



**WUPW**  
**730 North Summit**  
**Toledo, OH 43604**  
**(419) 244-3600**

# CONTRACT

<u>Contract / Revision</u> 2045448 /		<u>Alt Order #</u> 09202916
<u>Advertiser</u> <b>POL/Cordray, Richard/D/GOV/OH</b>		<u>Original Date / Revision</u> 08/24/18 / 08/24/18
<u>Contract Dates</u> <b>08/28/18 - 09/03/18</b>	<u>Estimate #</u> <b>7002</b>	
<u>Product</u> <b>CORDRAY 4 GOVERNOR</b>		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> <b>WUPW</b>	<u>Account Executive</u> Taylor Fritsch	<u>Sales Office</u> HRP-Washingto
<u>Special Handling</u> Cash In Advance		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u> 378	<u>Product 1/2</u> 449
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**Greer, Margolis, & Mitchell**  
**1010 Wisconsin Ave**  
**Suite 800**  
**Washington, DC 20007**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WUPW	08/28/18	09/03/18	Judge Mathis	M-F 10-11 AM		:30			NM	3	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/28/18	09/03/18	MTWTF--				3	\$110.00			
N 2	WUPW	09/02/18	09/02/18	Leading Edge	SYN 1030-11p SU		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/18	09/02/18	-----1				1	\$35.00			
N 3	WUPW	08/28/18	08/28/18	Beat Shazam	8-9p		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/27/18	09/02/18	-1-----				1	\$375.00			
D 4	WUPW	09/01/18	09/01/18	Sat Hour 1	8-9p		:30			NM	0	\$0.00
D 5	WUPW	09/01/18	09/01/18	Sat Hour 2	9-10p		:30			NM	0	\$0.00
N 6	WUPW	08/28/18	09/03/18	MOM	M-F 7-7:30PM	MTW-F--	:30	2	\$125.00	NM	2	\$250.00
N 7	WUPW	08/28/18	09/03/18	MOM	M-F 730-8 PM	MTW-F--	:30	2	\$125.00	NM	2	\$250.00
<b>Totals</b>											<b>9</b>	<b>\$1,240.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/27/18 -09/03/18	9	\$1,240.00	(\$186.00)	\$1,054.00
<b>Totals</b>	<b>9</b>	<b>\$1,240.00</b>	<b>(\$186.00)</b>	<b>\$1,054.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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Station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.