

CONTRACT



WNCF
Carmichael Center
4001 Carmichael Road
Suite 100
Montgomery, AL 36106
(334)270-3200

WNCF

And:

Smart Media Group
1427 Leslie Ave Suite#100
Alexandria, VA 22301

<u>Contract / Revision</u> 215633 /		<u>Alt Order #</u> 25041219
<u>Product</u> Order		
<u>Contract Dates</u> 02/09/16 - 02/15/16		<u>Estimate #</u> 209215
<u>Advertiser</u> Shelby for US Senate (R)		<u>Original Date / Revision</u> 01/07/16 / 02/18/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WNCF	<u>Account Executive</u> Bill Thomas	<u>Sales Office</u> Washington-Ka
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
		<u>Total Ratings</u> 2.30
<u>IDB#</u> 1046	<u>Advertiser Code</u> SHELB	<u>Product Code</u> ORDR
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WNCF	02/09/16	02/09/16	M-F 3p-4p	3p-4p		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/08/16	02/14/16	-T-----				1	\$50.00	0.00			
N 2	WNCF	02/10/16	02/10/16	M-F 3p-4p	3p-4p		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/08/16	02/14/16	---W----				1	\$50.00	0.00			
N 3	WNCF	02/11/16	02/11/16	M-F 3p-4p	3p-4p		:30				NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/08/16	02/14/16	---T---				2	\$50.00	0.00			
N 4	WNCF	02/12/16	02/12/16	M-F 3p-4p	3p-4p		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/08/16	02/14/16	----F--				1	\$50.00	0.00			
N 5	WNCF	02/15/16	02/15/16	M-F 3p-4p	3p-4p		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/15/16	02/21/16	M-----				1	\$50.00	0.00			
N 6	WNCF	02/15/16	02/15/16	The Bachelor 7	7p-9p		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/15/16	02/21/16	M-----				2	\$350.00	0.00			
N 7	WNCF	02/15/16	02/15/16	Mon Prime C	9p-10p		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/15/16	02/21/16	M-----				1	\$225.00	2.30			
N 8	WNCF	02/14/16	02/14/16	Su Prime Spec	7p-8p		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/08/16	02/14/16	-----S				2	\$350.00	0.00			
N 9	WNCF	02/15/16	02/15/16	M-F 7a-9a	7a-9a		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/15/16	02/21/16	M-----				1	\$35.00	0.00			
N 10	WNCF	02/15/16	02/15/16	M-F 430p-530p	430p-530p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/15/16	02/21/16	M-----				1	\$90.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	WNCF	02/15/16-02/21/16	M-F 430p-530p	430p-530p	M-----	:30		\$90.00	0.00	NM		
	Credited												
Totals											2.30	12	\$1,960.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise added to contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising



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Suite 100
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WNCF

<u>Contract / Revision</u>	<u>Alt Order #</u>
215633 /	25041219

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
02/09/16 - 02/15/16	Order	209215

<u>Advertiser</u>	<u>Original Date / Revision</u>
Shelby for US Senate (R)	01/07/16 / 02/18/16

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/01/16 - 02/15/16	12	\$1,960.00	(\$294.00)	\$1,666.00
Totals	12	\$1,960.00	(\$294.00)	\$1,666.00

Signature: _____ **Date:** _____

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KATZ TELEVISION GROUP

Contract #: 25041219 **Changes as of:** 2/18/2016 at 8:30 AM **Version:** Highlighting Revision 7
CPE: SHELB/ORDR/209215 **Flight:** 2/9/16 - 2/15/16 **Station:** WNCF **Total \$:** \$1,960.00
Agency: Smart Media Group **Advertiser:** Shelby AL Sen **Market:** Montgomery **Total Spots:** 12
 1427 LESLIE AVE **Product:** Order **Office:** WASHINGTON **Total CPM:** \$59.94
 SUITE #102 **Primary Demo:** Adults 35+ **Salesperson:** BILL THOMAS **Total GRP:** 32.7
 ALEXANDRIA, VA 22301 **Agency Order #:** 30044227 **Assistant:** BILL THOMAS **Traffic #:** 215633
Buyer: Brooks, Michele **Con Type:** POLITICAL/VOTE **Separation:**

Comments: Shelby Addition Flight dates 2/09-2/15 INDICATED AS ADD 2/11 IN PROGRAM TITLE Please confirm receipt. Michalea Brooks

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	2/9 - 2/15					Total Spots	Total \$	CPP	GRP		
							2/9	2/10	2/11	2/12	2/13					2/14	2/15
REV-6	M		MAURY	\$90.00	0.0	30	0	0	0	0	0	1	0	0	0.0		
TOTALS:							1	1	2	1	0	2	5	12	\$1,960.00	\$59.94	32.7

KATZ TELEVISION GROUP

Contract # 25041219 **Changes as of:** 2/18/2016 at 8:30 AM **Version:** Highlighting Revision 7
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 ALEXANDRIA, VA **Agency Order #:** 30044227 **Assistant:** BILL THOMAS
Buyer: Brooks, Michele **Con Type:** POLITICAL/VOTE **Separation:**
Traffic #: 215633

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	2/9/16 8:06 AM	BILL THOMAS	Confirmed	2		\$100.00	\$300.00	Changes: Total Spots from 4 to 6, Calculated Dollars from \$200.00 to \$300.00, Total GRPs from 14.0 to 21.0, Competitive Market Budget from \$10,000 to \$15,000, User Entered \$ from \$200.00 to \$300.00, Total \$ from \$200.00 to \$300.00, 1 buyline added or modified.
Queued for Electronic Contracting	1/7/16 2:17 PM					\$0	\$0	
Revision	1/7/16 2:13 PM	LAILA DAETARI	Confirmed			-\$100.00	\$200.00	Changes: Calculated Dollars from \$300.00 to \$200.00, Total CPP from \$21.43 to \$14.29, Competitive Market Budget from \$15,000 to \$10,000, User Entered \$ from \$0.00 to \$200.00, Total \$ from \$300.00 to \$200.00, 1 buyline added or modified.
Queued for Electronic Contracting	1/6/16 11:39 AM					\$0	\$0	
New	12/18/15 10:11 AM	BILL THOMAS	Confirmed	4		\$300.00	\$300.00	

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.