	7	\$454.47

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WEEKEND													
187	Sa-Su 9a-7p WEEKEND	BR	\$3.00	30	0	4	0	0	4	0.58	\$5.17	7	\$454.47
188	Sa-Su 9a-7p WEEKEND	BR	\$3.00	30	0	0	4	0	4	0.58	\$5.17	7	\$454.47
FAM													
ALT													
189	Sa 5p-7:30p Avalanche	SP	\$5.00	30	1	0	0	0	1	0.09	\$55.56	1	\$4,844.04
194	F 7p-9:30p Avalanche	SP	\$5.00	30	0	1	0	0	1	0.37	\$13.51	4	\$1,202.73
198	Sa 7p-9:30p Avalanche	SP	\$5.00	30	0	1	0	0	1	0.52	\$9.62	6	\$857.38
203	Tu 7p-9:30p Avalanche	SP	\$5.00	30	0	0	1	0	1	0.15	\$33.33	2	\$2,991.68
207	Sa 1p-3:30p Avalanche	SP	\$5.00	30	0	0	1	0	1	0.02	\$250.00	0	\$27,259.94
211	Su 3p-5:30p Avalanche	SP	\$5.00	30	0	0	1	0	1	0.00	\$0.00	0	\$0.00
FXNC													
182	F 4p-7p EARLY FRINGE	BR	\$3.00	30	1	0	0	0	1	0.62	\$4.84	7	\$429.88
183	M-F 4p-7p EARLY FRINGE	BR	\$3.00	30	0	5	0	0	5	0.62	\$4.84	7	\$429.88
184	M-F 4p-7p EARLY FRINGE	BR	\$3.00	30	0	0	5	0	5	0.62	\$4.84	7	\$429.88
185	M 4p-7p EARLY FRINGE	BR	\$3.00	30	0	0	0	1	1	0.62	\$4.84	7	\$429.88
Fort Collins CC,8411													
ENT													
CC													
AMC													
221	F 4p-7p EARLY FRINGE	BR	\$4.00	30	1	0	0	0	1	0.64	\$6.25	12	\$340.21
225	F-Su 7p-12m Prime	BR	\$6.00	30	3	0	0	0	3	1.26	\$4.76	23	\$258.90
222	M-F 4p-7p EARLY FRINGE	BR	\$4.00	30	0	5	0	0	5	0.64	\$6.25	12	\$340.21
223	M-F 4p-7p EARLY FRINGE	BR	\$4.00	30	0	0	5	0	5	0.64	\$6.25	12	\$340.21
224	M 4p-7p EARLY FRINGE	BR	\$4.00	30	0	0	0	1	1	0.64	\$6.25	12	\$340.21
226	M-Su 7p-12m Prime	BR	\$6.00	30	0	8	0	0	8	1.26	\$4.76	23	\$258.90
227	M-Su 7p-12m Prime	BR	\$6.00	30	0	0	8	0	8	1.26	\$4.76	23	\$258.90
228	M 7p-12m Prime	BR	\$6.00	30	0	0	0	1	1	1.26	\$4.76	23	\$258.90

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TBSC													
213	F 4p-7p EARLY FRINGE	BR	\$4.00	30	1	0	0	0	1	1.30	\$3.08	24	\$167.52
217	F-Su 7p-12m Prime	BR	\$6.00	30	3	0	0	0	3	1.36	\$4.41	25	\$239.66
214	M-F 4p-7p EARLY FRINGE	BR	\$4.00	30	0	5	0	0	5	1.30	\$3.08	24	\$167.52
215	M-F 4p-7p EARLY FRINGE	BR	\$4.00	30	0	0	5	0	5	1.30	\$3.08	24	\$167.52
216	M 4p-7p EARLY FRINGE	BR	\$4.00	30	0	0	0	1	1	1.30	\$3.08	24	\$167.52
218	M-Su 7p-12m Prime	BR	\$6.00	30	0	8	0	0	8	1.36	\$4.41	25	\$239.66
219	M-Su 7p-12m Prime	BR	\$6.00	30	0	0	8	0	8	1.36	\$4.41	25	\$239.66
220	M 7p-12m Prime	BR	\$6.00	30	0	0	0	1	1	1.36	\$4.41	25	\$239.66
ESPN													
229	Sa-Su 9a-7p WEEKEND	BR	\$4.00	30	4	0	0	0	4	1.29	\$3.10	24	\$168.88
232	F-Su 7p-12m Prime	BR	\$6.00	30	3	0	0	0	3	2.16	\$2.78	40	\$150.40
230	Sa-Su 9a-7p WEEKEND	BR	\$4.00	30	0	4	0	0	4	1.29	\$3.10	24	\$168.88
231	Sa-Su 9a-7p WEEKEND	BR	\$4.00	30	0	0	4	0	4	1.29	\$3.10	24	\$168.88
233	M-Su 7p-12m Prime	BR	\$6.00	30	0	8	0	0	8	2.16	\$2.78	40	\$150.40
234	M-Su 7p-12m Prime	BR	\$6.00	30	0	0	8	0	8	2.16	\$2.78	40	\$150.40
238	M 6:30p-9:30p MONDAY NIGHT FBALL	SP	\$33.00	30	0	0	1	0	1	13.74	\$2.40	253	\$130.36
239	M 6:30p-9:30p MONDAY NIGHT FBALL	SP	\$33.00	30	0	0	0	1	1	13.74	\$2.40	253	\$130.36
241	M 6:30p-9:30p Broncos Monday Night Fball	SP	\$110.00	30	0	1	0	0	1	13.74	\$8.01	253	\$434.53
USA													
FAM													
244	Sa-Su 9a-7p WEEKEND	BR	\$3.00	30	4	0	0	0	4	0.73	\$4.11	13	\$223.18
245	Sa-Su 9a-7p WEEKEND	BR	\$3.00	30	0	4	0	0	4	0.73	\$4.11	13	\$223.18
246	Sa-Su 9a-7p WEEKEND	BR	\$3.00	30	0	0	4	0	4	0.73	\$4.11	13	\$223.18
ALT													
FXNC													



## SALES REPORT

Summaries	Total Cost	Mon 10/17	Mon 10/24	Mon 10/31	Mon 11/07	Total Units	GRP	Adults 25-54 CPP	GIMP	CPM
<b>Summary Stats</b>										
Totals	\$11,764.00	101	244	248	35	628	179.18	\$65.65	82,352	\$142.85
Total GRP		23.92	69.16	69.15	16.96					
<b>Summary by Market</b>										
Denver	\$11,764.00	101	244	248	35	628	179.18	\$65.65	82,352	\$142.85
<b>Summary by Zone</b>										
Ft. Collins,0952	\$6,538.00	36	97	99	19	251	117.49	\$55.65	54,041	\$120.98
Loveland,2225	\$3,994.00	24	58	59	7	148	50.10	\$79.72	22,986	\$173.76
Estes Park,9876	\$522.00	22	46	47	4	119	4.29	\$121.63	1,970	\$264.92
Fort Collins CC,8411	\$710.00	19	43	43	5	110	7.30	\$97.20	3,355	\$211.64

# SALES REPORT

## DISCLAIMERS

### Disclaimer

#### Disclaimer

Inventory subject to availability. Rates apply to this presentation only and are effective for two weeks from the date of this proposal.

Two-week cancellation policy.

Network ratings data for OWN will be inaccurate prior to the January 2011 book.

Network ratings data for NBCS will be inaccurate prior to the January 2012 book.

By signing this contract, I agree to the full terms and conditions already on file.

#### Disclosure

The number of subscribing homes receiving advertisements on any cable network is an estimate and may vary by geographic areas and other factors. Any statement of (1) the number of subscribing homes receiving an advertisement and (2) audience estimates are based either on the NCC methodology which utilizes either Nielsen carriage & insertion Universe Estimates or adjusts internal carriage/insertion sub counts by the Nielsen full footprint Interconnect Universe Estimate. Zone estimates are generated by using Nielsen Interconnect Universe Estimates, adjusted on a pro rata basis by internal subscriber counts by zone. Nielsen Universe Estimates are derived: in Telephone Frame set-meter and diary-only markets, from a rolling average of the prior four major sweep periods of diary sample; in LPM and Area Probability set-meter markets, from a rolling average of the prior four periods of meter sample, when available. These 4 periods each consist of 4 weeks of meter sample that lie prior to the measurement cycles of February, May, July and November. Estimates may contain impressions outside the home DMA. [See also Nielsen VIP Report]. The number of homes capable of accessing VOD and interactive TV advertising content is an estimate and may vary by the number of homes actually subscribing to digital cable service and other factors. Current Nielsen audience reporting methodology does not provide the ability to adjust audience estimates for HD simulcast programming for non-insertion. The company may not have the capability to insert on HD simulcast networks or to enable interactive overlays on HD simulcast networks. Audience estimates for HD programming have not been adjusted for non-insertion. The information provided will be periodically updated by the Company. For more information please contact your Advertising Sales Executive.

Authorized Acceptance: \_\_\_\_\_ Date: \_\_\_\_\_

Comcast Acceptance: \_\_\_\_\_ Date: \_\_\_\_\_

## TERMS AND CONDITIONS

SALES REPORT

SIGNATURES

ACCEPTED BY AGENCY / ADVERTISER: \_\_\_\_\_

DATE: \_\_\_\_\_

FINANCE: \_\_\_\_\_

MANAGER: \_\_\_\_\_

INVENTORY MANAGER: \_\_\_\_\_