



KWTX
6700 American Plaza
Waco, TX 76712
(254) 776-1330

CONTRACT

<u>Contract / Revision</u> 914340 /		<u>Alt Order #</u> WOC11798569
<u>Product</u> TX-17		
<u>Contract Dates</u> 10/30/18 - 11/05/18	<u>Estimate #</u> 10201	
<u>Advertiser</u> Flores for Congress		<u>Original Date / Revision</u> 09/19/18 / 09/19/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KWTX	<u>Account Executive</u> Waco House	<u>Sales Office</u> Waco National
<u>Special Handling</u>		
<u>Demographic</u> Adults 35-64		
		<u>Total Ratings</u> 139.25
<u>Agcy Code</u> 9914860	<u>Advertiser Code</u> 107	<u>Product 1/2</u> 872
<u>Agency Ref</u> 6930	<u>Advertiser Ref</u> 62844	

And:

American Media and Advocacy Grp
815 Slaters Lane
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KWTX	10/30/18	11/03/18	Sa News 10 @ 6p	6:00 PM-6:30 PM		:30				NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/29/18	11/04/18	-----1-				1	\$60.00	2.43			
N 2	KWTX	10/30/18	11/05/18	CBS This Morning	7:00 AM-9:00 AM		:30				NM	3	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/30/18	11/05/18	1-1-1--				3	\$60.00	1.82			
N 3	KWTX	10/30/18	11/02/18	News 10 @ 530a	5:30 AM-6:00 AM		:30				NM	4	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/29/18	11/04/18	-1111--				4	\$55.00	1.40			
N 4	KWTX	10/30/18	11/04/18	CBS Sunday Morning	8:00 AM-9:00 AM		:30				NM	1	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/29/18	11/04/18	-----1				1	\$105.00	2.72			
N 5	KWTX	10/30/18	11/05/18	News 10 @ 5a	5:00 AM-5:30 AM		:30				NM	4	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/30/18	11/05/18	11-11--				4	\$35.00	0.92			
N 6	KWTX	10/30/18	11/05/18	News 10 @ 5p	5:00 PM-5:30 PM		:30				NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/30/18	11/05/18	11111--				5	\$125.00	2.98			
N 7	KWTX	10/30/18	11/05/18	News 10 @ 6p	6:00 PM-6:30 PM		:30				NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/30/18	11/05/18	11111--				5	\$200.00	3.96			
N 8	KWTX	10/30/18	11/05/18	Late Show	10:35 PM-11:37 PM		:30				NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/30/18	11/05/18	11111--				5	\$60.00	1.15			
N 9	KWTX	10/30/18	11/02/18	News 10 @ 6a	6:00 AM-7:00 AM		:30				NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/29/18	11/04/18	-1111--				4	\$125.00	2.31			
N 10	KWTX	10/30/18	11/01/18	Thursday Prime Hr 3	9:00 PM-10:00 PM		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/29/18	11/04/18	---1---				1	\$275.00	5.04			
N 11	KWTX	10/30/18	11/03/18	Sa-Su News 10 @ 10p	10:00 PM-10:35 PM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/29/18	11/04/18	-----1-				1	\$150.00	2.33			
N 12	KWTX	10/30/18	10/30/18	Tuesday Prime Hr 1	7:00 PM-8:00 PM		:30				NM	1	\$400.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u>	<u>Alt Order #</u>
914340 /	WOC11798569

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/30/18 - 11/05/18	TX-17	10201

<u>Advertiser</u>	<u>Original Date / Revision</u>
Flores for Congress	09/19/18 / 09/19/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/18	11/04/18	-1-----				1	\$400.00	6.00			
N 13	KWTX	10/30/18	11/05/18	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	5	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/30/18	11/05/18	11111--				5	\$165.00	2.34			
N 14	KWTX	10/30/18	11/05/18	M-F News 10 @ 10p	10:00 PM-10:35 PM		:30				NM	5	\$1,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/30/18	11/05/18	11111--				5	\$315.00	4.21			
N 15	KWTX	10/30/18	11/02/18	Friday Prime Hr 3	9:00 PM-10:00 PM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/18	11/04/18	----1--				1	\$350.00	4.63			
N 16	KWTX	10/30/18	11/04/18	Sunday Prime Hr 1	6:00 PM-7:00 PM		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/18	11/04/18	-----1				1	\$275.00	3.50			
N 17	KWTX	10/30/18	11/04/18	Sa-Su News 10 @ 10p	10:00 PM-10:35 PM		:30				NM	1	\$315.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/18	11/04/18	-----1				1	\$315.00	3.42			
N 18	KWTX	10/30/18	11/03/18	SEC Football Late Game	2:30 PM-6:00 PM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/18	11/04/18	-----1-				1	\$300.00	2.20			
N 19	KWTX	10/30/18	11/04/18	NFL Reg Season Late Game	3:00 PM-7:00 PM		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/18	11/04/18	-----1				1	\$750.00	4.00			
N 20	KWTX	10/30/18	11/03/18	SEC Football Prime Game	7:00 PM-10:00 PM		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/18	11/04/18	-----1-				1	\$550.00	2.80			
N 21	KWTX	10/30/18	11/04/18	NFL Reg Season Early Game	12:00 PM-3:00 PM		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/18	11/04/18	-----1				1	\$750.00	3.00			
Totals								139.25				52	\$9,645.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/29/18 - 11/05/18	52	\$9,645.00	(\$1,446.75)	\$8,198.25
Totals	52	\$9,645.00	(\$1,446.75)	\$8,198.25

Signature: _____ **Date:** _____

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