

ORDER



Orders
Order / Rev: 186533
Alt Order #: 09434159
Product Desc: 4565/SO PROGRESS FND
Estimate: 4565
Flight Dates: 10/28/14 - 11/04/14
Original Date / Rev: 10/27/14 / 10/31/14
Order Type: GENERAL

WNCF
Primary AE: Dan Barker
Sales Office: CHI-C
Sales Region: National

Agency Name: Murphy-Stella Productions
Buying Contact:
Billing Contact:
 925B Peachtree Street NE
 Atlanta, GA 30309

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Pol Issue - Southern Progress Action
Demographic: A25-54
Product Codes: PL2
Priority: P-01
Revenue Codes: AGY, POL, ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/27/14	11/04/14	119	\$23,250.00	\$19,762.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2014	119	\$23,250.00	\$19,762.50	0.00
Totals	119	\$23,250.00	\$19,762.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Dan Barker			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WNCF	14%	\$23,250.00
Market	100%	\$166,071.43

Competitive Share

	Share	Total
ABMY	0%	\$0.00
CABLE	0%	\$0.00
KBPN	0%	\$0.00
UNKWN	0%	\$0.00
WAIQ	0%	\$0.00
WAKA	32%	\$53,142.86
WAXC	0%	\$0.00
WBMM	0%	\$0.00
WCOV	7%	\$11,625.00
WDIQ	0%	\$0.00
WGIQ	0%	\$0.00
WIIQ	0%	\$0.00
WMCF	0%	\$0.00
WRJM	0%	\$0.00
WSFA	47%	\$78,053.57

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WNCF	10/28/14	10/31/14	M-F News 5a-7a M-F 5a-7a	CM	5a-7a	-TWTF--	:30	8	\$60.00	P-01	0.00	NM	8	\$480.00

GOOD MORNING MONTGOMERY

Order / Rev: 186533
 Alt Order #: 09434159
 Flight Dates: 10/28/14 - 11/04/14

Advertiser: Pol Issue - Southern Progress Action Fu
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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WNCF	10/28/14	10/31/14	M-F News 5a-7a M-F 5a-7a	CM	5a-7a	-TWTF--	:30	8	\$60.00	P-01	0.00	NM	8	\$480.00
GOOD MORNING MONTGOMERY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/14	11/02/14	-TWTF--					8	\$60.00		0.00			
2	WNCF	11/03/14	11/04/14	M-F News 5a-7a M-F 5a-7a	CM	5a-7a	MT-----	:30	1	\$60.00	P-01	0.00	NM	1	\$60.00
GOOD MORNING MONTGOMERY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/03/14	11/09/14	MT-----					1	\$60.00		0.00			
3	WNCF	10/28/14	10/31/14	M-F 7a-9a M-F 7a-9a	CM	7a-9a	-TWTF--	:30	10	\$70.00	P-01	0.00	NM	10	\$700.00
GOOD MORNING AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/14	11/02/14	-TWTF--					10	\$70.00		0.00			
4	WNCF	11/03/14	11/04/14	M-F 7a-9a M-F 7a-9a	CM	7a-9a	MT-----	:30	4	\$70.00	P-01	0.00	NM	4	\$280.00
GOOD MORNING AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/03/14	11/09/14	MT-----					4	\$70.00		0.00			
5	WNCF	10/28/14	10/31/14	M-F 9a-10a M-F 9a-10a	CM	9a-10a	-TWTF--	:30	8	\$60.00	P-01	0.00	NM	8	\$480.00
WENDY WILLIAMS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/14	11/02/14	-TWTF--					8	\$60.00		0.00			
6	WNCF	11/03/14	11/04/14	M-F 9a-10a M-F 9a-10a	CM	9a-10a	MT-----	:30	1	\$60.00	P-01	0.00	NM	1	\$60.00
WENDY WILLIAMS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/03/14	11/09/14	MT-----					1	\$60.00		0.00			
7	WNCF	10/28/14	10/31/14	M-F 10a-11a M-F 10a-11a	CM	10a-11a	-TWTF--	:30	8	\$80.00	P-01	0.00	NM	8	\$640.00
THE VIEW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/14	11/02/14	-TWTF--					8	\$80.00		0.00			
8	WNCF	11/03/14	11/04/14	M-F 10a-11a M-F 10a-11a	CM	10a-11a	MT-----	:30	2	\$80.00	P-01	0.00	NM	2	\$160.00
THE VIEW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/03/14	11/09/14	MT-----					2	\$80.00		0.00			
9	WNCF	10/28/14	10/31/14	M-F 11a-12p M-F 11a-12p	CM	11a-12p	-TWTF--	:30	8	\$70.00	P-01	0.00	NM	8	\$560.00
QUEEN LATIFAH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/14	11/02/14	-TWTF--					8	\$70.00		0.00			
10	WNCF	11/03/14	11/03/14	M-F 11a-12p M-F 11a-12p	CM	11a-12p	M-----	:30	1	\$70.00	P-01	0.00	NM	1	\$70.00
QUEEN LATIFAH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/03/14	11/09/14	M-----					1	\$70.00		0.00			
11	WNCF	10/28/14	10/31/14	M-F 1p-2p M-F 1p-2p	CM	1p-2p	-TWTF--	:30	4	\$80.00	P-01	0.00	NM	4	\$320.00
GENERAL HOSPITAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/14	11/02/14	-TWTF--					4	\$80.00		0.00			
12	WNCF	11/03/14	11/03/14	M-F 1p-2p M-F 1p-2p	CM	1p-2p	M-----	:30	1	\$80.00	P-01	0.00	NM	1	\$80.00
GENERAL HOSPITAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/03/14	11/09/14	M-----					1	\$80.00		0.00			
13	WNCF	10/28/14	10/31/14		CM	2p-3p	-TWTF--	:30	8	\$120.00	P-01	0.00	NM	8	\$960.00

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WNCF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 2p-3p M-F 2p-3p											
STEVE HARVEY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/14	11/02/14	-TWTF--					8	\$120.00		0.00			
14	WNCF	11/03/14	11/03/14	M-F 2p-3p M-F 2p-3p	CM	2p-3p	M-----	:30	1	\$120.00	P-01	0.00	NM	1	\$120.00
STEVE HARVEY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/03/14	11/09/14	M-----					1	\$120.00		0.00			
15	WNCF	10/28/14	10/31/14	M-F 3p-4p M-F 3p-4p	CM	3p-4p	-TWTF--	:30	8	\$160.00	P-01	0.00	NM	8	\$1,280.00
FAMILY FEUD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/14	11/02/14	-TWTF--					8	\$160.00		0.00			
16	WNCF	11/03/14	11/03/14	M-F 3p-4p M-F 3p-4p	CM	3p-4p	M-----	:30	1	\$160.00	P-01	0.00	NM	1	\$160.00
FAMILY FEUD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/03/14	11/09/14	M-----					1	\$160.00		0.00			
17	WNCF	10/28/14	10/31/14	M-F 4p-430p M-F 4p-430p	CM	4p-430p	-TWTF--	:30	4	\$170.00	P-01	0.00	NM	4	\$680.00
DIVORCE COURT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/14	11/02/14	-TWTF--					4	\$170.00		0.00			
18	WNCF	11/03/14	11/03/14	M-F 4p-430p M-F 4p-430p	CM	4p-430p	M-----	:30	1	\$170.00	P-01	0.00	NM	1	\$170.00
DIVORCE COURT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/03/14	11/09/14	M-----					1	\$170.00		0.00			
19	WNCF	10/28/14	10/31/14	M-F 430p-530p M-F 430p-530p	CM	430p-530p	-TWTF--	:30	4	\$180.00	P-01	0.00	NM	4	\$720.00
MAURY POVITCH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/14	11/02/14	-TWTF--					4	\$180.00		0.00			
20	WNCF	11/03/14	11/03/14	M-F 430p-530p M-F 430p-530p	CM	430p-530p	M-----	:30	1	\$180.00	P-01	0.00	NM	1	\$180.00
MAURY POVITCH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/03/14	11/09/14	M-----					1	\$180.00		0.00			
21	WNCF	10/28/14	10/31/14	M-F News 530p-6p M-F 530p-6p	CM	530p-6p	-TWTF--	:30	4	\$160.00	P-01	0.00	NM	4	\$640.00
EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/14	11/02/14	-TWTF--					4	\$160.00		0.00			
22	WNCF	11/03/14	11/03/14	M-F News 530p-6p M-F 530p-6p	CM	530p-6p	M-----	:30	1	\$160.00	P-01	0.00	NM	1	\$160.00
EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/03/14	11/09/14	M-----					1	\$160.00		0.00			
23	WNCF	10/28/14	10/31/14	M-F 630p-7p M-F 630p-7p	CM	630p-7p	-TWTF--	:30	4	\$320.00	P-01	0.00	NM	4	\$1,280.00
FAMILY FEUD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/14	11/02/14	-TWTF--					4	\$320.00		0.00			
24	WNCF	11/03/14	11/03/14	M-F 630p-7p M-F 630p-7p	CM	630p-7p	M-----	:30	1	\$320.00	P-01	0.00	NM	1	\$320.00
FAMILY FEUD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/03/14	11/09/14	M-----					1	\$320.00		0.00			
25	WNCF	11/03/14	11/03/14		CM	7p-9p	M-----	:30	2	\$900.00	P-01	0.00	NM	2	\$1,800.00

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Advertiser: Pol Issue - Southern Progress Action Fu
 Product Desc: 4565/SO PROGRESS FND
 Estimate: 4565
WNCF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Dancing with the Stars											
				Dancing with the Stars											
				DANCING W THE STARS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		11/03/14	11/09/14	M-----		2			\$900.00			0.00			
26	WNCF	11/03/14	11/03/14	Mon Prime C	CM	9p-10p	M-----	:30	1	\$700.00	P-01	0.00	NM	1	\$700.00
				Mon Prime C											
				CASTLE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		11/03/14	11/09/14	M-----		1			\$700.00			0.00			
27	WNCF	11/03/14	11/03/14	M-F NEWS 10p-1035p	CM	10p-1035p	M-----	:30	1	\$140.00	P-01	0.00	NM	1	\$140.00
				M-F 10p-1035p											
				ABC 32 NEWS 10PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		11/03/14	11/09/14	M-----		1			\$140.00			0.00			
28	WNCF	10/28/14	10/28/14	Tue Prime B	CM	8p-9p	-T-----	:30	1	\$700.00	P-01	0.00	NM	1	\$700.00
				Tue Prime B											
				MARVEL SHIELD											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/27/14	11/02/14	-T-----		1			\$700.00			0.00			
29	WNCF	10/29/14	10/29/14	Wed Prime A	CM	7p-8p	--W----	:30	1	\$550.00	P-01	0.00	NM	1	\$550.00
				Wed Prime A											
				MIDDLE/GOLDBERGS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/27/14	11/02/14	--W----		1			\$550.00			0.00			
30	WNCF	10/29/14	10/29/14	Wed Prime B	CM	8p-9p	--W----	:30	1	\$650.00	P-01	0.00	NM	1	\$650.00
				Wed Prime B											
				MODERN FAM/BLACKISH											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/27/14	11/02/14	--W----		1			\$650.00			0.00			
31	WNCF	10/29/14	10/29/14	Wed Prime C	CM	9p-10p	--W----	:30	1	\$600.00	P-01	0.00	NM	1	\$600.00
				Wed Prime C											
				NASHVILLE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/27/14	11/02/14	--W----		1			\$600.00			0.00			
32	WNCF	10/30/14	10/30/14	Thu Prime A	CM	7p-8p	---T---	:30	2	\$850.00	P-01	0.00	NM	2	\$1,700.00
				Thu Prime A											
				GREY'S ANATOMY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/27/14	11/02/14	---T---		2			\$850.00			0.00			
33	WNCF	10/30/14	10/30/14	Thu Prime C	CM	9p-10p	---T---	:30	2	\$750.00	P-01	0.00	NM	2	\$1,500.00
				Thu Prime C											
				GET AWAY W/ MURDER											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/27/14	11/02/14	---T---		2			\$750.00			0.00			
34	WNCF	10/31/14	10/31/14	Fri Prime A	CM	7p-8p	----F--	:30	1	\$300.00	P-01	0.00	NM	1	\$300.00
				Fri Prime A											
				LAST MAN STANDING											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/27/14	11/02/14	----F--		1			\$300.00			0.00			
35	WNCF	10/31/14	10/31/14	Fri Prime B	CM	8p-9p	----F--	:30	2	\$350.00	P-01	0.00	NM	2	\$700.00
				Fri Prime B											
				SHARK TANK											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/27/14	11/02/14	----F--		2			\$350.00			0.00			
36	WNCF	10/31/14	10/31/14	Fri Prime C	CM	9p-10p	----F--	:30	1	\$250.00	P-01	0.00	NM	1	\$250.00
				Fri Prime C											
				20/20											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/27/14	11/02/14	----F--		1			\$250.00			0.00			
37	WNCF	10/31/14	10/31/14		CM	9p-10p	----F--	:30	1	\$250.00	P-01	0.00	NM	1	\$250.00

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WNCF

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				Fri Prime C											
				Fri Prime C											
20/20															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/14	11/02/14	----F--					1	\$250.00		0.00			
38	WNCF	11/01/14	11/01/14	Sa 7a-8a	CM	7a-8a	-----S-	:30	1	\$40.00	P-01	0.00	NM	1	\$40.00
				Sa 7a-8a											
GMA SATURDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/14	11/02/14	-----S-					1	\$40.00		0.00			
E 39	WNCF	11/01/14	11/01/14	Sa NEWS 10p-1030p	CM	10p-1030p	-----S-	:30	1	\$100.00	P-01	0.00	NM	1	\$100.00
				Sa 10p-1030p											
ABC MONTGOMERY WKND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/14	11/02/14	-----S-					1	\$100.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WNCF	10/27/14-11/02/14		Sa NEWS 10p-1030p		10p-1030p	-----Sa--	:30		(\$100.00)		0.00	NM		
See MG 39.2															
[TP chg - will run 1030-11pm due to College Football]															
2	WNCF	11/01/14-11/01/14		Sa Late News		1030p-11p	-----Sa--	:30		\$100.00		0.00	NM		
Ⓜ MG for 39.1 11/01															
40	WNCF	11/02/14	11/02/14	Su Prime A	CM	6p-7p	-----S	:30	1	\$350.00	P-01	0.00	NM	1	\$350.00
				Su Prime A											
AFHV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/14	11/02/14	-----S					1	\$350.00		0.00			
41	WNCF	11/02/14	11/02/14	Su Prime B	CM	7p-8p	-----S	:30	1	\$800.00	P-01	0.00	NM	1	\$800.00
				Su Prime B											
ONCE UPON A TIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/14	11/02/14	-----S					1	\$800.00		0.00			
42	WNCF	11/02/14	11/02/14	Su Prime C	CM	8p-9p	-----S	:30	1	\$700.00	P-01	0.00	NM	1	\$700.00
				Su Prime C											
RESURRECTION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/14	11/02/14	-----S					1	\$700.00		0.00			
43	WNCF	11/02/14	11/02/14	Su Prime D	CM	9p-10p	-----S	:30	1	\$700.00	P-01	0.00	NM	1	\$700.00
				Su Prime D											
REVENGE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/14	11/02/14	-----S					1	\$700.00		0.00			
44	WNCF	11/02/14	11/02/14	Su NEWS 10p-1030p	CM	10p-1030p	-----S	:30	1	\$100.00	P-01	0.00	NM	1	\$100.00
				Su 10p-1030p											
ABC MONTGOMERY WKND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/14	11/02/14	-----S					1	\$100.00		0.00			
E 45	WNCF	11/02/14	11/02/14	Su 1030p-11p	CM	1030p-11p	-----S	:30	1	\$60.00	P-01	0.00	NM	1	\$60.00
				Su 1030p-11p											
BURN NOTICE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/14	11/02/14	-----S					1	\$60.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WNCF	10/27/14-11/02/14		Su 1030p-11p		1030p-11p	-----Su	:30		(\$60.00)		0.00	NM		
See MG 45.2															
[Program change - Alabama Football Team has an off week]															
2	NCF	11/02/14-11/02/14		Late Night Fringe Sa-Su		1030-1130pm	(10:30 PM-11:30-----Su	:30		\$60.00		0.00	NM		
Ⓜ MG for 45.1 11/02															

Totals 119 \$23,250.00

ORDER WORKSHEET

Rep Order# 9434159 Ver# 3 Status Revised Traffic Order# 186533 Last Received: 10/31/14 11:27 AM 1 of 2
 EC'd Yes Showing Buylines: All Rep and Station Changes Printed: 10/31/14 11:27 AM

Station WNCN-TV MONTGOMERY-SELMA Agency (STEL) STELLA MURPHY PRODUCTIONS Rep Firm KATZ CONTINENTAL
 Advertiser (NW80) POLITICAL 926B PEACHTREE ST NE, SUITE 790 Sales Office (CH) CHICAGO
 Product 4565/ISO PROGRESS FND ATLANTA, GA 30309 Salesperson (DB1) DAN BARKER
 Estimate# 4565 Agency C/P1/P2/E /4565 Sales Assistant RACHELLE
 Buyer BARB OBRZUT Flight Dates 10/28/14-11/04/14 Salesperson Phone# 312-755-3936
 Salesperson Fax#

--- CONTRACT COMMENT ---

SOUTHERN PROGRESS ACTION FUND: TV 10/28-11/4 SKED RUNS TUE 10/28 THRU 12 NOON TUE, 11/4
 *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

CHANGED TP ON LINE 39. PLS CNFM, THX! BRENNEN FOR RACHELLE

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
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39*	SA	1030P-11P	ABC MONTGOMERY WKND	30	1.6	1.6	\$100.00	11/01-11/01	1	1	1	\$100.00
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Sales remark: V3 CHANGED TP
 V3 Time Changed, Comment Changed

---REPORT TOTALS---

Report Totals: 1 / \$100.00

---SALES MONTHLY TOTALS---

Nov2014: 119 / \$23,250.00
 Order Totals: 119 / \$23,250.00 Total GRPs: 151.1

---COMPETITIVE---

Market Totals	\$166,071.43	CABL .00%	UNKN .00%	WAKA 32.00%	WBMM .00%	WCOV 7.00%
		WNCF 14.00%	WRJM .00%	WSFA 47.00%		

Books [nu11]
 Demos RA35+

ORDER WORKSHEET

Rep Order# 9434159 Ver# 3
EC'd Yes

Status Revised

Traffic Order# 186533

Last Received:
Showing Buylines:

Printed: 10/31/14 11:27 AM
10/31/14 11:27 AM
All Rep and Station Changes

Station WNCN-TV MONTGOMERY-SELMA
Advertiser (NW80) POLITICAL
Product 4565/SO PROGRESS FND
Estimate# 4565
Buyer BARB OBRZUT

Agency (STEL) STELLA MURPHY PRODUCTIONS
926B PEACHTREE ST NE, SUITE 790
ATLANTA, GA 30309
Agency C/P1/P2/E /4565
Flight Dates 10/28/14-11/04/14

Rep Firm KATZ CONTINENTAL
Sales Office (CH) CHICAGO
Salesperson (DB1) DAN BARKER
Sales Assistant RACHELLE
Salesperson Phone# 312-755-3936
Salesperson Fax#

--- CREDIT RISK ---
STANDARD CREDIT TERMS