

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

KKJG

**Date:**

2/14/2020

I, Alex Tavlian - Sultana Media,

being/on behalf of: Debbie Arnold, a legally

qualified candidate of the N/A political

party for the office of: Supervisor

in the County of San Luis Obispo, District 5

election to be held on: March 3, 2020

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See attached schedule					

**Total Charges:**

\$ 2,730 gross

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Debbie Arnold for Supervisor 2020

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jen Slater

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

2/14/2020

Date

Signature

**To Be Signed By Station Representative**

Accepted

Accepted in Part

Rejected

K Signarelli  
Signature

Kathy M. Signarelli  
Printed Name

GM mgr.  
Title

# Broadcast Contract

SULTANA  
DEBBIE ARNOLD SUPERVISOR 2020  
PO Box 3344  
Fresno, CA 93650

Start Date 02/19/20	Contract# 5424	Mod# 0
End Date 03/02/20	Date Entered 02/14/20	Date Last Modified 02/14/20
Advertiser DEBBIE ARNOLD SUPERV		Station Market KKJG-FM
Product DEBBIE ARNOLD FEB 2020		SalesRep/Office Kathy Signorelli

Standard Billing Cycle Estimate#

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	WE 02/19/20 SA 02/22/20	06:00A-10:00A	60	--	--	4	4	4	2	--	14	\$35.00
2	WE 02/19/20 SA 02/22/20	10:00A-03:00P	60	--	--	3	3	4	2	--	12	\$35.00
3	WE 02/19/20 SA 02/22/20	03:00P-07:00P	60	--	--	3	3	3	1	--	10	\$35.00
4	SU 02/23/20 SU 02/23/20	06:00A-10:00A	60	--	--	--	--	--	--	1	1	\$0.00
5	SU 02/23/20 SU 02/23/20	10:00A-03:00P	60	--	--	--	--	--	--	2	2	\$0.00
6	SU 02/23/20 SU 02/23/20	03:00P-07:00P	60	--	--	--	--	--	--	1	1	\$0.00
7	MO 02/24/20 SA 02/29/20	06:00A-10:00A	60	3	3	3	3	3	3	--	18	\$35.00
8	MO 02/24/20 SA 02/29/20	10:00A-03:00P	60	2	2	2	2	2	2	--	12	\$35.00
9	MO 02/24/20 SA 02/29/20	03:00P-07:00P	60	1	1	1	1	1	1	--	6	\$35.00
10	SU 03/01/20 SU 03/01/20	06:00A-10:00A	60	--	--	--	--	--	--	1	1	\$0.00
11	SU 03/01/20 SU 03/01/20	10:00A-03:00P	60	--	--	--	--	--	--	2	2	\$0.00
12	SU 03/01/20 SU 03/01/20	03:00P-07:00P	60	--	--	--	--	--	--	1	1	\$0.00
13	MO 03/02/20 MO 03/02/20	06:00A-10:00A	60	2	--	--	--	--	--	--	2	\$35.00
14	MO 03/02/20 MO 03/02/20	10:00A-03:00P	60	2	--	--	--	--	--	--	2	\$35.00
15	MO 03/02/20 MO 03/02/20	03:00P-07:00P	60	2	--	--	--	--	--	--	2	\$35.00

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

\_\_\_\_\_  
Name Title  
See reverse for accepted terms and conditions, if any

\_\_\_\_\_  
Name Title  
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SULTANA  
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Standard Billing Cycle Estimate#

-----Additional Comments-----	<b>Total Spots</b>	<b>Spots Total\$</b>	<b>Agency Commission</b>	<b>Net</b>	<b>Gross</b>
	86	2,730.00	\$409.50	\$ 2,320.50	\$ 2,730.00

Billing Projections: By Month

	Feb 20	Mar 20
CA	2,520.00	210.00
ST	1,260.00	1,470.00

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