

# INVOICE



**WFLX**  
**1100 Banyan Blvd.**  
**West Palm Beach, FL 33401**  
**Sales T & C: www.gray.tv/advertising**  
**Main: (561) 845-2929**  
**Billing:**

Property	WFLX		
Invoice #	3456771-1	Order #	3456771
Invoice Date	03/31/24	Alt Order #	
Invoice Month	March 2024	Deal #	
Invoice Period	02/26/24 - 03/17/24	Flight Dates	03/09/24 - 03/15/24
Advertiser	Floridians For Economic Leadership		
Product			
Estimate #			
Account Executive	West Palm Beach House		
Sales Office	West Palm Beach National		
Sales Region	National		
Agency Code			
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	116416		
Advertiser Ref	629703		
Product 1			
Product 2			

Billing Address:

**McLaughlin and Assoc**  
**Attention: Accounts Payable**  
**566 South Route 303**  
**Blauvelt, NY 10913**

Send Payment To:

**WFLX**  
**PO Box 14200**  
**Tallahassee, FL 32317-4200**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	03/09/24	03/15/24	M-Su 10-1030p News	10p-1030p	MTWTFSS	:30	2	\$500.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		03/04/24	03/10/24	-----SS	2	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WFLX	Sa	03/09/24		M-Su 10-1030p News	10p-1030p	:00		<del>\$500.00</del>	NM
			See MG 1.8							
8	WFLX	Sa	03/09/24	10:40 PM	Late News Rotator M-Su	10:00 PM-10:30 PM	:30	MEMORABLEYEAR	\$500.00	NM
			MG for 1.1 03/09 CBB OVERRUN							
2	WFLX	Su	03/10/24		M-Su 10-1030p News	10p-1030p	:00		<del>\$500.00</del>	NM
			See MG 1.14							
14	WFLX	Tu	03/12/24	10:27 PM	Late News Rotator M-Su	10:01 PM-10:30 PM	:30	MEMORABLEYEAR	\$500.00	NM
			MG for 1.2 03/10							
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		03/11/24	03/17/24	MTWTF--	5	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3	WFLX	M	03/11/24		M-Su 10-1030p News	10p-1030p	:00		<del>\$500.00</del>	NM
			See MG 1.12							
4	WFLX	Tu	03/12/24		M-Su 10-1030p News	10p-1030p	:00		<del>\$500.00</del>	NM
			See MG 1.13							
6	WFLX	W	03/13/24		M-Su 10-1030p News	10p-1030p	:00		<del>\$500.00</del>	NM
			See MG 1.11							
13	WFLX	W	03/13/24	10:12 PM	Late News Rotator M-Su	10:01 PM-10:30 PM	:30	WEST PALMTEAM	\$500.00	NM
			MG for 1.4 03/12							
7	WFLX	Th	03/14/24		M-Su 10-1030p News	10p-1030p	:00		<del>\$500.00</del>	NM
			See MG 1.10							
9	WFLX	Th	03/14/24	10:24 PM	Late News Rotator M-Su	10:00 PM-10:30 PM	:30	MEMORABLEYEAR	\$500.00	NM
			MG for 1.5 03/15							
5	WFLX	F	03/15/24		M-Su 10-1030p News	10p-1030p	:00		<del>\$500.00</del>	NM
			See MG 1.9							
12	WFLX	F	03/15/24	10:26 PM	Late News Rotator M-Su	10:01 PM-10:30 PM	:30	WEST PALMTEAM	\$500.00	NM
			MG for 1.3 03/11							
11	WFLX	Su	03/17/24		Late News Rotator M-Su	10:01 PM-10:30 PM	:00		<del>\$500.00</del>	NM
			Credited							

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

# INVOICE



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**WFLX**  
**PO Box 14200**  
**Tallahassee, FL 32317-4200**

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Invoice Date	03/31/24	Invoice Period	02/26/24 - 03/17/24
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<b>Total Spots</b>							<b>7</b>																																			

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$3,500.00</b>
<u>Agency Commission</u>	<b>\$525.00</b>
<u>Net Amount Due</u>	<b>\$2,975.00</b>
<u>Invoice Balance as of 04/01/24 10:11:41 AM ET</u>	<b>\$0.00</b>

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