

Malkan Interactive Communications
dba KEYS/KKBA/KZFM
2117 LEOPARD
CORPUS CHRISTI, TX 78408
361-883-3516

Client: MICHAEL CLOUD FOR CONGRESS (A)
Order #: 4594-00004
Description: Michael Cloud for Congress
Date Entered: 2/11/2022
P.O.#:
Salesperson: Turner, Emily
Invoice Frequency: Billed at end of Media/EOS, Sorted by Date
Phone/Fax: 616.821.6389

RURAL AMFM LLC
Attn: CJ GLADES
190 MONROE AVE
NW STE 300
GRANDE RAPIDS, MICHIGAN 49503

On-Air Schedule

	Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1	2/14/2022	2/20/2022	KZFM-FM	06:00:00a to 10:00:00a	CUSTOM	1:00	13	45.00	585.00	N	Y	Y	Y	Y	N	N
	2/14/2022	2/20/2022					13	45.00	585.00	0	3	3	3	4	0	0
2	2/14/2022	2/20/2022	KZFM-FM	10:00:00a to 03:00:00p	CUSTOM	1:00	11	40.00	440.00	N	Y	Y	Y	Y	N	N
	2/14/2022	2/20/2022					11	40.00	440.00	0	3	2	3	3	0	0
3	2/14/2022	2/20/2022	KZFM-FM	03:00:00p to 07:00:00p	CUSTOM	1:00	12	40.00	480.00	N	Y	Y	Y	Y	N	N
	2/14/2022	2/20/2022					12	40.00	480.00	0	3	3	3	3	0	0
4	2/21/2022	2/27/2022	KZFM-FM	06:00:00a to 10:00:00a	CUSTOM	1:00	14	45.00	630.00	Y	Y	Y	Y	Y	N	N
	2/21/2022	2/27/2022					14	45.00	630.00	2	3	3	3	3	0	0
5	2/21/2022	2/27/2022	KZFM-FM	10:00:00a to 03:00:00p	CUSTOM	1:00	13	40.00	520.00	Y	Y	Y	Y	Y	N	N
	2/21/2022	2/27/2022					13	40.00	520.00	5	2	2	2	2	0	0
6	2/21/2022	2/27/2022	KZFM-FM	03:00:00p to 07:00:00p	CUSTOM	1:00	13	40.00	520.00	Y	Y	Y	Y	Y	N	N
	2/21/2022	2/27/2022					13	40.00	520.00	2	3	2	2	4	0	0
7	2/28/2022	3/1/2022	KZFM-FM	06:00:00a to 10:00:00a	CUSTOM	1:00	5	45.00	225.00	Y	Y	N	N	N	N	N
	2/28/2022	3/1/2022					5	45.00	225.00	3	2	0	0	0	0	0
8	2/28/2022	3/1/2022	KZFM-FM	10:00:00a to 03:00:00p	CUSTOM	1:00	4	40.00	160.00	Y	Y	N	N	N	N	N
	2/28/2022	3/1/2022					4	40.00	160.00	2	2	0	0	0	0	0
9	2/28/2022	3/1/2022	KZFM-FM	03:00:00p to 07:00:00p	CUSTOM	1:00	5	40.00	200.00	Y	Y	N	N	N	N	N
	2/28/2022	3/1/2022					5	40.00	200.00	3	2	0	0	0	0	0

Order Start Date: 2/14/2022 Order End Date: 3/1/2022 Spots: 90

Total Charges: \$3,760.00
Combined Discounts: \$564.00
Total Net: \$3,196.00

KEYS, KKBA and KZFM does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry.

Projected Media Month/End-Of-Schedule Billing Totals for MICHAEL CLOUD FOR CONGRESS (A) / 4594-00004 :

		<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
February	2022	76	\$3,175.00	\$476.25	\$2,698.75
March	2022	14	\$585.00	\$87.75	\$497.25
Total:		90	\$3,760.00	\$564.00	\$3,196.00

Confirmed & Accepted for Malkan Interactive Communications By:

Accepted for RURAL AMFM LLC By:

Please Sign and Return One Copy

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, RuralAMFM, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Michael Cloud

Authorized committee:

Cloud for Congress

Agency requesting time (and contact information):

☐ N/A RuralAMFM, cj@ruralamfm.com

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

US Representative

Date of election:

March 1, 2022



General



Primary

Treasurer of candidate's authorized committee:

Josh Teinert

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐ the candidate listed above who is a legally qualified candidate, or

☒ the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

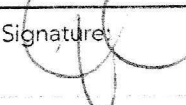
Candidate/Committee/Agency

Station Representative

Signature:



Signature:



Name: CJ Galdes

Name:

2-11-22

Date of Request to Purchase Ad Time: 2/11/21

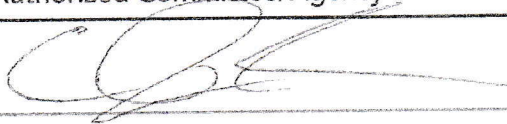
Date of Station Agreement to Sell Time:

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:



Name: CJ Galdes

Date: 2/11/21

TO BE COMPLETED BY STATION ONLYAd submitted to Station? ☐ Yes ☐ No

Date ad received: _____

Federal candidate certification signed (above): ☐ Yes ☐ No ☐ N/A

Disposition:

☐ Accepted☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*☐ Rejected – provide reason (optional): _____

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag): _____

Contract #:

Station Call Letters:

Date Received/Requested:

Est. #:

Station Location:

Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Station	Format	Days	Times	Length	Rate	2/14-2/20 Units	2/21-2/27 Units	2/28-3/1 Units	Total Units	Gross	Net
KEYS-AM	News/Talk	MTWRF	6a-10a	:60		\$25.00	12	14	5	31	\$775.00
		MTWRF	10a-3p	:60		\$20.00	11	13	4	28	\$560.00
		MTWRF	3p-7p	:60		\$20.00	12	13	5	30	\$600.00
							35	40	14	89	\$1,935.00
											\$1,644.75

Station	Format	Days	Times	Length	Rate	2/14-2/20 Units	2/21-2/27 Units	2/28-3/1 Units	Total Units	Gross	Net
KKBA-FM	Rock	MTWRF	6a-10a	:60		\$25.00	12	14	5	31	\$775.00
		MTWRF	10a-3p	:60		\$20.00	11	13	4	28	\$560.00
		MTWRF	3p-7p	:60		\$20.00	12	13	5	30	\$600.00
							35	40	14	89	\$1,935.00
											\$1,644.75

Station	Format	Days	Times	Length	Rate	2/14-2/20 Units	2/21-2/27 Units	2/28-3/1 Units	Total Units	Gross	Net
KZFM-FM	CHR	MTWRF	6a-10a	:60		\$45.00	13	14	5	32	\$1,440.00
		MTWRF	10a-3p	:60		\$40.00	11	13	4	28	\$1,120.00
		MTWRF	3p-7p	:60		\$40.00	12	13	5	30	\$1,200.00
							36	40	14	90	\$3,760.00
											\$3,196.00

TOTAL \$6,485.50