

Order - Material Co-op



Orders
Order / Rev: 446808
Alt Order #:
Product Desc: 2020
Estimate: pre pay
Flight Dates: 11/02/20 - 11/02/20
Original Date / Rev: 10/29/20 / 10/29/20
Order Type: GENERAL

KDAL-AM
Primary AE: House Duluth
Sales Office: DULTH
Sales Region: Local

Agency
Name: Greenfield Communications
Buying Contact:
Billing Contact: Steve Greenfield
 616 Selfridge Drive
 Duluth, MN 55811

Billing Type: Cash, Co-op
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Joe Macor for County Commissioner
Demographic: HH
Product Codes: PL1
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: SEL

New Business Thru: 07/29/21
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:35:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
11/01/20	11/02/20	3	\$88.23	\$75.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2020	3	\$88.23	\$75.00	0.00
Totals	3	\$88.23	\$75.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
House Duluth			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KDAL	11/02/20	11/02/20	M-F 6a-10a M-F 6a-10a	CM	6a-10a	-----	:30	0	\$29.41	VIP	0.00	NM	3	\$88.23
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		11/02/20	11/08/20	3-----	3	\$29.41	0.00								
													Totals	3	\$88.23