

# CONTRACT



**KPLR-TV**  
**2250 Ball Dr**  
**St Louis, MO 63146**  
**(314) 213-2222**

And:

**Canal Partners Media**  
**25 Whitlock Place SW**  
**Ste 201**  
**Marietta, GA 30064**

<u>Contract / Revision</u> 373976 /		<u>Alt Order #</u> 08360361
<u>Product</u> 726/837/4450		
<u>Contract Dates</u> 09/05/16 - 09/09/16		<u>Estimate #</u> 4450
<u>Advertiser</u> Koster/DI Gov/MO		<u>Original Date / Revision</u> 08/31/16 / 08/31/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KPLR-TV	<u>Account Executive</u> Ryan Holloway	<u>Sales Office</u> NSO Atlanta
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 13041	<u>Advertiser Code</u> 726	<u>Product Code</u> 837
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	11	09/09/16	09/09/16	M-F 10p-1030p	10:00 PM-10:30 PM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/05/16	09/11/16	----1--				1	\$400.00	0.00			
N 2	11	09/09/16	09/09/16	M-F 1030p-11p	10:30 PM-11:00 PM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/05/16	09/11/16	----1--				1	\$400.00	0.00			
N 3	11	09/09/16	09/09/16	M-F 11p-1130p	11:00 PM-11:30 PM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/05/16	09/11/16	----1--				1	\$400.00	0.00			
N 4	11	09/09/16	09/09/16	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/05/16	09/11/16	----1--				1	\$1,300.00	0.00			
N 5	11	09/09/16	09/09/16	M-F 7p-8p	7:00 PM-7:30 PM		:30				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/05/16	09/11/16	----1--				1	\$425.00	0.00			
N 6	11	09/09/16	09/09/16	M-F 7p-8p	7:30 PM-8:00 PM		:30				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/05/16	09/11/16	----1--				1	\$425.00	0.00			
N 7	11	09/05/16	09/05/16	M-F 10p-1030p	10:00 PM-10:30 PM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/05/16	09/11/16	1-----				1	\$400.00	0.00			
N 8	11	09/05/16	09/05/16	M-F 1030p-11p	10:30 PM-11:00 PM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/05/16	09/11/16	1-----				1	\$400.00	0.00			
N 9	11	09/05/16	09/05/16	M-F 11p-1130p	11:00 PM-11:30 PM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/05/16	09/11/16	1-----				1	\$400.00	0.00			
N 10	11	09/05/16	09/05/16	M-F 7p-8p	7:00 PM-7:30 PM		:30				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/05/16	09/11/16	1-----				1	\$425.00	0.00			
N 11	11	09/05/16	09/05/16	M-F 7p-8p	7:30 PM-8:00 PM		:30				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/05/16	09/11/16	1-----				1	\$425.00	0.00			
N 12	11	09/08/16	09/08/16	M-F 10p-1030p	10:00 PM-10:30 PM		:30				NM	1	\$400.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



**KPLR-TV**  
**2250 Ball Dr**  
**St Louis, MO 63146**  
**(314) 213-2222**

<u>Contract / Revision</u> 373976 /		<u>Alt Order #</u> 08360361
<u>Contract Dates</u> 09/05/16 - 09/09/16	<u>Product</u> 726/837/4450	<u>Estimate #</u> 4450
<u>Advertiser</u> Koster/D/ Gov/MO		<u>Original Date / Revision</u> 08/31/16 / 08/31/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/05/16	09/11/16	---1---				1	\$400.00	0.00			
N 13	11	09/08/16	09/08/16	M-F 1030p-11p	10:30 PM-11:00 PM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/05/16	09/11/16	---1---				1	\$400.00	0.00			
N 14	11	09/08/16	09/08/16	M-F 11p-1130p	11:00 PM-11:30 PM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/05/16	09/11/16	---1---				1	\$400.00	0.00			
N 15	11	09/08/16	09/08/16	M-F 7p-8p	7:00 PM-7:30 PM		:30				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/05/16	09/11/16	---1---				1	\$425.00	0.00			
N 16	11	09/08/16	09/08/16	M-F 7p-8p	7:30 PM-8:00 PM		:30				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/05/16	09/11/16	---1---				1	\$425.00	0.00			
N 17	11	09/06/16	09/06/16	M-F 10p-1030p	10:00 PM-10:30 PM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/05/16	09/11/16	-1-----				1	\$400.00	0.00			
N 18	11	09/06/16	09/06/16	M-F 1030p-11p	10:30 PM-11:00 PM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/05/16	09/11/16	-1-----				1	\$400.00	0.00			
N 19	11	09/06/16	09/06/16	M-F 11p-1130p	11:00 PM-11:30 PM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/05/16	09/11/16	-1-----				1	\$400.00	0.00			
N 20	11	09/06/16	09/06/16	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/05/16	09/11/16	-1-----				1	\$1,300.00	0.00			
N 21	11	09/06/16	09/06/16	M-F 7p-8p	7:00 PM-7:30 PM		:30				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/05/16	09/11/16	-1-----				1	\$425.00	0.00			
N 22	11	09/06/16	09/06/16	M-F 7p-8p	7:30 PM-8:00 PM		:30				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/05/16	09/11/16	-1-----				1	\$425.00	0.00			
N 23	11	09/07/16	09/07/16	M-F 10p-1030p	10:00 PM-10:30 PM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/05/16	09/11/16	--1----				1	\$400.00	0.00			
N 24	11	09/07/16	09/07/16	M-F 1030p-11p	10:30 PM-11:00 PM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/05/16	09/11/16	--1----				1	\$400.00	0.00			
N 25	11	09/07/16	09/07/16	M-F 11p-1130p	11:00 PM-11:30 PM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/05/16	09/11/16	--1----				1	\$400.00	0.00			
N 26	11	09/07/16	09/07/16	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/05/16	09/11/16	--1----				1	\$1,300.00	0.00			
N 27	11	09/07/16	09/07/16	M-F 7p-8p	7:00 PM-7:30 PM		:30				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/05/16	09/11/16	--1----				1	\$425.00	0.00			
N 28	11	09/07/16	09/07/16	M-F 7p-8p	7:30 PM-8:00 PM		:30				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/05/16	09/11/16	--1----				1	\$425.00	0.00			
<b>Totals</b>										0.00		28	\$14,150.00

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**2250 Ball Dr**  
**St Louis, MO 63146**  
**(314) 213-2222**

<u>Contract / Revision</u>	<u>Alt Order #</u>
373976 /	08360361

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/05/16 - 09/09/16	726/837/4450	4450

<u>Advertiser</u>	<u>Original Date / Revision</u>
Koster/D/ Gov/MO	08/31/16 / 08/31/16

Time Period	# of Spots	Gross Amount	Net Amount
08/29/16 - 09/09/16	28	\$14,150.00	\$12,027.50
<b>Totals</b>	<b>28</b>	<b>\$14,150.00</b>	<b>\$12,027.50</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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AUG31/16 12.08  
\*\*\* KPLR-TV \*\*\*

OK 8/31

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 726 AGENCY PRODUCT CODE = 837 AGENCY EST# = 4450												
1			1000P-1030P	30	7	\$400.00	9/9	9/9	1		FRI	1
PROGRAM : TWO & HALF MEN CON COM1 : TWO & HALF MEN												
2			1030P-1100P	30	7	\$400.00	9/9	9/9	1		FRI	1
PROGRAM : TWO&HALF MEN B CON COM1 : TWO&HALF MEN B												

REP HEADLINE# 8360361  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 678-420-3374 FAX# 404 848 9552  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP

AUG31/16 12.08  
 \*\*\* KPLR-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
3			1100P-1130P PROGRAM : KING OF QUEENS CON COM1: KING OF QUEENS	30	7	\$400.00	9/9	9/9	1		FRI	1
4			630P-700P PROGRAM : BG BNG THRY B CON COM1: BG BNG THRY B	30	3	\$1,300.00	9/9	9/9	1		FRI	1
5			700P-730P PROGRAM : NEWS 11 CON COM1: NEWS 11	30	7	\$425.00	9/9	9/9	1		FRI	1
6			730P-800P PROGRAM : NEWS 11 CON COM1: NEWS 11	30	7	\$425.00	9/9	9/9	1		FRI	1
7			1000P-1030P PROGRAM : TWO & HALF MEN CON COM1: TWO & HALF MEN	30	7	\$400.00	9/5	9/5	1		MON	1
8			1030P-1100P PROGRAM : TWO&HALF MEN B CON COM1: TWO&HALF MEN B	30	7	\$400.00	9/5	9/5	1		MON	1
9			1100P-1130P PROGRAM : KING OF QUEENS CON COM1: KING OF QUEENS	30	7	\$400.00	9/5	9/5	1		MON	1
10			700P-730P PROGRAM : NEWS 11 CON COM1: NEWS 11	30	7	\$425.00	9/5	9/5	1		MON	1
11			730P-800P PROGRAM : NEWS 11 CON COM1: NEWS 11	30	7	\$425.00	9/5	9/5	1		MON	1

REP HEADLINE# 8360361  
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 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
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AUG31/16 12.08  
 \*\*\* KPLR-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12			1000P-1030P PROGRAM : TWO & HALF MEN CON COM1: TWO & HALF MEN	30	7	\$400.00	9/8	9/8	1		THU	1
13			1030P-1100P PROGRAM : TWO&HALF MEN B CON COM1: TWO&HALF MEN B	30	7	\$400.00	9/8	9/8	1		THU	1
14			1100P-1130P PROGRAM : KING OF QUEENS CON COM1: KING OF QUEENS	30	7	\$400.00	9/8	9/8	1		THU	1
15			700P-730P PROGRAM : NEWS 11 CON COM1: NEWS 11	30	7	\$425.00	9/8	9/8	1		THU	1
16			730P-800P PROGRAM : NEWS 11 CON COM1: NEWS 11	30	7	\$425.00	9/8	9/8	1		THU	1
17			1000P-1030P PROGRAM : TWO & HALF MEN CON COM1: TWO & HALF MEN	30	7	\$400.00	9/6	9/6	1		TUE	1
18			1030P-1100P PROGRAM : TWO&HALF MEN B CON COM1: TWO&HALF MEN B	30	7	\$400.00	9/6	9/6	1		TUE	1
19			1100P-1130P PROGRAM : KING OF QUEENS CON COM1: KING OF QUEENS	30	7	\$400.00	9/6	9/6	1		TUE	1
20			630P-700P PROGRAM : BG BNG THRY B CON COM1: BG BNG THRY B	30	7	\$1,300.00	9/6	9/6	1		TUE	1

AUG31/16 12.08  
\*\*\* KPTR-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
21			700P-730P PROGRAM : NEWS 11 CON COM1: NEWS 11	30	7	\$425.00	9/6	9/6	1		TUE	1
22			730P-800P PROGRAM : NEWS 11 CON COM1: NEWS 11	30	7	\$425.00	9/6	9/6	1		TUE	1
23			1000P-1030P PROGRAM : TWO & HALF MEN CON COM1: TWO & HALF MEN	30	7	\$400.00	9/7	9/7	1		WED	1
24			1030P-1100P PROGRAM : TWO&HALF MEN B CON COM1: TWO&HALF MEN B	30	7	\$400.00	9/7	9/7	1		WED	1
25			1100P-1130P PROGRAM : KING OF QUEENS CON COM1: KING OF QUEENS	30	7	\$400.00	9/7	9/7	1		WED	1
26			630P-700P PROGRAM : BG BNG THRY B CON COM1: BG BNG THRY B	30	7	\$1,300.00	9/7	9/7	1		WED	1
27			700P-730P PROGRAM : NEWS 11 CON COM1: NEWS 11	30	7	\$425.00	9/7	9/7	1		WED	1
28			730P-800P PROGRAM : NEWS 11 CON COM1: NEWS 11	30	7	\$425.00	9/7	9/7	1		WED	1
SEP/16 14150.00 CONTRACT TOTAL 14150.00 TOTAL SPOTS 28												

REP HEADLINE# 8360361  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 678-420-3374 FAX# 404 848 9552  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG31/16 12.08  
\*\*\* KPLR-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	/WK	INVT	:	SPTS

MARKET TOTALS			\$235,833	KPLR 6%	KDNL 11%	KMOV 28%	KSDK 28%	KTVI 27%	WPXS 0%	WRBU 0%		
					CABL 0%							

SHARES EST.

SVC- NSI  
DEMOS- RA35+\*