

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <div style="text-align: center; font-size: 1.2em; margin-top: 10px;">KVMX</div>	<b>Date:</b> <div style="text-align: center; font-size: 1.2em; margin-top: 10px;">10/9/14</div>
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I, Sherei Sadler, Sadler STRATEGIC MEDIA, INC.  
do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See order					

This broadcast time will be used by: \_\_\_\_\_



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
☐ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

*See Letter of Authorization*

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

*See Letter of Authorization*



**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

\_\_\_\_\_  
Date

Sheryl Hadler  
Signature

818-506-5443  
Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

Sheryl Hadler  
Signature

Sheryl Gottlieb  
Printed Name

National Political Coordinator  
Title

## AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any  
Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<i>See schedule/orders</i>					

Attach proposed schedule with charges (if available):

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

# Order Item Summary



KYMX-FM

**Order#:** 9704 CF NTL-Cash-Political  
**Advertiser:** YES ON PROPS 1 AND 2 COMMITTEE  
 2355 Broadway Apt 407  
 Oakland, CA 94612-2489

**Start - End:** 10/20/2014 - 11/1/2014  
**Alt Ord Id:** Rep Firm-28196856

**HL#:** 28196856

**Created:** 10/09/2014 01:19 P

**Agency:** SADLER STRATEGIC MEDIA (152445)  
 12103 Viewcrest Rd  
 Studio City, CA 91604-3640

**CPE:** -/1614  
**Product:** Yes On Prop 1.2  
**Demo:** P18+ DMA RTG

**Print Invoice Locally:** N  
**Co-op Invoice:** N  
**Do Not Mail Invoice:** N  
**Apply Taxes:** N  
**Notarize Invoice:** N  
**Print Affidavit:** N  
**Print Sub Invoice:** N  
**Notarize Sub Invoice:** N  
**Updated:**  
**Confirmed:** 10/14/2014 02:55 P  
**Contract:** 10/14/2014 02:56 P  
**Billing Int:** Normal  
**Billing Mth:** Item Rate  
**Comm Cat:** Standard  
**Supress Rates:** N  
**Schedule Code:** C

**AE:** Katz-LA House (Katz-LA)

**Agency Commission:** 15%

**Buyer:** Katz-LA House (Katz-LA) **Self Protection Intr:** :30:00

Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P18+	Rate	Spots	Total	NRate A/G	LC
001	CF 6:00:00-10:00:00	MTWTF**	MORN	Airtime (Broadcast) Standard	60	C	:30:00	0.00	\$300.00	12	\$3,600.00	\$300.00	
		<u>Start</u> <u>End</u>	<u>Oct 20</u>	<u>Oct 27</u>									
		10/20/14   10/31/14	6	6									
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P18+	Rate	Spots	Total	NRate A/G	LC
002	CF 10:00:00-15:00:00	MTWTF**	MID	Airtime (Broadcast) Standard	60	C	:30:00	0.00	\$300.00	14	\$4,200.00	\$300.00	
		<u>Start</u> <u>End</u>	<u>Oct 20</u>	<u>Oct 27</u>									
		10/20/14   10/31/14	7	7									
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P18+	Rate	Spots	Total	NRate A/G	LC
003	CF 15:00:00-19:00:00	MTWTF**	AFTN	Airtime (Broadcast) Standard	60	C	:30:00	0.00	\$300.00	14	\$4,200.00	\$300.00	
		<u>Start</u> <u>End</u>	<u>Oct 20</u>	<u>Oct 27</u>									
		10/20/14   10/31/14	7	7									
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P18+	Rate	Spots	Total	NRate A/G	LC
004	CF 19:00:00-24:00:00	MTWTF**	EVE	Airtime (Broadcast) Standard	60	C	:30:00	0.00	\$100.00	8	\$800.00	\$100.00	
		<u>Start</u> <u>End</u>	<u>Oct 20</u>	<u>Oct 27</u>									
		10/20/14   10/31/14	4	4									
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	P18+	Rate	Spots	Total	NRate A/G	LC
005	CF 10:00:00-15:00:00	*****S*	WKND	Airtime (Broadcast) Standard	60	C	:30:00	0.00	\$140.00	4	\$560.00	\$140.00	
		<u>Start</u> <u>End</u>	<u>Oct 20</u>	<u>Oct 27</u>									
		10/20/14   11/01/14	2	2									

## Order Summary

	Confirmed		
	Quantity	Gross Amount	Net Amount
Broadcast Buy Lines	52	\$13,360.00	\$11,356.00
Ancillary Buy Lines	0	\$0.00	\$0.00
Installment Schedule	0	\$0.00	\$0.00
<b>Total</b>	<b>52</b>	<b>\$13,360.00</b>	<b>\$11,356.00</b>



## LETTER OF AUTHORIZATION

Yes on Props 1 and 2 Committee  
2355 Broadway, Suite 407  
Oakland, CA 94612

September 22, 2014

Sheri Sadler  
Sadler Strategic Media, Inc.  
12103 Viewcrest Road  
Studio City, CA 91604

Dear Ms. Sadler:

Please accept this letter as authorization to represent the Yes on Props 1 and 2, a bipartisan coalition of business, labor, Republicans, Democrats, and Governor Brown. Our official information is as follows:

Name: Yes on Props 1 and 2, a bipartisan coalition of business, labor, Republicans, Democrats, and Governor Brown  
Address: 2355 Broadway, Suite 407, Oakland, CA 94612  
Phone: (510) 628-0202  
Name of Treasurer: Rubeena Singh  
FPPC I.D.: 1343257

Signature



Anne Gust Brown

Remit To: CBS Radio Stations  
P.O. Box 100182  
Pasadena, CA 91189-0182



KYMX-FM

INVOICE

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For: YES ON PROPS 1 AND 2 COMMITTEE(366827)  
2355 Broadway Apt 407  
Oakland, CA 94612-2489

Account Exec: House, Katz-LA  
Office: Katz-LA  
Contract Num: 1815-9704  
Contract Dates: 10/20/2014-11/01/2014  
Customer Order: 28196856  
Linked Order:  
CPE: / / 1614

Invoice Num: 1815-225467  
Invoice Date: 10/26/2014  
Billing Cycle: Broadcast EOM  
Billing Period: 09/29/2014-10/26/2014

**PAY BY** 11/25/2014  
Net 30 days

In Account With: SADLER STRATEGIC MEDIA(152445)  
12103 Viewcrest Rd  
Studio City, CA 91604-3640  
ATTN:Accounts Payable

Product Desc: Yes On Prop 1,2  
Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate
1	06:00:00-10:00:00	10/20/2014-10/31/2014	MTWTF..	60	6	300.00
<u>Week Of</u> 10/20/2014-10/26/2014 <u>MTWTFSS</u> MTWTF.. <u>Spots Per Week</u> 6 <u>Rate</u> 300.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>
10/20/2014	Mo	06:50:04 AM		Y12R501R60	60	300.00
10/21/2014	Tu	07:20:30 AM		Y12R601R60	60	300.00
10/22/2014	We	09:30:06 AM		Y12R601R60	60	300.00
10/23/2014	Th	06:36:38 AM		Y12R601R60	60	300.00
10/23/2014	Th	08:36:32 AM		Y12R501R60	60	300.00
10/24/2014	Fr	06:03:31 AM		Y12R601R60	60	300.00
2	10:00:00-15:00:00	10/20/2014-10/31/2014	MTWTF..	60	7	300.00
<u>Week Of</u> 10/20/2014-10/26/2014 <u>MTWTFSS</u> MTWTF.. <u>Spots Per Week</u> 7 <u>Rate</u> 300.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>
10/20/2014	Mo	01:58:42 PM		Y12R601R60	60	300.00
10/20/2014	Mo	02:27:13 PM		Y12R501R60	60	300.00
10/21/2014	Tu	01:59:16 PM		Y12R501R60	60	300.00
10/21/2014	Tu	03:00:50 PM		Y12R601R60	60	300.00
10/22/2014	We	10:30:17 AM		Y12R501R60	60	300.00
10/23/2014	Th	01:00:00 PM		Y12R601R60	60	300.00
10/24/2014	Fr	10:31:27 AM		Y12R501R60	60	300.00
3	15:00:00-19:00:00	10/20/2014-10/31/2014	MTWTF..	60	7	300.00
<u>Week Of</u> 10/20/2014-10/26/2014 <u>MTWTFSS</u> MTWTF.. <u>Spots Per Week</u> 7 <u>Rate</u> 300.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>
10/20/2014	Mo	06:58:25 PM		Y12R601R60	60	300.00

Warranty - We warrant the above broadcasts were made according to the official station log.



Remit To: CBS Radio Stations

P.O. Box 100182  
Pasadena, CA 91189-0182

For: YES ON PROPS 1 AND 2 COMMITTEE(366827)

2355 Broadway Apt 407  
Oakland, CA 94612-2489

In Account With: SADLER STRATEGIC MEDIA(152445)

12103 Viewcrest Rd  
Studio City, CA 91604-3640  
ATTN:Accounts Payable



Account Exec: House, Katz-LA

Office: Katz-LA

Contract Num: 1815-9704

Contract Dates: 10/20/2014-11/01/2014

Customer Order: 28196856

Linked Order: / / 1614

CPE: /

Product Desc: Yes On Prop 1,2  
Broadcast airtimes represented are reported to the nearest second.

KYMX-FM

INVOICE

Invoice Num: 1815-225467  
Invoice Date: 10/26/2014  
Billing Cycle: Broadcast EOM  
Billing Period: 09/29/2014-10/26/2014

PAY BY 11/25/2014  
Net 30 days

Page 2 of 3

Buy Line	Flight Description	Day	Air Time	M/G For	Material	Dur	MTWTFSS	Rate	Debit	Credit	Remarks
	10/21/2014	Tu	04:01:16 PM		Y12R501R60	60	300.00				
	10/21/2014	Tu	06:00:04 PM		Y12R601R60	60	300.00				
	10/22/2014	We	05:56:35 PM		Y12R601R60	60	300.00				
	10/22/2014	We	06:58:12 PM		Y12R501R60	60	300.00				
	10/23/2014	Th	06:00:36 PM		Y12R501R60	60	300.00				
	10/24/2014	Fr	03:29:55 PM		Y12R601R60	60	300.00				
4	19:00:00-24:00:00						MTWTF..		60	4	100.00
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Billing Notes

CBS Radio Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Radio and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any

Warranty - We warrant the above broadcasts were made according to the official station log.

Remit To: CBS Radio Stations  
P.O. Box 100182  
Pasadena, CA 91189-0182



KYMX-FM

INVOICE

Page 3 of 3

For: YES ON PROPS 1 AND 2 COMMITTEE(366827)

2355 Broadway Apt 407  
Oakland, CA 94612-2489

Invoice Num: 1815-225467  
Invoice Date: 10/26/2014  
Billing Cycle: Broadcast EOM  
Billing Period: 09/29/2014-10/26/2014

**PAY BY** 11/25/2014  
Net 30 days

In Account With: SADLER STRATEGIC MEDIA(152445)  
12103 Viewcrest Rd  
Studio City, CA 91604-3640  
ATTN:Accounts Payable

Account Exec: House, Katz-LA  
Office: Katz-LA  
Contract Num: 1815-9704  
Contract Dates: 10/20/2014-11/01/2014  
Customer Order: 28196856  
Linked Order:  
CPE: / / 1614  
Product Desc: Yes On Prop 1.2  
Broadcast airtimes represented are reported to the nearest second.

**Billing Notes**

advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Radio or its Stations that is intended to discriminate on the basis of race or ethnicity.

DUPLICATE

**Wire Transfer Instructions:**

JP Morgan Chase  
Acct: 826074767  
ABA: 021000021  
Ref: KYMX-FM  
Inv: 1815-225467

For Billing Inquiries Please Contact:  
Accounts Receivable

916-923-6800

Gross Billing	6,680.00
Trade Value	0.00
Agency Commission	1,002.00
Local Tax	0.00
State Tax	0.00
Pre Paid Amount	0.00
Pay This Amount	5,678.00

Warranty - We warrant the above broadcasts were made according to the official station log.

Remit To: CBS Radio Stations  
P.O. Box 100182  
Pasadena, CA 91189-0182



KYMX-FM

INVOICE

For: YES ON PROPS 1 AND 2 COMMITTEE(366827)  
2355 Broadway Apt 407  
Oakland, CA 94612-2489

Account Exec: House, Katz-LA  
Office: Katz-LA  
Contract Num: 1815-9704  
Contract Dates: 10/20/2014-11/01/2014  
Customer Order: 28196856  
Linked Order:  
CPE: / / 1614

Invoice Num: 1815-225524  
Invoice Date: 11/02/2014  
Billing Cycle: Weekly  
Billing Period: 10/27/2014-11/02/2014

PAY BY 12/02/2014  
Net 30 days

In Account With: SADLER STRATEGIC MEDIA(152445)  
12103 Viewcrest Rd  
Studio City, CA 91604-3640  
ATTN:Accounts Payable

Product Desc: Yes On Prop 1.2  
Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate
1	06:00:00-10:00:00	10/20/2014-10/31/2014	MTWTF..	60	6	300.00
<b>Week Of</b> 10/27/2014-11/02/2014 <b>MTWTFSS</b> MTWTF.. <b>Spots Per Week</b> 6 <b>Rate</b> 300.00						
<b>Air Date</b>	<b>Day</b>	<b>Air Time</b>	<b>M/G For</b>	<b>Material</b>	<b>Dur</b>	<b>Rate</b>
10/27/2014	Mo	06:49:05 AM		Y12R501R60	60	300.00
10/28/2014	Tu	06:03:15 AM		Y12R501R60	60	300.00
10/29/2014	We	06:33:41 AM		Y12R501R60	60	300.00
10/29/2014	We	07:22:55 AM		Y12R601R60	60	300.00
10/31/2014	Fr	06:22:29 AM		Y12R501R60	60	300.00
10/31/2014	Fr	09:32:02 AM		Y12R601R60	60	300.00
2	10:00:00-15:00:00	10/20/2014-10/31/2014	MTWTF..	60	7	300.00
<b>Week Of</b> 10/27/2014-11/02/2014 <b>MTWTFSS</b> MTWTF.. <b>Spots Per Week</b> 7 <b>Rate</b> 300.00						
<b>Air Date</b>	<b>Day</b>	<b>Air Time</b>	<b>M/G For</b>	<b>Material</b>	<b>Dur</b>	<b>Rate</b>
10/27/2014	Mo	11:26:58 AM		Y12R601R60	60	300.00
10/27/2014	Mo	12:59:45 PM		Y12R501R60	60	300.00
10/28/2014	Tu	12:59:38 PM		Y12R601R60	60	300.00
10/28/2014	Tu	02:01:01 PM		Y12R501R60	60	300.00
10/28/2014	Tu	02:32:03 PM		Y12R601R60	60	300.00
10/29/2014	We	01:01:30 PM		Y12R501R60	60	300.00
10/30/2014	Th	02:32:14 PM		Y12R501R60	60	300.00
3	15:00:00-19:00:00	10/20/2014-10/31/2014	MTWTF..	60	7	300.00
<b>Week Of</b> 10/27/2014-11/02/2014 <b>MTWTFSS</b> MTWTF.. <b>Spots Per Week</b> 7 <b>Rate</b> 300.00						
<b>Air Date</b>	<b>Day</b>	<b>Air Time</b>	<b>M/G For</b>	<b>Material</b>	<b>Dur</b>	<b>Rate</b>
10/27/2014	Mo	07:01:33 PM		Y12R601R60	60	300.00

Warranty - We warrant the above broadcasts were made according to the official station log.



Remit To: CBS Radio Stations  
P.O. Box 100182  
Pasadena, CA 91189-0182



KYMX-FM

INVOICE

Page 2 of 3

For: YES ON PROPS 1 AND 2 COMMITTEE(366827)  
2355 Broadway Apt 407  
Oakland, CA 94612-2489

In Account With: SADLER STRATEGIC MEDIA(152445)  
12103 Viewcrest Rd  
Studio City, CA 91604-3640  
ATTN:Accounts Payable

Account Exec: House, Katz-LA  
Office: Katz-LA  
Contract Num: 1815-9704  
Contract Dates: 10/20/2014-11/01/2014  
Customer Order: 28196856  
Linked Order:  
CPE: / / 1614  
Product Desc: Yes On Prop 1.2  
Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1815-225524  
Invoice Date: 11/02/2014  
Billing Cycle: Weekly  
Billing Period: 10/27/2014-11/02/2014

**PAY BY** 12/02/2014  
Net 30 days

Buy Line	Flight Description	Day	Air Time	M/G For	Material	Dur	M T W T F S S	Total Spots	Rate
4	10/28/2014	Tu	04:59:37 PM		Y12R501R60	60	300.00		
	10/28/2014	Tu	07:01:56 PM		Y12R601R60	60	300.00		
	10/29/2014	We	05:29:28 PM		Y12R601R60	60	300.00		
	10/30/2014	Th	04:28:38 PM		Y12R601R60	60	300.00		
	10/31/2014	Fr	06:01:23 PM		Y12R501R60	60	300.00		
	10/31/2014	Fr	06:59:44 PM		Y12R601R60	60	300.00		
19:00:00-24:00:00									
10/20/2014-10/31/2014									
M T W T F . .									
60 4 100.00									

Billing Notes

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Warranty - We warrant the above broadcasts were made according to the official station log.

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P.O. Box 100182  
Pasadena, CA 91189-0182

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KYMX-FM

INVOICE

Invoice Num: 1815-225524

Invoice Date: 11/02/2014

Billing Cycle: Weekly

Billing Period: 10/27/2014-11/02/2014

Page 3 of 3

**PAY BY** 12/02/2014  
Net 30 days

**Billing Notes**

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JP Morgan Chase  
Acct: 826074767  
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Ref: KYMX-FM  
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Gross Billing	6,680.00
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