

CONTRACT



KWTX
6700 American Plaza
Waco, TX 76712
(254) 776-1330

And:

Screen Strategies Media Fairfax
11150 Fairfax Blvd 505
Fairfax, VA 22030

<u>Contract / Revision</u> 934366 /		<u>Alt Order #</u>
<u>Product</u> Beto for Texas		
<u>Contract Dates</u> 10/10/18 - 10/16/18	<u>Estimate #</u> 4550	
<u>Advertiser</u> Beto for Texas		<u>Original Date / Revision</u> 10/07/18 / 10/10/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> KWTX	<u>Account Executive</u> Waco House	<u>Sales Office</u> Waco National
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Ref</u> 8752	<u>Advertiser Ref</u> 151719	<u>Product 1/2</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KWTX	10/10/18	10/16/18	News 10 @ 5a	5a-530a		:30				NM	4	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/08/18	10/14/18	--111--				3	\$44.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	KWTX	10/08/18-10/14/18	News 10 @ 5a	5a-530a	---WThF----	:30		\$44.00		NM		
			See MG 1.6,1.7										
	2	KWTX	10/08/18-10/14/18	News 10 @ 5a	5a-530a	---WThF----	:30		\$44.00		NM		
			See MG 1.6,1.7										
	3	KWTX	10/08/18-10/14/18	News 10 @ 5a	5a-530a	---WThF----	:30		\$44.00		NM		
			See MG 1.6,1.7										
	6	KWTX	10/08/18-10/14/18	News 10 @ 5a	5a-530a	----ThF----	:30		\$55.00		NM		
			MG for 1.3,1.2,1.1										
	7	KWTX	10/08/18-10/14/18	News 10 @ 5a	5a-530a	-----F----	:30		\$55.00		NM		
			MG for 1.3,1.2,1.1										
	Week:	10/15/18	10/21/18	11-----				2	\$55.00				
N 2	KWTX	10/10/18	10/16/18	News 10 @ 530a	530a-6a		:30				NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/08/18	10/14/18	--111--				3	\$75.00				
	Week:	10/15/18	10/21/18	11-----				2	\$75.00				
N 3	KWTX	10/10/18	10/16/18	News 10 @ 6a	558a-7a		:30				NM	5	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/08/18	10/14/18	--111--				3	\$170.00				
	Week:	10/15/18	10/21/18	11-----				2	\$170.00				
N 4	KWTX	10/10/18	10/16/18	CBS This Morning	658a-9a		:30				NM	6	\$660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/08/18	10/14/18	--121--				4	\$110.00				
	Week:	10/15/18	10/21/18	11-----				2	\$110.00				
N 5	KWTX	10/10/18	10/16/18	CBS Sunday Morning	758a-930a		:30				NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/08/18	10/14/18	-----1				1	\$140.00				
	Week:	10/15/18	10/21/18	-----				0	\$110.00				
N 6	KWTX	10/10/18	10/16/18	M-F 9a-10a	9a-10a		:30				NM	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/08/18	10/14/18	----1--				1	\$65.00				
	Week:	10/15/18	10/21/18	1-----				1	\$65.00				

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<u>Advertiser</u> Beto for Texas		<u>Original Date / Revision</u> 10/07/18 / 10/10/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 7	KWTX	10/10/18	10/16/18	Price Is Right	10a-11a		:30				NM	2	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/08/18	10/14/18	----1--				1	\$210.00				
	Week:	10/15/18	10/21/18	1-----				1	\$210.00				
N 8	KWTX	10/10/18	10/16/18	Young and the Restless	11a-12p		:30				NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/08/18	10/14/18	---1---				1	\$160.00				
	Week:	10/15/18	10/21/18	-----				0	\$210.00				
N 9	KWTX	10/10/18	10/16/18	News 10 @ Noon	1158a-1230p		:30				NM	4	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/08/18	10/14/18	--1-1--				2	\$120.00				
	Week:	10/15/18	10/21/18	11-----				2	\$120.00				
N 10	KWTX	10/10/18	10/16/18	Bold and Beautiful	1227p-1p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/08/18	10/14/18	---1---				1	\$150.00				
	Week:	10/15/18	10/21/18	-----				0	\$120.00				
N 11	KWTX	10/10/18	10/16/18	The Talk	1p-2p		:30				NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/08/18	10/14/18	----1--				1	\$95.00				
	Week:	10/15/18	10/21/18	-----				0	\$120.00				
N 12	KWTX	10/10/18	10/16/18	Let's Make A Deal	2p-3p		:30				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/08/18	10/14/18	-----				0	\$95.00				
	Week:	10/15/18	10/21/18	1-----				1	\$80.00				
N 13	KWTX	10/10/18	10/16/18	M-F 4p-5p	4p-5p		:30				NM	5	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/08/18	10/14/18	--111--				3	\$95.00				
	Week:	10/15/18	10/21/18	11-----				2	\$95.00				
N 14	KWTX	10/10/18	10/16/18	News 10 @ 5p	5p-530p		:30				NM	5	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/08/18	10/14/18	--111--				3	\$170.00				
	Week:	10/15/18	10/21/18	11-----				2	\$170.00				
N 15	KWTX	10/10/18	10/16/18	News 10 @ 6p	6p-630p		:30				NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/08/18	10/14/18	--111--				3	\$250.00				
	Week:	10/15/18	10/21/18	11-----				2	\$250.00				
N 16	KWTX	10/10/18	10/16/18	M-F 630p-7p	630p-7p		:30				NM	5	\$1,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/08/18	10/14/18	--111--				3	\$255.00				
	Week:	10/15/18	10/21/18	11-----				2	\$255.00				
N 17	KWTX	10/10/18	10/16/18	Sa 630p-7p	630p-7p		:30				NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/08/18	10/14/18	-----1-				1	\$110.00				
	Week:	10/15/18	10/21/18	-----				0	\$255.00				
N 18	KWTX	10/10/18	10/16/18	Tuesday Prime Hr 3	9p-10p		:30				NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/08/18	10/14/18	-----				0	\$110.00				
	Week:	10/15/18	10/21/18	-1-----				1	\$475.00				
N 19	KWTX	10/10/18	10/16/18	Wednesday Prime Hr 3	9p-10p		:30				NM	1	\$370.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/08/18	10/14/18	--1----				1	\$370.00				

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/18	10/21/18	-----				0	\$475.00				
N 20	KWTX	10/10/18	10/16/18	Thursday Prime Hr 2	8p-9p		:30				NM	1	\$405.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	---1---				1	\$405.00				
Week:		10/15/18	10/21/18	-----				0	\$475.00				
N 21	KWTX	10/10/18	10/16/18	Friday Prime Hr 3	9p-10p		:30				NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	----1--				1	\$475.00				
Week:		10/15/18	10/21/18	-----				0	\$475.00				
N 22	KWTX	10/10/18	10/16/18	Saturday Prime Hr 3	9p-10p		:30				NM	1	\$205.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	-----1-				1	\$205.00				
Week:		10/15/18	10/21/18	-----				0	\$475.00				
N 23	KWTX	10/10/18	10/16/18	Sunday Prime Hr 2	7p-8p		:30				NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	-----1				1	\$325.00				
Week:		10/15/18	10/21/18	-----				0	\$475.00				
N 24	KWTX	10/10/18	10/16/18	Sunday Prime Hr 4	9p-10p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	-----1				1	\$300.00				
Week:		10/15/18	10/21/18	-----				0	\$475.00				
N 25	KWTX	10/10/18	10/16/18	M-F News 10 @ 10p	10p-1035p		:30				NM	5	\$2,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	--111--				3	\$425.00				
Week:		10/15/18	10/21/18	11-----				2	\$425.00				
N 26	KWTX	10/10/18	10/16/18	Sa-Su News 10 @ 10p	10p-1035p		:30				NM	1	\$205.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	-----1-				1	\$205.00				
Week:		10/15/18	10/21/18	-----				0	\$425.00				
N 27	KWTX	10/10/18	10/16/18	Sa-Su News 10 @ 10p	10p-1035p		:30				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	-----1				1	\$425.00				
Week:		10/15/18	10/21/18	-----				0	\$425.00				
N 28	KWTX	10/10/18	10/16/18	Late Show	1035p-1137p		:30				NM	5	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	--111--				3	\$135.00				
Week:		10/15/18	10/21/18	11-----				2	\$135.00				
Totals								0.00				73	\$13,705.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 - 10/16/18	73	\$13,705.00	(\$2,055.75)	\$11,649.25
Totals	73	\$13,705.00	(\$2,055.75)	\$11,649.25

Signature: _____ **Date:** _____

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