Stephens Media Group Advertiser: POL-FRDS OF MICHELLE LADOUCEUR

Order #: 2723009505444

Date Entered: 10/27/2022

Last Modified: 10/27/2022

Product:

Salesperson: Dawn Merz
Billing Cycle: Calendar Month

Estimate #:

POL-FRDS OF MICHELLE LADOUCEUR PO Box 485 Madrid, New York 13660

Order Date Range: 10/27/2022 through 11/07/2022 (2 weeks)
Media Outlets: WMSA-AM, WRCD-FM

On-Air Schedule

<u>#</u>	<u>Dates</u>	<u>Station</u>	Time/Program	Len	Мо	Tu \	We	<u>Th</u>	Fr	Sa :	Su S	5/W	<u>Rate</u>	Qty	<u>Total</u>
1	10/27/22-11/07/22	WMSA-AM	06:00AM-12:00AM	60	10	10	10		10			40	5.00	60	300.00
2	10/27/22-11/07/22	WRCD-FM	06:00AM-12:00AM	60	10	10	10		10			40	6.00	60	360.00

Station Totals

<u>Station</u>	On-Air Count	Digital Count	Web Count	Other Count	Gross Billing	Net Billing
WMSA-AM	60	0	0	0	\$300.00	\$300.00
WRCD-FM	60	0	0	0	\$360.00	\$360.00
Totals	120	0	0	0	\$660.00	\$660.00

Total Charges: \$660.00 Total Net: \$660.00

Disclaimer:"It is the policy of this station to prohibit discrimination against any person or entity on the basis of race, gender or ethnicity in connection with the sale of advertising."

	Projected Bi	lling By Calendar Month Month	
<u>Month</u>	<u>Year</u>	Gross Billing	Net Billing
October	2022	\$220.00	\$220.00
November	2022	\$440.00	\$440.00
Totals		\$660.00	\$660.00

Accepted for Stephens Media Gro	pup	Accepted for advertiser OR agency as agent for the advertiser					
Name	Title	Name	Title				