# KKZY-FM BEMIDJI, MN 56601 QUARTERLY "ISSUES PROGRAMMING" LISTING APRIL-JUNE 2019

Operations Manager Kevin Jackson compiled the list for the second quarter of 2019

**Issues Programs List** 

# Quarterly Issues Programs List for KKZY-FM April 1 through June 30, 2019. Placed in the Public File July 10, 2019

#### Section I. Issues.

The station has identified the following issues as significant issues facing our community in this quarter:

- **A. Community Enrichment and Improvement:** Activities and events that enrich and/or improve the lives of community members.
- **B. Arts and Culture:** Arts and culture offerings and educational opportunities for the community.
- **C. Safety**: Safety issues and initiatives in our area.
- **D. Health:** Health initiativies and concerns in our area.
- **E. Education:** Area schools, colleges and other organizations that promote and deliver education to the community, as well as issues that affect the educational opportunities in the area.
- **F. Youth Enrichment & Well Being:** Programs, organizations and events that promote youth enrichment, health, education and growth.

# **Section II. Responsive Programs**

The station has broadcast programming dealing with each of the above referenced issues. Programming dealing with each issue is set out below.

#### A. COMMUNITY ENRICHMENT

## "Community Spotlight Program"—Air Date 4/7/19 at 8:15am

**Topic:** Beltrami County Environmental Services Aquatic Invasive Species Lakes Technician Bruce Anspach discusses a countywide initiative to educate and hopefully stop the spread of AIS in area waters. AIS are spreading through the state and the long term consequences are potentially devastating to north country waterways. This addressed community enrichment and improvement by discussing and educating the community about AIS and its effects on lakes, a very important part of community recreation and the economy.

**Program Length:** 10:51

#### **KZY Morning Show**---Air Date 4/25/19 at 8:10am

**Topic:** Sanford Center Marketing Manager Evelyn Halvorson stopped in to discuss the upcoming Northern Minnesota Women's Expo at Sanford Center in May. The Expo features many programs from experts and educators on issues affecting and of interest to women, as well as many booths and displays offering the same. This addresses Community Enrichment by providing an event for women and an opportunity for local businesses and organizations to promote themselves.

Program Length: 12:08

## "Community Spotlight Program"—Air Date 4/28/19 at 8:15am

**Topic:** United Way Executive Director Denae Alamano and Kev Jackson discuss the Beltrami County Senior Activities Center with Director Michelle Crow. They discuss the center's mission, activities and programs designed to help area seniors with nutrition, health, financial and social concerns and challenges. It addresses Community Enrichment and Improvement by providing older residents a place to remain active, involved, and also helps with health and financial challenges of seniors.

Program Length: 19:01

## KZY Morning Show---Air Date 5/31/19 at 8:10am

**Topic:** Members of "Ride For The Troops" discussed the annual event set for June 2<sup>nd</sup>. "Ride For The Troops" is a group motorcycle ride that raises money for area service members, veterans, and their families through the ride fees and sponsorships. This addresses community enrichment by providing needed funds for families of active duty service members as well as helping with needed programs for veterans.

**Program Length:** 8:57

#### **B. ARTS & CULTURE**

#### KZY Morning Show---Air Date 4/23/19 at 8:10am

**Topic:** Bemidji State University Funtastic Dance Follies Director Suzy Langout and 2 BSU students promoted the upcoming Dance Show put on by Bemidji

State University students. The event has been going on for over 70 years and listeners learned when and where the event would be. This addressed arts and culture by spotlighting an event featuring outstanding dancing by area college students.

**Program Length:** 7:52

#### KZY Morning Show---Air Date 4/26/19 at 8:10am

**Topic:** Famed Conductor Louis Richman, guest artist, discusses his performance in the upcoming final concert of the Bemidji Symphony Orchestra. Richman has an amazing musical resume. This promotes Arts & Culture by informing listeners of a very important arts and culture organization in the community and a special event that was coming up.

Program Length: 6:48

#### KZY Morning Show---Air Date 6/5/19 at 8:10am

**Topic:** Bemidji High School Choir Director Chris Fettig discussed the upcoming summer showchoir camp and urged parents to get their kids registered. The camp serves as an introduction to showchoir and is open to boys and girls going into 5<sup>th</sup> through 9<sup>th</sup> grades. It teaches singing and choreography. It also promotes the arts and culture by introducing kids to music and dancing and helping build the school's showchoir program.

Program Length: 15:08

## **KZY Morning Show**---Air Date 6/6/19 at 8:10am

**Topic:** Artistic Director Jim Williams of The Paul Bunyan Playhouse and cast members of the opening show discussed the upcoming season and previewed the first play of the year. The Paul Bunyan Playhouse is a non-profit organization that has brought professional theatre to Bemidji every summer since the 1940s. This promotes arts & culture by providing an opportunity for area residents to enjoy and participate in live professional theatre.

Program Length: 9:41

#### C. SAFETY

## "Community Spotlight Program"—Air Date 4/21/19 at 8:15am

**Topic:** Bemidji Fire Chief Dave Hoefer & Minnesota DNR Forester Ben Lang discuss Spring wildfire danger. They discussed why fire danger is high during spring, steps residents should take when burning, and what people need to be aware of when it comes to fire danger. This program addressed community enrichment and improvement by helping residents understand the dangers of fire and educating them on fire safety and prevention.

Program Length: 23:52

**KZY Morning Show---**Air Date 5/7/19 at 8:10am

**Topic:** Bemidji Fire Department Captain Chris Loebs discussed a drive to recruit more fulltime and volunteer fire fighters. Loebs also talked about the many emergencies the Fire Department responds to and how to prevent fires. This addressed safety by educating the public on ways to stay safe and increase the number of emergency responders in the community.

Program Length: 11:37

#### KZY Morning Show---Air Date 5/30/19 at 8:10am

**Topic:** Bemidji Police Chief Mike Mastin discussed the "Towards Zero Death" initiative in Beltrami County and the state of Minnesota. The goal is to eliminate traffic fatalities through education, emergency medical & trauma services, enforcement and engineering, in addition to new laws enacted to make roads safer.

Program Length: 11:43

## "Living United Program"---Air Date 6/9/19 at 8:15am

**Topic:** Executive Director Andrea Kingbird of the Northwoods Battered Women's Shelter and United Way Executive Director Denae Alamano discussed the pervasiveness of sexual violence and battery in the area, and the challenges facing the shelter, including the need for a new facility. This addresses safety as the shelter provides a safe place for women and children to stay in abusive situations and provides programs for long term safety and well beings.

Program Length: 29:00

#### D. HEALTH

## "Community Spotlight Program"—Air Date 4/14/19 at 8:15am

**Topic:** Registered Nurses & Committee members Cheryl Yarnott and Alice Thompson discussed the upcoming Ministry of Caring Conference which is a one day education and support event for all caregives: Doctors, nurses, therapists, chaplains, students and more. This addresses Community Health and Well-Being by supporting and furthering the education of health care professionals and future health care professionals.

Program Length: 12:02

#### **KZY Morning Show**---Air Date 4/19/19 at 8:10am

**Topic:** Walk MS Bemidji Co-Chairs Cathleen Stevens & Jill Yost discussed the upcoming Walk MS event. Jill, who suffers from MS, discussed the disease and its effects, and Cathleen reminded people of the upcoming walk, how to get registered and raise money. The chairs also discussed the National MS Society and its role is supporting those with MS and helping fund research into the

disease. This program addressed Health by spotlighting a disease that disproportionally affects people in this and other northern communities and promoting an event that will help raise funds to combat the disease.

Program Length: 10:17

"Community Spotlight Program"---Air Date 5/26/19 at 8:15am

**Topic:** May is Mental Health Awareness Month. Kelly Brevig & Gary Russell of Evergreen Family Services discuss the many aspects of Mental Health, and causes of Mental illness. They also discuss the many programs Evergreen provides to youth and families to address family relationships, stress, and crises. This addresses Community Health and well being by making the community aware of the many issues facing families and youth, as well as the help that is available in the community.

Program Length: 21:02

## "Community Spotlight Program"---Air Date 6/2/19 at 8:15am

**Topic:** Bemidji Rotarian Marilyn Miller discusses the Annual Rotary/Sanford Health Blood Screening, which allows are residents a blood screening which checks for many illnesses and conditions for just \$35. It promotes community health by allowing access to preventive care at a very affordable price and raises funds for the Rotary Club's many charitable programs.

Program Length: 9:35

"Community Spotlight Program"---Air Date 6/23/19 at 8:15am

**Topic:** Bemidji Area Relay For Life Director Stephanie Moe discusses the details of the upcoming American Cancer Society event. Relay For Life addresses health issues by raising funds for cancer research and to fund programs to help those with cancer. In addition, it is an educational event that provides information on cancer and cancer research for the community.

Program Length: 6:08

#### F. EDUCATION

**KZY Morning Show** ---Air Date 4/4/19 at 8:10am

**Topic:** Bemidji State University Communications Coordinator Eric Sorenson was in to promote the one day Give Back To Bemidji State Day of Giving, a 24 hour period of scholarship and student aid fund raising with the goal to raise \$100,000 to celebrate Bemidji State's 100<sup>th</sup> Anniversary (They surpassed their goal). This addressed education because it provided dollars to fund scholarships and other direct student aid to BSU students.

Program Length: 7:52

"Community Spotlight Program"---Air Date 5/5/19 at 8:15am

**Topic:** Northwest Technical College Director of School & Industry Partnerships Director Sarah Behrens discussed the College's goal of working together with businesses and industry to help develop relationships that will lead to programs that will make students more job ready.

Program Length: 9:10

#### "Community Spotlight Program"---Air Date 5/19/19 at 8:15am

Topic: Anne Marie Ward, Lily Krona and Haley Moser of Beltrami County 4-H are interviewed about the 4-H Ag Science Challenge. 4-Her's designed a curriculum for 3<sup>rd</sup> through 5<sup>th</sup> grade students on genetically modified organizations. They earned a spot at the National Youth 4-H Agri-Science Summit for their efforts. It addresses education as their curriculum reached 225 students in the Bemidji area.

Program Length: 24:01

#### **G. YOUTH ENRICHMENT & WELL BEING**

## **KZY Morning Show**---Air Date 4/3/19 at 8:10am

**Topic:** Evergreen Youth & Family Services Executive Director Dan McKeon discussed the upcoming Evergreen Gala, a fundraising and educational banquet and event for Evergreen. Dan also discussed what Evergreen Youth & Family Services provides and how pervasive the needs are. This addresses Youth Enrichment and Well Being by educating listeners on services available, needs that are out there, and promoting an event that will help fund this program.

Program Length: 9:47

## KZY Morning Show---Air Date 5/1/19 at 8:10am

**Topic:** Bemidji Youth Baseball President Jason Brodina discussed the upcoming youth baseball season. He urged parents to get kids signed up for the many baseball options, and promoted tryout times and locations. This addresses youth enrichment and well being by making parents aware of summertime activities and programs available to community youth.

**Program Length:** 7:53

#### **KZY Morning Show**---Air Date 5/3/19 at 8:10am

**Topic:** Amber Hynes of the Bemidji Jaycees promoted the upcoming Jaycees Pitch, Hit and Run Baseball competition. The event has competition available to all kids ages 5-15 in three categories. The event was free, allowing all kids in the area to participate if they chose. In addition to the local competition, youth could qualify for regional, state and national competition.

Program Length: 8:42

#### **KZY Morning Show---**Air Date 5/6/19 at 8:10am

**Topic:** Boy Scout Joel Roberts discussed his Eagle Scout project. He and other scouts refurbished old bicycles and gave them to kids in need at a program at the Boys & Girls Club. This gives more youth the opportunity to own a bike and get some exercise, as well as giving them the ability to commute to other youth events.

Program Length: 6:49

#### **KZY Morning Show---**Air Date 5/9/19 at 8:10am

**Topic:** 4-H Director Anne Marie Ward and some 4-H students promoted the 4-H Ag Breakfast coming to the Beltrami County Fairgrounds, where 4-Hers will showcase some of the livestock they are raising and potentially selling them as well. In addition, they discussed the many programs available for youth in 4-H.

Program Length: 10:42

**KZY Morning Show**---Air Date 6/11/19 at 8:10am

**Topic:** Voyageurs Boys Scout Director Brad Olson shared the details on their 2<sup>nd</sup> annual "Lawn Party" fundraiser. The event, which featured food, entertainment and various fund raising activities, is a major fund raiser for area Boy Scout activities and programs. Boy Scouts (which now allows girls) benefits youth with their many educational and physically active programs for kids of all ages.

Program Length: 8:46

## "Living United Program"---Air Date 6/30/19 at 8:15am

**Topic:** Erin Echternach of Greater Bemidji and United Way Executive Director Denae Alamano were interviewed about the Bemidji Area Rural Child Care Innovation Program. The new program is designed to create solutions to a severe child care shortage in the area, creating less than ideal conditions for children and hampering the ability of parents and care givers to find meaningful employment. This program addresses the welfare of children both in day to day care, as well as helping parents find fulltime work to support the family.

Program Length: 20:59