

**CONTRACT**

**WNCF**  
**Carmichael Center**  
**4001 Carmichael Road**  
**Suite 100**  
**Montgomery, AL 36106**  
**(334)270-3200**

WNCF

And:

**Smart Media Group**  
**1427 Leslie Ave Suite#100**  
**Alexandria, VA 22301**

<u>Contract / Revision</u> 215633 /		<u>Alt Order #</u> 25041219
<u>Product</u> Order		
<u>Contract Dates</u> 02/09/16 - 02/15/16		<u>Estimate #</u> 209215
<u>Advertiser</u> Shelby for US Senate (R)		<u>Original Date / Revision</u> 01/07/16 / 02/18/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WNCF	<u>Account Executive</u> Bill Thomas	<u>Sales Office</u> Washington-Ka
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
		<u>Total Ratings</u> 2.30
<u>IDB#</u> 1046	<u>Advertiser Code</u> SHELB	<u>Product Code</u> ORDR
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WNCF	02/09/16	02/09/16	M-F 3p-4p	3p-4p		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/08/16	02/14/16	-T-----				1	\$50.00	0.00			
N 2	WNCF	02/10/16	02/10/16	M-F 3p-4p	3p-4p		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/08/16	02/14/16	--W----				1	\$50.00	0.00			
N 3	WNCF	02/11/16	02/11/16	M-F 3p-4p	3p-4p		:30				NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/08/16	02/14/16	---T---				2	\$50.00	0.00			
N 4	WNCF	02/12/16	02/12/16	M-F 3p-4p	3p-4p		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/08/16	02/14/16	----F--				1	\$50.00	0.00			
N 5	WNCF	02/15/16	02/15/16	M-F 3p-4p	3p-4p		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/15/16	02/21/16	M-----				1	\$50.00	0.00			
N 6	WNCF	02/15/16	02/15/16	The Bachelor 7	7p-9p		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/15/16	02/21/16	M-----				2	\$350.00	0.00			
N 7	WNCF	02/15/16	02/15/16	Mon Prime C	9p-10p		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/15/16	02/21/16	M-----				1	\$225.00	2.30			
N 8	WNCF	02/14/16	02/14/16	Su Prime Spec	7p-8p		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/08/16	02/14/16	-----S				2	\$350.00	0.00			
N 9	WNCF	02/15/16	02/15/16	M-F 7a-9a	7a-9a		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/15/16	02/21/16	M-----				1	\$35.00	0.00			
N 10	WNCF	02/15/16	02/15/16	M-F 430p-530p	430p-530p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		02/15/16	02/21/16	M-----				1	\$90.00	0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	WNCF	02/15/16-02/21/16	M-F 430p-530p	430p-530p	M-----	:30		<del>\$90.00</del>	0.00	NM		
	Credited												
<b>Totals</b>										2.30		12	\$1,960.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise added to contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising



WNCF

**WNCF**  
**Carmichael Center**  
**4001 Carmichael Road**  
**Suite 100**  
**Montgomery, AL 36106**  
**(334)270-3200**

<u>Contract / Revision</u>	<u>Alt Order #</u>
215633 /	25041219

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
02/09/16 - 02/15/16	Order	209215

<u>Advertiser</u>	<u>Original Date / Revision</u>
Shelby for US Senate (R)	01/07/16 / 02/18/16

<u>Time Period</u>	<u># of Spots</u>	<u>Gross Amount</u>	<u>Agency Comm.</u>	<u>Net Amount</u>
02/01/16 - 02/15/16	12	\$1,960.00	(\$294.00)	\$1,666.00
<b>Totals</b>	<b>12</b>	<b>\$1,960.00</b>	<b>(\$294.00)</b>	<b>\$1,666.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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# KATZ TELEVISION GROUP

**Contract #:** 25041219      **Changes as of:** 2/18/2016 at 8:30 AM      **Version:** Highlighting Revision 7  
**CPE:** SHELBY/ORDR/209215      **Flight:** 2/9/16 - 2/15/16      **Station:** WNCN  
**Agency:** Smart Media Group      **Advertiser:** Shelby AL Sen      **Market:** Montgomery  
 1427 LESLIE AVE      **Product:** Order      **Office:** WASHINGTON  
 SUITE #102      **Primary Demo:** Adults 35+      **Salesperson:** BILL THOMAS  
 ALEXANDRIA, VA 22301      **Agency Order #:** 30044227      **Assistant:** BILL THOMAS  
**Buyer:** Brooks, Michele      **Con Type:** POLITICAL/VOTE      **Separation:**  
**Comments:** Shelby Addition Flight dates 2/09-2/15 INDICATED AS ADD 2/11 IN PROGRAM TITLE Please confirm receipt. Michele Brooks      **Traffic #:** 215633

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	2/9 - 2/15							Total Spots	Total \$	CPP	GRP		
							2/9	2/10	2/11	2/12	2/13	2/14	2/15						
REV-6	M 4:30p-5:30p		MAURY	\$90.00	0.0	30	0	0	0	0	0	0	1	0	0	0	\$0.00	\$0.00	0.0
TOTALS:							1	1	2	1	0	2	5	12	\$1,960.00	\$59.94	32.7		

# KATZ TELEVISION GROUP

<b>Contract #</b> 25041219	<b>Changes as of:</b> 2/18/2016 at 8:30 AM	<b>Version:</b> Highlighting Revision 7	<b>Total \$:</b> \$1,960.00
<b>CPE:</b> SHEL/ORDR/209215	<b>Flight:</b> 2/9/16 - 2/15/16	<b>Station:</b> WNCN	<b>Total Spots:</b> 12
<b>Agency:</b> Smart Media Group	<b>Advertiser:</b> Shelby AL Sen	<b>Market:</b> Montgomery	<b>Total CPM:</b> \$59.94
1427 LESLIE AVE	<b>Product:</b> Order	<b>Office:</b> WASHINGTON	<b>Total GRP:</b> 32.7
SUITE #102	<b>Primary Demo:</b> Adults 35+	<b>Salesperson:</b> BILL THOMAS	<b>Traffic #:</b> 215633
ALEXANDRIA, VA	<b>Agency Order #:</b> 30044227	<b>Assistant:</b> BILL THOMAS	
22301	<b>Buyer:</b> Brooks, Michele	<b>Con Type:</b> POLITICAL/VOTE	<b>Separation:</b>

Transaction History		Transaction History		Transaction History		Transaction History	
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$
Revision	2/9/16 8:06 AM	BILL THOMAS	Confirmed	2		\$100.00	\$300.00
Queued for Electronic Contracting	1/7/16 2:17 PM					\$0	\$0
Revision	1/7/16 2:13 PM	LAILA DAFTARI	Confirmed			\$-100.00	\$200.00
Queued for Electronic Contracting	1/6/16 11:39 AM					\$0	\$0
New	12/18/15 10:11 AM	BILL THOMAS	Confirmed	4		\$300.00	\$300.00

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.