

# INVOICE



**WNCN**  
**Carmichael Center**  
**4001 Carmichael Road**  
**Suite 100**  
**Montgomery, AL 36106**  
**Main: (334)270-3200**  
**Billing:**

WNCN

Billing Address:

**Smart Media Group**  
**Attention: Accounts Payable**  
**1427 Leslie Ave Suite#100**  
**Alexandria, VA 22301**

Send Payment To:

**WNCN**  
**Carmichael Center**  
**4001 Carmichael Road**  
**Suite 100**  
**Montgomery, AL 36106**

| Invoice # | Invoice Date | Invoice Month | Invoice Period      |
|-----------|--------------|---------------|---------------------|
| 215634-1  | 02/28/16     | February 2016 | 02/01/16 - 02/22/16 |

| Station | Account Executive | Sales Office   | Sales Region |
|---------|-------------------|----------------|--------------|
| WNCN    | Bill Thomas       | Washington-Kat | National     |

| Advertiser               | Product | Estimate Number |
|--------------------------|---------|-----------------|
| Shelby for US Senate (R) | Order   | 216222          |

| Flight Dates        | Order # | Alt Order # |
|---------------------|---------|-------------|
| 02/16/16 - 02/22/16 | 215634  | 25041221    |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast        | Cash         |        |

| Special Handling |
|------------------|
|                  |

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
| 1046  | SHELB           | ORDR         |

| Agency Ref | Advertiser Ref |
|------------|----------------|
|            |                |

| Line  | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/<br>Week | Rate    | Type |
|---|------------|----------|-------------|----------------|---------|--------|----------------|---------|------|
| 1   | 02/16/16   | 02/22/16 | M-F 2p-3p   | 2p-3p          | 22121-- | :30    | 8              | \$20.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>02/15/16 02/21/16 - 2121-- 6 \$20.00 |            |          |             |                |         |        |                |         |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type   |            |          |             |                |         |        |                |         |      |
| 3 WNCN Tu 02/16/16 2:09 PM M-F 2p-3p 2p-3p :30 RSH16176TH \$20.00 NM  |            |          |             |                |         |        |                |         |      |
| 2 WNCN Tu 02/16/16 2:44 PM M-F 2p-3p 2p-3p :30 RSH16175TH \$20.00 NM  |            |          |             |                |         |        |                |         |      |
| 4 WNCN W 02/17/16 2:54 PM M-F 2p-3p 2p-3p :30 RSH16179TH \$20.00 NM   |            |          |             |                |         |        |                |         |      |
| 6 WNCN Th 02/18/16 M-F 2p-3p 2p-3p :00 <del>\$20.00</del> NM  |            |          |             |                |         |        |                |         |      |
| Credited  |            |          |             |                |         |        |                |         |      |
| 5 WNCN Th 02/18/16 2:46 PM M-F 2p-3p 2p-3p :30 RSH16184TH \$20.00 NM  |            |          |             |                |         |        |                |         |      |
| 1 WNCN F 02/19/16 2:41 PM M-F 2p-3p 2p-3p :30 RSH16118TH \$50.00 NM   |            |          |             |                |         |        |                |         |      |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>02/22/16 02/28/16 2----- 2 \$20.00   |            |          |             |                |         |        |                |         |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type   |            |          |             |                |         |        |                |         |      |
| 8 WNCN M 02/22/16 2:19 PM M-F 2p-3p 2p-3p :30 RSH16118TH \$50.00 NM   |            |          |             |                |         |        |                |         |      |
| 7 WNCN M 02/22/16 2:54 PM M-F 2p-3p 2p-3p :30 RSH16184TH \$50.00 NM   |            |          |             |                |         |        |                |         |      |
| 2   | 02/16/16   | 02/22/16 | M-F 3p-4p   | 3p-4p          | 32222-- | :30    | 11             | \$50.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>02/15/16 02/21/16 - 2222-- 8 \$50.00 |            |          |             |                |         |        |                |         |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type   |            |          |             |                |         |        |                |         |      |
| 2 WNCN Tu 02/16/16 3:22 PM M-F 3p-4p 3p-4p :30 RSH16176TH \$50.00 NM  |            |          |             |                |         |        |                |         |      |
| 1 WNCN Tu 02/16/16 3:46 PM M-F 3p-4p 3p-4p :30 RSH16175TH \$50.00 NM  |            |          |             |                |         |        |                |         |      |
| 3 WNCN W 02/17/16 3:16 PM M-F 3p-4p 3p-4p :30 RSH16176TH \$50.00 NM   |            |          |             |                |         |        |                |         |      |
| 4 WNCN W 02/17/16 3:50 PM M-F 3p-4p 3p-4p :30 RSH16179TH \$50.00 NM   |            |          |             |                |         |        |                |         |      |
| 6 WNCN Th 02/18/16 3:16 PM M-F 3p-4p 3p-4p :30 RSH16118TH \$50.00 NM  |            |          |             |                |         |        |                |         |      |
| 5 WNCN Th 02/18/16 3:52 PM M-F 3p-4p 3p-4p :30 RSH16184TH \$50.00 NM  |            |          |             |                |         |        |                |         |      |
| 8 WNCN F 02/19/16 3:15 PM M-F 3p-4p 3p-4p :30 RSH16184TH \$50.00 NM   |            |          |             |                |         |        |                |         |      |
| 7 WNCN F 02/19/16 3:46 PM M-F 3p-4p 3p-4p :30 RSH16118TH \$50.00 NM   |            |          |             |                |         |        |                |         |      |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>02/22/16 02/28/16 3----- 3 \$50.00   |            |          |             |                |         |        |                |         |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type   |            |          |             |                |         |        |                |         |      |
| 11 WNCN M 02/22/16 3:21 PM M-F 3p-4p 3p-4p :30 RSH16118TH \$50.00 NM  |            |          |             |                |         |        |                |         |      |
| 9 WNCN M 02/22/16 3:45 PM M-F 3p-4p 3p-4p :30 RSH16184TH \$50.00 NM   |            |          |             |                |         |        |                |         |      |
| 10 WNCN M 02/22/16 3:59 PM M-F 3p-4p 3p-4p :30 RSH16184TH \$50.00 NM  |            |          |             |                |         |        |                |         |      |
| 8   | 02/16/16   | 02/22/16 | M-F 630p-7p | 630p-7p        | 11111-- | :30    | 5              | \$90.00 | NM   |

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

# INVOICE



Send Payment To:

**WNCF**  
**Carmichael Center**  
**4001 Carmichael Road**  
**Suite 100**  
**Montgomery, AL 36106**

|   |                                 |                                       |  |
|---|---------------------------------|---------------------------------------|--|
| Invoice #<br><b>215634-1</b>                  | Invoice Date<br><b>02/28/16</b> | Invoice Month<br><b>February 2016</b> | Invoice Period<br><b>02/01/16 - 02/22/16</b> |
| Advertiser<br><b>Shelby for US Senate (R)</b> | Product<br><b>Order</b>         | Estimate Number<br><b>216222</b>      |  |

WNCF

| Line  | Start Date | End Date | Description        | Start/End Time | MTWTFSS | Length | Spots/<br>Week | Rate     | Type |
|---|------------|----------|--------------------|----------------|---------|--------|----------------|----------|------|
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>02/15/16 02/21/16 - 1111-- 4 \$90.00   |            |          |                    |                |         |        |                |          |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>2 WNCF Tu 02/16/16 6:59 PM M-F 630p-7p 630p-7p :30 RSH16176TH \$90.00 NM<br>3 WNCF W 02/17/16 M-F 630p-7p 630p-7p :00 <del>\$90.00</del> NM<br>Credited<br>1 WNCF Th 02/18/16 M-F 630p-7p 630p-7p :00 <del>\$90.00</del> NM<br>Credited<br>4 WNCF F 02/19/16 M-F 630p-7p 630p-7p :00 <del>\$90.00</del> NM<br>Credited |            |          |                    |                |         |        |                |          |      |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>02/22/16 02/28/16 1----- 1 \$90.00   |            |          |                    |                |         |        |                |          |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>5 WNCF M 02/22/16 6:52 PM M-F 630p-7p 630p-7p :30 RSH16118TH \$170.00 NM   |            |          |                    |                |         |        |                |          |      |
| 16  | 02/21/16   | 02/21/16 | Su Prime Special B | 7p-8p          | -----S  | :30    | 2              | \$250.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>02/15/16 02/21/16 -----S 2 \$250.00  |            |          |                    |                |         |        |                |          |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WNCF Su 02/21/16 7:26 PM Su Prime Special B 7p-8p :30 RSH16118TH \$250.00 NM<br>2 WNCF Su 02/21/16 7:40 PM Su Prime Special B 7p-8p :30 RSH16184TH \$250.00 NM   |            |          |                    |                |         |        |                |          |      |
| 17  | 02/19/16   | 02/19/16 | M-F 630p-7p        | 630p-7p        | ----F-- | :30    | 1              | \$170.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>02/15/16 02/21/16 ----F-- 1 \$170.00   |            |          |                    |                |         |        |                |          |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WNCF F 02/19/16 6:52 PM M-F 630p-7p 630p-7p :30 RSH16184TH \$170.00 NM   |            |          |                    |                |         |        |                |          |      |
| 18  | 02/19/16   | 02/19/16 | M-F 5a-7a          | 5a-7a          | ----F-- | :30    | 2              | \$10.00  | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>02/15/16 02/21/16 ----F-- 2 \$10.00  |            |          |                    |                |         |        |                |          |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WNCF F 02/19/16 5:22 AM M-F 5a-7a 5a-7a :30 RSH16118TH \$10.00 NM<br>2 WNCF F 02/19/16 5:54 AM M-F 5a-7a 5a-7a :30 RSH16184TH \$10.00 NM   |            |          |                    |                |         |        |                |          |      |
| 19  | 02/22/16   | 02/22/16 | M-F 5a-7a          | 5a-7a          | M-----  | :30    | 2              | \$10.00  | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>02/22/16 02/28/16 M----- 2 \$10.00   |            |          |                    |                |         |        |                |          |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>2 WNCF M 02/22/16 5:16 AM M-F 5a-7a 5a-7a :30 RSH16118TH \$10.00 NM<br>1 WNCF M 02/22/16 6:46 AM M-F 5a-7a 5a-7a :30 RSH16184TH \$10.00 NM   |            |          |                    |                |         |        |                |          |      |
| <b>Total Spots</b>  |            |          |                    |                |         |        | <b>27</b>      |          |      |

## Payment Terms 30 Days

|                          |                   |
|--------------------------|-------------------|
| <u>Gross Total</u>       | <b>\$1,750.00</b> |
| <u>Agency Commission</u> | <b>\$262.50</b>   |
| <u>Net Amount Due</u>    | <b>\$1,487.50</b> |