



# Educational Communications Board

3319 West Beltline Highway • Madison, WI 53713-4296 • 608.264.9600 • ECB.org

## DBS ELECTION NOTICE

CALL LETTERS	COMMUNITY OF LICENSE	DMA
WHLA-TV	LA CROSSE, WI	LA CROSSE-EAU CLAIRE DMA
DTV CHANNEL (OVER THE AIR)	PRIMARY CHANNEL (VIRTUAL CHANNEL, E.G., 15.1)	LICENSEE NAME
30	31.1	STATE OF WISCONSIN EDUCATIONAL COMMUNICATIONS BOARD

This DBS Election Notice is sent this 29th day of August 2014 via Certified Mail/Return Receipt Requested (Receipt Number \_\_\_\_\_) to the following DBS Operator (check one):

- ☒ X DirecTV, Inc. 2260 East Imperial Highway, Mail Stop: N321, El Segundo, CA 90245,  
Attn: Local-into-Local Elections,
- ☐ \_\_\_\_\_ DISH Satellite, LLC, 9601 S. Meridian Boulevard, Englewood, CO 80112, Attn: Teresa Cain.

With respect to carriage in the above-listed DMA(s) by the above-listed DBS Operator between **January 1, 2015, and December 31, 2017**, the Licensee elects the following status for the primary video stream of the Station's digital signal:

☒ mandatory carriage ("must-carry").

For further information, please contact:

Name: Terrence M. Baun  
Address: 3319 West Beltline Highway  
Madison, WI 53713-4296  
Phone: (608) 264-9746  
Email: [terry.baun@ecb.org](mailto:terry.baun@ecb.org)

The Licensee provides this Election Notice pursuant to 47 C.F.R. Section 76.66.

For further information, please contact:

Name: Gene Purcell  
Address: 3319 West Beltline Highway  
Madison, WI 53713  
Phone: 608.264.9666  
Email: [gene.purcell@ecb.org](mailto:gene.purcell@ecb.org)

The Licensee provides this Election Notice pursuant to 47 C.F.R. Section 76.66

Signature: 

Name/Title: Gene Purcell, Executive Director



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CALL LETTERS	COMMUNITY OF LICENSE	DMA
WHRM-TV	WAUSAU, WI	WAUSAU-RHINELANDER DMA
DTV CHANNEL (OVER THE AIR)	PRIMARY CHANNEL (VIRTUAL CHANNEL, E.G., 15.1)	LICENSEE NAME
24	20.1	STATE OF WISCONSIN EDUCATIONAL COMMUNICATIONS BOARD

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CALL LETTERS	COMMUNITY OF LICENSE	DMA
WHWC-TV	MENOMONIE, WI	ASSIGNED TO MINNEAPOLIS-ST. PAUL DMA REPORTED AS LA CROSSE-EAU CLAIRE DMA
DTV CHANNEL (OVER THE AIR)	PRIMARY CHANNEL (VIRTUAL CHANNEL, E.G., 15.1)	LICENSEE NAME
27	28.2	STATE OF WISCONSIN EDUCATIONAL COMMUNICATIONS BOARD

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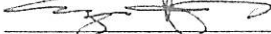
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CALL LETTERS	COMMUNITY OF LICENSE	DMA
WLEF-TV	PARK FALLS, WI	WAUSAU-RHINELANDER DMA
DTV CHANNEL (OVER THE AIR)	PRIMARY CHANNEL (VIRTUAL CHANNEL, E.G., 15.1)	LICENSEE NAME
36	36.2	STATE OF WISCONSIN EDUCATIONAL COMMUNICATIONS BOARD

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CALL LETTERS	COMMUNITY OF LICENSE	DMA
WPNE-TV	GREEN BAY, WI	GREEN BAY-APPLETON DMA
DTV CHANNEL (OVER THE AIR)	PRIMARY CHANNEL (VIRTUAL CHANNEL, E.G., 15.1)	LICENSEE NAME
42	38.1	STATE OF WISCONSIN EDUCATIONAL COMMUNICATIONS BOARD

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**Note:**

**Confirmation of carriage by DirectTV is not included in this folder because DirectTV asserts that Public Broadcasting System affiliates have mandated coverage under the blanket carriage agreement with APTS/PBS and therefore confirmations are not required for such PBS stations.**

**1/7/2013**