

Advertiser No: 75515 Order No: 1114362325
 Start Date: 04/30/2018 Co-op: No
 End Date: 05/15/2018 Package: No
 Month Type: Broadcast Agency Comm.: 15%
 Revision #: 0
 CPE: - - 7567
 AE: HATHAWAY, AMY
 Entered: 04/13/2018 09:07 AM by Fusion
 Last Update: 04/25/2018 08:52 PM by LNS1RGR
 Note: WRVV EST 7567 Dawn Keefer
 Note 2:
 Spl Req Inv:

Citizens Alliance of PA
 c/o UNIVERSAL MEDIA

 4999 Loulse Dr

 Mechanicsburg, PA 17055

Market Station	Blnd To	Start Date	End Date	No Of Weeks	Rate Rev. Type	Sklp	W	M	T	W	T	F	S	S	Spots/ W.	Spot Length	Ord Spots	Ord Cost
1 Harrisburg WRVV-FM	07:00-10:00 Commercial	04/30/18	05/11/18	2	150.00	0	x	x	x	x	x	x			3	60	6	900.00
					Local Agency-Political													
2 Harrisburg WRVV-FM	10:00-16:00 Commercial	04/30/18	05/11/18	2	150.00	0	x	x	x	x	x	x			3	60	6	900.00
					Local Agency-Political													
3 Harrisburg WRVV-FM	06:00-10:00 Commercial	05/14/18	05/15/18	1	150.00	0	x	x							2	60	2	300.00
					Local Agency-Political													
4 Harrisburg WRVV-FM	10:00-16:00 Commercial	05/14/18	05/15/18	1	150.00	0	x	x							2	60	2	300.00
					Local Agency-Political													

No. of Spots/Misc/Digital:	16/0/0	Ordered Gross:	\$2,400.00
		Agency Commission:	\$360.00
		Ordered Net:	\$2,040.00
		Total Net Due:	\$2,040.00

	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May
Amt. Ord.:	16	0	0	0	0	0	0	0	0	0	0	0	0
Gross:	2,400.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Net:	2,040.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00

When signed below, this is a contract for advertising on the radio stations named above, made with the owner of those stations, subject to those terms and conditions beginning on the last page of this Order Confirmation. Except when this contract is executed by advertiser itself, it is agreed that advertiser's agency makes this contract both for itself and advertiser.

Accepted for Company: _____

Accepted for Advertiser: _____

Participating Customers

Citizens Alliance of PA 100%

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Rockwood Strategies
do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: Citizens Alliance of PR PAC

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes

No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

CAR PAC 1017 Munro Rd Lemoyne PA 17043

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Leo Knopper, Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

CAP PAC 1017 Mumm Rd Lehigh PA 17043

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

Leo Knappert Treasurer

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

10-10-13 [Signature] 717-712-5988
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted Accepted In Part Rejected

Signature Printed Name Title

New Order

Media: Radio
Client: Rockwood Strategies c/o UMI
Product: CAP
CPE: /cap/7567
Description: Rockwood - CAP (Dawn Keeter) - 4/30-5/15 -Radio
Rep:
Version: 1
Comments: Flight dates: 4/30/18 - 5/15/18 :60

Market: Harrisburg-Lebanon
Demo: Adults 35+
Separation: 20
Flight Start: 4/30/18
Flight End: 5/20/18

Vendor: WRVV-FM
AE: Amy Hathaway
Phone:
Fax:

Billing To: Universal Media, Inc.
 4999 Louise Drive
 Mechanicsburg, PA 17055
Phone: 717-795-7990
Fax: 717-795-7998

Line No	Daypart (Program)	Daypart Code	Gross C/T	Dur	4/30	5/7	5/14	Total Spots	Adults 35+ RTG	CPP	
1	MTuWThF 7:00A-10:00A	AM	\$150.00	C 60	3	3	0	6			
2	MTuWThF 10:00A-4:00P	MD	\$150.00	C 60	3	3	0	6			
3	MTu 6:00A-10:00A	AM	\$150.00	C 60	0	0	2	2			
4	MTu 10:00A-4:00P	MD	\$150.00	C 60	0	0	2	2			
								Total Spots:			
								Total GRP/GIMP(000):	0.0	0.0	0.0
Month		Cash\$-Spots	Trade\$-Spots	Totals\$-Spots							
5/2018		\$2,400.00 - 16	\$0.00 - 0	\$2,400.00 - 16							
		Total Gross Cost	Total Net Cost								
		\$2,400.00	\$2,040.00								
		Total Gross CPP:	Total Net CPP:								
		\$0.00	\$0.00								

Disclaimer:

Universal Media, Inc. requires a minimum 20 minute separation between spots. Any exceptions to this must be established with your buyer. Discrepancy reports will be issued on all invoices that do not follow this guide-line. UMI must receive confirmation of receipt and implementation of this schedule within 48 hrs. Any departure from this timeline may result in credits. By accepting this media insertion order, station agrees to offer fair and equal horizontal and vertical rotation to all commercial announcements.