

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> <u>KKJG-FM</u>	<b>Date:</b> <u>10-28-20</u>
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I, Betty Winholtz  
 being/on behalf of: Betty Winholtz, a legally  
 qualified candidate of the non-partisan political  
 party for the office of: City Council Member  
 in the City of Morro Bay  
 election to be held on: November 3, 2020

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
30 sec.	6Am - 10Am 3pm - 7p.m. 10/30 - 11/3/20	5		18	1
	6Am - 7pm 10/31 - 11/1/20	2			

**Total Charges:** \$786.00

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

Register to vote.

I represent that the payment for the above described broadcast time has been furnished by:

Winholtz for City Council 2020

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Norma Mitchell

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10-28-20 Date

Betty Winholtz Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Signature

Mark Tobin Printed Name

GSM Title

# Sales Order

#7567

Station: KKJG-FM Buyer: \_\_\_\_\_  
 Contract Name: KKJG WinholtzCityCouncil2020 Tax Schedule: \_\_\_\_\_ (None)  
 Contract#: \_\_\_\_\_ (none) Agency Commission %: 0  
 Start Date: 10/30/20 End Date: 11/03/20 Billing Cycle: Calendar  
 Revenue Type: POLITICAL DIRECT Type: Cash Salesperson: 2859mtob Comm %: 15  
 Advertiser: WINHOLTZ FOR CITY COUNCIL 2020 Makegood Policy: Within Contract Dates  
 Address: 405 Acacia Street  
 City: Morro Bay State: CA Zip: 93442  
 Product Name: KKJG Winholtz for City Council 2020  
 Competitive Code: POLITICAL

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY	
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$			
1	10/30/20	11/03/20		6:00 AM	10:00 AM	30	2	2				2				6	D	53.00	6	318.00	2
2	10/31/20	11/01/20		6:00 AM	7:00 PM	30							3	3	6	D	25.00	6	150.00	2	
3	10/30/20	11/03/20		3:00 PM	7:00 PM	30	2	2				2			6	D	53.00	6	318.00	2	

Billing Projections: By Month

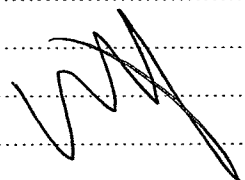
	Oct 20	Nov 20
CA	287.00	499.00
ST	0.00	786.00

Print Spot Prices

TOTAL SPOTS ..... 18  
 GROSS TOTAL \$ ..... 786.00  
 ADJUSTED SPOTS ..... 18  
 ADJUSTED TOTAL \$ ..... 786.00

APPROVE DECLINE

- General Manager
- Sales Manager
- National Sales Manager
- Local Sales Manager

*Thank You!*  


~~*Betty Abernathy*~~