



KATU TV
2153 NE Sandy Blvd
Portland, OR 97232
(503)231-4222

www.katu.com

CONTRACT

And:

IdeaStream Media
Attention: Paul Kalkman
15223 Henrici Rd
Oregon City, OR 97045

| | | |
|---|--|--|
| <u>Contract / Revision</u> 200969 / | | <u>Alt Order #</u> |
| <u>Product</u> | | |
| <u>Contract Dates</u> 10/24/12 - 10/26/12 | <u>Estimate #</u> | |
| <u>Advertiser</u> Scott Hansen Oregon State Senate (Rep) | | <u>Original Date / Revision</u> 10/24/12 / 10/24/12 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Calendar | <u>Cash/Trade</u> Cash |
| <u>Station</u> KATU | <u>Account Executive</u> Local Direct | <u>Sales Office</u> Portland Local |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 18+ | | |
| <u>IDB#</u> | <u>Advertiser Code</u> | <u>Product Code</u> |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|-------|-------------|-------------------|-------------------|---------------------------|-----------------------|-----------------|---------------|-------------------|---------------------|-------------|-------|------------|
| N 1 | KATU | 10/24/12 | 10/26/12 | Channel Two News at 430am | 430-5a | | :30 | | | NM | 5 | \$175.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | --WTF-- | | | | 5 | \$35.00 | | | |
| N 2 | KATU | 10/24/12 | 10/26/12 | Good Morning America | 7a-9a | | :30 | | | NM | 5 | \$1,750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | --WTF-- | | | | 6 | \$350.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| | 2 | KATU | 10/22/12-10/28/12 | Good Morning America | 7a-9a | ---WThF---- | :30 | | \$350.00 | NM | | |
| | | Credited | | | | | | | | | | |
| N 3 | KATU | 10/24/12 | 10/26/12 | A.M Northwest | 9a-10a | | :30 | | | NM | 3 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | --WTF-- | | | | 6 | \$200.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| | 2 | KATU | 10/22/12-10/28/12 | A.M Northwest | 9a-10a | ---WThF---- | :30 | | \$200.00 | NM | | |
| | | Credited | | | | | | | | | | |
| | 3 | KATU | 10/22/12-10/28/12 | A.M Northwest | 9a-10a | ---WThF---- | :30 | | \$200.00 | NM | | |
| | | Credited | | | | | | | | | | |
| | 6 | KATU | 10/22/12-10/28/12 | A.M Northwest | 9a-10a | ---WThF---- | :30 | | \$200.00 | NM | | |
| | | Credited | | | | | | | | | | |
| N 4 | KATU | 10/24/12 | 10/26/12 | The View | 10a-11a | | :30 | | | NM | 2 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | --WT--- | | | | 2 | \$500.00 | | | |
| N 5 | KATU | 10/24/12 | 10/26/12 | Live with Kelly | 11a-12p | | :30 | | | NM | 3 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | --WTF-- | | | | 6 | \$300.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| | 3 | KATU | 10/22/12-10/28/12 | Live with Kelly | 11a-12p | ---WThF---- | :30 | | \$300.00 | NM | | |
| | | Credited | | | | | | | | | | |
| | 5 | KATU | 10/22/12-10/28/12 | Live with Kelly | 11a-12p | ---WThF---- | :30 | | \$300.00 | NM | | |
| | | Credited | | | | | | | | | | |
| | 6 | KATU | 10/22/12-10/28/12 | Live with Kelly | 11a-12p | ---WThF---- | :30 | | \$300.00 | NM | | |
| | | Credited | | | | | | | | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Fisher Broadcasting stations do not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to, decisions not to place advertising on particular stations on the basis of race or ethnicity.



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| <u>Advertiser</u> Scott Hansen Oregon Sta | | <u>Original Date / Revision</u> 10/24/12 / 10/24/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|---------------|-------------|-------------------|-------------------|--------------------|-----------------------|-----------------|---------------|-------------------|---------------------|-------------|-----------|--------------------|
| N 6 | KATU | 10/24/12 | 10/26/12 | The Chew | 12p-1p | | :30 | | | NM | 3 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | --WTF-- | | | | 4 | \$250.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| | 3 | KATU | 10/22/12-10/28/12 | The Chew | 12p-1p | ---WThF---- | :30 | | \$250.00 | NM | | |
| | | Credited | | | | | | | | | | |
| N 7 | KATU | 10/24/12 | 10/26/12 | General Hospital | 1p-2p | | :30 | | | NM | 3 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | --WTF-- | | | | 3 | \$300.00 | | | |
| N 8 | KATU | 10/24/12 | 10/26/12 | General Hospital | 1p-2p | | :30 | | | NM | 3 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | --WTF-- | | | | 3 | \$300.00 | | | |
| N 9 | KATU | 10/24/12 | 10/26/12 | Ricki Lake | 2p-3p | | :30 | | | NM | 4 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | --WTF-- | | | | 6 | \$200.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| | 2 | KATU | 10/22/12-10/28/12 | Ricki Lake | 2p-3p | ---WThF---- | :30 | | \$200.00 | NM | | |
| | | Credited | | | | | | | | | | |
| | 6 | KATU | 10/22/12-10/28/12 | Ricki Lake | 2p-3p | ---WThF---- | :30 | | \$200.00 | NM | | |
| | | Credited | | | | | | | | | | |
| N 10 | KATU | 10/24/12 | 10/26/12 | Dr. Oz | 3p-4p | | :30 | | | NM | 4 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | --WTF-- | | | | 6 | \$250.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| | 2 | KATU | 10/22/12-10/28/12 | Dr. Oz | 3p-4p | ---WThF---- | :30 | | \$250.00 | NM | | |
| | | Credited | | | | | | | | | | |
| | 6 | KATU | 10/22/12-10/28/12 | Dr. Oz | 3p-4p | ---WThF---- | :30 | | \$250.00 | NM | | |
| | | Credited | | | | | | | | | | |
| N 11 | KATU | 10/24/12 | 10/26/12 | KATU 4p News | M-F 4p-430p | | :30 | | | NM | 4 | \$2,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | --WTF-- | | | | 4 | \$600.00 | | | |
| N 12 | KATU | 10/24/12 | 10/26/12 | KATU News @ 5p | 5p-530p | | :30 | | | NM | 3 | \$3,300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/22/12 | 10/28/12 | --WTF-- | | | | 3 | \$1,100.00 | | | |
| Totals | | | | | | | | | | | 42 | \$14,475.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|--------------------|--------------------|
| 10/01/12 - 10/26/12 | 42 | \$14,475.00 | \$12,303.75 |
| Totals | 42 | \$14,475.00 | \$12,303.75 |

Signature: _____ **Date:** _____

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