

Order / Rev: 186533
 Alt Order #: 09434159
 Flight Dates: 10/28/14 - 11/04/14

Advertiser: Pol Issue - Southern Progress Action Fu
 Product Desc: 4565/SO PROGRESS FND
 Estimate: 4565
 WNCF

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------------------------|------|-------------------|-----------------|-----------------------------|-------|----------------|-------------------|-----|-------------|----------|---------------|------|------|-------|----------|
| 1 | WNCF | 10/28/14 | 10/31/14 | M-F News 5a-7a M-F 5a-7a | CM | 5a-7a | -TWTF-- | :30 | 8 | \$60.00 | P-01 | 0.00 | NM | 8 | \$480.00 |
| GOOD MORNING MONTGOMERY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/27/14 | 11/02/14 | -TWTF-- | | | 8 | | \$60.00 | | 0.00 | | | | |
| 2 | WNCF | 11/03/14 | 11/04/14 | M-F News 5a-7a M-F 5a-7a | CM | 5a-7a | MT----- | :30 | 1 | \$60.00 | P-01 | 0.00 | NM | 1 | \$60.00 |
| GOOD MORNING MONTGOMERY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 11/03/14 | 11/09/14 | MT----- | | | 1 | | \$60.00 | | 0.00 | | | | |
| 3 | WNCF | 10/28/14 | 10/31/14 | M-F 7a-9a M-F 7a-9a | CM | 7a-9a | -TWTF-- | :30 | 10 | \$70.00 | P-01 | 0.00 | NM | 10 | \$700.00 |
| GOOD MORNING AMERICA | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/27/14 | 11/02/14 | -TWTF-- | | | 10 | | \$70.00 | | 0.00 | | | | |
| 4 | WNCF | 11/03/14 | 11/04/14 | M-F 7a-9a M-F 7a-9a | CM | 7a-9a | MT----- | :30 | 4 | \$70.00 | P-01 | 0.00 | NM | 4 | \$280.00 |
| GOOD MORNING AMERICA | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 11/03/14 | 11/09/14 | MT----- | | | 4 | | \$70.00 | | 0.00 | | | | |
| 5 | WNCF | 10/28/14 | 10/31/14 | M-F 9a-10a M-F 9a-10a | CM | 9a-10a | -TWTF-- | :30 | 8 | \$60.00 | P-01 | 0.00 | NM | 8 | \$480.00 |
| WENDY WILLIAMS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/27/14 | 11/02/14 | -TWTF-- | | | 8 | | \$60.00 | | 0.00 | | | | |
| 6 | WNCF | 11/03/14 | 11/04/14 | M-F 9a-10a M-F 9a-10a | CM | 9a-10a | MT----- | :30 | 1 | \$60.00 | P-01 | 0.00 | NM | 1 | \$60.00 |
| WENDY WILLIAMS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 11/03/14 | 11/09/14 | MT----- | | | 1 | | \$60.00 | | 0.00 | | | | |
| 7 | WNCF | 10/28/14 | 10/31/14 | M-F 10a-11a M-F 10a-11a | CM | 10a-11a | -TWTF-- | :30 | 8 | \$80.00 | P-01 | 0.00 | NM | 8 | \$640.00 |
| THE VIEW | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/27/14 | 11/02/14 | -TWTF-- | | | 8 | | \$80.00 | | 0.00 | | | | |
| 8 | WNCF | 11/03/14 | 11/04/14 | M-F 10a-11a M-F 10a-11a | CM | 10a-11a | MT----- | :30 | 2 | \$80.00 | P-01 | 0.00 | NM | 2 | \$160.00 |
| THE VIEW | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 11/03/14 | 11/09/14 | MT----- | | | 2 | | \$80.00 | | 0.00 | | | | |
| 9 | WNCF | 10/28/14 | 10/31/14 | M-F 11a-12p M-F 11a-12p | CM | 11a-12p | -TWTF-- | :30 | 8 | \$70.00 | P-01 | 0.00 | NM | 8 | \$560.00 |
| QUEEN LATIFAH | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/27/14 | 11/02/14 | -TWTF-- | | | 8 | | \$70.00 | | 0.00 | | | | |
| 10 | WNCF | 11/03/14 | 11/03/14 | M-F 11a-12p M-F 11a-12p | CM | 11a-12p | M----- | :30 | 1 | \$70.00 | P-01 | 0.00 | NM | 1 | \$70.00 |
| QUEEN LATIFAH | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 11/03/14 | 11/09/14 | M----- | | | 1 | | \$70.00 | | 0.00 | | | | |
| 11 | WNCF | 10/28/14 | 10/31/14 | M-F 1p-2p M-F 1p-2p | CM | 1p-2p | -TWTF-- | :30 | 4 | \$80.00 | P-01 | 0.00 | NM | 4 | \$320.00 |
| GENERAL HOSPITAL | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/27/14 | 11/02/14 | -TWTF-- | | | 4 | | \$80.00 | | 0.00 | | | | |
| 12 | WNCF | 11/03/14 | 11/03/14 | M-F 1p-2p M-F 1p-2p | CM | 1p-2p | M----- | :30 | 1 | \$80.00 | P-01 | 0.00 | NM | 1 | \$80.00 |
| GENERAL HOSPITAL | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 11/03/14 | 11/09/14 | M----- | | | 1 | | \$80.00 | | 0.00 | | | | |
| 13 | WNCF | 10/28/14 | 10/31/14 | | CM | 2p-3p | -TWTF-- | :30 | 8 | \$120.00 | P-01 | 0.00 | NM | 8 | \$960.00 |

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Advertiser: Pol Issue - Southern Progress Action Fu
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 Estimate: 4565

WNCF

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------|------|-------------------|-----------------|---------------------------------|-------|----------------|-------------------|-----|-------------|----------|---------------|------|------|-------|------------|
| | | | | M-F 2p-3p M-F 2p-3p | | | | | | | | | | | |
| | | | | STEVE HARVEY | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/27/14 | 11/02/14 | -TWTF-- | | | 8 | | \$120.00 | | 0.00 | | | | |
| 14 | WNCF | 11/03/14 | 11/03/14 | M-F 2p-3p M-F 2p-3p | CM | 2p-3p | M----- | :30 | 1 | \$120.00 | P-01 | 0.00 | NM | 1 | \$120.00 |
| | | | | STEVE HARVEY | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 11/03/14 | 11/09/14 | M----- | | | 1 | | \$120.00 | | 0.00 | | | | |
| 15 | WNCF | 10/28/14 | 10/31/14 | M-F 3p-4p M-F 3p-4p | CM | 3p-4p | -TWTF-- | :30 | 8 | \$160.00 | P-01 | 0.00 | NM | 8 | \$1,280.00 |
| | | | | FAMILY FEUD | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/27/14 | 11/02/14 | -TWTF-- | | | 8 | | \$160.00 | | 0.00 | | | | |
| 16 | WNCF | 11/03/14 | 11/03/14 | M-F 3p-4p M-F 3p-4p | CM | 3p-4p | M----- | :30 | 1 | \$160.00 | P-01 | 0.00 | NM | 1 | \$160.00 |
| | | | | FAMILY FEUD | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 11/03/14 | 11/09/14 | M----- | | | 1 | | \$160.00 | | 0.00 | | | | |
| 17 | WNCF | 10/28/14 | 10/31/14 | M-F 4p-430p M-F 4p-430p | CM | 4p-430p | -TWTF-- | :30 | 4 | \$170.00 | P-01 | 0.00 | NM | 4 | \$680.00 |
| | | | | DIVORCE COURT | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/27/14 | 11/02/14 | -TWTF-- | | | 4 | | \$170.00 | | 0.00 | | | | |
| 18 | WNCF | 11/03/14 | 11/03/14 | M-F 4p-430p M-F 4p-430p | CM | 4p-430p | M----- | :30 | 1 | \$170.00 | P-01 | 0.00 | NM | 1 | \$170.00 |
| | | | | DIVORCE COURT | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 11/03/14 | 11/09/14 | M----- | | | 1 | | \$170.00 | | 0.00 | | | | |
| 19 | WNCF | 10/28/14 | 10/31/14 | M-F 430p-530p M-F 430p-530p | CM | 430p-530p | -TWTF-- | :30 | 4 | \$180.00 | P-01 | 0.00 | NM | 4 | \$720.00 |
| | | | | MAURY POVITCH | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/27/14 | 11/02/14 | -TWTF-- | | | 4 | | \$180.00 | | 0.00 | | | | |
| 20 | WNCF | 11/03/14 | 11/03/14 | M-F 430p-530p M-F 430p-530p | CM | 430p-530p | M----- | :30 | 1 | \$180.00 | P-01 | 0.00 | NM | 1 | \$180.00 |
| | | | | MAURY POVITCH | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 11/03/14 | 11/09/14 | M----- | | | 1 | | \$180.00 | | 0.00 | | | | |
| 21 | WNCF | 10/28/14 | 10/31/14 | M-F News 530p-6p M-F 530p-6p | CM | 530p-6p | -TWTF-- | :30 | 4 | \$160.00 | P-01 | 0.00 | NM | 4 | \$640.00 |
| | | | | EARLY NEWS | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/27/14 | 11/02/14 | -TWTF-- | | | 4 | | \$160.00 | | 0.00 | | | | |
| 22 | WNCF | 11/03/14 | 11/03/14 | M-F News 530p-6p M-F 530p-6p | CM | 530p-6p | M----- | :30 | 1 | \$160.00 | P-01 | 0.00 | NM | 1 | \$160.00 |
| | | | | EARLY NEWS | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 11/03/14 | 11/09/14 | M----- | | | 1 | | \$160.00 | | 0.00 | | | | |
| 23 | WNCF | 10/28/14 | 10/31/14 | M-F 630p-7p M-F 630p-7p | CM | 630p-7p | -TWTF-- | :30 | 4 | \$320.00 | P-01 | 0.00 | NM | 4 | \$1,280.00 |
| | | | | FAMILY FEUD | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/27/14 | 11/02/14 | -TWTF-- | | | 4 | | \$320.00 | | 0.00 | | | | |
| 24 | WNCF | 11/03/14 | 11/03/14 | M-F 630p-7p M-F 630p-7p | CM | 630p-7p | M----- | :30 | 1 | \$320.00 | P-01 | 0.00 | NM | 1 | \$320.00 |
| | | | | FAMILY FEUD | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 11/03/14 | 11/09/14 | M----- | | | 1 | | \$320.00 | | 0.00 | | | | |
| 25 | WNCF | 11/03/14 | 11/03/14 | | CM | 7p-9p | M----- | :30 | 2 | \$900.00 | P-01 | 0.00 | NM | 2 | \$1,800.00 |

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Advertiser: Pol Issue - Southern Progress Action Fu
 Product Desc: 4565/SO PROGRESS FND
 Estimate: 4565
 WNCF

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---------------------|------|-------------------|-----------------|------------------------|-------|----------------|---------|-----|-------------------|-------------|------|---------------|------|-------|------------|
| | | | | Dancing with the Stars | | | | | | | | | | | |
| | | | | Dancing with the Stars | | | | | | | | | | | |
| DANCING W THE STARS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 11/03/14 | 11/09/14 | M----- | | | | | 2 | \$900.00 | | 0.00 | | | |
| 26 | WNCF | 11/03/14 | 11/03/14 | Mon Prime C | CM | 9p-10p | M----- | :30 | 1 | \$700.00 | P-01 | 0.00 | NM | 1 | \$700.00 |
| | | | | Mon Prime C | | | | | | | | | | | |
| CASTLE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 11/03/14 | 11/09/14 | M----- | | | | | 1 | \$700.00 | | 0.00 | | | |
| 27 | WNCF | 11/03/14 | 11/03/14 | M-F NEWS 10p-1035p | CM | 10p-1035p | M----- | :30 | 1 | \$140.00 | P-01 | 0.00 | NM | 1 | \$140.00 |
| | | | | M-F 10p-1035p | | | | | | | | | | | |
| ABC 32 NEWS 10PM | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 11/03/14 | 11/09/14 | M----- | | | | | 1 | \$140.00 | | 0.00 | | | |
| 28 | WNCF | 10/28/14 | 10/28/14 | Tue Prime B | CM | 8p-9p | -T----- | :30 | 1 | \$700.00 | P-01 | 0.00 | NM | 1 | \$700.00 |
| | | | | Tue Prime B | | | | | | | | | | | |
| MARVEL SHIELD | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/27/14 | 11/02/14 | -T----- | | | | | 1 | \$700.00 | | 0.00 | | | |
| 29 | WNCF | 10/29/14 | 10/29/14 | Wed Prime A | CM | 7p-8p | --W---- | :30 | 1 | \$550.00 | P-01 | 0.00 | NM | 1 | \$550.00 |
| | | | | Wed Prime A | | | | | | | | | | | |
| MIDDLE/GOLDBERGS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/27/14 | 11/02/14 | --W---- | | | | | 1 | \$550.00 | | 0.00 | | | |
| 30 | WNCF | 10/29/14 | 10/29/14 | Wed Prime B | CM | 8p-9p | --W---- | :30 | 1 | \$650.00 | P-01 | 0.00 | NM | 1 | \$650.00 |
| | | | | Wed Prime B | | | | | | | | | | | |
| MODERN FAM/BLACKISH | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/27/14 | 11/02/14 | --W---- | | | | | 1 | \$650.00 | | 0.00 | | | |
| 31 | WNCF | 10/29/14 | 10/29/14 | Wed Prime C | CM | 9p-10p | --W---- | :30 | 1 | \$600.00 | P-01 | 0.00 | NM | 1 | \$600.00 |
| | | | | Wed Prime C | | | | | | | | | | | |
| NASHVILLE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/27/14 | 11/02/14 | --W---- | | | | | 1 | \$600.00 | | 0.00 | | | |
| 32 | WNCF | 10/30/14 | 10/30/14 | Thu Prime A | CM | 7p-8p | ---T--- | :30 | 2 | \$850.00 | P-01 | 0.00 | NM | 2 | \$1,700.00 |
| | | | | Thu Prime A | | | | | | | | | | | |
| GREY'S ANATOMY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/27/14 | 11/02/14 | ---T--- | | | | | 2 | \$850.00 | | 0.00 | | | |
| 33 | WNCF | 10/30/14 | 10/30/14 | Thu Prime C | CM | 9p-10p | ---T--- | :30 | 2 | \$750.00 | P-01 | 0.00 | NM | 2 | \$1,500.00 |
| | | | | Thu Prime C | | | | | | | | | | | |
| GET AWAY W/ MURDER | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/27/14 | 11/02/14 | ---T--- | | | | | 2 | \$750.00 | | 0.00 | | | |
| 34 | WNCF | 10/31/14 | 10/31/14 | Fri Prime A | CM | 7p-8p | ----F-- | :30 | 1 | \$300.00 | P-01 | 0.00 | NM | 1 | \$300.00 |
| | | | | Fri Prime A | | | | | | | | | | | |
| LAST MAN STANDING | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/27/14 | 11/02/14 | ----F-- | | | | | 1 | \$300.00 | | 0.00 | | | |
| 35 | WNCF | 10/31/14 | 10/31/14 | Fri Prime B | CM | 8p-9p | ----F-- | :30 | 2 | \$350.00 | P-01 | 0.00 | NM | 2 | \$700.00 |
| | | | | Fri Prime B | | | | | | | | | | | |
| SHARK TANK | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/27/14 | 11/02/14 | ----F-- | | | | | 2 | \$350.00 | | 0.00 | | | |
| 36 | WNCF | 10/31/14 | 10/31/14 | Fri Prime C | CM | 9p-10p | ----F-- | :30 | 1 | \$250.00 | P-01 | 0.00 | NM | 1 | \$250.00 |
| | | | | Fri Prime C | | | | | | | | | | | |
| 20/20 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/27/14 | 11/02/14 | ----F-- | | | | | 1 | \$250.00 | | 0.00 | | | |
| 37 | WNCF | 10/31/14 | 10/31/14 | | CM | 9p-10p | ----F-- | :30 | 1 | \$250.00 | P-01 | 0.00 | NM | 1 | \$250.00 |

Order / Rev: 186533
 Alt Order #: 09434159
 Flight Dates: 10/28/14 - 11/04/14

Advertiser: Pol Issue - Southern Progress Action Fu
 Product Desc: 4565/SO PROGRESS FND
 Estimate: 4565
 WNCF

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--|------|----------|----------|-----------------------------------|-------|----------------|---------|-----|-------|----------|------|------|------|-------|-------------|
| 20/20 Fri Prime C Fri Prime C Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/27/14 11/02/14 ----F-- 1 \$250.00 0.00 | | | | | | | | | | | | | | | |
| 38 | WNCF | 11/01/14 | 11/01/14 | Sa 7a-8a Sa 7a-8a | CM | 7a-8a | -----S- | :30 | 1 | \$40.00 | P-01 | 0.00 | NM | 1 | \$40.00 |
| GMA SATURDAY Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/27/14 11/02/14 -----S- 1 \$40.00 0.00 | | | | | | | | | | | | | | | |
| E 39 | WNCF | 11/01/14 | 11/01/14 | Sa NEWS 10p-1030p Sa 10p-1030p | CM | 10p-1030p | -----S- | :30 | 1 | \$100.00 | P-01 | 0.00 | NM | 1 | \$100.00 |
| ABC MONTGOMERY WKND Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/27/14 11/02/14 -----S- 1 \$100.00 0.00 | | | | | | | | | | | | | | | |
| Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 WNCF 10/27/14-11/02/14 Sa NEWS 10p-1030p 10p-1030p -----Sa-- :30 (\$100.00) 0.00 NM See MG 39.2 [TP chg - will run 1030-11pm due to College Football] | | | | | | | | | | | | | | | |
| 2 WNCF 11/01/14-11/01/14 Sa Late News 1030p-11p -----Sa-- :30 \$100.00 0.00 NM MG for 39.1 11/01 | | | | | | | | | | | | | | | |
| 40 | WNCF | 11/02/14 | 11/02/14 | Su Prime A Su Prime A | CM | 6p-7p | -----S | :30 | 1 | \$350.00 | P-01 | 0.00 | NM | 1 | \$350.00 |
| AFHV Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/27/14 11/02/14 -----S 1 \$350.00 0.00 | | | | | | | | | | | | | | | |
| 41 | WNCF | 11/02/14 | 11/02/14 | Su Prime B Su Prime B | CM | 7p-8p | -----S | :30 | 1 | \$800.00 | P-01 | 0.00 | NM | 1 | \$800.00 |
| ONCE UPON A TIME Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/27/14 11/02/14 -----S 1 \$800.00 0.00 | | | | | | | | | | | | | | | |
| 42 | WNCF | 11/02/14 | 11/02/14 | Su Prime C Su Prime C | CM | 8p-9p | -----S | :30 | 1 | \$700.00 | P-01 | 0.00 | NM | 1 | \$700.00 |
| RESURRECTION Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/27/14 11/02/14 -----S 1 \$700.00 0.00 | | | | | | | | | | | | | | | |
| 43 | WNCF | 11/02/14 | 11/02/14 | Su Prime D Su Prime D | CM | 9p-10p | -----S | :30 | 1 | \$700.00 | P-01 | 0.00 | NM | 1 | \$700.00 |
| REVENGE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/27/14 11/02/14 -----S 1 \$700.00 0.00 | | | | | | | | | | | | | | | |
| 44 | WNCF | 11/02/14 | 11/02/14 | Su NEWS 10p-1030p Su 10p-1030p | CM | 10p-1030p | -----S | :30 | 1 | \$100.00 | P-01 | 0.00 | NM | 1 | \$100.00 |
| ABC MONTGOMERY WKND Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/27/14 11/02/14 -----S 1 \$100.00 0.00 | | | | | | | | | | | | | | | |
| E 45 | WNCF | 11/02/14 | 11/02/14 | Su 1030p-11p Su 1030p-11p | CM | 1030p-11p | -----S | :30 | 1 | \$60.00 | P-01 | 0.00 | NM | 1 | \$60.00 |
| BURN NOTICE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/27/14 11/02/14 -----S 1 \$60.00 0.00 | | | | | | | | | | | | | | | |
| Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 WNCF 10/27/14-11/02/14 Su 1030p-11p 1030p-11p -----Su :30 (\$60.00) 0.00 NM See MG 45.2 [Program change - Alabama Football Team has an off week] | | | | | | | | | | | | | | | |
| 2 WNCF 11/02/14-11/02/14 Late Night Fringe Sa-Su 1030-1130pm (10:30 PM-11:30 PM) -----Su :30 \$60.00 0.00 NM MG for 45.1 11/02 | | | | | | | | | | | | | | | |
| Totals | | | | | | | | | | | | | | 119 | \$23,250.00 |

ORDER WORKSHEET

Rep Order# 9434159 Ver# 3 Status Revised Traffic Order# 186533 Last Received: 10/31/14 11:27 AM 1 of 2
 EC'd Yes Showing Buylines: All Rep and Station Changes

Station WNCN-TV MONTGOMERY-SELMA Agency (STEL) STELLA MURPHY PRODUCTIONS Rep Firm KATZ CONTINENTAL
 Advertiser (NW80) POLITICAL 926B PEACHTREE ST NE, SUITE 790 Sales Office (CH) CHICAGO
 Product 4565/ISO PROGRESS FND ATLANTA, GA 30309 Salesperson (DB1) DAN BARKER
 Estimate# 4565 Agency C/P1/P2/E /4565 Sales Assistant RACHELLE
 Buyer BARB OBRZUT Flight Dates 10/28/14-11/04/14 Salesperson Phone# 312-755-3936
 Salesperson Fax#

--- CONTRACT COMMENT ---

SOUTHERN PROGRESS ACTION FUND: TV 10/28-11/4 SKED RUNS TUE 10/28 THRU 12 NOON TUE, 11/4
 *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

CHANGED TP ON LINE 39. PLS CNFM, THX! BRENNEN FOR RACHELLE

| Ln | Day | Time | Program | Len | RTG/IMP | GRPs/ (000) | Rate | Dates | Spots/ Week | Num of Weeks | Total Spots | Total Cost |
|----------------------------------|-----|-----------|---------------------|-----|---------|----------------|----------|-------------|----------------|-----------------|----------------|------------|
| 39* | Sa | 1030P-11P | ABC MONTGOMERY WKND | 30 | 1.6 | 1.6 | \$100.00 | 11/01-11/01 | 1 | 1 | 1 | \$100.00 |
| Sales remark: V3 CHANGED TP | | | | | | | | | | | | |
| V3 Time Changed, Comment Changed | | | | | | | | | | | | |

---REPORT TOTALS---

Report Totals: 1 / \$100.00

---SALES MONTHLY TOTALS---

Nov2014: 119 / \$23,250.00
 Order Totals: 119 / \$23,250.00 Total GRPs: 151.1
 ---COMPETITIVE---
 Market Totals \$166,071.43
 WNCN .00% WRJM .00% WAKA 32.00% WBMM .00% WCOV 7.00%
 CABL 14.00%

Books [nu11]
 Demos RA35+

ORDER WORKSHEET

2 of 2

Rep Order# 9434159 Ver# 3
EC'd Yes

Status Revised

Traffic Order# 186533

Last Received:
Showing Buylines:

Printed: 10/31/14 11:27 AM
10/31/14 11:27 AM
All Rep and Station Changes

Station WNCN-TV MONTGOMERY-SELMA
Advertiser (NW80) POLITICAL
Product 4565/SO PROGRESS FND
Estimate# 4565
Buyer BARB OBRZUT

Agency (STEL) STELLA MURPHY PRODUCTIONS
926B PEACHTREE ST NE, SUITE 790
ATLANTA, GA 30309
Agency C/P1/P2/E /4565
Flight Dates 10/28/14-11/04/14

Rep Firm KATZ CONTINENTAL
Sales Office (CH) CHICAGO
Salesperson (DB1) DAN BARKER
Sales Assistant RACHELLE
Salesperson Phone# 312-755-3936
Salesperson Fax#

--- CREDIT RISK ---

STANDARD CREDIT TERMS