

**WKJO-FM
102.3 –FM
SMITHFIELD, NC**

ISSUES AND ANSWERS REPORT

FOR

**STATION WKJO-FM
1ST QUARTER 2020**

**Compiled by:
Sarah Elliott, Office Manager**

Radio station WKJO-FM has compiled a list of issues area residents feel are a major concern to Smithfield, NC. WKJO-FM conducts regular ascertainment of community leaders, businesspersons, and residents of our coverage area to determine the issues of importance to our listeners.

WKJO-FM utilizes this list as a basis for our programming response to selected issues each quarter.

The list of issues we determined to be important to the community in the 1ST quarter of 2020 includes:

**EC-Economy
GR-Growth/Transportation/Roads
GA-Government Affairs
EG-Ethics in Government
ED-Education
EH-Environment and Health
POL-Political Affairs
MC-Minority Concerns
FY-Family and Youth
UE-Unemployment/Joblessness
NS-National Security
HF-Highway Fatalities**

Copy ID#	Name	Times Ran	Run Dates	Description	Length	EC	GR	GA	EG	ED	EH	POL	MC	FY	UE	NS	HF
1852-1855	Texting while driving campaign	4	1/1/2020	station campaign advocating risks and dangers associated with texting while driving and encouraging drivers not to text while driving	:15		X			X			X				X
1870	Boyscouts	42	1/2-3/30/2020	promoting activities withing the organization for boys to be involved in	:30				X				X				
2130	NCAB	26	1/1-1/31/2020	Organization promoting visiting NC Parks	:30					X			X				
3001	Matching Donors	10	1/1-1/31/2020	Matches donors with patients needing transplants	:30				X	X			X				
3002	Whooping Cough	8	1/10-3/28/2020	Encourages parents/kids/babies to get vachinated	:30				X	X			X				
3003	Adult Vaccinations	8	1/9-3/26/2020	Encourages adults to get vaccinated against preventable diseases	:30				X	X			X				
3004	College/Financial Aid	8	1/8-3/26/2020	Information for college bound students to get help with college loans	:30				X								
3005	College/Financial Aid	9	1/7-3/23/2020	Information for college bound students to get help with college loans	:30				X								
3006	College/Financial Aid	8	1/7-3/23/2020	Information for college bound students to get help with college loans	:30				X								
3007	College/Financial Aid	10	1/7-3/23/2020	Information for college bound students to get help with college loans	:30				X								
3008	Diabetes Association	10	1/6-3/20/2020	Information on preventing Diabetes & where to get help for those with diabetes	:30				X	X			X				
3009	EPA	17	1/1-3/20/2020	Encouraging people to visit their website & learns tip about environment & to be environmental friendly	:30				X	X			X				
3011	Shingles - National Foundation for Infectious Diseases	9	1/2-3/20/2020	Encouraging elderly people to get vaccinated for shingles	:30				X	X			X				
3012	March of Dimes	10	1/2-3/17/2020	Promoting the organization & encouraging parents to gets tips on having healthier babies	:30				X	X			X				
3013	National Parks	12	1/4-3/31/2020	Features Kenny Chesney asking Americans to join National Parks Conservation Association to protect/preserve national parks	:30				X	X			X				
3014	National Foundation for Credit Counseling	12	1/3-3/31/2020	Encourages people to prepare for future by saving through hard economic times	:30		X			X				X			
3080	Doc w/o Boarders	12	1/3-3/30/2020	Organization that gives aid and medical attention to poverty stricken countries.	:30					X							
3272, 4811,4965,49 66	Survive the Drive campaign	183	1/1-3/29/2020	station campaign advocating risks and dangers associated with driving while impaired, speeding, texting, wreckless driving and encouraging drivers to buckle up, use child safety seats, don't drink and drive, slow down and increase following distances, and reminding drivers of construction zone and bus laws.	:20		X			X			X				X

Copy ID#	Name	Times Ran	Run Dates	Description	Length	EC	GR	GA	EG	ED	EH	POL	MC	FY	UE	NS	HF
4568	Johnston County Visitor's Bureau	44	1/2-3/31/2020	organization providing information and resources for area/local events and happenings	:30	X								X			
4843	JOCO Job List	454	1/1-3/31/2020	station sponsored campaign promoting jobs available in the area with various companies	:30					X				X	X		
4981	NCHSAA	18	2/1-3/24/2020	State organization promoting supporting High School Sports	:30					X				X			
5261	Local/area Farmers	126	3/18-3/31/2020	local farmers promoting farming awareness and information about crops they grow and season conditions	:40	X				X							
5304	Chamber of Commerce	139	3/26-3/31/2020	area chambers of commerce providing small business resource tips due to the impact of COVID-19	:30	X		X		X	X				X		
live	On-air public service announcements			on-air service announcements regarding area blood drives, church fundraisers, service organization events, and weather & traffic reporting in regards to hurricane preparations and precautions and alerts	:10-:15					X	X			X			