



CONTRACT

KLFY
 2960 North Meridian Street, Suite 250
 Debra Harris
 Indianapolis, IN 46208
 (337) 262-0800

<u>Contract / Revision</u> 4227678 /		<u>Alt Order #</u> 28303552	
<u>Advertiser</u> POL/Josh Guillory/Lafayette/Mayor-President		<u>Original Date / Revision</u> 11/13/23 / 11/13/23	
<u>Contract Dates</u> 11/14/23 - 11/17/23		<u>Estimate #</u>	
<u>Product</u> Guillory for Lafayette			
<u>Order Brand</u>	<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KLFY	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto	
<u>Special Handling</u>			
<u>Demographic</u> Adults 35+			
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>	
<u>Agency Ref</u>		<u>Advertiser Ref</u>	

And:

Magnolia Media
 3931 S. Sherwood Forest Blvd
 Baton Rouge, LA 70816

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KLFY	11/15/23	11/15/23	KLFY News 10 @ 5	5p-530p		1:00			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/13/23	11/19/23	--W----	1			\$1,800.00				
N 2	KLFY	11/17/23	11/17/23	KLFY News 10 @ 5	5p-530p		1:00			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/13/23	11/19/23	----F--	1			\$1,800.00				
N 3	KLFY	11/14/23	11/14/23	KLFY News 10 @ 6p	6p-630p		1:00			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/13/23	11/19/23	-T-----	1			\$1,800.00				
N 4	KLFY	11/16/23	11/16/23	KLFY News 10 @ 6p	6p-630p		1:00			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/13/23	11/19/23	---T---	1			\$1,800.00				
N 5	KLFY	11/15/23	11/15/23	KLFY News 10 @ 10	10p-1035p		1:00			NM	1	\$1,060.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/13/23	11/19/23	--W----	1			\$1,060.00				
N 6	KLFY	11/17/23	11/17/23	KLFY News 10 @ 10	10p-1035p		1:00			NM	1	\$1,060.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/13/23	11/19/23	----F--	1			\$1,060.00				
Totals											6	\$9,320.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/30/23 - 11/26/23	6	\$9,320.00	(\$1,398.00)	\$7,922.00
Totals	6	\$9,320.00	(\$1,398.00)	\$7,922.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

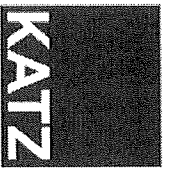


KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 28303552 **Changes as of:** 11/13/2023 at 11:27 AM **Version:** Original Order
CPE: **Flight:** 11/14/23 - 11/17/23 **Station:** KLFY
Agency: MAGNOLIA MEDIA **Advertiser:** JOSH GUILLORY FOR LAFAYETTE PARISH PRESIDENT **Market:** Lafayette, LA
Product: Guillory for Lafayette Parish President **Office:** WASHINGTON **Total Spots:** 6
Agency Order #: **Buyer:** laura lancaster **Service:** Nielsen **Total CPP:** \$0.00
Salesperson: BILL THOMAS **Assistant:** BILL THOMAS **Primary Demo:** Adults 35+ **Total GRP:**
 202-872-8880 202-872-8880

#	Day/Time	DP	Program	Rate	A35P Rating	Len	11/14 - 11/17					Total Spots	Total \$	GRP*
							11/14	11/15	11/16	11/17	11/17			
1	M-F 5p-5:30p		NEWS	\$1,800.00	0.0	60	0	1	0	1	2	\$3,600.00	\$0.00	0.0
2	M-F 6p-6:30p		NEWS	\$1,800.00	0.0	60	1	0	1	0	2	\$3,600.00	\$0.00	0.0
3	M-F 10p-10:35p		NEWS	\$1,060.00	0.0	60	0	1	0	1	2	\$2,120.00	\$0.00	0.0
TOTALS:							1	2	1	2	6	\$9,320.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 28303552

Changes as of: 11/13/2023 at 11:27 AM

Version: Original Order

CPE:
Agency: MAGNOLIA MEDIA

Flight: 11/14/23 - 11/17/23
Advertiser: JOSH GUILLORY FOR LAFAYETTE PARISH PRESIDENT

Station: KLFY
Market: Lafayette, LA

Con Type: POLITICAL/VOTE
Total \$: \$9,320.00

15259 Green Trails Blvd
Baton Rouge, LA 70817

Product: Guillory for Lafayette Parish President

Office: WASHINGTON

Total Spots: 6
Total CPP: \$0.00
Total GRP:

Buyer: laura lancaster
Salesperson: BILL THOMAS
202-872-5880
Separation:

Service: Nielsen
Primary Demo: Adults 35+
Assistant: BILL THOMAS
202-872-5880

Special Instructions

Competitive Information

Market Budget:	\$9,320
KLFY Share:	100%
Comment:	Competitive Unknown

Daypart Summary			
Day/Time	% Distrib	Spots	Dollars
	100%	6	\$9,320.00
Total	100%	6	\$9,320.00

Monthly Summary		
Month	Spots	Dollars
2023-Nov	6	\$9,320.00
Total	6	\$9,320.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot-
New	11/13/23 11:27 AM	BILL THOMAS	New	6	
					\$9,320.00
					\$9,320.00

Non-Discrimination Policy
 PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Magnolia Media on behalf of josh guillory, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Josh Guillory

Authorized committee:

Friends of Josh Guillory

Agency requesting time (and contact information):

N/A Magnolia Media

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Lafayette Mayor

Date of election:

Nov 14, 2023

General

Primary

Treasurer of candidate's authorized committee:

Mimi Goodwin

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Digitally signed by Laura B. Lancaster
Date: 2023.08.29 11:31:37 -05'00'

Signature:

Name: Laura Lancaster

Name: Carl Snell-Hatfield

Date of Request to Purchase Ad Time: 10.16.23

Date of Station Agreement to Sell Time: 11/13/23