

CONTRACT



WFLX
 1100 Banyan Blvd.
 West Palm Beach, FL 33401
 Sales T & C: www.gray.tv/advertising
 (561) 845-2929

<u>Contract / Revision</u> 3456771 /		<u>Alt Order #</u>
<u>Advertiser</u> Floridians For Economic Leadership		<u>Original Date / Revision</u> 03/08/24 / 03/08/24
<u>Contract Dates</u> 03/09/24 - 03/15/24	<u>Estimate #</u>	
<u>Product</u>		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WFLX	<u>Account Executive</u> West Palm Beach Hc	<u>Sales Office</u> West Palm Bea
<u>Special Handling</u>		
<u>Demographic</u> Adults 18+		
	<u>Order Type</u> NORMAL	<u>Total Ratings</u> 15.40
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 116416	<u>Advertiser Ref</u> 629703	

And:

McLaughlin and Assoc
 566 South Route 303
 Blauvelt, NY 10913

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WFLX	03/09/24	03/15/24	M-Su 10-1030p News	10p-1030p		:30				NM	7	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/04/24	03/10/24	-----SS				2	\$500.00	2.20			
Week:		03/11/24	03/17/24	MTWTF--				5	\$500.00	2.20			
Totals											15.40	7	\$3,500.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/26/24 - 03/15/24	7	\$3,500.00	(\$525.00)	\$2,975.00
Totals	7	\$3,500.00	(\$525.00)	\$2,975.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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