

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> <u>3620 SACRAMENTO DR. #204</u> <u>KKJG-FM &amp; KVEC-AM SAN LIS OBISPO, CA 93401</u>	<b>Date:</b> <u>1/2/20</u>
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I, James Sofranko,  
 being/on behalf of: Ellen Beraud, a legally  
 qualified candidate of the N/A political  
 party for the office of: County Supervisor, District 5  
 in the primary  
 election to be held on: 3/3/2020

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		<u>see</u>	<u>attached</u>	<u>schedule</u>	

**Total Charges:** \$ 6,190.00

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

N/A

I represent that the payment for the above described broadcast time has been furnished by:

Ellen Beraud for ~~County~~ Supervisor 2020

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Denis Lewis, River City Business Services

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

1/2/20 Date Signature

**To Be Signed By Station Representative**

Accepted  Accepted in Part  Rejected

Signature Printed Name Title

# Broadcast Contract

ELLEN BERAUD FOR SUPERVSR 2020  
 Attn: ELLEN BERAUD  
 PO Box 6041  
 Atascadero, CA 93423

Start Date 01/06/20	Contract# 4957	Mod# 0
End Date 03/03/20	Date Entered 01/02/20	Date Last Modified 01/03/20
Advertiser ELLEN BERAUD FOR SUP		Station Market KKJG-FM
Product KKJG County Supervisor 20		SalesRep/Office Mark Tobin

Calendar Billing Cycle Estimate#

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	MO 01/06/20 FR 02/28/20 Run Weeks of: 01/06 01/27 02/03 02/10 02/17 02/24	06:00A-10:00A	60	1	1	1	1	1	--	--	5	\$35.00
2	MO 03/02/20 TU 03/03/20	06:00A-10:00A	60	1	1	--	--	--	--	--	2	\$35.00
3	MO 01/06/20 FR 02/28/20 Run Weeks of: 01/06 01/27 02/03 02/10 02/17 02/24	10:00A-03:00P	60	1	1	1	1	1	--	--	5	\$35.00
4	MO 03/02/20 TU 03/03/20	10:00A-03:00P	60	1	1	--	--	--	--	--	2	\$35.00
5	MO 01/06/20 FR 02/28/20 Run Weeks of: 01/06 01/27 02/03 02/10 02/17 02/24	03:00P-07:00P	60	1	1	1	1	1	--	--	5	\$35.00
6	MO 03/02/20 TU 03/03/20	03:00P-07:00P	60	1	1	--	--	--	--	--	2	\$35.00
7	MO 01/06/20 TU 03/03/20 Run Weeks of: 01/06 01/27 02/03 02/10 02/17 02/24 03/02	06:00A-07:00P	60	1	--	1	--	--	--	--	2	\$35.00
8	TU 03/03/20 TU 03/03/20	06:00A-07:00P	60	--	1	--	--	--	--	--	1	\$35.00

-----Additional Comments-----	<b>Total Spots</b>	<b>Spots Total\$</b>	<b>Net</b>	<b>Gross</b>
	<b>110</b>	<b>3,850.00</b>	<b>\$ 3,850.00</b>	<b>\$ 3,850.00</b>

Billing Projections: By Month

	Jan 20	Feb 20	Mar 20
CA	1,190.00	2,380.00	280.00
ST	595.00	2,380.00	875.00

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

_____ Name	_____ Title	_____ Name	_____ Title
See reverse for accepted terms and conditions, if any			Page 2

# Broadcast Contract

ELLEN BERAUD FOR SUPERVSR 2020  
 Attn: ELLEN BERAUD  
 PO Box 6041  
 Atascadero, CA 93423

Start Date 01/13/20	Contract# 4958	Mod# 0
End Date 03/03/20	Date Entered 01/02/20	Date Last Modified 01/03/20
Advertiser ELLEN BERAUD FOR SUP		Station Market KVEC-AM
Product KVEC County Supervisor 20		SalesRep/Office Mark Tobin

Calendar Billing Cycle Estimate#

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	MO 01/13/20 TU 02/25/20 Run Weeks of: 01/13 02/03 02/17 02/24	06:00A-09:00A	60	1	1	1	1	--	--	--	4	\$30.00
2	MO 03/02/20 TU 03/03/20	06:00A-09:00A	60	2	2	--	--	--	--	--	4	\$30.00
3	MO 01/13/20 TU 02/25/20 Run Weeks of: 01/13 02/03 02/10 02/17 02/24	12:00P-02:00P	60	1	1	1	1	--	--	--	4	\$30.00
4	MO 03/02/20 TU 03/03/20	12:00P-02:00P	60	1	1	--	--	--	--	--	2	\$30.00
5	MO 01/13/20 TU 02/25/20 Run Weeks of: 01/13 02/03 02/10 02/17 02/24	03:00P-07:00P	60	2	2	2	2	--	--	--	8	\$30.00
6	MO 03/02/20 TU 03/03/20	03:00P-07:00P	60	2	2	--	--	--	--	--	4	\$30.00

-----Additional Comments-----	<b>Total Spots</b>	<b>Spots Total\$</b>	<b>Net</b>	<b>Gross</b>
	78	2,340.00	\$ 2,340.00	\$ 2,340.00

Billing Projections: By Month

	Jan 20	Feb 20	Mar 20
CA	480.00	1,560.00	300.00
ST	480.00	1,320.00	540.00

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

_____ Name	_____ Title	_____ Name	_____ Title
See reverse for accepted terms and conditions, if any			Page 3