

CONTRACT



KWTX
6700 American Plaza
Waco, TX 76712
(254) 776-1330

<u>Contract / Revision</u> 912434 /		<u>Alt Order #</u>
<u>Product</u> Beto for Texas		
<u>Contract Dates</u> 09/19/18 - 09/25/18		<u>Estimate #</u> 4276
<u>Advertiser</u> Beto for Texas		<u>Original Date / Revision</u> 09/17/18 / 09/17/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> KWTX	<u>Account Executive</u> Waco House	<u>Sales Office</u> Waco National
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Ref</u> 8752	<u>Advertiser Ref</u> 151719	<u>Product 1/2</u>

And:

Screen Strategies Media Fairfax
11150 Fairfax Blvd 505
Fairfax, VA 22030

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KWTX	09/19/18	09/25/18	News 10 @ 5a	5a-530a		:30				NM	2	\$96.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/17/18	09/23/18	---1---				1	\$48.00				
	Week:	09/24/18	09/30/18	1-----				1	\$48.00				
N 3	KWTX	09/19/18	09/25/18	News 10 @ 530a	530a-6a		:30				NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/17/18	09/23/18	--1-1--				2	\$75.00				
	Week:	09/24/18	09/30/18	-1-----				1	\$75.00				
N 5	KWTX	09/19/18	09/25/18	News 10 @ 6a	558a-7a		:30				NM	5	\$775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/17/18	09/23/18	--111--				3	\$155.00				
	Week:	09/24/18	09/30/18	11-----				2	\$155.00				
N 6	KWTX	09/19/18	09/25/18	CBS This Morning	658a-9a		:30				NM	5	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/17/18	09/23/18	--111--				3	\$80.00				
	Week:	09/24/18	09/30/18	11-----				2	\$80.00				
N 8	KWTX	09/19/18	09/25/18	M-F 9a-10a	9a-10a		:30				NM	1	\$48.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/17/18	09/23/18	---1---				1	\$48.00				
	Week:	09/24/18	09/30/18	-----				0	\$80.00				
N 9	KWTX	09/19/18	09/25/18	Price Is Right	10a-11a		:30				NM	2	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/17/18	09/23/18	--1----				1	\$115.00				
	Week:	09/24/18	09/30/18	1-----				1	\$115.00				
N 10	KWTX	09/20/18	09/25/18	Young and the Restless	11a-12p		:30				NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/17/18	09/23/18	----1--				1	\$130.00				
	Week:	09/24/18	09/30/18	-----				0	\$130.00				
N 11	KWTX	09/20/18	09/25/18	News 10 @ Noon	1158a-1230p		:30				NM	2	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/17/18	09/23/18	---1---				1	\$95.00				
	Week:	09/24/18	09/30/18	-1-----				1	\$95.00				
N 13	KWTX	09/19/18	09/25/18	Let's Make A Deal	2p-3p		:30				NM	1	\$61.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	09/17/18	09/23/18	--1----				1	\$61.00				

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<u>Advertiser</u> Beto for Texas		

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/24/18	09/30/18	-----				0	\$120.00				
N 14	KWTX	09/19/18	09/25/18	M-F 4p-5p	4p-5p		:30				NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/17/18	09/23/18	--111--				3	\$50.00				
Week:		09/24/18	09/30/18	1-----				1	\$50.00				
N 15	KWTX	09/20/18	09/25/18	News 10 @ 5p	5p-530p		:30				NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/17/18	09/23/18	---11--				2	\$125.00				
Week:		09/24/18	09/30/18	11-----				2	\$125.00				
N 18	KWTX	09/19/18	09/25/18	News 10 @ 6p	6p-630p		:30				NM	5	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/17/18	09/23/18	--111--				3	\$270.00				
Week:		09/24/18	09/30/18	11-----				2	\$270.00				
N 19	KWTX	09/19/18	09/25/18	M-F 630p-7p	630p-7p		:30				NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/17/18	09/23/18	--111--				3	\$150.00				
Week:		09/24/18	09/30/18	11-----				2	\$150.00				
N 23	KWTX	09/20/18	09/25/18	Friday Prime Hr 2	8p-9p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/17/18	09/23/18	----1--				1	\$350.00				
Week:		09/24/18	09/30/18	-----				0	\$0.00				
N 24	KWTX	09/20/18	09/25/18	Saturday Prime Hr 3	9p-10p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/17/18	09/23/18	-----1-				1	\$150.00				
Week:		09/24/18	09/30/18	-----				0	\$0.00				
N 26	KWTX	09/19/18	09/25/18	M-F News 10 @ 10p	10p-1035p		:30				NM	5	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/17/18	09/23/18	--111--				3	\$380.00				
Week:		09/24/18	09/30/18	11-----				2	\$380.00				
N 29	KWTX	09/20/18	09/25/18	Sa-Su News 10 @ 10p	10p-1035p		:30				NM	1	\$315.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/17/18	09/23/18	-----1				1	\$315.00				
Week:		09/24/18	09/30/18	-----				0	\$380.00				
N 30	KWTX	09/20/18	09/25/18	Late Show	1035p-1137p		:30				NM	4	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/17/18	09/23/18	---11--				2	\$90.00				
Week:		09/24/18	09/30/18	11-----				2	\$90.00				
N 31	KWTX	09/20/18	09/25/18	Tuesday Prime Hr 1	658p-8p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/17/18	09/23/18	-----				0	\$0.00				
Week:		09/24/18	09/30/18	-1-----				1	\$400.00				
N 32	KWTX	09/19/18	09/19/18	Wednesday Prime Hr 3	9p-10p		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/17/18	09/23/18	--1----				1	\$275.00				
							Totals	0.00				54	\$8,705.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/01/18 -09/25/18	54	\$8,705.00	(\$1,305.75)	\$7,399.25
Totals	54	\$8,705.00	(\$1,305.75)	\$7,399.25

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Signature: _____ **Date:** _____