



WXZC 104.3 3rd Quarter 2022 Issues - Programs List

July 1st – September 30th 2022

In compliance with FCC Regulations:

- A) 104FCC 2D 1076 (1986)
- B) 98FCC 2D 1076 (1984)
- C) 104FCC 2D 505 Note (1986)

The broadcast studio for WXZC 104.3 FM is located at 964 S. Crystal Glen Drive, Lecanto, Florida 34461. WXZC was previously operated by our company as an LMA with the CCARC / Key Training Center, with license assignment occurring during 2nd quarter 2021.

WXZC FM Broadcasts a 24 hour Mainstream Country format targeting adults 25 to 64 throughout the north central Florida broadcast area. Frequent announcements of time, weather and public service announcements are done on an hourly basis.

The entire format of WXZC's on air programming is designed to offer a service to the listening audience. The following materials reflect some of the issues of interest to our target audience.

The following report reflects on the formal coverage of these community issues. WXCZ FM informally addresses many other issues in the Citrus County market through aggressive public service announcement rotation and local news coverage.

WXCZ 104.3 IS A 24 HOUR SIMULCAST WITH WXZC 103.3.

DURATION: 15, 30 & 60 Second Live and pre-recorded Public Service Announcements on a continuing basis. The majority are pre-recorded :30's.

Boys and Girls Club of CC	For:	Steak & Steak Dinner
CASA	For:	Bridges for Veterans
CCARC /Key Training Center	For:	Developmental Disabilities / careers
Citrus County Chamber of Commerce	For:	Meetings/updates
Citrus County Coin Club	For:	Coin Show
Citrus County Craft Council	For:	Harvest Moon Arts & Crafts Show
Citrus County Department of Health	For:	Various Health Advisories
Citrus County Library	For:	Group Zoom Meetings
Citrus County Sheriff's Office	For:	Public safety/awareness
Citrus Sertoma	For:	Golf 4 Kids
Coping with Dementia LLC	For:	Dementia Workshops
Female Veteran's Network of Citrus	For:	Recruitment
Friends of Citrus County Library	For:	Mega Book Sale
Homosassa Springs Wild Life Park	For:	Event Days
Inverness Lion's Club	For:	Comedy Show
Jessie's Place	For:	Casino Night
Life South Community Blood Bank	For:	Blood Shortage
NAMI Citrus	For:	Mental Health Awareness
Naturecoast Community Services	For:	Bicycle Donations
Save the Manatee Club	For:	Adopt a Manatee
Springhill Time Bank	For:	Give Back Event
Unitarian Universalist Church	For:	Monthly Themes
Walk of Arts	For:	Youth Arts Awareness
Wil Power Foundation	For:	Black Light Volleyball Tournament

1) Issue: PUBLIC SAFETY

DESCRIPTION: WXZC FM airs information on public safety & health issues.

2) Issue: BENEFITS AND FUNDRAISERS

DESCRIPTION: WXZC FM is proud of their continued involvement with local charities that conduct fund raising events on the Nature Coast. A large portion of WXZC Public Service Announcements are devoted to fundraising organizations and events providing listeners with information on how to get involved. When possible our on air personalities participate in these local fundraising events by drawing our audience to participate.

3) Issue: SUPPORT OF AREA VETERANS

Our station is heavily involved with numerous organizations that serve the area's veteran population. Crystal River is home to a National Guard Armory, whose men were heavily deployed during our nation's combat role in the Middle East. As a result many returning area veterans require assistance in making a successful transition to civilian life.

4) Issue: OTHER RELEVANT ISSUES PERTAINING TO THE NATURE COAST

DESCRIPTION: WXZC is continuously sent information regarding other local issues and asked to support in any way we can. These issues are not always limited to general categories and include wildlife management, education, senior care, debt management and many more.

END OF REPORT

Stephen Schurdel
Managing Partner

October 6, 2022