

CONTRACT



KATU TV
 2153 NE Sandy Blvd
 Portland, OR 97232
 (503)231-4222

www.katu.com

And:

IdeaStream Media
 Attention: Paul Kalkman
 15223 Henrici Rd
 Oregon City, OR 97045

<u>Contract / Revision</u> 200969 /		<u>Alt Order #</u>
<u>Product</u>		
<u>Contract Dates</u> 10/24/12 - 10/26/12		<u>Estimate #</u>
<u>Advertiser</u> Scott Hansen Oregon State Senate (Rep)		<u>Original Date / Revision</u> 10/24/12 / 10/24/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Station</u> KATU	<u>Account Executive</u> Local Direct	<u>Sales Office</u> Portland Local
<u>Special Handling</u>		
<u>Demographic</u> Adults 18+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KATU	10/24/12	10/26/12	Channel Two News at 430am	430-5a		:30			NM	5	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--WTF--				5	\$35.00			
N 2	KATU	10/24/12	10/26/12	Good Morning America	7a-9a		:30			NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--WTF--				6	\$350.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KATU	10/22/12-10/28/12	Good Morning America	7a-9a	---WThF----	:30		\$350.00	NM		
				Credited								
N 3	KATU	10/24/12	10/26/12	A.M Northwest	9a-10a		:30			NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--WTF--				6	\$200.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KATU	10/22/12-10/28/12	A.M Northwest	9a-10a	---WThF----	:30		\$200.00	NM		
				Credited								
	3	KATU	10/22/12-10/28/12	A.M Northwest	9a-10a	---WThF----	:30		\$200.00	NM		
				Credited								
	6	KATU	10/22/12-10/28/12	A.M Northwest	9a-10a	---WThF----	:30		\$200.00	NM		
				Credited								
N 4	KATU	10/24/12	10/26/12	The View	10a-11a		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--WT---				2	\$500.00			
N 5	KATU	10/24/12	10/26/12	Live with Kelly	11a-12p		:30			NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--WTF--				6	\$300.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	3	KATU	10/22/12-10/28/12	Live with Kelly	11a-12p	---WThF----	:30		\$300.00	NM		
				Credited								
	5	KATU	10/22/12-10/28/12	Live with Kelly	11a-12p	---WThF----	:30		\$300.00	NM		
				Credited								
	6	KATU	10/22/12-10/28/12	Live with Kelly	11a-12p	---WThF----	:30		\$300.00	NM		
				Credited								

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Fisher Broadcasting stations do not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to, decisions not to place advertising on particular stations on the basis of race or ethnicity.



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<u>Advertiser</u> Scott Hansen Oregon Sta		<u>Estimate #</u>
		<u>Original Date / Revision</u> 10/24/12 / 10/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 6	KATU	10/24/12	10/26/12	The Chew	12p-1p		:30			NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--WTF--				4	\$250.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	3	KATU	10/22/12-10/28/12	The Chew	12p-1p	---WThF----	:30		\$250.00	NM		
	Credited											
N 7	KATU	10/24/12	10/26/12	General Hospital	1p-2p		:30			NM	3	\$900.00
Week:		10/22/12	10/28/12	--WTF--				3	\$300.00			
N 8	KATU	10/24/12	10/26/12	General Hospital	1p-2p		:30			NM	3	\$900.00
Week:		10/22/12	10/28/12	--WTF--				3	\$300.00			
N 9	KATU	10/24/12	10/26/12	Ricki Lake	2p-3p		:30			NM	4	\$800.00
Week:		10/22/12	10/28/12	--WTF--				6	\$200.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KATU	10/22/12-10/28/12	Ricki Lake	2p-3p	---WThF----	:30		\$200.00	NM		
	Credited											
	6	KATU	10/22/12-10/28/12	Ricki Lake	2p-3p	---WThF----	:30		\$200.00	NM		
	Credited											
N 10	KATU	10/24/12	10/26/12	Dr. Oz	3p-4p		:30			NM	4	\$1,000.00
Week:		10/22/12	10/28/12	--WTF--				6	\$250.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KATU	10/22/12-10/28/12	Dr. Oz	3p-4p	---WThF----	:30		\$250.00	NM		
	Credited											
	6	KATU	10/22/12-10/28/12	Dr. Oz	3p-4p	---WThF----	:30		\$250.00	NM		
	Credited											
N 11	KATU	10/24/12	10/26/12	KATU 4p News	M-F 4p-430p		:30			NM	4	\$2,400.00
Week:		10/22/12	10/28/12	--WTF--				4	\$600.00			
N 12	KATU	10/24/12	10/26/12	KATU News @ 5p	5p-530p		:30			NM	3	\$3,300.00
Week:		10/22/12	10/28/12	--WTF--				3	\$1,100.00			
Totals											42	\$14,475.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/26/12	42	\$14,475.00	\$12,303.75
Totals	42	\$14,475.00	\$12,303.75

Signature: _____ Date: _____

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