

INVOICE



WNCN
Carmichael Center
4001 Carmichael Road
Suite 100
Montgomery, AL 36106
Main: (334)270-3200
Billing:

WNCN

Billing Address:

Smart Media Group
Attention: Accounts Payable
1427 Leslie Ave Suite#100
Alexandria, VA 22301

Send Payment To:

WNCN
Carmichael Center
4001 Carmichael Road
Suite 100
Montgomery, AL 36106

Invoice #	Invoice Date	Invoice Month	Invoice Period
215635-1	02/28/16	February 2016	02/01/16 - 02/28/16

Station	Account Executive	Sales Office	Sales Region
WNCN	Bill Thomas	Washington-Kat	National

Advertiser	Product	Estimate Number
Shelby for US Senate (R)	Order	223301

Flight Dates	Order #	Alt Order #
02/23/16 - 03/01/16	215635	25041246

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1046	SHELB	ORDR

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	02/24/16	02/24/16	M-F 2p-3p	2p-3p	--W----	:30	1	\$25.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/22/16 02/28/16 --W---- 1 \$25.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNCN W 02/24/16 2:31 PM M-F 2p-3p 2p-3p :30 RSH16184TH \$25.00 NM									
2	02/26/16	02/26/16	M-F 2p-3p	2p-3p	----F--	:30	1	\$25.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/22/16 02/28/16 ----F-- 1 \$25.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNCN F 02/26/16 2:59 PM M-F 2p-3p 2p-3p :30 RSH16186TH \$25.00 NM									
3	02/23/16	02/23/16	M-F 3p-4p	3p-4p	-T-----	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/22/16 02/28/16 -T----- 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNCN Tu 02/23/16 3:46 PM M-F 3p-4p 3p-4p :30 RSH16184TH \$50.00 NM									
4	02/24/16	02/24/16	M-F 3p-4p	3p-4p	--W----	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/22/16 02/28/16 --W---- 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNCN W 02/24/16 3:19 PM M-F 3p-4p 3p-4p :30 RSH16119TH \$50.00 NM									
5	02/25/16	02/25/16	M-F 3p-4p	3p-4p	---T---	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/22/16 02/28/16 ---T--- 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNCN Th 02/25/16 3:29 PM M-F 3p-4p 3p-4p :30 RSH16119TH \$50.00 NM									
8	02/23/16	02/23/16	M-F 630p-7p	630p-7p	-T-----	:30	1	\$90.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/22/16 02/28/16 -T----- 1 \$90.00									
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Suite 100
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11	02/26/16	02/26/16	M-F 5a-7a	5a-7a	- - - - F - -	:30	2	\$25.00	NM																																																							
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																						
1	WNCF	F	02/26/16	5:22 AM	M-F 5a-7a	5a-7a	:30	RSH16186TH	\$25.00	NM																																																						
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1	WNCF	F	02/26/16	8:44 AM	M-F 7a-9a	7a-9a	:30	RSH16117TH	\$35.00	NM																																																						
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17	02/26/16	02/26/16	M-F 9a-10a	9a-10a	- - - - F - -	:30	1	\$25.00	NM																																																							
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23	02/26/16	02/26/16	M-F 12p-1p	12p-1p	- - - - F - -	:30	2	\$35.00	NM																																																							
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25	02/26/16	02/26/16	M-F 1p-2p	1p-2p	- - - - F - -	:30	2	\$45.00	NM																																																							

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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Send Payment To:

WNCF
Carmichael Center
4001 Carmichael Road
Suite 100
Montgomery, AL 36106

Invoice # 215635-1	Invoice Date 02/28/16	Invoice Month February 2016	Invoice Period 02/01/16 - 02/28/16
Advertiser Shelby for US Senate (R)	Product Order	Estimate Number 223301	

WNCF

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27	02/26/16	02/26/16	M-F 2p-3p	2p-3p	----F--	:30	2	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/22/16 02/28/16 ----F-- 2 \$50.00									
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29	02/26/16	02/26/16	M-F 3p-4p	3p-4p	----F--	:30	2	\$85.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/22/16 02/28/16 ----F-- 2 \$85.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNCF F 02/26/16 3:17 PM M-F 3p-4p 3p-4p :30 RSH16119TH \$85.00 NM 2 WNCF F 02/26/16 3:58 PM M-F 3p-4p 3p-4p :30 RSH16117TH \$85.00 NM									
31	02/26/16	02/26/16	M-F 530p-6p	530p-6p	----F--	:30	2	\$65.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/22/16 02/28/16 ----F-- 2 \$65.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WNCF F 02/26/16 5:46 PM M-F 530p-6p 530p-6p :30 RSH16186TH \$65.00 NM 1 WNCF F 02/26/16 5:54 PM M-F 530p-6p 530p-6p :30 RSH16119TH \$65.00 NM									
33	02/26/16	02/26/16	M-F 630p-7p	630p-7p	----F--	:30	1	\$170.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/22/16 02/28/16 ----F-- 1 \$170.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNCF F 02/26/16 6:59 PM M-F 630p-7p 630p-7p :30 RSH16186TH \$170.00 NM									
35	02/26/16	02/26/16	M-F 10p-1035p	10p-1035p	----F--	:30	1	\$35.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/22/16 02/28/16 ----F-- 1 \$35.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNCF F 02/26/16 10:23 PM M-F 10p-1035p 10p-1035p :30 RSH16119TH \$35.00 NM									
37	02/26/16	02/26/16	M-F 1035p-1135p	1035p-1135p	----F--	:30	2	\$20.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/22/16 02/28/16 ----F-- 2 \$20.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WNCF F 02/26/16 10:50 PM M-F 1035p-1135p 1035p-1135p :30 RSH16186TH \$20.00 NM 1 WNCF F 02/26/16 11:13 PM M-F 1035p-1135p 1035p-1135p :30 RSH16186TH \$20.00 NM									
40	02/28/16	02/28/16	Oscar's Red Carpet	Various	-----S	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/22/16 02/28/16 -----S 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNCF Su 02/28/16 6:31 PM Oscar's Red Carpet Various :30 RSH16119TH \$400.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

INVOICE

Send Payment To:

WNCF
Carmichael Center
4001 Carmichael Road
Suite 100
Montgomery, AL 36106

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
215635-1	02/28/16	February 2016	02/01/16 - 02/28/16
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Shelby for US Senate (R)	Order	223301	

WNCF

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
41	02/28/16	02/28/16	Academy Awards	730p-1030p	-----S	:30	1	\$850.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	02/22/16	02/28/16	-----S	1	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WNCF	Su	02/28/16	8:47 PM	Academy Awards	730p-1030p	:30	RSH16117TH	\$850.00 NM
42	02/26/16	02/26/16	M-F 3p-4p	3p-4p	----F--	:30	1	\$50.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	02/22/16	02/28/16	----F--	1	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WNCF	F	02/26/16	3:39 PM	M-F 3p-4p	3p-4p	:30	RSH16186TH	\$50.00 NM
<u>Total Spots</u>							30		

Payment Terms 30 Days

<u>Gross Total</u>	\$2,665.00
<u>Agency Commission</u>	\$399.75
<u>Net Amount Due</u>	\$2,265.25