



WUPW
730 North Summit
Toledo, OH 43604
(419) 244-3600

CONTRACT

<u>Contract / Revision</u> 2045448 /		<u>Alt Order #</u> 09202916
<u>Advertiser</u> POL/Cordray, Richard/D/GOV/OH		<u>Original Date / Revision</u> 08/24/18 / 08/24/18
<u>Contract Dates</u> 08/28/18 - 09/03/18	<u>Estimate #</u> 7002	
<u>Product</u> CORDRAY 4 GOVERNOR		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WUPW	<u>Account Executive</u> Taylor Fritsch	<u>Sales Office</u> HRP-Washingto
<u>Special Handling</u> Cash In Advance		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u> 378	<u>Product 1/2</u> 449
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Greer, Margolis, & Mitchell
1010 Wisconsin Ave
Suite 800
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WUPW	08/28/18	09/03/18	Judge Mathis	M-F 10-11 AM		:30			NM	3	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/28/18	09/03/18	MTWTF--				3	\$110.00			
N 2	WUPW	09/02/18	09/02/18	Leading Edge	SYN 1030-11p SU		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/27/18	09/02/18	-----1				1	\$35.00			
N 3	WUPW	08/28/18	08/28/18	Beat Shazam	8-9p		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/27/18	09/02/18	-1-----				1	\$375.00			
D 4	WUPW	09/01/18	09/01/18	Sat Hour 1	8-9p		:30			NM	0	\$0.00
D 5	WUPW	09/01/18	09/01/18	Sat Hour 2	9-10p		:30			NM	0	\$0.00
N 6	WUPW	08/28/18	09/03/18	MOM	M-F 7-7:30PM	MTW-F--	:30	2	\$125.00	NM	2	\$250.00
N 7	WUPW	08/28/18	09/03/18	MOM	M-F 730-8 PM	MTW-F--	:30	2	\$125.00	NM	2	\$250.00
Totals											9	\$1,240.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/27/18 - 09/03/18	9	\$1,240.00	(\$186.00)	\$1,054.00
Totals	9	\$1,240.00	(\$186.00)	\$1,054.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

All broadcast and digital advertising placed with station are governed by and subject to the Station's Advertising Terms and Conditions, which can be reviewed at the Sales T&Cs link located next to the Station's address at the top of the page. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conditions conflict with Station's Advertising Terms and Conditions, linked above.

Station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.