# WDSI-TV, Chattanooga, Tennessee Application for Renewal of License

# PRE- FILING CERTIFICATE

I hereby certify that the text of the announcement set forth below, concerning the license renewal application for WDSI-TV, Chattanooga, Tennessee, was broadcast over the facilities of WDSI-TV on the dates and at the times set forth below:

February 1, 2013, at	<u></u>	* SEE ATTACHED
February 16, 2013, at		
March 1, 2013, at	and	
March 16, 2013, at		

Text of Announcement:

On November 30, 2006, WDSI-TV was granted a license by the Federal Communications Commission to serve the public interest as a public trustee until August 1, 2013.

Our license will expire on August 1, 2013. We must file an application for renewal with the FCC April 1, 2013. When filed, a copy of this application will be available for public inspection at www.fcc.gov. It contains information concerning this station's performance since the current licensee acquired the station on March 31, 2007.

Individuals who wish to advise the FCC of facts relating to our renewal application and to whether this station has operated in the public interest should file comments and petitions with the FCC by July 1, 2013.

Further information concerning the FCC's broadcast license renewal process is available at 1101 East Main Street, Chattanooga, or may be obtained from the FCC, Washington, D.C. 20554.

Name: Title:

Tragye McCarthy General Manager

Date:

June 21, 2013

THIS CERTIFICATE IS FOR THE PUBLIC INSPECTION FILE.

# Order #17018: WDSI -In H../WDSI -In H../FCC Pre Fi../

FFC PreFilling	FFC PreFilling		FFC PreFilling	FFC PreFilling
1:00 P-11	1:00 P-11	1:00 P-11	1:00 P-11	1:00 P-01
(6:00 PM-11:00 PM F	(6:00 PM-11:00 PM Sa	(6:00 PM-11:00 PM F	(6:00 PM-11:00 PMJ-T	(6:00 PM-11:00 PMSa
01/28/13 02/03/13 Fri 6p-11p	02/17/13 Sat 6p-11p	03/03/13 Fri 6p-11p	03/12/13 6:00 PM-11:00 PM	03/17/13 Sat 6p-11p
01/28/13	02/11/13	02/25/13	03/12/13	03/11/13
6:55 PMF	6:00 PM Sa	ட	6:26 PMTu	6:36 PM Sa
Placed	Placed	Original	Placed	Placed
1 [1] WDSI	2[1] WDSI	3[1] WDSI	3[1] WDSI	4[1] WDSI
02/01/13	02/16/13	03/01/13	03/12/13	03/16/13

Sorted by: Air Date]

# ORDER

Orders Order / Rev: 17018 Alt Order #: Product Desc: FCC Pre Filling Annoucement Estimate: WDSI Flight Dates: 02/01/13 - 03/16/13 Primary AE: House Local Original Date / Rev: 09/13/12 / 03/11/13 Sales Office: L-CHA Order Type: **GENERAL** Sales Region: Local Agency Name: WDSI -In House **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 1101 East Main St EOM/EOC Billing Cycle: Chattanooga, TN 37408 Agency Commission: 0% Advertiser Name: WDSI -In House Demographic: A18-49 New Business Thru: **Product Codes: VARIOUS** Order Separation: 00:15:00 Priority: P-XX Advertiser External ID: Revenue Codes: DIR, GEN, GEN Agency External ID:

Bill Plan

DIII LIGH				
Start Date	End Date	# Spots	Gross Amount	Net Amount
01/28/13	02/24/13	2	\$0.00	\$0.00
02/25/13	03/16/13	2	\$0.00	\$0.00

iotais				
Month	# Spots	Gross Amount	Net Amount	Rating
February 2013	2	\$0.00	\$0.00	0.00
March 2013	2	\$0.00	\$0.00	0.00
Totals	4	\$0.00	\$0.00	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
House Local			Start Of Order - End Of Order	100%

Ln C	h Start	End	Inventory Code	Break	Start/End	I Time Days	Len Sp	ots	Rate Pri	Rta Type	Spots	Amount
With the puriod a \$200 per popular.	and the served the property constraints and the constraints are	3 02/01/13	M-Su 5a-5a Fri 6p-11p	СМ	Fri 6p-11p (6:00 PM-11	1	1:00	1	overniente en regense en	0.00 NM	The same of the sa	\$0.00
Weel	<u>Start Date</u> k: 01/28/13	End Date 02/03/13	Weekdays 1	Spots/Week 1	<u>Rate</u> \$0.00	<u>Rating</u> 0.00				mark I Bay with Visited		
N2 W	DSI 02/16/1	3 02/16/13	M-Su 5a-5a Sat 6p-11p	СМ	Sat 6p-11p (6:00 PM-11		1:00	1	\$0.00P-11	0.00 NM	1	\$0.00
Weel	Start Date k: 02/11/13	End Date 02/17/13	<u>Weekdays</u> 1-	Spots/Week 1	<u>Rate</u> \$0.00	Rating 0.00						
N3 W	/DSI 03/01/1	3 03/01/13	M-Su 5a-5a Fri 6p-11p	СМ	Fri 6p-11p (6:00 PM-11	1 :00 PM)	1:00	1	\$0.00P-11	0.00 NM	1	\$0.00
	Start Date k: 02/25/13	End Date 03/03/13	Weekdays 1	Spots/Week 1	Rate \$0.00	Rating 0.00						
Spot 1 V	<u>Ch Date Ra</u> VDSI 02/25/1	3-03/03/13 N	escription 1-Su 5a-5a		/End Time p-11p	<u>۷۸</u> ، 6:00 PM-11:00)	<u>/eekdays</u> F	<u>Length</u> 1:00		Rtg Type 0.00 NM		
2.11	See MG 3.2 [No Avail] VDSI 03/12/1:	•	1 Cu Eo Eo	e.00	D34 44:00 D	16:00 PM-11:00 I−	<b>.</b>	- 1:00	s	0.00 NM		
- 2 v ⊕			1-00 02-02	6.00	FIVE 1.00 F	0.00 FM-11,00.0	,	- 1.00	\$0.00	0.00 14141		
N4 W	/DSI 03/16/1	3 03/16/13	M-Su 5a-5a Sat 6p-11p	СМ	Sat 6p-11p (6:00 PM-11		1:00	1	\$0.00P-01	0.00 NM	1	\$0.00
Weel	Start Date k: 03/11/13	End Date 03/17/13	Weekdays 1-	Spots/Week 1	<u>Rate</u> \$0.00	Rating 0.00						

Print Date: 06/19/13 14:52:44 Page 2 of 2

Order / Rev: 17018 Advertiser: WDSI -In House Alt Order #: Product Desc: FCC Pre Filling Annoucement WDSI Flight Dates: 02/01/13 - 03/16/13 Estimate: Inventory Code Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Ln Ch Start End Break

Totals 4 \$0.00

# WDSI-TV, Chattanooga, Tennessee Application for Renewal of License

# POST-FILING CERTIFICATE

I hereby certify that the text of the announcement set forth below, concerning the license renewal application for WDSI-TV, Chattanooga, Tennessee, was broadcast over the facilities of WDSI-TV on the dates and at the times set forth below:

April 1, 2013, at	_
April 16, 2013, at	* SEE ATTACHED
May 1, 2013, at	_
May 16, 2013, at	_
June 1, 2013, at	<b></b>
June 16, 2013, at	<u></u>

# Text of Announcement:

On November 30, 2006, WDSI-TV was granted a license by the Federal Communications Commission to serve the public interest as a public trustee until August 1, 2013.

Our license will expire on August 1, 2013. We have filed an application for renewal with the FCC.

A copy of this application is available for public inspection at www.fcc.gov. It contains information concerning this station's performance since the current licensee acquired the station on March 31, 2007.

Individuals who wish to advise the FCC of facts relating to our renewal application and to whether this station has operated in the public interest should file comments and petitions with the FCC by July 1, 2013.

Further information concerning the FCC's broadcast license renewal process is available at 1101 East Main Street, Chattanooga, or may be obtained from the FCC, Washington, D.C. 20554.

Name: Tracye McCarthy

Title: General Manager

June 21, 2013

THIS CERTIFICATE IS FOR THE PUBLIC INSPECTION FILE.

# Order #17028: WDSI -In H../WDSI -In H../FCC Post F../

1:00 P-01 FFC PostFilling
1:00 P-01 1:00 P-01 1:00 P-01 1:00 P-01 1:00 P-01 1:00 P-01
(6:00 PM-11:00 PM M——— (6:00 PM-11:00 PM -V——— (6:00 PM-11:00 PM -W————————————————————————————————————
4(15/13) 04(07/13 Mon 6p-11p 4(15/13) 04(07/13 Mon 6p-11p 4(29/13) 05/05/13 Wed 6p-11p 4(29/13) 05/05/13 Sed 6p-11p 4(29/13) 05/05/13 Sed 6p-11p 5(13/13) 05/05/13 Sed 6p-11p 5(13/13) 05/05/13 Sed 6p-11p 5(17/13) 06/02/13 Sed 6p-11p 6(10/13) 06/02/13 Sed 6p-11p
04/01/13 04/15/13 04/29/13 04/29/13 04/29/13 05/13/13
10:51 PM M Tu 6:25 PM W 7:55 PM Sa 8:12 PM Sa 10:14 PM Sa 12:16 PM Th 1:35 PM Sa 6:52 PM Sa
Placed Credited Placed Placed Placed Placed Placed Placed Placed Placed
1 [1] WDSI 2 [1] WDSI 3 [1] WDSI 7 [1] WDSI 7 [1] WDSI 4 [1] WDSI 6 [1] WDSI 6 [1] WDSI
04/01/13 04/16/13 05/04/13 05/04/13 05/04/13 05/16/13 06/16/13

[Sorted by. Air Date]

# **ORDER**

Orders Order / Rev: 17028 Alt Order #: Product Desc: FCC Post Filling Annoucement Estimate: House Local Primary AE: Flight Dates: 04/01/13 - 06/16/13 Sales Office: L-CHA Original Date / Rev: 09/13/12 / 05/02/13 Local Sales Region: **GENERAL** Order Type: WDSI -In House Agency Name: Cash Billing Type: **Buying Contact:** Billing Calendar: Broadcast Billing Contact: EOM/EOC Billing Cycle: 1101 East Main St Agency Commission: 0% Chattanooga, TN 37408 WDSI -In House **Advertiser** Name: New Business Thru: Demographic: A18-49 00:15:00 Order Separation: **VARIOUS** Product Codes: Advertiser External ID: P-XX Priority:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/13	04/28/13	1	\$0.00	\$0.00
04/29/13	05/26/13	5	\$0.00	\$0.00
05/27/13	06/16/13	2	\$0.00	\$0.00

Revenue Codes:

7	ot	als

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
April 2013	1	\$0.00	\$0.00	0.00
May 2013	5	\$0.00	\$0.00	0.00
June 2013	2	\$0.00	\$0.00	0.00
Totals	8	\$0.00	\$0.00	0.00

**Account Executives** 

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
House Local			Start Of Order - End Of Order	100%

DIR, GEN, GEN

Ln Ch	Start End	Inventory Code	Break	Start/End T	Time Days	Len Spo	ts	Rate Pri	Rtg Type	Spots	Amount
	4/01/13 04/01/13	M-Su 5a-5a Mon 6p-11p	СМ	Mon 6p-11p (6:00 PM-11:0	1	1:00	1	\$0.00P-01	0.00 NM	1	\$0.00
Start   Week: 04/01		<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$0.00	Rating 0.00						
	04/16/13 04/16/13	M-Su 5a-5a Tues 6p-11p	СМ	Tues 6p-11p (6:00 PM-11:0		1:00	1	\$0.00P-01	0.00 NM	0	\$0.00
	6/13 04/21/13	Weekdays -1 Description M-Su 5a-5a		<u>Rate</u> \$0.00 t/End Time s 6p-11p (6	Rating 0.00 i:00 PM-11:00 d	<u>Weekdays</u> -T	Lengti 1:00		Rtg Type 0.00 NM		
Credi [Cred								#0.00E-04	0.00 NM	1	\$0.00
E 3 WDSI (	05/01/13 05/01/13	M-Su 5a-5a Wed 6p-11p	CM	Wed 6p-11p (6:00 PM-11:	1 00 PM)	1:00	1	\$0.00P-01	WINI UU.U		φυ.ου
<u>Start</u> Week: 04/29		Weekdays 1	Spots/Week 1	<u>Rate</u> \$0.00	Rating 0.00						\$0,00
E 4 WDSI	05/16/13 05/16/13	Daytime Rotator I Thur 9a-1p	VI-F CM	Thur 9a-1p (9:00 AM-1:0	1 0 PM)	- 1:00	1	\$0.00P-01	1 0.00 NM	1	<b>\$</b> 0.00
<u>Start</u> Week: 05/13	Date <u>End Date</u> 3/13 05/19/13	Weekdays 1	Spots/Week 1	<u>Rate</u> \$0.00	Rating 0.00		·=				<b>ლი იი</b>
	06/01/13 06/01/13	Sa 12p-7p Sa 1p-5p	СМ	Sa 1p-5p (1:00 PM-5:0	1- 0 PM)	- 1:00	1	\$0.00P-0	1 0.00 NM	1	\$0.00

Print Date: 06/19/13 14:47:22 Page 2 of 2

Order / Rev: 17028

End Date

05/05/13

Start Date

Week: 04/29/13

Advertiser:

Estimate:

WDSI -In House

Alt Order #: Flight Dates:

04/01/13 - 06/16/13

Sa 6p-11p

<u>Weekdays</u>

----3-

Product Desc: FCC Post (

FCC Post Filling Annoucement

WDSI

Ln Ch Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 5 WDSI 06/01/13	3 06/01/13	Sa 12p-7p Sa 1p-5p	СМ	Sa 1p-5p (1:00 PM-5:0	1- 00 PM)	1:00	1	\$0.00P-01	0.00 NM	1	\$0.00
Start Date Week: 05/27/13	End Date 06/02/13	Weekdays 1-	Spots/Week	•	Rating 0.00						
N 6 WDSI 06/16/13	3 06/16/13	Su 12p-7p Su 5p-7p	СМ	Su 5p-7p (5:00 PM-7:0	1 00 PM)	1:00	1	\$0.00P-01	0.00 NM	1	\$0.00
Start Date Week: 06/10/13	End Date 06/16/13	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$0.00	Rating 0.00						
N 7 MIDSI DEIDAIT	2 05/04/12	M-Su 59-59	CM	Sa 6n-11n	3-	1:00	3	S0.00P-01	0.00 NM	3	\$0.00

(6:00 PM-11:00 PM)

Rate

\$0.00

Rating

0.00

Spots/Week

Totals 8 \$0.00