

72452



125 West 55th St
New York, NY 10019

Contract # 25865909	Changes as of: 12/27/2017 at 6:59 AM	Version: Current State Version 1
CPE: 947/960/5764	Flight: 12/29/17 - 1/4/18	Station: KEZI
Agency: BUYING TIME,LLC 650 Massachusetts AVE NW Suite 210 Washington, DC 20001	Advertiser: Yes for Healthcare Product: political	Market: Eugene-Springfield Office: WASHINGTON
Agency Order #: 6875088	Buyer: Welsh, Kathryn	Total \$: \$14,450.00
Salesperson: TREVOR HEATON 202-955-5342	Assistant: TREVOR HEATON 202-955-5342	Total Spots: 50
		Total CPP: \$0.00
		Total GRP:
		Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	12/29 - 1/4							Total Spots	Total \$	CPP	GRP
						12/29	12/30	12/31	1/1	1/2	1/3	1/4				
1	F,M-Th 5:30a-6a		KEZI News This Morning	\$125.00	30	0	0	0	0	1	1	0	2	\$250.00	\$0.00	0.0
2	F,M-Th 6a-6:30a		KEZI News This Morning	\$200.00	30	1	0	0	1	1	0	1	4	\$800.00	\$0.00	0.0
3	F,M-Th 6:30a-7a		KEZI News This Morning	\$200.00	30	1	0	0	1	0	1	1	4	\$800.00	\$0.00	0.0
4	F,M-Th 7a-8a		Good Morning America	\$225.00	30	1	0	0	1	1	0	1	4	\$900.00	\$0.00	0.0
5	F,M-Th 8a-9a		Good Morning America	\$225.00	30	1	0	0	1	1	1	0	4	\$900.00	\$0.00	0.0
6	F,M-Th 11a-11:58a		KEZI New Midday	\$175.00	30	0	0	0	0	0	1	1	2	\$350.00	\$0.00	0.0
7	F,M-Th 3p-4p		Judge Judy	\$175.00	30	1	0	0	1	0	0	0	2	\$350.00	\$0.00	0.0
8	F,M-Th 4:58p-5:30p		KEZI News At 5	\$500.00	30	1	0	0	1	1	0	1	4	\$2,000.00	\$0.00	0.0
9	F-Th 5:30p-6p		ABC-WORLD NWS<	\$525.00	30	0	1	1	0	0	1	1	4	\$2,100.00	\$0.00	0.0
10	F,M-Th 6p-6:30p		KEZI News At 6	\$450.00	30	1	0	0	1	1	1	0	4	\$1,800.00	\$0.00	0.0
11	F,M-Th 6:30p-7p		KEZI News At 6	\$450.00	30	0	0	0	1	1	0	1	3	\$1,350.00	\$0.00	0.0
12	F,M-Th 11p-11:35p		KEZI News at 11	\$200.00	30	0	0	0	1	1	1	0	3	\$600.00	\$0.00	0.0
13	Sa 6:57a-8a		GMA Saturday	\$175.00	30	0	1	0	0	0	0	0	1	\$175.00	\$0.00	0.0
14	Sa 8a-8:30a		KEZI Weekend News This Morning	\$150.00	30	0	1	0	0	0	0	0	1	\$150.00	\$0.00	0.0
15	Sa 8:30a-9a		KEZI Weekend News This Morning	\$150.00	30	0	1	0	0	0	0	0	1	\$150.00	\$0.00	0.0
16	Sa 6p-6:30p		KEZI News at 5 & 6	\$375.00	30	0	1	0	0	0	0	0	1	\$375.00	\$0.00	0.0
17	Sa 7p-7:57p		Entertainment Tonight	\$150.00	30	0	1	0	0	0	0	0	1	\$150.00	\$0.00	0.0
18	Sa 11p-11:30p		KEZI News At 11	\$200.00	30	0	1	0	0	0	0	0	1	\$200.00	\$0.00	0.0
19	Su 8a-8:30a		KEZI Weekend News This Morning	\$150.00	30	0	0	1	0	0	0	0	1	\$150.00	\$0.00	0.0
20	Su 8:30a-8:58a		KEZI Weekend News This Morning	\$150.00	30	0	0	1	0	0	0	0	1	\$150.00	\$0.00	0.0
21	Su 4:58p-5:30p		KEZI News At 5 & 6	\$375.00	30	0	0	1	0	0	0	0	1	\$375.00	\$0.00	0.0



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Agency Order #: 6875088	Buyer: Welsh, Kathryn	Primary Demo: Total GRP:
Salesperson: TREVOR HEATON 202-955-5342	Assistant: TREVOR HEATON 202-955-5342	Con Type: POLITICAL/VOTE Separation:

#	Day/Time	DP	Program	Rate	Len	12/29 - 1/4							Total Spots	Total \$	CPP	GRP
						12/29	12/30	12/31	1/1	1/2	1/3	1/4				
22	Su 6p-6:30p		KEZI News At 5 & 6	\$375.00	30	0	0	1	0	0	0	0	1	\$375.00	\$0.00	0.0
TOTALS:						7	7	5	9	8	7	7	50	\$14,450.00	\$0.00	0.0



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Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
12/27/17 6:59 AM	TREVOR HEATON	Separation: 30

Competitive Information	
Market Budget:	\$38,026
KEZI Share:	38%
Comment:	
KLSR:	2%
KMTR:	17%
KVAL:	43%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	50	\$14,450.00	N/A	0.0
Total	100%	50	\$14,450.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2017-Dec	19	\$5,275.00
2018-Jan	31	\$9,175.00
Total	50	\$14,450.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	12/27/17 6:59 AM	TREVOR HEATON	New	50		\$14,450.00	\$14,450.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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